WHITE PAPER ON
GUANGZHOU FOREIGN
TRADE AND ECONOMY
2013

Bureau of Foreign Trade and Economic Cooperation
of Guangzhou Municipality
White Paper on Guangzhou Foreign Trade and Economy 2013

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AN OVERALL REVIEW
Status Quo and Prospects of Guangzhou Foreign Trade & Economic Cooperation

I. An Overview of Economic Development of Guangzhou in 2012

In 2011, Guangzhou registered an export-and-import volume of US$ 117.13 billion, an increase of 0.8 percent; the export-and-import volume in service trade exceeded US$ 40 billion, a year-on-year increase of 60 percent. The proportion raised from 1/17 in 2011 to 1/12 in 2012. The newly approved contractual foreign investment reached US$ 6.8 billion while the actual inflow of foreign capital amounted to US$ 4.58 billion, up by 7.1 percent; Altogether 8 enterprises of Fortune Global 500 have newly invested in Guangzhou.

Outbound investment projects stood at 119, up by 15.5 percent. The amount of new contractual investment value by Chinese companies climbed to US$ 690 million, an increase of 70.9 percent. According to preliminary statistics, foreign enterprises had contributed more than 60 percent of the total output value in terms of industrial enterprises above designated size and nearly 70 percent of the industrial added value. The foreign-related tax revenues exceeded 30 percent of the total revenue of the whole city and the employment of 1.35 million people had been solved by the foreign-invested companies.
i. To Maintain a Stable Growth of Foreign Trade and Lay a Solid Foundation

Efforts had been made to promulgate policies to cope with difficulties. Emphasis had been placed on coping with the affect of post financial crisis and pushing for Some Stable Measures to Speed up the Transformation and Upgrading of China’s Foreign Trade Growth to Boost Business and Help to Solve Difficulties.

Endeavors had been made to build platform to develop the market. As many as 270 enterprises had been organized to participate in 190 overseas exhibition while 1456 enterprises, organized to take part in 31 international exhibitions held at home.

ii. To Promote Structural Adjustment and Strengthen Development Impetus

Focus had been put on optimizing the structure of trade, product, market and the main structure. The growth of service trade was 81 times as that of cargo trade, of which, the exports of mechanical and electrical and hi-tech products made up a larger proportion. The export & import to such emerging markets as ASEAN, Africa, South Korea jointly contributed to the overall growth of 1.2 percent while the one of private enterprises represented an even higher growth than the average level of the whole city. The services outsourcing accounted for 51 percent of the province and the software exports become the second among national software export and innovation bases.

iii. To Speed up the Transformation and Boost the New Development Advantages

About seven foreign trade transformation and innovation bases like national rejuvenating trade through science and technology innovation base had been approved and as many as 51 enterprises had got the title of processing trade transformation and upgrading demonstration enterprises. In terms of processing trade, the exports of ODM and OBM accounted for 59.4 percent while 30 research and development organizations were newly established by foreign-invested processing trade enterprise with 19 brands being created.
iv. To Accumulate High-end Elements and Conserve the Development Stamina

The Fortune Global 500 enterprises had set up 16 new projects and expanded investment in 22 projects. Altogether 91 projects with total investment of more than US$ 30 million were approved with the contractual foreign investment accounting for 63. 5 percent of the whole city. Rapid growth had been made in contractual foreign investment in advanced manufacture industries such as special equipment manufacturing industry (a 3. 6 times increase) communications equipment, computer and other electronic equipment manufacturing industry (an increase of 0.2) and the pharmaceutical manufacturing industry (a growth of 1. 7 time). In services industry, newly foreign-invested projects and the amount of actual introduction of foreign investment accounted for 87. 9 percent and 54. 8 percent respectively of the city. As many as 56 foreign-invested enterprises had been recognized as headquarters enterprises, 15 of which was provincial multinational regional headquarter enterprises, an account for 90 percent of the province.

v. To Carry Out the Global Investment Promotion and Explore the Development Opportunities

As many as 24 global investment promotion activities were carried out with focus on “the three major breakthroughs”. The signing projects involved US$ 1. 94 billion. The total number of investment promotion activities undertaken by districts and county-level cities reached nearly 100 all the year round. Nearly 20 teams had been dispatched abroad to seek business opportunities in South Korea, Japan, Taiwan and Europe. The fields of the introduction of foreign investment had been expanded to securities, financial lease and other industries.

vi. To Boost the Transnational Operation and Broaden Space for Development

More than 500 companies had been organized to over a dozen countries and regions for investment and trade promotion, involving the foreign investment of US$ 150 million. The Ninth China-ASEAN Expo “Charming City” activity was successfully held with 13 major projects being signed, involving the investment a-
broad of US $1.07 billion. Great efforts had been made to help a group of key enterprises to solve the problem in terms of investment approval and import & export operation.

vii. To Improve the Government Services and Optimize the Investment Environment

Stress had been placed on carrying out “the Campaign to Boost the Foreign Trade in One Hundred Days”. 12 working group were organized to support those enterprises in 12 districts and county-level cities. Efforts had been made to closely cooperate with such related departments as finance, taxation, bank, customs, inspection and quarantine etc. to solve the problems and difficulties. Tremendous endeavors were taken to strengthen the laws and policies service for enterprise and facilitate the development of the customs clearance.

II. The Main Tasks of Foreign Trade and Economic Cooperation in 2013

i. A Focus on the International Trade Center Development to Promote the Development of Foreign Trade

(i) To Maintain Export Scale

Efforts will be spared in exporting mechanical and electrical, new high-tech products to improve the export benefit of traditional advantage products and labor-intensive products. Enterprises will be organized to participate in domestic or foreign commodity fairs to maintain the traditional market and explore the emerging markets.

(ii) To Expand the Scale of Imports

Initiatives will be taken to make full use of import promotion supporting policies in all levels. Emphasis will be placed on cooperating with foreign trade center to undertake China international imported goods exhibition, with other steps taken to launch vehicle import for Nansha.

(iii) To Accelerate the Development of International Convention and Exhibition Center
Works will be done to introduce more professional exhibitions and branches institutions of international exhibition organizations, including such 6 brand exhibitions as Guangzhou Macau Famous Brand Exhibition, China International Green Innovative Products and Technologies Show, Guangzhou International Automobile Exhibition, INMEX China etc.

(iv) **To Promote the Transformation to Upgrade Processing Trade**

Endeavors will be made to promote the construction of national and provincial processing trade transformation and upgrading demonstration bases. The focus was laid on the 50 processing trade enterprises to promote the establishment of R&D institutions so as to create various brands.

(v) **To Accelerate the Development of Service Trade**

Great efforts will be made to keep steady development of business services, transportation, tourism and other traditional service trade. More focus will be put on accelerating the expansion of such new fields as technology, finance and culture so as to speed up the construction of service outsourcing demonstration city.

(vi) **To Foster New Forms of Operation in Foreign Trade**

Initiatives will be taken to speed up the cultivation and introduction of supply chain management and other new forms of foreign trade with emphases attached on formulating relevant supporting policies and measures.

ii. **A Center Placed on the “Three Major Breakthroughs” to Improve the Quality of Foreign Investment Introduction**

(i) **To Facilitate the Global Investment Promotion Activities**

Stresses will be placed on formulating industrial investment plan and roadmap. The events called New Guangzhou New Business Opportunities and other key investment promotion activities will be launched by joining hands with districts and county-level cities.

(ii) **To Introduce Major Projects**

Enormous efforts will be made to enhance the work mechanism of foreign investment joint conference. Emphasis will be placed on the introduction of major pro-
jects, construction and production. Foreign companies will be encouraged to increase investment and extend industrial chain. Besides, more importance will be attached to promote Fortune Global 500 enterprises to set up more than 10 new projects.

(iii) To Push the Development of International-oriented Headquarters Economy

Stress will be placed to encourage multinational companies to set up headquarters and regional headquarters in Guangzhou and policies and incentives for foreign investors to set up R&D center will be issued.

iii. To Implement the Multinational Enterprises Cultivation Projects and Speed Up the Pace of Enterprise to Go Global

A batch of large state-owned and private enterprises will be recognized for priority support with efforts on more than 100 outbound investment projects of total investment worth US$ 600 million while one multinational enterprise with annual sales of US$ 5 billion will be cultivated.

iv. To Speed up the Construction of Foreign Trade and Economic Cooperation Development Platforms to Consolidate the International-oriented Competitive Edge

Great emphasis will be placed on implementing “1-2-3-4-5-6” projects, that is, speed up the construction of a Center (international trade center), two “Demonstration Cities” (China Outsourcing Demonstration City, The State CEPA Demonstration City), three national development zones, four provincial development zones, five bonded supervision zones and six state-level foreign trade development bases.

v. To Optimize the Government Services to Better the Business Environment

(i) To Speed up the Process of Investment and Trade Development

Initiatives will be taken to simplify the matters related to the examination, approval and record of foreign trade and economic cooperation. And the time for ex-
amination and approval of inward and outward investment project will be shortened. The right to record the management of processing trade will be transferred to the districts and county-level cities. Other endeavors included will be as follows; to enhance the capability of customs clearance facilitation and facilitated the internationalization of business environment and working rules.

(ii) To Improve the Services Mechanism for Districts, County-level Cities and Enterprises

The service for enterprises should be improved while the system of business contacts will be established.

(iii) To Facilitate the Foreign Trade and Economic Development Policies

Great endeavors will be made to learn from advanced experiences either at home and abroad to facilitate the supporting policies for the development of foreign trade and economic cooperation.
THE DEVELOPMENT OF FOREIGN TRADE AND ECONOMY
Cargo Trade

In 2012, the import & export value of Guangzhou amounted to US$ 117.131 billion, up by 0.83 percent, of which, the export value was US$ 58.912 billion, a year-on-year increase of 4.33 percent while the import value, US$ 58.219 billion, down by 2.47 percent. The surplus was US$ 693 million.

1. The Trade Mode

The export volume of general trade reached US$ 26.019 billion, representing a year-on-year increase of 5.41 percent and accounting for 44.17 percent of the overall export value. The export volume of processing trade amounted to US$ 29.906 billion, up by 3.37 percent and making up 50.76 percent. The import volume of processing trade totaled US$ 21.503 billion, down by 1.43 percent while that of general trade, US$ 29.025 billion, down by 8.14 percent.
Table 2-1  The Mode of Import & Export in 2012

<table>
<thead>
<tr>
<th>Name</th>
<th>Export</th>
<th>Year-on-Year Comparison (%)</th>
<th>Import</th>
<th>Year-on-Year Comparison (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sum</td>
<td>58.912</td>
<td>4.33</td>
<td>58.219</td>
<td>−2.47</td>
</tr>
<tr>
<td>General Trade</td>
<td>26.019</td>
<td>5.41</td>
<td>29.025</td>
<td>−8.14</td>
</tr>
<tr>
<td>Processing Trade</td>
<td>29.906</td>
<td>3.37</td>
<td>21.503</td>
<td>−1.43</td>
</tr>
<tr>
<td>Processing with Supplied</td>
<td>7.468</td>
<td>8.10</td>
<td>4.900</td>
<td>−0.63</td>
</tr>
<tr>
<td>Processing with Imported</td>
<td>22.438</td>
<td>1.89</td>
<td>16.603</td>
<td>−1.66</td>
</tr>
<tr>
<td>Others</td>
<td>2.987</td>
<td>4.63</td>
<td>7.690</td>
<td>22.38</td>
</tr>
</tbody>
</table>

II. The Market Structure

In terms of the major trade markets of Guangzhou, the import & export to Hong Kong, Japan, EU, represented a year-on-year decline of 3.92 percent, 7.40 percent and 2.23 percent respectively. While, the one of the US became a highlight, the import & export stood at US$ 16.23 billion, up by 11.19 percent. The exports to US, ASEAN and Japan grew up by 12.08 percent, 9.07 percent and 3.15 percent respectively. And the exports growth rate of 20.49 percent, 18.25 percent and 12.38 percent had been achieved in the markets of Russia, Latin America, and South Korea. As to the imports, except the US, the figure showed a decline with other major trade partners, including a 10.07 percent decrease from Japan.
Table 2-2  Foreign Trade Markets in 2012

<table>
<thead>
<tr>
<th>Name</th>
<th>Export</th>
<th>Year-on-Year Comparison (%)</th>
<th>Import</th>
<th>Year-on-Year Comparison (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>European Union</td>
<td>8.724</td>
<td>-1.26</td>
<td>8.013</td>
<td>-3.25</td>
</tr>
<tr>
<td>Japan</td>
<td>3.008</td>
<td>3.15</td>
<td>10.398</td>
<td>-10.07</td>
</tr>
<tr>
<td>Hong Kong (China)</td>
<td>13.023</td>
<td>-2.98</td>
<td>0.755</td>
<td>-17.78</td>
</tr>
<tr>
<td>The USA</td>
<td>11.215</td>
<td>12.08</td>
<td>5.015</td>
<td>9.25</td>
</tr>
<tr>
<td>ASEAN</td>
<td>5.239</td>
<td>9.07</td>
<td>7.967</td>
<td>-1.02</td>
</tr>
</tbody>
</table>

![Main Import Market](image)

III. The Product Structure

The export of machinery and electronic products reached US$ 30.942 billion, up by 4.67 percent, accounting for 52.52 percent of the total while that of high-tech products valued at US$ 11.273 billion, an increase of 6.82 percent and making up 19.13 percent. The export of main traditional labor-intensive products was in good development: i.e., textile, US$ 8.428 billion, up by 7.91 percent; furniture and the assembly parts, US$ 1.699 billion, up by 4.27 percent; shoes, US$ 1.35 billion, down by 2.46 percent; bags and cases, US$ 1.489 billion, an increase of 17.03 percent; plastic products, US$ 689 million, a rise by 14.99 percent and toys, US$ 429 million, a decrease of 2.41 percent.

The import of machinery and electronic products reached US$ 25.932 billion, up by merely 0.11 percent, accounting for 44.54 percent of the total. The import of high-tech products stood at US$ 16.191 billion, an increase of 8.68 percent. Among them, the imported liquid crystal display panel was US$ 4.915 billion, rising by 5.96 percent while the auto parts, US$ 2.384 billion, down by 6.00 percent; the hard drive, US$ 1.579 billion, up by 19.42 percent and the integrated circuit, US$ 1.559 billion, a drop of 4.65 percent.
IV. The Main Structure

Foreign-invested enterprises had registered an export & import volume of US$ 66.612 billion, increased by 1.01 percent, accounting for 56.87 percent of the total while that of the private enterprises, reached US$ 26.958 billion, up by 2.49 percent. As to the import and export of state-owned enterprises, it was US$ 22.032 billion, down by 1.59 percent.

Speaking of the export of foreign-invested enterprises, it was US$ 33.927 billion, an increase of 5.17 percent. The export of the private enterprises stood at US$ 13.108 billion, up by 9.27 percent and that of the state-owned enterprises, US$ 11.757 billion, down by 2.53 percent. Meanwhile, the import of state-owned enterprises totaled US$ 10.275 billion, down by 0.48 percent while that of the foreign-funded enterprises, US$ 32.685 billion, a drop of 2.97 percent, and that of the private enterprises, US$ 13.85 billion, decreasing by 3.19 percent.
Service Trade

2012 had witnessed a prosperous development in service trade. The international balance of payment in service trade exceeded US$ 40 billion, a year-on-year increase of 60 percent. The proportion of the balance of payment in service trade and the total added value of service industries was 1:3.4, and the import & export volume of cargo trade was 1:2.9. The service trade occupied 1/12 of the country’s total.

1. Industrial Overview

Among the 11 industrial categories in service trade, the one called “other business services” was on the top (including entrepot trade and trade commission, operational leasing services, legal services, accounting, management consulting, and public relations, etc.). It accounted for 68.17 percent of the total amount of service trade, increased by 17 percent than that of 2011. The second one was the category Service Related with the Transportation which accounted for 11.60 percent. As for the third, it was called “Tourism” which made up 8.86 percent. All these above-mentioned categories formed the three advantageous industries in service trade. Other vigorous growing was also seen in the rest categories as follows: the Charge of Proprietary Rights and Franchise, Construction, the Installation and Labor Contracting Service, Computer and Information Services, Insurance, Communication Service, Government Service, Sports,
Culture and Entertainment Services and Financial Services etc.

II. The Cooperation with Hong Kong and Macao

Service trade with Hong Kong reached a total of nearly US$ 20 billion, achieving a double digit growth, accounting for nearly half of the total volume of service trade. The service trade to Macau also grew rapidly with a two times increase.

III. The Import & Export in Technology

1015 contracts were registered annually in software export (excluding the embedded software export). The contractual value was US$ 726 million, up by 16.91 percent as compared with the previous year. The executed sum arrived at US$ 516 million, an increase of 16.96 percent. In 2012, Guangzhou ranked the second in the software export innovation bases capability assessment conducted by the Ministry of Commerce.

The registered technological import contracts totaled 767, up by 40.2 percent with the contractual total amount of US$ 1.417 billion, a rise of 35.96 percent, ranking the sixth in the country and the number of the registered technology export contracts was 57, with the amount totaling US$ 377 million, up by 16.02 percent.

IV. The Export of Cultural Sector

The export value of sports, culture and entertainment services in Guangzhou amounted to US$ 70.1191 million. 12 companies were listed in the 2011-2012 Annual National Culture Export Key Enterprise Directory. These enterprises cover the fields of book printing, programme production, cultural performances, animation games, stage lighting, etc.

V. Service Outsourcing

In 2012, the contractual offshore value was US$ 2.985 billion, representing a
year-on-year increase of 52.07 percent while a US $2.045 billion worth of implemented offshore value was registered, up by 41.11 percent. Guangzhou is now in the leading position in South China for its service outsourcing industrial scale with 220,000 employees in all.

The Knowledge process outsourcing (KPO) has become the main type of service outsourcing in Guangzhou. The year of 2012 witnessed the outsourcing business involving 137 countries and regions which was 32 countries and regions more than that of 2011. Hong Kong (43.27 percent), UK (9.31 percent), and the United States (8.22 percent) turned out to be the top three in terms of their contractual amount. The value of offshore contract implemented in Malaysia, Vietnam, Pakistan, Tanzania and other emerging markets also grew by leaps and bounds.
Foreign Direct Investment

In 2012, a total of US$ 6.802 billion contractual foreign investment was approved, which made Guangzhou at the top of the whole province in terms of the gross value. The actual inflow stood at US$ 4.575 billion, up by 7.14 percent year on year. Altogether 16 Fortune Global 500 companies and overseas large-scale enterprises had been newly introduced in Guangzhou, which cumulatively involved a contractual investment value of US$ 711 million.

Table 2-3  The Comparison between Guangdong and Guangzhou's Foreign Direct Investment in 2012

<table>
<thead>
<tr>
<th>Area</th>
<th>Number of Projects (Enterprises)</th>
<th>Contractual Foreign Capital (US$ Billion)</th>
<th>Utilized Foreign Capital (US$ Billion)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guangdong</td>
<td>6043</td>
<td>34.994</td>
<td>23.549</td>
</tr>
<tr>
<td>Guangzhou</td>
<td>1095</td>
<td>6.802</td>
<td>4.575</td>
</tr>
</tbody>
</table>

1. Investment from Large Projects and Fortune Global 500

As many as 91 projects with total investment over US$ 30 million had been approved with the newly approved reaching 44 and the capital-increase projects arriving at 47. All these had brought in the contractual foreign investment of US$ 4.319 billion, accounting for 63.49 percent of the total of the city. Guangzhou now is home to LG display (China) Co., Ltd., the largest foreign investment project in Guangzhou since the reform and opening up. The total amount of invest-
ment was US$ 4 billion and the contractual foreign investment value, US$ 933 million.
16 new projects had been set up by Fortune Global 500 companies and 22 projects involved in the investment expansion with a cumulative contractual investment value of US$ 325 million. So far, altogether 626 projects had been introduced by 232 Fortune Global 500 companies, with a total investment of US$ 41.26 billion as a whole.

II. The Source of Foreign Investment

Asia is the city's main source of foreign investment, with the contractual foreign investment of US$ 5.94 billion, up by 1.46 percent, accounting for 87.33 percent of that of the whole city while the actual inflow of foreign capital amounted to US$ 3.471 billion, up by 9.19 percent, taking up 75.87 percent of the whole city. The contractual foreign investment from South Korea, Japan and Taiwan had recorded a fast pace of growth, respectively increased by 48.21 times, 89.38 percent and 62.07 percent; and that of Hong Kong and Singapore showed a slight decline in growth, down by 21.74 percent and 22.75 percent respectively.
Investment from Europe increased gradually with the direct investment projects totaling 48 in 2012, up by 60 percent. The contractual foreign investment reached US$ 127 million, a year-on-year growth of 66.01 times and the actual investment, US$ 145 million, a rise of 60.15 percent. Countries like Sweden, France, Finland, Italy, Spain had speeded up their investment pace, which was more than 1 time in contractual investment. On the contrary, the investment from the United States and most of the tax havens witnessed a downtrend with the contractual and actual foreign investment from U. S. falling by 77.55 percent and 46.66 percent respectively, and that of the British Virgin Island decreased by 38.18 percent and 24.46 percent respectively.

III. The Mix of the Introduction of Foreign Investment

The investment in advanced manufacturing presented fast growth with an increase
in contractual foreign investment in these industries, such as communication equipment, computer and other electronic equipment manufacturing (up by 199 percent),
general equipment manufacturing industry (up by 21.03 percent), pharmaceutical manufacturing (up by 170 percent), special equipment manufacturing (up by
359 percent). A US $ 3.1 billion of the contractual foreign investment had been introduced in the manufacturing industry, an increase of 23.31 percent while the
actual flow of foreign capital totaled US $ 2.029 billion, a rise of 14.35 percent as compared with the previous year.

As many as 962 new foreign direct invested projects had been set up in service industry, up by 0.21 percent, accounting for 87.85 percent of the total number of new projects. The actual value amounted to US $ 2.505 billion, increased by 4.58 percent, occupying 54.76 percent of total amount of the city. The general growth had been achieved in modern service industry with the actual absorption of foreign investment in finance (up by 89.54 percent), leasing and business services (31.47 percent), information transmission, computer services and software industry (12.38 percent), transportation, warehousing and postal services (37.6 percent).

Foreign direct investment in finance leasing showed a great potential. Newly established leasing projects throughout the year totaled 25, which was 1.6 times as many as the total number before 2011. Guangzhou Yuexiu Financing Lease Co., LTD., the newly approved company, is one of the largest financial leasing companies in Guangzhou. Its investment totaled US $ 197 million.
Foreign Economic Cooperation

In 2012, a total of 119 outbound-invested projects were approved, with the total contractual investment volume amounting to US $712 million, representing a year-on-year increase of 66.56 percent. The contractual investment value by Chinese companies reached US $685 million, a rise of 70.9 percent over the previous year.

The contractual volume of newly-signed overseas contracting projects and international labor service contracts stood at US $446 million, an increase of 1.42 percent. Among them, contracts involving US $289 million had been implemented, rising by 16.52 percent year on year.

A total of 9,867 labor service was dispatched abroad, increasing by 12.19 percent. By the end of 2012, the number of the labor service abroad was 13,770, a year-on-year increase of 16.79 percent.

1. The Category of Investment Projects

73 outbound invested projects in trade had been set up by the enterprises, accounting for 61.34 percent of the total. The contractual investment value by Chinese companies reached US $330 million, making up 48.18 percent. The international marketing network had become the new trend of investment, including the brand stores and commodity exhibition centers with the number reaching a total of 13, accounting for 11 percent.
The year of 2012 also witnessed the investment of 46 projects invested abroad in non-trade category, a proportion of 38.66 percent. In Hong Kong, Europe, the United States and other developed regions, the engagement in high-end service and technical research and development became a new choice for enterprise. Throughout the whole year, 25 projects were invested abroad in service while the other 6 ones in R&D projects. As a result, the agreement investment value by Chinese companies exceeded US$ 110 million.

**Table 2-4  Category of Outbound-invested Projects of Guangzhou’s Enterprises**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number of Projects</th>
<th>Investment by Chinese Companies (US$ Thousand)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trade</td>
<td>73</td>
<td>330470</td>
</tr>
<tr>
<td>Manufacture</td>
<td>11</td>
<td>185700</td>
</tr>
<tr>
<td>Service</td>
<td>25</td>
<td>96670</td>
</tr>
<tr>
<td>Research and Development</td>
<td>6</td>
<td>22470</td>
</tr>
<tr>
<td>Resource</td>
<td>1</td>
<td>10000</td>
</tr>
<tr>
<td>Liaison Agency</td>
<td>3</td>
<td>0</td>
</tr>
</tbody>
</table>

**II. The Investment Entity**

The number of projects invested by private enterprises was 84, accounting for 71 percent of the total and the agreement amount invested by Chinese party was US$ 379 million, an occupation of 55.32 percent.

**III. The Investment Scale**

The number of projects with investment over US$ 5 million totaled 41 with the proportion of 34.17 percent while the agreement investment, US$ 587 million, an occupation of 89.62 percent. Projects with investment over US$ 10 million (including US$ 10 million) totaled 10 with the Chinese party agreement investment reaching US$ 417 million, accounting for 58.57 percent. Among them, 4 projects had exceeded the amount of US$ 50 million (including), marking a record high.
IV. The Investment Destination

The outbound investment projects involved 32 countries and regions, relatively focused on Hong Kong, ASEAN and North America regions. Among them, 55 investment projects were located in Hong Kong, up by 25 percent over the previous year and 9 ones, in ASEAN. The investment in North America was on the rise with a total number of 22, an increase of 37.5 percent year on year.
DISTRICTS AND COUNTY-LEVEL CITIES
Yuexiu District

In 2012, the GDP of Yuexiu amounted to RMB 212.15 billion Yuan, an increase by 9.0 percent year on year. The overall value of foreign trade reached US$8.62 billion, a year-on-year increase by 8.0 percent. The actual inflow of foreign capital stood at US$ 360 million, up by 10.6 percent.

1. Development Guideline

By revolving around the objective of building Yuexiu into a core district of a national central city and the core task of Developing Yuexiu into a District of Happiness through Accelerating Transformation and Upgrading, strenuous efforts will be exerted to strengthen the regional position as the Birthplace of Cantonese Culture, the Core of the Thousand-year Business Capital and the Center of Public Services so as to implement the strategy of Cultural-oriented Headquarters, Innovation-driven Development, Joint Construction and Sharing. With a firm grasp of the guideline of Structure Adjustment and Pattern Transformation, tremendous endeavors will be undertaken to achieve Breakthroughs in Three Areas by pushing forward the planning and construction of three functional sections (the Section of Cantonese Culture, Commerce and Tourism of Beijing Road, the Functional Enhancement Section for Core Industries of Yuexiu and the Ecological Functional Section of Lu Lake). Focus will be placed on developing seven core sectors, including business, commerce and trade, with the overarching objective of advancing the agglomeration of modern services and industrial structural optimization.
and improving the service function of the region.

II. Key Development Focus

i. Leading Industries

(i) Commerce and Exhibition

Focus will be placed on developing the exhibition and trade of fashion consumer goods, leisure, shopping and catering. Initiatives will be taken to highlight the status of Yuexiu as “the Core of the Thousand-year Business Capital” by strengthening the headquarters economy of the commercial sector so as to bring in the cultural and commercial elements. The transformation of the traditional professional markets will be made into exhibition and commerce-oriented ones, so that a number of commercial headquarters and design centers will take shape. Endeavors will be undertaken to expand the influence of such high-end activities as China Liuhua International Fashion Festival. The exclusive distribution and general agency of brands will be developed with the objective of forming a number of trade enterprises that operate trans-regionally. Enterprises will be encouraged to strengthen brand shaping by undertaking innovation in product development and services. Efforts will be exerted to strengthen the capability in market expansion and distribution so as to spread the influence of commerce by the means of developing “on-line shopping centers” and expanding the scope of chain operation. With emphasis placed on injecting such elements as culture, leisure and experience into the commercial sector, food streets and shopping streets with the characteristics of the Cantonese culture will be put into place. Other efforts included will be the support to the development of enterprises with time-honored brands so as to strengthen commercial features and competitive edges.

Investment Promotion Focus

By fully tapping into the potential of the exhibition sector in Liuhua, efforts will be made to develop small and medium-sized exhibitions, consumer exhibitions and exhibition tours. By making full use of the constant flow of commerce, logis-
ties, personnel and information and the high concentration of such resources as exhibition venues, hotels, catering stalls and high-end commercial markets, initiatives will be undertaken to attract the top 50 international leading exhibition companies and well-known exhibition companies to encourage them to set up regional headquarters and subsidiaries. Conference service companies, international exhibition organizations and institutions and exhibition booth designers and builders will be introduced, with an overarching objective of shaping an agglomeration zone of small and medium-sized professional exhibitions with China Fashion Trade Center (Lihua) as its core.

(ii) Modern Logistics

Focus will be placed on developing the third-party logistics and supply chain management, in a view to strengthen the function of logistics headquarters economy and advance the integration and upgrading of the logistics, information and business flow. The transformation of traditional transportation and communication companies will be guided into modern logistics companies with strong competitiveness. The leadership role of such leading enterprises as Guangzhou Port Company Limited and Guangzhou Ocean Shipping Company Limited will be brought into full play to promote the agglomeration of supplementary service companies along the upper and lower streams of the industrial chain. Vigorous efforts will be made to develop logistics consultancy, so that comprehensive supply chain solutions and logistics management services will be provided. Enterprises will be guided to strengthen the development and application of logistics standardized technologies and logistics application systems, with an overarching objective of building logistics information management centers by shaping information service platforms geared towards supply chain management.

Investment Promotion Focus

Focus will be placed on attracting key logistics projects and logistics enterprises with huge influence so as to introduce more investment.

(iii) Commercial Services
The professional services, e-commerce and service outsourcing are the focus for investment. Vigorous efforts will be exerted to encourage and regulate the development of health consultancy, financial services, legal services, market investigation and consultant services, investment and asset management services, high-end human resource services and other high-end professional services. The agglomeration of relevant sectors will be promoted by attracting well-known professional service providers at home and abroad. With the supply chains and value chains of key enterprises as the core, initiatives will be taken to register breakthroughs in the application of E-commerce in such commercial areas as financial business, immediate payment, electronic order and convenient shopping. Besides, works will be done by the emphasis on the information consultancy, planning and design, system research, development and test specifically for enterprises engaged in such advantageous traditional sectors as real estate, business and trade, cultural tourism, logistics and clothing. The strengths of Yuexiu in information technology, animation and design will be fully tapped to attract enterprises involving in digital animation, on-line games, filming and media. In addition, proactive efforts will be exerted to develop outsourcing in the realms of creativity, design, processing and manufacturing,

**Investment Promotion Focus**

By tapping the favorable business environment of Yuexiu as the district with the highest concentration of economic entities, vigorous efforts will be exerted to facilitate investment into professional services, E-commerce and service outsourcing, so as to improve the caliber of modern services of Yuexiu District.

**(iv) Information Service**

Focus will be placed on developing computing, telecommunication, software development, system integration, next-generation Internet key technologies and services. a number of leading enterprises with independent innovative products, technologies and capabilities will be encouraged. The purpose is to develop national intellectual property demonstration zones and facilitate the upgrading of traditional sectors and the construction of smart urban areas. Meanwhile, efforts
will be exerted to speed up the construction of information network infrastructure facilities to promote the integration of telecommunications networks, cable TV networks and computer networks. Other works will be done to expand the markets of E-commerce and mobile commerce, with the objective of achieving breakthroughs in the infrastructure construction, technological innovation and application related to the Internet of Things.

**Investment Promotion Focus**

Foreign-funded enterprises engaged in information services will be encouraged to make their homes in Huanghua Gang High-tech Park and proactive efforts will be exerted to develop such outsourcing sectors as business process outsourcing, software development, software test, aviation, financial management, data processing, call center and software product support etc.

**ii. Key Development Focus**

The Functional Improvement Area for Core Industries in Yuexiu District. Located in the Yuexiu jurisdiction to the north of Dongfeng Lu, the functional improvement area for core industries, covers a total area of 16.2 square kilometers, with Lu Lake, Liuhua and the international central business district in Huanshi Donglu around. As the most economically vibrant area of Yuexiu with the best development potential, it is one of the main areas where modern service enterprises are concentrated. With focus placed on developing high-end knowledge-intensive service sectors, strives will be made to strengthen the function of comprehensive commercial services to build a modern service development system with “headquarters economy as the engine, emerging commercial sectors as the basis, modern service as the theme and creative sectors, modern educational service sectors and Internet economy, as the growth initiatives”. Priority will be given to developing modern service sectors as the best represented by finance, modern logistics, creativity, scientific and technological service. The equal attention will also be paid to the transforming and upgrading of the traditional commercial service sectors so as to optimize such commercial supplementary sectors as catering, accommodation, culture, sport and entertainment etc.
Haizhu District

In 2012, the GDP of Haizhu District reached RMB 100.238 billion Yuan, up by 12.0 percent year on year. The total value of foreign trade amounted to US$1.705 billion, a year-on-year increase by 2.77 percent. The actual inflow of foreign investment stood at US$165 million, up by 13.0 percent over the previous year.

I. Development Guideline

In line with the core task of comprehensively developing Haizhu into an International Exhibition Capital, the Green Heart of Guangzhou, a Culturally-advanced District and a District of Happiness, focus will be put on developing “one urban district, two circular systems and three image representatives”. One urban district refers to Haizhu Eco-city, two circular systems refer to Huandao Road (Circular Island Road) and the circular tramcar system, and the three image representatives refer to Guangzhou Tower, the Canton Fair and Haizhu Wetland.

II. Key Development Focus

i. Leading Industries

(i) Modern Services

By tapping the brand influence of the Canton Fair, initiatives will be taken to cultivate, attract and support brand exhibitions and exhibition companies. Local exhibition companies will be encouraged to participate in international exchanges and cooperation, in a hope to shape a sound pattern in which the upper and lower
streams of the exhibition sectors and relevant supplementary sectors will be facilitated. In addition to that, efforts will be made to cultivate internationalized and professional brand exhibitions and bring in professional brand exhibitions. Priority will be given to facilitating and regulating the development of the financial sector so as to attract financial headquarters enterprises. Such commercial service sectors as accounting, legal service, brand marketing and consultancy and planning will be developed while such service outsourcing sectors as information technology outsourcing, business process outsourcing and knowledge process outsourcing, are boosted.

(ii) Commerce

Large commercial enterprises will be encouraged to set up outlets in new residential communities, with the view to advance the construction of commercial demonstration communities. Efforts will be made to promote the advancement of the commercial sector up the value chain by attracting key projects. Focus will be placed on promoting the development of large-scale commercial projects such as Lefeng Plaza (originally named Unimall), Haizhu Xinduhui Square, Junhao International Commercial City and R&F Haizhu Plaza.

(iii) Headquarters Economy

By fully tapping into the opportunity presented by the construction of the district of Pazhou International Exhibition Center and by capitalizing on the scale of economy and agglomeration effects of headquarters economy, initiatives will be taken to bring in headquarters enterprises by attracting headquarters projects. In other words, headquarters enterprises will be encouraged to settle in the district and then set up their regional headquarters. Initiatives will be taken to provide good service for such headquarters projects as Nanfeng Hui Global Exhibition Center and Poly International Square. Incentive policies will be well utilized to encourage property proprietors to promote investment and business, with focus on attracting headquarters enterprises.

(iv) Cultural Creative Sector

In coordination with the transformation of Wan Nian Wei of Longtan Village, ef-
forts will be made to build Lingnan flower markets as the new image representation of Lingnan Culture. With Guangzhou International Media Port as the core and Guangdong Modern Advertising Creative Center as the focus, initiatives will be taken to accelerate the development of the cultural creative sector and shape cultural tourism brands. Continuous efforts will be exerted to advance the development of such cultural parks as “Past Events in the City of Flowers”, Lingnan Culinary Cultural Creative Park, Guangzhou Cultural Creative Park for Packaging and Printing, Zhujiang Party Pier Beer Culture & Art Zone, Guangzhou TIT International Fashion Creative Park and Zhujiang Film Group Cultural Creative Industrial Park. The aim is to attract enterprises into these cultural creative parks.

(v) **Emerging Sectors**

Initiatives will be taken to expand and grow e-commerce so as to erect the construction of an e-commerce park and Haizhu E-commerce Boulevard. Platforms will be set up to connect banks to enterprises in a hope to continuously bring financial services into the residential communities. The cooperation with institutes of higher learning including Sun Yat-sen University and South China Sea Institute of Oceanology of Chinese Academy of Sciences will be on the top of the list. Through a series of services such as scientific and technological product trusteeship, evaluation, selection and incubation, initiatives will be taken to advance the settlement of major industrialization projects related to bio-technology, new-generation information technology, energy conservation and environmental protection etc.

**ii. Key Development Focus**

(i) **The Region of Pazhou International Exhibition Center**

In coordination with the urban design of the region of Pazhou International Exhibition Center and with the planning of the fourth-phase project of the Canton Fair, initiatives will be taken to advance the construction of the E-commerce Industrial Park of the Canton Fair. Efforts will be exerted to build Pazhou High-tech Creative Center and shape an incubation base for the exhibition companies in Pazhou.

(ii) **Traditional Professional Markets**

Elaborate plans will be devised to facilitate the transformation and upgrading of
traditional professional markets, such as the textile commercial circle near Sun Yat-sen University. The transformation and upgrading process will be advanced in phases and in categories. By making use of the innovation and demonstration effects of E-commerce, steps will be taken to promote industrial transformation to shape the high-end international commercial platforms featured with on-line and off-line trade-exhibition.

(iii) **Haizhu Eco-city**

A thorough evaluation will be conducted on the status quo of Haizhu Eco-city, in particular the southern section along the new central axis, so that the sites of the start-up zone and the settlement zone will be selected appropriately. Southern Axis Company will be served as a key platform for exploring a model of diversified investment and financing formats for urban construction.

(iv) **Haizhu Wetland**

Endeavors will be made to advance the construction of business-tourism conglomerates and exquisite hotels. With regard to Haizhu Wetland, initiatives will be taken to do a good job in the following areas: the circling of reserved land plots for economic development, the industrial planning, and the business solicitation and investment attraction. Village-community economy of collective ownership will be developed, while the land will be used in a more effective manner.

(v) **Huandao Road and the Circular Tramcar System**

The approval process for the experimental section of the circular tramcar system will be speeded up, together with the adjustment and relocation of the pipe lines of the system. Great steps will be taken to continuously advance the construction of the road section between Huandao Road, Shigang Road and Dagang Wei and the section between Dagang Wei and Nanzhou Road. Land plots of old factories will be reserved along the road section between Shadu Road and Shigang Road and resources will be reserved for the settlement of high-end sectors in the region.
Liwan District

In 2012, the GDP of Liwan District stood at RMB 74.565 billion Yuan, an increase of 9.3 percent over the previous year. The total value of foreign trade reached US$ 1.639 billion, a year-on-year decrease by 3.26 percent and the actual inflow of foreign investment amounted to US$ 202 million, up by 12.02 percent year on year.

I. Development Guideline

With the scientific development as the theme, the transformation and upgrading as the guideline and people's well-being as the priority, initiatives will be taken to shape new patterns in three categories, namely, “tradition, modernity and nature”, with all-out efforts made to advance the new urbanization drive.

II. Key Development Focus

i. Leading Industries

Focus will be placed on expanding and growing e-commerce, speeding up the construction of such projects as Guangzhou-Foshan Digital Park, expanding the influence and spillover effects of such brand enterprises as Vipshop and Moonbase. The purpose is to make Huadihe E-commerce Agglomeration Zone into a national E-commerce demonstration base.

By making full use of such platforms as Xiecheng Website, IBtea Website and
professional wholesales parks, efforts will be exerted to promote the transformation and upgrading of professional markets through the development of e-commerce. With Bu Yun Tian Di and Guangzhou International Tea Trading Center as the pilot areas, efforts will be exerted to upgrade professional markets into experiment zones. Other initiatives taken will be the promotion of the value of Guangzhou Tobacco Factory, Pearl River Piano and Photo-electricity Base. The office-building-economy will be facilitated, with commercial buildings, functional sections and regional facilities as the main carriers. Such headquarters economic belts as Shamian and Kangwang Road will be developed while such large-scale complexes as Fortune Plaza and Guangzhou World Trade Clothing Center will be quickened.

ii. Key Development Focus

(i) Huadi River E-commerce Agglomeration Zone

Spaning over 8,440 meters long, Huadi River is the longest inner river of Liwan District. It is estimated that by 2015, a variety of e-commerce parks will be built in Guangzhou Huadi River E-commerce Agglomeration Zone, which is expected to cover a total area of over 700,000 square meters. The zone is expected to be the home to over 200 e-commerce companies, providing over 20,000 e-commerce job opportunities and generating over RMB 350 billion Yuan worth of e-commerce transaction value. By then, the total on-line transaction volume will have made up over 15 percent of the total social retail goods of Liwan District. It will become one of the largest e-commerce agglomeration zones in South China. The overall layout of the e-commerce agglomeration zone is “one belt, one core, four parks and five centers”. One Belt refers to an E-commerce development belt, with the Huadi River as the axis, extending from north to south along the two banks of the river. One core refers to the core area in the center of the Huadi River where E-commerce parks concentrate. Four parks: Guangzhou-Foshan Digital Creative Industrial Park, Hailong E-commerce Innovation Center, Lingnan Ecological E-commerce Park and Guangzhou Yuan Building. Five centers: Guangzhou International Tea Trading Center, Vipshop, Guangzhou Flower Exposition Park, Guangzhou International Medicine Port and Hailong E-commerce Innovation Center. So
far, the Huadi River E-commerce Agglomeration Zone has become the home to a number of leading E-commerce companies, namely, Vipshop, Moonbas, LvShou and Guangdong Plastics Exchange.

**Key Proposed Projects**

i) Guangzhou Yuan Building. Located in proximity to Dongsha Bridge along the southern section of Huadi River, Guangzhou Yuan Building boasts an overall floorage of some 100,000 square meters. With the transaction of such general merchandise as plastics as the centerpiece, Guangzhou Yuan Building is set to develop into a nationally leading e-commerce transaction platform of vertical style. The project will be completed in June of 2013 which will be put into operation for headquarters enterprises and modern service providers at home and abroad.

ii) The Second-phase Project of Guangzhou-Foshan Digital Creative Park. With an estimated overall floorage of 100,000 square meters, the second-phase project of Guangzhou-Foshan Digital Creative Park is currently under construction. It is positioned to become an incubation park for e-commerce companies, an e-commerce platform for professional markets and an E-commerce platform where public services will be offered to those small and medium-sized e-commerce companies. The project is expected to be completed and opened for business by the end of 2013.

iii) Lingnan V-Valley E-commerce Industrial Park. Located in Huadi Dadao Nan and covering a total area of 172,800 square meters, Lingnan V-Valley E-commerce Industrial Park will be developed into a fourteen-storey building for commerce and scientific research and development, with the overall floorage reaching some 470,000 square meters. When the construction is completed, leading enterprises engaged in high-tech services and e-commerce will be introduced and cultivated. Currently, the project is in the stage of planning and design.

iv) Hailong E-commerce Innovation Center. Located in Zengjiao Joint Community to the west of Huadi River, Hailong E-commerce Innovation Center covers a total area of 35,000 square meters, with the overall floorage estimated to reach 73,000 square meters. The objective is to attract headquarters of high-quality large
e-commerce companies and e-commerce service providers.

(ii) Other Carriers for Business Solicitation

i) China LED City. Covering a total area of 311 mu (One mu equals approximately 667 square meters), China LED City is estimated to have an overall floor-age of 300,000 square meters and involve RMB one billion Yuan worth of total investment. So far, the construction of the 21-storey LED City Building has been completed, with the overall floorage reaching 160,000 square meters. About 80,000 square meters of the building will be used as commercial space, while the other 57,600 square meters will be used as office space. When the project is completed in 2013, headquarters enterprises and high-tech enterprises both at home and abroad will be introduced.

ii) Xijiao Xiecheng Building. Located in close proximity to Zhongshan Road and Liwan Road, the two main commercial boulevards of Liwan District, Xijiao Xiecheng Building boasts an overall floorage of 35,000 square meters, all of which is office space. The focus is placed on attracting enterprises engaged in commerce, trade and modern services.

iii) Xinglong Square. Stationed in the intersection between Zhongshan Qi Road and Kangwang Road of Liwan District, Xinglong Square owns about 40,000 square meters of commercial space readily available for business solicitation. Xinglong Square is set to be put into use in the first half of 2013. Enterprises in commerce and catering sectors will be attracted.

iv) Ximenkou Square. Being close proximity to Xiemenkou Metro Station, Xiemenkou Square possesses 1,700 square meters of office space and 26,000 square meters of commercial space available for rent. It represents a carrier of high-end office and commercial space within Liwan District.
Tianhe District

In 2012, Tianhe District’s GDP stood at RMB 239.481 billion Yuan, with an increase of 11.1 percent over previous year. The total export value was US$ 2.876 billion down 1.92 percent year on year and the introduction of foreign capital increased by 10.61 percent to US$ 515 million.

I. Development Guideline

Targeting Headquarters Tianhe, Intelligent Tianhe, Happy Tianhe and a district to the satisfaction of people, focus will be put on the development and construction of the following four strategic platform, namely Tianhe Central Business District, Guangzhou International Financial Town, Tianhe Intelligent Town and Tianhe Road Golden Commerce Belt, thus, enhancing the four strategic leading industries’ cluster of financial service, i.e. modern commerce, professional service and new generation information technology. The purpose is to build Tianhe District into a core area of international trade center, the center of world famous cultural city, the pioneering district of intelligent Guangzhou and the model area of ecological city and demonstration area of happy Guangzhou.

II. Key Development Focus

i. Leading Industries

(i) Financial Service Industry

Supported by Tianhe Central Business District (Guangzhou International Financial
Town), such sectors as banking, insurance, security and other financial institutions will be accelerated. Efforts will be made to support financial innovation, the modern financial industry and service-support systems and the development of regional financial center.

(ii) Modern Commerce and Trade Industry

Priorities will be put on introducing large-scale modern commerce and trade service chains, large-scale commercial retailers, modern logistics operators, general dealers (agents) of internationally renowned brands, and other key enterprises so as to promote modern service business toward large-scale, high-end, internationalization and branding, thus, upgrading the regional commercial centre in South China.

(iii) Professional Service Industry

By making full use of the rich commercial resources of Guangzhou Administrative Service Centre, vigorous endeavors will be made to develop professional service industries such as legal services, accounting, auditing, appraisal, consulting, and talent services in a hope to facilitate the cluster of professional service.

(iv) New Generation Information Technology

Giving full play to the Asian Pacific information engine of China Telecom and the portal role of the southern base of China Mobile, focus will be placed on the four information industry clustering development-telecommunication information industry, e-government affairs, internet and cloud computing. Featured with portal technology, resource pool technology, data exchange platform technology, information technology, the system development of GIS and city information management, the application software industry clustering will be boosted.

ii. Key Development Focus

(i) Tianhe Central Business District

Consisting of Tianhe Bei Business District, Zhujiang New Town Financial and Business Area and Guangzhou Financial Town, Tianhe Central Business District,
with an area of 20 square kilometers and being among China’s top three CBDs, is located in the heart of Guangzhou. With complete business facilities, the most concentrated five stars hotel group, daily passenger flow of more than 1.5 million people and 4 million people on holiday rush hour, Tianhe Central Business District has become the largest high-end shopping district in mainland China. It is home to 144 financial institutes, more than 260 corporate headquarters, over 100 Fortune Global 500 companies and more than 1600 foreign invested enterprises.

(ii) Guangzhou International Financial Town

With an area of 7.5 square kilometers and neighboring Huangpu District in the east, Zhongshan avenue in the north, South China Expressway in the west and Pearl River in the north, Guangzhou International Financial Town is a new area under construction in Tianhe Central Business District. With a planning construction area of 4.81 million square meters, its core areas separately includes the west district of 1.2 square kilometers of Keyun Road West and the east district of 1 square kilometer of Keyun Road east, including financial office space of 750,000 square meters and a total construction area of 4.25 million square meters. Being an important part of Tianhe Central Business District, Guangzhou International Financial Town will become the core development carrier of Guangzhou financial industry, the cluster of world-well known financial service institutes, high-end function area of National Center City, the image of regional financial center of Guangzhou and financial province of Guangdong.

(iii) Tianhe Intelligent Town

Being located in the northeast of Tianhe District and with its core area of 12 square kilometers in Gaotang Software Park, Tianhe Intelligent Town has a total planning area of 63 square kilometers. Its development priorities include environment protection, education and electronic information industry with the aim of becoming low carbon economic pioneering zone and model zone of wisdom city featured by the integration of Linnan culture and innovation spirit. in 5 years, it will on its track of scale and become a new industrial area and livable city that has a
positive model role. By then, there will be more than 1000 high-end information service enterprises, 320,000 employees and 500,000 residents populations over there.

(iv) Golden Commerce Belt in Tianhe Road

Located in the core axis of Tianhe commercial function zone and covering a length of about 2.8 kilometers starting from Tianhe Flyover in the west to Gangding in the east, the Golden Commerce Belt in Tianhe Road, the first commercial district in South China, is an area most concentrated with modern commercial carriers, culture facilities and high-end hotels. The commercial retail area is near 1.2 million square meters with daily passenger flow of more 1.5 million people, and the annual sales volume exceeding RMB 200 billion Yuan. It stands as the home to more than 8000 businesses and owns over 200 world-famous brands. The goal is to make itself as the center area of international business, the core area of international shopping paradise, the leading area of Asia-pacific fashion and the demonstration area of commercial cultural landscape.
Baiyun District

In 2012, Baiyun District witnessed its GDP of RMB 119.173 billion yuan, with an increase of 11 percent over the previous year. The total export value was US$ 2.881 billion, a rise of 11.14 percent and the introduction of foreign capital rose by 8.24 percent to US$ 162 million.

I. Development Guideline

By focus on the layout of Two Cities, Two Parks, A Center, Many Groups strategy, initiatives will be made by the district to strengthen the development of strategic support platforms, infrastructure, government services. The aim is to create an ecological livable airport economic new city with multi-functional industrial cluster. Of which, the “two city, two park, a center, many groups” refers to the following: the Baiyun City, the Aviation City, Guangzhou Private Science and Technological Park, Guangzhou International Health Industrial Park, the Administrative Center and the functional groups in the towns of the District.

II. Key Development Focus

i. Leading Industries

In the stage of rapid economic development in Baiyun District, efforts have been made to form five strategic leading industries: trade exhibition, modern logistics, biological medicine, equipment manufacturing and new energy materials. Baiyun Metro Business Culture Center has begun to take shape, with the Baiyun
Wanda Plaza, No. 5 Apron, Baiyun International Conference Center as a representative of the high-end trade exhibition initial values formed. Construction has begun since the cloud space center is stepping up. As Guangzhou City Exhibition Planning Hall projects has been progressing smoothly, Sanyuanli leather won the national first “China Leather Trade” title.

Manufacturing industries has formed such five industries as, electrical machinery and equipment manufacturing industry, represented by Baiyun Electric Corp., chemical raw materials and products industry represented by Bawang Corp. and Baiyun Chemical Corp., and general equipment industry represented by Otis Elevator, and the transportation equipment manufacturing represented by Andawa Corp. Baiyun District will also identify emerging new strategic industries as an important direction of development. Efforts will be made to support the Chaiyi Light, Jiuliang Photoelectric, Baiyun Mountain Pharmaceutical, Hehuang and Wanglaoji and a number of key enterprises to speed up the development promotion of new energy, new material industry and biological medicine health industry.

ii. Key Development Focus

There are following 7 major strategic development platforms; the Airport Economic Zone, Baiyun New Town Business Culture Function Area, Guangzhou International Health Industrial Zone, Guangzhou Private Science and Technology Enterprise Innovation Base, Nanhu National Tourism Resort, Guangzhou Creative Industries District and Baiyun Airport Characteristic Agriculture Comprehensive Development Experimental Demonstration Zone. The Airport Economic Zone, Baiyun New Town Business Culture Function Area and Guangzhou International Health Industry Zone have been included on the list of Guangzhou strategic development platforms.

The Northern Airport Economic ZoneBaiyun District, as the location of Baiyun International Airport, has become the major aviation industry area in Guangzhou. Southern Airlines Group Company headquarters, Hainan Airlines headquarters, Guangzhou Airport Group Company and other large aviation enterprises are located in the District. Thus, the industrial cluster will be built.
Within the northern airport economic area, there has lied the new city airport economic functional composite, ecological and livable, with the Baiyun Airport as the core, the deep mining air superiority and the industrial planning and construction of four towns. Endeavors will be made to promote the Private Enterprises Parks of Science and Technology and Innovation Base, Private Technology Enterprises, the Baiyun Airport Comprehensive Bonded Zone (South), Guangzhou Aviation Industry Zone, Energy-saving and New Energy (Baiyun) Construction Industry Base Parks. Focus will be placed on the development of airport logistics industry, modern service industry, advanced manufacturing and high-tech industries. Initiatives will be taken to accelerate the upgrading of the industrial agglomeration and the Baiyun District in northern area.

By focus on the airport-related economy and headquarters-related economy, the Southern Metro Functional Area is placed with Baiyun New Town as the core. Emphasis will be laid on the construction of Yuncheng West Zone, extension of the North District, Baiyun New Town, Jinshazhou residential area and Baiyun Lake new town area. Efforts will be made to develop a series of modern services industries, like trade exhibition, residential leisure, creative industry as high standard and high starting point, which are designed as supporting services for the airport economy.

With focus on the industries relevant to airport-related economy, the Eastern Ecocultural Zone is planned with Guangzhou International Health Industry Town as the core. It will give full play to the ecological and geographical advantages, to integrate Baiyun Mountain, Maofeng Mountain, Liuxi River, South Lake and other high quality ecological resources as a whole. Focus will be put on developing pharmaceutical products, medical services, medical equipment, high-end R&D, leisure tourism, health management, and production and service industry closely related to human health.
Huangpu District

In 2012, the GDP of Huangpu District reached RMB 64.044 billion yuan, with an increase of 7.6 percent over the previous year. The total export value hit US$ 1.277 billion with a decrease of 14.40 percent, and the introduction of foreign investment was US$ 64.55 million, rising by 9.2 percent.

I. Development Guideline

According to the development strategy of One Axis, Two Wings and Two-wheels (i.e. with the Pearl River line as gold axis, the Port-related Business Area, Guangzhou Bingjiang New Town as the wings, the Zhuangyuan Valley and Mechanical Valley as the two wheels), efforts will be made by Huangpu District to act as a practice area for the city’s economic and social transformation and upgrading.

II. Key Development Focus

i. Guangzhou (Huangpu) Port-related Business Area

With a total area of about 30.9 square kilometers, it is one of the six major functional areas of modern service industry in Guangzhou city. Focus will be put on the construction of major projects such as the Fish Pearl Core Functional Area and South China International Shipping Service Center. Efforts will be made to develop trade, shipping services, business and leisure, cultural tourism, cruise
(yacht) economy and other modern service industries.

**Key Areas**

**i) The Fish Pearl Core Functional Area**
It is mainly opened for the investment from modern service industries like trade, shipping, port service headquarters, business and leisure, cultural tourism, cruise (yacht) economy and life supporting services projects like hotel, catering and shopping malls.

**ii) South China International Shipping Service Center**
It is aimed to attract the investment from those companies from shipping trade, shipping finance, shipping insurance, shipping technology, shipping talents training and other related shipping service fields.

**ii. Guangzhou Bingjiang New Town**
With a total planning land area of about 35.77 square kilometers, it is adjacent to Zengcheng, Luogang District, standing against Machong Town, Dongguan City across East River. The center is the only one city area with a view of “two rivers (Pearl River and East River) coast lines” which would be built into an important comprehensive service zone of Guangzhou eastern area devoted to building a livable appropriate Huangpu Ecological Bingjiang New Town, Guangzhou Sea silk quality culture and Cantonese culture tourist area, with high-quality production services, life services industry playing a leading role, thus effectively improving the urban and rural living and ecological environment.

**Key Areas**

**i) Wenchong Shipping Business Complex Zone**
According to the program, creating the city group services core would be the recent task with remodeling Shuangsha community while building the Binjiang shipping business center on the base of relocating Wenchong Shipyard would be the long-term plan.
(ii) **Nanhai Temple Tourism Groups**
On the foundation of Nanhai Temple cultural, efforts will be stepped up to build a national 5A grade tourism area together with Longtou Mountain Park (First Phase) through planning large-scale comprehensive cultural tourism leisure core functional groups, combined with the Temple Village renovation.

(iii) **Nangang Regional Comprehensive Service Group**
Combined with the draft of rail transit and BRT line of traffic advantage, efforts will be made to build the Nangang area to make it a regional comprehensive service core, and the strong pedal of Guangzhou eastern area connecting to Zengzhen District.

### iii. Northern Modern Industry and Science and Technology Park

Endeavors will be made to build Northern Huangpu Modern Industrial and Science & Technologial Park as the cluster for the construction of three large industrial parks and the eastern high-tech industrial belt of the District. by making full use of such existing three key pillar industries as auto manufacturing, petrochemical and IT in the district, more efforts will be exerted to transfer the traditional industries into the high-end, cluster, intensive and ecological industries,

(i) **Huangpu Part of Guangzhou Yunpu Industrial Park (Dongcheng and Nangang Areas)**
Great initiatives will be taken to introduce the technology-intensive, capital-intensive headquarters integration division of industry and trade enterprise, science and technology services, business services projects.

(ii) **Auto and Equipment Manufacturing Base**
Emphasis will be placed on introducing auto and spare parts, equipment and other related industrial projects.

(i) **Huangpu New Material Industrial Base**
Efforts will be made on fostering the development of new materials, new technological emerging strategic industries.
iv. Changzhou National Ecological Cultural Tourism Zone

Covering a total area of 11.5 square kilometers, the Zone is the only cultural tourism scenic area of Guangzhou. It is planned to build it into an internationalized and Cantonese style historical cultural tourism town. The focus is on the development of historical, business, leisure and ecological tourism zone.

(i) Dazhouwei Yacht Club and Resort
To develop high stars hotel and yacht club projects

(ii) Shenjing Commercial Land Plots
To develop modern service industries related to hotels, large stores and brand mall or market.

(iii) Changjing Resort Hotel
Famous hotel management groups will be introduced there.

(iv) Changzhou Shenjing Enterprises Club Project
The enterprises club, shopping malls and other related commercial entertainment projects will be developed there.

v. Zhuangyuan Valley Park of National E-business Demonstration Base

The Park is near the center town of Huangpu District, covering a total area of about 3000 acres of planning. Amazon, one of the Fortune Global 500, has already set its South China operation center there. The purpose is to make itself as a South China international E-business information port, a business platform of trade, Guangzhou national E-business demonstration park, the center of online trading of advanced manufacturing products and the independent brand cultivation platform.

vi. Mechanical Valley Intelligent Industrial Park.

The park is located at Maogang Road, Huangpu District with a total area of about 770,000 square meters. The aim is to build it into a strategic high-tech industry
base with R&D center, manufacture, testing, exhibition and trading etc. included within.

vii. **Nanhai Temple Cultural Tourism Zone**

The Zone has a total area of about 6 square kilometers, aiming to build itself as a national 5A level culture and tourism industrial area including hotels, catering and entertainment with Guangzhou Maritime Museum, Linnan architectures and landscape, folk arts and tradeing integrated in all.
Huadu District

In 2012, Huadu District achieved RMB 80 billion Yuan of GDP, a year-on-year growth of 6.3 percent. The export totaled US$ 3.15 billion, a year-on-year increase of 10.63 percent. The actual inflow of foreign capital was US$ 190 million, a decline of 42.78 percent over the previous year.

I. Development Guideline

Being the sub-center of Guangzhou city, endeavors will be made by the district to focus on the development of International Airport Gateway, High-end Industrial Base and a Happy City Suitable for Living.

II. Key Development Focus

i. Leading Industries

(i) The Automotive Industry

The automobile industry system will be actively adjusted and optimized and the pace of the construction of automotive post-market will be accelerated. Strives will be made to facilitate the auto parts distribution, auto finance, marketing services and other supporting industries, thus, to extend the automotive industrial chain. Full supports will be offered to assist the development of automobiles and auto parts enterprises like Dongfeng Nissan. Enterprises engaged in vehicle man-
ufacturing and key components will be continuously introduced, and the mass production of new energy vehicles will be put into operation.

(ii) Airport-related Industry

The aircraft maintenance industry will be vigorously developed, and such projects like Guangzhou Aircraft Maintenance Engineering Co., Ltd. Phase II expansion, and ST Aerospace Guangzhou Maintenance Base will be strived to put into operation as soon as possible. The aviation logistics industry will be vigorously developed, and 3-5 high-end logistics corporate headquarters will be introduced. Besides, the integration of LED industry will be enhanced. The airport services industry will be vigorously developed, and an airline regional headquarters industrial park will be built. The planning and construction of exhibition functional zones will be actively carried out, and the professional exhibitions will be vigorously developed.

(iii) Traditional Industries

Relying on the advantages of special industries like leather, leatherwear, jewelry, electronic sound, apparel etc., the leading enterprises and brand corporate headquarters of the industry will be vigorously introduced. Retail brand chains and e-commerce enterprises will be actively fostered and various research centers, quality supervision and inspection centers will be given to full play, together with the professional market platforms in an effort to transfer the traditional industries into large-scale and high-end industries with sharp competitive edges.

(iv) Tourism

The regional advantages will be given to full play, appropriate policies and measures will be introduced, and the development of productive service industry and modern commerce and trade will be intensified. Adhere to the leader-led policy, various types of tourism and cultural resources will be actively integrated, and large-scale cultural tourism projects will be introduced during the year. In order to facilitate the tourism format, real estate development ideas will be gradually adjusted.
### ii. Key Development Focus

Works will be done to make Huadu Economic Development Zone become a state-level development zone. The airport economic zone planning will be promoted, the establishment of National-level Airport-related Economy Comprehensive Reform Pilot Area will be applied for, and the construction of Guangzhou Airport International Commerce Town and the Guangzhou International Brand Industrial Headquarters Base will be actively promoted. The construction of parks like Shengdi Haibu City and Jewelry Town will be promoted. The construction of scientific and technological innovation platform will be actively promoted, and the “Sun Yat-sen University Huadu Industrial Science and Technology Research Institute” will be launched. The construction of Huadu Eco-agriculture Demonstration Park will be speeded up and Bonsai and Seedlings Transactions Market will be put into use.
Panyu District

In 2012, Panyu District has achieved a GDP of 136.94 billion Yuan, which had a year-on-year growth of 11.6 percent. The export was US$ 11.84 billion, a year-on-year increase of 6.84 percent. The actual introduction of foreign investment reached US$ 447 million, a growth of 13.7 percent.

I. Development Guideline

The focus will be put on adjusting the economic structure developing the information civilization, improving people’s livelihood and welfare and deepening all kinds of reforms and maintaining social stability. Thus, a fashionable innovative metropolitan area will be constructed which is industrial-oriented, livable, modern and value-highlighted.

II. Key Development Focus

i. Leading Industries

(i) Modern Service Industry

The development will be focused on the modern services information services, business travel, financial, venture capital, headquarters economy, creative design, outsourcing, education and scientific research etc. Fortune Global 500 companies and well-known multinational companies will be encouraged to set up regional headquarters, R&D centers and training centers so as to promote indus-
trial upgrading.

(ii) **Advanced Manufacturing Industry**

By circling the leading industries like automobiles and auto parts, ships and supporting equipments, digital homes and digital televisions, health services, animation games, jewelry, CNC machines, voltage transmission and distribution, lighting, sound and modern service industry, a number of industrial bases and industrial clusters have been cultivated in the district. They are clear-featured, structural-optimized, systematic-completed with high competitiveness. The construction of Guangzhou Panyu Sedan Production R&D Base and Guangzhou Panyu Major Equipment Manufacturing Base will be developed. Efforts will be made to accelerate the construction of such projects as GAC Self-owned Brand, CSSC Diesel Engines, Guangzhou CSR City Rail Vehicle Maintenance Assembly Base, and China Southern Power Grid Peak-shaving and Frequency-adjusting Headquarter.

(iii) **High-tech Industry**

Endeavors will be made to promote the integration of industry, university, and research institute. And scientific and technological innovation will be facilitated. The industries platform will be cultivated like National Digital Home Demonstration Industrial Base, Energy-conservation and Technology Park, Tsinghua Science and Technology Park Guangzhou Innovation Base, Zhongyi Creative Industry Park, Juda Creative Industry Park, University City Health Industrial Research Incubator, CRE Animation and Game R&D Base and GAC Engineering Research Institute. The pace of industrialization of scientific research will be accelerated and incentives will be issued to attract more enterprises to settle down.

(iv) **Strategic Emerging Industries**

The developing plan and supporting policies of emerging industries will be introduced and the construction of strategic emerging industry clusters with distinctive industry features and completing industrial chains will be accelerated. Focus will be attached on the development of electric vehicles, the new generation of electronic information, digital televisions, health services and other industries.
(v) Advanced Traditional Industries

The transformation of traditional industries will be speeded up, and the technology content and added value of the traditional industry products will be raised through technological innovation. Focus will be attached on optimizing the development of electrical machinery, general equipment, jewelry, transmission, distribution and substation of electricity, lighting and sound, electronic equipment and other traditional industries. The purpose is to improve the concentration, and help the brand enterprises to occupy the brand shares in the market.

(vi) Urban Modern Agriculture

The strategy of brand agricultural products will be enhanced and the Agricultural Fair will be held. The aim is to support the development of the new rural professional associations and leading agricultural enterprises. The strength of agricultural production organization will be lifted and the industrial management power will be promoted. Enterprises with deep processing of agricultural products will be supported to become bigger and stronger. Focus will be attached on the development of modern planting industry like rare flowers, high-quality fruits, and rare trees. The development of modern breeding industry like famous commercial crops, and poultry breeding, and the establishment of the service system of agriculture products processing production and supply will be enhanced.

(vii) Urban and Rural Eco-tourism

By means of inheriting Panyu water town culture, the development of tourism projects from spots to the whole areas have been achieved. The development of rural tourism will be accelerated, and the development of sightseeing and recreational agricultural model villages will be supported. Besides, agricultural sightseeing and recreational base will be constructed, and the function of tourism, recreation and healthcare will be enhanced. Through adjusting measures to local conditions, the overall planning, and overall packaging, modern urban tourist highlights will be created, namely, “One Village Four Islands” Eco-tourism Area, World’s Famous Flowers Theme Park, Pearl River Tour in Depth, Marina, and Lingnan
Waterside-featured Tourism etc.

ii. **Key Development Focus**

(i) *Guangzhou International Innovation City*

Located in Panyu District, Guangzhou, Guangzhou International Innovation City is in the layout of One Core and Two Wings: the core is Guangzhou University Town and the two wings refer to Guangzhou International Biological Island and the South Shore Area of University Town. The planned area is 73 square kilometers and is divided into the following: the research, development and education core area, the health services industrial area, the scientific and technological innovation service starting area, the technological innovation service industrial areas, the ecological recreational cluster, the life services cluster, and trade and logistics cluster. The first phase of the project is located in the southern shore area of University Town with a planning area of 10 square kilometers. The advantaged resource of Guangzhou University Town will be made full use of, thus making the international science and technology cooperation as the main engine. What’s more the development of scientific and technological innovation service industries clusters will be quickened so as to make the area as a national scientific and technological innovation service demonstration area, an international high-tech R&D base, an international scientific and educational cooperation demonstration base, and the international ecological and cultural new city. Now, the construction of the “National Modern Service Industry International Innovation Park” in Guangzhou International Innovation City has got the approval from the Ministry of Science and Technology. By taking this advantage, works will be done by the Guangzhou International Innovation City to promote the joint cooperation among ministry, province and city. The purpose is to build the Guangzhou international science and technology cooperation incubators, the international technology services cluster in Pearl River Delta, the international science and technological showcase in South China, the global science and technological talents innovation and entrepreneurial base, and international intelligent eco-friendly cultural city.
(ii) Guangzhou South Railway Station Business District

Located in Shibi Street with Guangzhou South Railway Station as the centre, Guangzhou South Railway Station Business District has a total planning area of 36.16 square kilometers, among which 8.39 square kilometers of land is for urban construction called Guangzhou, Hong Kong and Macau Modern Service Industry Cooperation Pilot Area. With the launching of many passenger railway lines like Beijing-Guangzhou Expressway, Wuhan-Guangzhou Special Line and Guangzhou-Shenzhen-Hong Kong Special Line, and the gradual improvement of the infrastructure there, the South Station will become a transport hub linking the Mainland with Hong Kong and Macao. All kinds of high-end talents and modern service industry enterprises will be attracted, thus, making the area a regional high-end service industry cluster center. Dongxin Expressway, Hanxi Avenue and Metro Line 2 will go through the area. As to the industries, electronic information, service outsourcing, finance, insurance, and other modern service will be the focus.

(iii) Panyu New Town

It is consisted of three modules like Wanbo Commerce Center, Hanxi Commerce Center, Chimelong Travel and Commerce Center with a total area of 14.7 square kilometers. Panyu Avenue, South China Expressway, Xinguang Expressway, Guangzhou Metro Line 3 and Line 7 go through the area. The Wanbo Commerce Center has a total land area of 645,000 square meters for core business district, the total planning construction area is about 4 million square meters, and the total investment is expected to be RMB 20 billion Yuan. It will be built into a CBD with the modern information industry as the mainstay. Business offices, five-star hotels, exhibition centers, commercial apartments, shopping streets, recreation and entertainment will be included within. So far, many large-scale commercial projects have already settled down there. With nearly a million high consumption crowds around the area, the introduction of electronic information, headquarters economy, well-known commercial brand, the hotel brand and other enterprises will be the main choice.
Nansha District

In 2012, the GDP of Nansha District was RMB 60.59 billion Yuan, a growth of 13.0 percent, and the export, US $3.93 billion, a decrease of 2.36 percent. The actual inflow of foreign capital reached US $733 million, an increase of 9.09 percent.

I. Development Guideline

As a state-level new area featured by all-round cooperation with Guangdong, Hong Kong and Macao, efforts will be made by Nansha District to build itself as a high quality living area in Guangdong, Hong Kong and Macao and an integrated services hub of world’s advanced level and a social management service innovation pilot area by means of being eco-friendly, livable and sustainable.

II. Key Development Focus

i. Leading Industries

The marine economy and the intelligent economy will be vigorously developed, and focus will be attached on the development of the five leading industries as the follows: shipping and logistics services, high-end business and trade services, science and technology intelligence industry, high-end equipment and technology industry, and tourism and healthy recreation industry. Thus, a modern industrial system which is led by advanced productive service industry will take shape.
ii. Key Development Focus

(i) The Starting Area (Phase I) of Pearl Bay Area (Mt. Ling-tip Region of Hengli, Island)

This area is a sign of starting the comprehensive development of Nansha District, and is also the demonstration project of the New District’s construction. It is the business services core area of cooperation among Guangdong, Hong Kong and Macau with the regional headquarters base and high-end consumption center as the mainstay. Focus will be laid on the development of institution headquarters, corporate headquarters, high-end commerce and high-end housing and living.

(ii) Wangingsha High-end Electronic Information Industrial Park

This area is the cluster for future emerging electronic information industry in Pearl River Delta. Focuses will be put on the development of software design and development, IT services, content services, data mining center and other leading industries. Besides, Guangzhou detection and testing cluster will also be developed there.

(iii) Longxue Shipping and Logistics Services Cluster

This area is planned to promote the construction of major platforms like Imported Goods Exhibition, Distribution and Delivery Center, International Purchasing and Supply Chain Management Center, Export Consolidation Center, International Entreport and Trade Center etc. The purpose is to build the commodity distribution base in South China and even the world at large. Meanwhile, the construction of business offices, living facilities on the island was under construction.

(iv) Withub Scientific and Technological Innovation and Educational Training Base

This area is planned in the integration of scientific and technological innovation and educational training resources among Guangdong, Hong Kong and Macao. Focus will be put on the development of such scientific and technological innovation services as scientific and technological research and development, the incu-
bation and industrialization of scientific and technological achievements, professional and technical services, technology promotion, and technology intermediary service.

(v) **Qingsheng Hub Surrounding Areas (Qingsheng International Education Cooperation Zone, Qingsheng International Healthcare City)**

By relying on the intersection of Guangzhou-Shenzhen-Hong Kong Passenger Line, Guangzhou Metro Line 4, Guangzhou Metro Line 18, the South Second Ring Expressway of the Pearl River Delta, Beijing-Zhuhai Expressway, this area is planned to develop international education cooperation projects and international medical cooperation.
Luogang District

In 2012, the GDP of Luogang District reached RMB 168.4 billion Yuan, increasing by 12.1 percent while the export value amounted to US $ 16.063 billion, rising by 5.71 percent. The actual inflow of foreign investment stood at US $ 1.401 billion, a year-on-year jump of 26.09 percent.

I. Development Guideline

Tremendous efforts will be made to seek growth in stability, speed up the transformation of economic development pattern, deepen the reform of institutional mechanisms, implement the innovation-driven strategies, and improve the opening up policy. By so doing, Luogang District will be built into a showcase of opening up policy and an economic growth pole in Guangzhou and even the Pearl River Delta Region at large.

II. Key Development Focus

i. Leading Industries

(1) Strategic Emerging Industries

Focus will be put on the nurture strategic emerging industries of the new generation of information technology, the Internet of Things, biomedicine, new energy, new materials, energy saving and environmental protection and high-end equip-
ment manufacturing.

(ii) Modern Service Industries

Initiatives will be taken to vigorously develop the modern service industries of finance and insurance, trade exhibitions, modern logistics, cultural creativity, inspection and testing, information industry and service outsourcing. Priorities will be given to the high-end service industries of headquarters-related economy, science and technology research and development, financial services, industrial design, culture creativity, online animation games, testing and certification, modern logistics, geographic information services and e-commerce. Moreover, efforts will be spent on proactively fostering emerging service industries of education and training, life and health and service outsourcing.

At present, Luogang District (Guangzhou Development District) harbors eight national industrial bases of electronic information, environmentally friendly new materials, biology, industrial design, service outsourcing and online animated games, and three provincial strategic emerging industrial bases of next generation of communication equipments and terminal manufacturing, the Internet of Things and flat panel display. At the meantime, focus is put on the building of six industrial clusters worth RMB 100 billion Yuan in the field of electronic information, flat panel display, new materials, fine chemicals, bio-medicine and knowledge intensive business services (hereafter referred to as KIBS), and the building of three industrial clusters worth RMB50 billion Yuan in the areas of LED, cultural creativity and the Internet of Things.

ii. Key Development Focus

Endeavors will be made to build a strategic development platform of “Two Cities, One Island” (namely Sino-Singapore Guangzhou Knowledge City, Guangzhou Science City and Guangzhou International Biology Island) so as to access and bring in global high-end resources, improve the supporting industries, forge industrial clusters and enhance the appeal to foreign high-end projects, technology, human resources and funds, thus providing a strong support for economic develop-
Sino-Singapore Guangzhou Knowledge City is a demonstration project co-hosted by Guangdong Province and Singapore, covering a total planning area of 123 square kilometers. Pursuant to the philosophy of “Converging High-end Industries, Gathering Outstanding Talents and Providing State-of-the-art Services”, priorities will be given to the industrial development of a new generation of information technology, cultural creativity and science & education services. Meanwhile, efforts will be made to cultivate industries of new energy resources, energy saving and environmental protection, new materials and biology and health. Moreover, headquarter-related economy will be vigorously developed, thus making the Knowledge City a crucial platform for Guangzhou city and Guangdong Province to involve in both domestic and foreign competition. Currently, there have been 76 high-end projects in accumulation attracted to the Knowledge City with a total investment of RMB 37 billion Yuan and a gross output of approximately RMB 125 billion Yuan.

Guangzhou Science City, with a total planning area of 37.34 square kilometers and a cumulative investment of over RMB 30 billion Yuan and with functions as the core park of Guangzhou Hi-Tech Industrial Development Zone. Business incubators have been built with an area of one million square meters. It is now accelerating the construction of enterprise accelerators that will occupy an area of one million square meters, the public technology platforms that will take up an area of one million square meters and the living infrastructures that will hold an area of one million square meters. Besides, eight national industrial bases of biology and electronic information and three upgraded strategy emerging industrial bases have already been built, thus making Guangzhou Science City a pivotal base for scientific and technological research and development and the base for industrialization in the Pearl River Delta Region. Over the years, Guangzhou Science City has always been improving the quality of international cooperation and gradually achieved the transformation from mere investment attraction in the past to the selective investment introduction including the talent recruitment inflow. What’s
more, the goal of the transformation from being export oriented to the balance of internal and external growth has been achieved.

Guangzhou International Biology Island is the core carrier of the National Biological Industry Base in Guangzhou approved by the National Development and Reform Commission. Being adjacent to the Guangzhou Higher Education Mega Center and occupying an area of 1.8 square kilometers, the Island formally went into operation in July 2011. Aspiring to become an international top-notch bio-pharmaceutical research & development and industrialization base, scientific and technological units have been built with an area of 230,000 square meters. Achievements included were The Memorandum of Cooperation with Biopôle Park in Lausanne, Switzerland and Hong Kong Science and Technology Park. Major high-end platforms for international cooperation such as the U. K.-China Science Bridges Open Innovation Workshop and Israel-China Science Bridges Open Innovation Workshop have been established. Currently, the Sino-U. K. Science Park is under construction, which, displays a broad prospect for mutual development.
Conghua County-level City

In 2012, Conghua’s GDP amounted to RMB 24.601 billion Yuan, a year-on-year jump of 13 percent and its export value reached US $1.864 billion, a year-on-year increase of 0.09 percent. The actual inflow of foreign investment stood at US $223 million, a year-on-year rise of 7 percent.

1. Development Guideline

As the sub-center of northern cities in Guangzhou, Conghua prioritizes the ecological system and thus positions itself as a capital of the world’s hot springs and a high-end eco-tourism area. Now it is building itself into the most livable eco-city in the Pearl River Delta Region. According to the planning of Guangdong Province and Guangzhou City, in the new wave of economic and social development, Conghua will not only function as an ecological barrier for Guangzhou, but also play a key role in implementing the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020) in Guangzhou, to formulate a modern industrial system. It will be developed into a new city featured with balancing entrepreneurship and livability and integrating urban and rural areas, thus greatly contributing to the economic integration in the Pearl River Delta Region and accelerating the construction of Guangzhou into a national central city.
II. Key Development Focus

i. Leading Industries

Efforts will be made to optimize the development of urban agriculture dominated by rural home inns and leisure agriculture; to accelerate the growth of manufacturing industries of automobiles and auto components, household appliances, electrical and mechanical equipments and household chemicals that are pioneered by such leading enterprises as GAC Hino Motors, Wanbao, Areva Electric Switches and MaClean Power Equipments. In addition to that, works will be done to expedite strategic industries centered on Selon’s Engineering Plastics, Jianfeng Minmetals Rare Earth Materials, Risun Electronics, Heron Electromechanical, Hanfang Pharmaceutical, Xianqiang Pharmaceutical and South China International New Material Industrial Base; Paces will be quickened to develop the high-end, international and brand-known modern service industries of eco-tourism and cultural creativity such as Congdu International Convention Center, Bloomage Springs Hotel (Conghua) under Garden Hotel (Guangzhou), Shimen National Forest Park and Guangdong Animation City etc.

ii. Key Development Focus

(i) The Core Areas of the Central City

They cover three streets, namely Jiekou Street, Jiangpu Street and Chengjiao Street, and parts of the southern area of Hot Spring Town Conghua, with an area of 215 square kilometers. The focus is on the industrial development of business, offices, headquarter bases, culture and entertainment.

(ii) Ecological Tourism Zone in the North

It includes Liangkou Town, Lytian Town, Liuxihe National Forest Park, Shihmen National Forest Park and northern part of Hot Spring Town, with an area of 1,115 square kilometers. Focus will be put on the development of hot spring leisure and health, business vacations, horse racing, eco-tourism and sightseeing agriculture.

(iii) Taiping New Area
It mainly refers to Taiping Town and the High-Tech Industrial Park, covering an area of 210 square kilometers. Priorities will be put on the development of high-tech research and development industry, high-tech and creative industries, life and health industry and commerce and trade service industry. Established in 1987, the High-Tech Industrial Park is located in the south of Conghua City (within the range of Taiping Town) beside the 105 National Highway. Being adjacent to Baiyun District and Luogang District in the south, it is only 35 kilometers away from the downtown area of Guangzhou, 5 kilometers from the Second North Ring Expressway of Guangzhou, the Beijing-Zhuhai Expressway and the Airport Express Interchange and 15-minute drive to the Guangzhou Baiyun International Airport. With a total planned construction area of nearly 39 square kilometers, it has formulated a unique industrial layout focusing on cosmetics, food, pharmaceuticals, non-ferrous metals and machinery manufacturing. In November 2009, it was awarded the title of “Development Zone with Most Investment Value in China”. At present, road networks, power supply lines and Phase II Water Supply Network has been roughly completed, while Phase III is still under construction.

(iv) Aotou New Area

Positioned as a modern industrial cluster area, it mainly covers Aotou Town and the Pearl Industrial Park, holding an area of 445 square kilometers. Endeavors have been made to develop strategic emerging industries, advanced manufacturing industry, modern logistics industry and urban modern agriculture. Founded in May 2003, the Pearl Industrial Park is situated in southwest of Conghua City (covering parts of Chengjiao Street and Aotou Town), which is only 4 kilometers to the central area of Jiekou Street and 60 kilometers to the downtown area of Guangzhou. It is about 30-minute drive from Northern Jiekou Expressway to Guangzhou Downtown Area and around another 30-minute drive from Guangzhou Downtown Area to Beijing-Zhuhai Expressway, and 15-minute drive to Guangzhou Baiyun International Airport. With a total planning area of 109.8 square kilometers and core development area of 51 square kilometers, it is an industrial park occupying the largest planning area in Conghua City, mainly focusing on the
industrial development of machinery manufacturing centered on automobiles, motorcycles and their components, electronic information, pharmaceuticals, cosmetics, food processing, fine chemicals, electro mechanicals and home appliances. Besides, the new energy industry development base in the Park has already been listed into the overall layout of Guangzhou Strategic New Energy Industry Base. In January 2010, the Pearl Industrial Park won itself the title of “Harmonious China Top Ten Most Promising Park”. Currently, the sewage treatment plant in the Park has been completed and put into use and the natural gas pipeline network has been basically finished, leaving parts of the road network under construction.

(v) **Liu Xi Hot Spring Tourist Resort**

Located in the south of Liangkou Town, Conghua City, it is only 23 kilometers to the downtown area of Conghua and covers a total planning area of 29.28 square kilometers. It is aspired into a world renowned tourist resort themed as hot springs and characterized by top-notch business convention hotels, health maintenance hot springs, sports and leisure. Currently, there are Congdu International Convention Center, Bloomage Springs Hotel (Conghua) under Garden Hotel (Guangzhou), Bishuiwan Hot Spring Holiday Inn, Wenxuan Garden Leisure & Conference Hotel and Ragaz Hot Springs Manor in the Park, while Mangrove Resort Hotel, Siborui Hot Spring Hotel and Agile Vacation Hotel are under construction. Efforts have been made to speed up the building of the Hong Kong Jockey Club Equine Sport Training Center in Conghua.

(vi) **Flower Paradise Modern Agricultural Demonstration Base**

Located in the Chengjiao Street, Conghua City and occupying a total planned construction area of 27,000 mu, it is one of the 29 metropolitan modern agricultural demonstration parks in Guangzhou. Ever since the Base’s planning and construction in 2005, 33 flower enterprises have been settled in, thus formulating its development pattern of mainly producing fresh cut flowers, potted flowers, seedlings, orchids and special nursery stock and being sideline in sightseeing of roses, cherry blossom and dragon fruits.
Zengcheng County-level City

In 2012, Zengcheng’s GDP reached RMB 74.93 billion Yuan, a rise of 11.5 percent; its export value stood at US$ 2.962 billion, an increase of 3.75 percent; and its actual inflow of foreign investment amounted to US$ 114 million, a jump of 32.42 percent.

1. Development Guideline

In pursuit of Ecology, Leisure, Intelligence and Happiness, it adores the urban spatial layout of One Core and Three Areas and the city features of Water Town, Flower City and Green Town. Relying on the top-notch guidance of the state-level development zone, Zengcheng City will give full play to its preferable geographic locations, late-mover advantages and ecological dominance, so as to thrust its urban and rural areas that cover an area of 1,616 square kilometers into the Sub-Center Development System of Guangzhou. No efforts will be spared to create the macro habitat, build the transportation networks, develop industries, establish management systems and construct a beautiful countryside. Moreover, endeavors will be made to facilitate the urban-rural integration and the all-round development of human beings, thus making Zengcheng a modern industrial new area, an ecological livable city and a demonstration area capable of balancing urban and rural development in the eastern part of Guangzhou.
II. Key Development Focus

i. Leading Industries

(i) High-Tech Industries

Centering on the Core Area of Zengcheng Economic and Technological Development Zone, a model of “One Zone with Parks” will be implemented with priorities being given to the industrial development of the automobiles and new energy vehicles, high-end equipments, energy saving and environmentally friendly new materials, modern information services, LED and the Internet of Things.

(ii) Headquarter-Related Economy and Financial Industry

Depending on Gualv Lake, Zengjiang River and Xifu River and being pursuant to the concept of eco-friendly and low-density, Zengcheng will design and build high-standard headquarter-related economic zones, financial clustering areas (rural financial streets) and food streets by fully employing complementary advantages with the central city of Guangzhou and their dislocation development. Beside, taking Zengcheng Economic and Technological Development Zone and Guangzhou Eastern Transportation Hub as the carrier, Zengcheng will also build headquarter-related functional areas, vigorously developing “building economy” and “metro economy” and prioritizing the industries of advanced manufacturing, high-end producer services and headquarter-related economy.

(iii) High-End Production-oriented Service Industry

Relying on the Guangzhou Education City, the Guangzhou Production-oriented Service Demonstration Zone co-established by Guangdong Province and Ministry of Industry and Information, Guangzhou Eastern Transportation Hub and South China Internet of Things Alibaba Operations Center, priorities will be given to the industrial development of vocational education, producer services, small and medium-sized professional exhibitions, e-commerce and intelligent logistics.

(iv) Top-Notch Leisure Tourism

Based on major scenic sports such as Gualv Lake, Baishuizhai Village, Xiao-
lourenjia Tourism Area, Mid-Lake Island and Zengjiang Gallery, attempts will be made to build top-notch theme hotels and characterized food streets of scale and grade, thus elevating the above-mentioned scenic sports to National 5A Tourist Attractions and enhancing Zengcheng’s comprehensive tourism development. Moreover, endeavors will also be made to fully tap the rural tourism resources that are permeated with the Lingnan culture.

(v) Modern Urban Agriculture

Propped up by the mountains in the north and centered on the Modern Agricultural Demonstration Park in Xiaolourenjia Tourism Area and Ten Thousand Mu Agro-Ecological Base of Zhucun Town, initiatives will be taken to build a batch of modern agricultural industrial parks that represent the development direction and the dominant technology standards of modern agriculture so as to foster a number of modern enterprises responsible for deep processing of agricultural products. In addition, the testing and inspection authority of agricultural products will also be introduced to improve the inspection and supervision of agricultural products and guarantee the quality safety of agricultural products, thus the unique boutique agriculture has taken shop.

(vi) Traditional Denim Industry

Efforts will be made to facilitate the denim textile and garment industry to pursue branding, high-end orientation and standardization. Moreover, initiatives will be taken to establish the research and development centers, product testing centers, product information transaction centers of denim textile and garment products in a hope to support quality enterprises to implement international quality certification, environmental management system certification and industry certification. By so doing, denim garments of Xintang Standard will be defined and a batch of brand products and famous trademarks both at the national and provincial levels will be cultivated.
ii. **Key Development Focus**

(i) **Core Area of the Sub-Center**

Taking Gualv New Town as the core carrier, endeavors will be made to develop modern industries of cultural creativity, science education research and development, sophisticated finance and regional headquarters. Priorities will be given to the building of financial cluster regions (rural financial streets) and headquarters-related economic zones. Besides, the background processing business of modern service industries of finance, information and commerce in the central city and the Pearl River Delta Region will also be undertaken. In addition, hard work will also be made to set up a consumer center in east Guangzhou, to develop industries of trade exhibitions, cultural creativity and sports and leisure, so as to construct food streets, commercial pedestrian streets along the Zengjiang River and star-level tourist hotel complex.

(ii) **Dongjiang New Area**

Backed up by the Zengecheng Economic and Technological Development Zone and Guangzhou Eastern Transportation Hub City Development Zone, efforts will be made to pace up the construction of Dongjiang New Area. Moreover, an ecological Motor City of high standards will be built to give a strong push to finished automobile projects of Guangqi Honda and Baic Motor, to support the research and development and production of self-developed-brand automobiles, to speed up the construction of auto component industrial park, to strive to develop new energy vehicles, and to expand the auto manufacturing services of creative design, concept release and exhibition. By so doing, an automobile production and management center and a base responsible for research and development and exhibition will take shape in the eastern part of Guangzhou. In addition, endeavors will be made to facilitate the mergers and acquisitions of finished motorcycle enterprises in a view to accelerate the building of supporting production parks of motorcycle components, thus establishing a production base and integration center of finished motorcycles in South China. What's more, initiatives will be taken to vigorously
develop manufacturing industries of plastic injection molding machinery, agricultural machinery and CNC (Computer Numerically Controlled) machine tools and systems, thus formulating a major set of technical equipment manufacturing industry base. Focusing on smart grids, high-voltage power transmission equipments and distribution substation equipments, full attention will be paid to pacing up the development of electric power equipment manufacturing industry. At the meantime, the building of Guangdong Solar Photovoltaic Industrial Park and Guangdong Strategic New Industrial Base (LED Industrial Park) will be accelerated so as to boost the strategic emerging industries of sophisticated electronic information and new materials. The exhibition industry will be stimulated by relying on Guangzhou Eastern Transportation Hub, Zengcheng Freight Station, Alibaba South China Internet of Things Operations Center and Business Logistics and Distribution Center. Besides, the SME headquarter-related economy base has been established to encourage the existing local outstanding enterprises to set up corporate headquarters to attract thriving private enterprises from surrounding cities of Guangzhou, Dongguan and Shenzhen to position their headquarters there. Moreover, the headquarter-related economy specializing in research and development, sales and settlement will also be fostered.

(iii) Science & Educational Living Area

Propped up by Guangzhou Producer Services Demonstration Zone and Guangzhou Education City and centered on Zhongxin Town and Zhucun Town, attempts will be made to build rural scenery featured with livable new districts, scientific research and educational industrial bases and producer services industrial centers. Driven by the five headquarter new areas of the Ministry of Industry and Information Technology, KIBS (Knowledge-Intensive Business Services) industry will be boosted for agglomeration development. Backed up by Guangzhou Educational City, efforts will be made to establish platforms for educational scientific research innovation to facilitate the fusion of vocational and technical education, enterprise product technology research and development, and cultural creativity. Moreover, livable communities with a beautiful ecology and full-fledged functions will also be
built to develop urban complexes with diversified services with quality life to prodigious talents.

(iv) Northern Ecological Zone

Efforts will be made to elevate Baishuizhai Scenic Spot, Xiaolourenjia Tourism Area and Mid-Lake Island to National 5A Tourist Attractions. Endeavors will be made to speed up the construction of ecological leisure star-rate hotel clusters and the development of green islands. Priorities will be given to characterized service industries of business conferences, leisure, recreation and sports, thus boosting the rural tourism. Starting from the construction of distinctive agricultural product base of “Ten Specialties in Zengcheng”, initiatives will be taken to cultivate a batch of modern enterprises responsible for deep processing of agricultural products to construct a number of modern demonstration zones featured with agricultural operation and leisure tourism, thus formulating a demonstration base of agricultural headquarter-related economy.
KEY INDUSTRIES
Automobile Manufacturing

The automobile industry is the pillar industry of Guangzhou. From January to November, 2012, the total industrial output value of automobile enterprises above designated size in Guangzhou was RMB 257.843 billion Yuan, a year-on-year decrease of 2.7 percent, accounting for 18.89 percent.

I. The Current Development

i. The Steady Development of Automobile Industry has been Achieved.

In 2012, the production of finished automobiles in Guangzhou was 1.38 million. About 14 foreign investment projects of automobile and related industries had been approved with contractual foreign investment of US$ 300 million, a year-on-year growth of 5.75 percent, and US$ 314 million foreign capital was in actual use, a year-on-year increase of 107.12 percent. The export of automobiles and auto parts stood at US$ 2.491 billion, a growth of 28.66 percent over the previous year, while the import, US$ 2.63 billion, a decline of 9.37 percent.

Such six national automobiles and auto parts export bases as Huadu District, Nansha Development Zone, Guangzhou Development District, Panyu District, Zengcheng and Conghua, had formed the three major industrial clusters in the east, north and south of Guangzhou. A large number of auto parts enterprises had been established covering machinery, electronics, glass and tire. The influence and accessories supporting capacity is growing steadily.
ii. The Cluster Development of New Energy Automotive Industries has been Formed.

In 2012, through promoting the demonstrations and expanding the pilots works, Guangzhou was, in the first batch, granted by Guangdong Province, the title of Strategic Emerging Industrial Base (New Energy Automotive Industry), a strong impetus to the aggregated development of new energy automotive industry. The layout of new energy automotive industry in northern, eastern, and southern parts had been formed with the industrial chain covering the whole vehicles, power battery and its management system, electric control system, and electric air conditioner. Types of autos include cars, buses, special purpose vehicles and others. The annual production capacity of new energy buses reached 3000, and that of new energy cars, approximately 30,000, including two new energy sedan platforms with self-owned brands.

China Electrical Appliances Scientific Research Institute Co., Ltd., Guangzhou Quality Supervision and Testing Institute, and Guangzhou Energy Detection Institute are now in good operation providing testing services for more than 300 automobiles and auto parts enterprises annually. Nearly 600 domestic and international standards on automobiles and auto parts have been executed.

iii. The Public Service Platform has been Improved.

Nowadays, a number of public service platforms covering technical support, testing and certification, international exchange, information services, talents training, market development etc. has taken shape, thus, making the technological supporting level, R&D and service capabilities of automobiles and auto parts in the leading position throughout the country. As a result, enterprises will be conveniently provided with the professional services both at home and abroad. The preferential cooperation agreement signed by the public service platform and Guangzhou will surely help the enterprises reduce the operating costs, which, will, lay a solid foundation for the sound development of the enterprises. Those public service platforms are now on its way to expand the services and update their equipment and facilities. Items will be the following; diagnostic stud-
ies, new energy vehicles development, technical parameters detection, laboratory software and hardware development and e-commerce platform upgrade etc. From the year of 2013 on, Guangzhou Weikai Technology Detection Co. Ltd. will undertake such detection work as automobile electrical appliance, auto lamps, rear-view mirrors, motors, batteries, and interior decoration materials of new energy vehicles. Weikai has now become the only guaranteed qualified auto-products testing laboratory in South China.

II. Development Priorities

Centering the implementation of the Automobile Industrial Restructure and Revitalization Plan and the Reform and Development Outline in Pearl River Delta Region (2008-2020) by the State Council, measures will be taken to sharpen the international competitive edges of the automotive industry, speed up the industrial restructuring and upgrading, promote the international development of automobiles and auto parts, and enhance the international overall level of the auto industry of Guangzhou.

i. Development Objectives

Focus will be laid on restructuring the automotive industry and enhancing the influence of the industrial clusters so as to built up international automobile production base, R&D center, auto export base and a modern logistics center. By 2015, the automobile production will reach 3 million, and that of new energy automobiles, 150,000.

ii. Investment Promotion Focus

(i) Automobile Manufacturing

Focus will be as follows: high-end passenger cars and buses, high tonnage trucks and other commercial vehicles, high-tech, high value-added special vehicles, low floor and low-entry city bus and new energy bus; CNG, LNG, dimethyl ether and other new types of alternative fuel vehicles; efficient diesel engines, efficient gasoline engines; control systems, passenger cars' transmissions, lightweight ma-
terials applications, idling drive-stop system.

(ii) New Energy Vehicles

Focus will be as follows: liquefied natural gas, fuel batteries, hybrid and pure electric vehicles and other new energy finished automobiles, key parts, high-power permanent magnet motors and their control systems; high-temperature resistant materials of permanent magnet motors, electric power and electronic modules, highly reliable controller, sensor, actuators, energy optimization management systems, automotive power-mode electronic components, vehicle-mounted charging equipment, non-vehicle-mounted charging equipment, intelligent fast charging technology and equipment.

(iii) Key Supporting Facilities

Focus will be as follows: passenger cars R&D platform, passenger cars and engine capacity expansion, new energy vehicle technology R&D testing and experiment public service platform, infrastructure like charging (inflatable) and maintenance etc, and new business model such as production, sales, replacement, testing and maintenance of power battery.

(iv) Investment Promotion Focus

Works will be done to introduce the automotive core parts enterprises with focus on the development of the automotive service industry. Efforts will be made to continuously improve the service level of the automobile manufacturing industry, in a hope to establish such service system like R&D centers, automotive trade, after-sales service, automobile culture etc. High value-added modern automobile service industry like car finance, car insurance and car rental services will be developed so as to extend the car industry chain. And the introduction of talents with focus on the introduction of senior management, design, development, and professional marketing personnel will be carried out. The aim is to form a sound employment mechanism.
Petrochemical Industry

The petrochemical industry is one of the three pillar industries in Guangzhou. From January to November, 2012, the total industrial output value of the petrochemical industry above designated size in Guangzhou witnessed an increase of 10.90 percent to RMB 218.349 billion Yuan, accounting for 16.0 percent of the total industrial output value of the enterprises above designated size in Guangzhou.

I. The Current Development

i. The Smooth Development of Strategic Cooperation with MNCs has been Acquired.

Guangzhou petrochemical industry is in relatively open, with the foreign investment involving in fine chemical engineering, daily-use chemicals, pharmaceutical manufacturing, and petrochemical industry services like gas stations. In 2012, Five foreign investment projects was inked. The contractual foreign investment was US$ 255 million while the actual inflow US$ 290 million. The import of petrochemical products reached US$ 8.291 billion, while the export, US$ 4.056 billion. Hong Kong China, Japan, the United States, South Korea, Chinese Taipei, and Thailand were the major partners.

A large number of Fortune Global 500 MNCs and other leading companies have already settled in Guangzhou, namely, Procter & Gamble, Amway, Colgate, Shell, Gladway, Exxon Mobil, the Dow Chemical, DuPont, British BP, BASF,
Bayer, Total, Lonza, Nippon Oil, and LG Chemical. Among them, Procter & Gamble, Amway, Colgate, Gladway, and Lonza have set up their headquarters in Guangzhou. Such enterprises as Amway and Lonza even establish the R&D centers with independent legal entity. What’s more, such local leading chemical companies as South China Rubber Tires, Jinfu Technology, Libai Group etc have also been cultivated.

ii. The Perfect Upstream and Downstream Industrial Chain has been Formed.

Guangzhou petrochemical industry takes oil refining, ethylene, synthetic materials, coatings, fine chemicals and rubber processing as the leading industries, which have formed an industry chain with various species, large-scale and complete range and strong international competitiveness. Located in Huangpu, Guangzhou, China Petroleum & Chemical Corporation Guangzhou Branch (Guangzhou Sinopec) is one of the largest modern petrochemical enterprises in South China. It consists of oil refining and major work of chemical engineering with the capacity of comprehensive processing of 13.2 million tons of crude oil and 220,000 tons of ethylene. The number of petrochemical production equipment is 50 sets. There are more than 60 kinds of main products, including gasoline, diesel, aviation kerosene, naphtha, heavy oil, solvent oil, liquefied petroleum gas, road asphalt, petroleum coke, sulfur, benzene, toluene, xylene, styrene, butadiene, propane and butane, hexane oil and industrial gas. As for the solid plastic products, they are mainly involving the following three categories like polyethylene, polypropylene and polystyrene with more than 160 grades. The Production sales network covers the whole South China region and some of the products even export to Hong Kong, Macao and Southeast Asia.

iii. The Industrial Cluster of High level has been Realized.

Guangzhou petrochemical industry is mainly concentrated in three regions: Huangpu Petrochemical and Deep Processing Base, Guangzhou New Materials and Fine Chemical Industrial Base of GDD (Guangzhou Development District) and Nansha
Port Petrochemical Industrial Base. Huangpu Petrochemical and Deep Processing Base owns such leading companies as Guangzhou Sinopec and other leading companies while the New Materials and Fine Chemical Industrial Base of GDD has a number of large multinational chemical giants such as Marubeni Corporation, Total Fina Elf, and Bayer within its territory. As for Nansha Port Petrochemical Industrial Base, many Fortune Global 500 companies like Nippon Oil, Switzerland Lonza etc have been settled down there. Meanwhile, the price advantage has been formed. Guangzhou Chemical Trading Center, South China Petrochemical Trading Center, Guangzhou Plastic Trading Institute all have a strong influence. Petrochemical enterprises will be offered with various flexible trading patterns like spot transactions, forward transactions including a series of chemical industry chain services like warehousing, logistics, trading and information. Besides, simple, efficient purchasing and marketing channels for raw materials and products will also be provided. As a result, Guangzhou Price was demonstrated which is influential all over the country.

II. Development Priorities

The development of petrochemical leading enterprises represented by oil refining and ethylene producing will be optimized while the deep processing industry of petrochemical products will be strengthened and the organic chemical raw materials and their derivatives, fine chemicals, new materials, chemical and household chemical products will be vigorously facilitated, with the modern petrochemical industry chain extended. By 2015, the total petrochemical output will reach RMB 360 billion Yuan. The added value will take up 8 percent of the region’s GDP, and the amount of energy consumption per ten thousand Yuan of industrial output value of the enterprise will be in the leading position in the country.

i. To Transform and Elevate the Petrochemical Base

Investment will continue to be increased in environmental protection so as to help Guangzhou Sinopec accelerate the development of oil quality upgrade and project expansion. The transformation of ethylene equipment will be promoted to improve
the total supporting process of 13 million tons. The national petrochemical industry technological progress and technological transformation projects will be actively developed, and focus will be attached on the development and application of new catalytic technology, core reaction/separation process and coupling technology, the system integration process and technology optimization. What's more, the adjustment and optimization of product schemes will be enhanced while the development of high-quality refined oil and various high-end chemical raw material products will be mainly supported.

ii. To Construct Fine Chemical Industrial Clusters

Sticking to the principle of being high-end, park-based, large-scale, and intensive, efforts will be made by the city to focus on the development of Huangpu Petrochemical and Deep Processing Base, Nansha Port Petrochemical Industrial Base, and New Materials and Fine Chemical Industry Base of GDD in terms of fine chemical engineering, daily-use chemicals, new materials, and the comprehensive utilization of resources. Steps will be accelerated in the development of C4 chain, propylene industrial chain, fine chemicals, daily-use chemicals and other high-end chemicals, so as to build national rubber tire production base through relocation and rectification and enhance the proportion of high value-added, high-tech, less-polluted fine chemical products.

iii. To Form the Modern Petrochemical Industrial System

The introduction of a number of petrochemical R&D, marketing, investment and settlement functional headquarters will be encouraged, the petrochemical technological innovation will be intensified. Nansha Xiaohu Island Chemical Park and Huangpu Refining and Chemical Integration Base will be transferred into a provincial standardized management petrochemical park. The deep processing of petrochemical products will be further strengthened, and the modern petrochemical industrial system will be formed in accordance with the automotive, equipment, electronics, household appliances and textile industries in the region.
Electronic Products

In 2012, the growth of electronic products manufacturing industry was the fastest among the traditional three pillar industries in Guangzhou. From January to November, 2012, the total industrial output value of the petrochemical industry above designated size in Guangzhou was RMB 174.423 billion Yuan, an increase of 16.20 percent and an account of 12.78 percent of the total industrial output value of the enterprises above designated size in Guangzhou.

I. The Current Development

According to the framework of “9 + 6” strategic leading Industries in Guangzhou, electronic products manufacturing is an important advantaged industry. In 2012, 13 foreign investment projects related to the sector had been approved with US$ 1.292 billion contractual foreign investment, a year-on-year growth of 199.08 percent, and US$ 213 million in actual flow a decline of 24.87 percent as compared with the previous year. The characteristics of the development of the electronic products manufacturing industry in Guangzhou in 2012 was the following:

i. The Key Projects Played a Leading Role.

The Korea LG 8.5 panel key project was approved by the Ministry of Commerce in October 2012. With a total investment of US$ 4 billion and the contracted foreign capital of US$ 934 million, this project is the largest foreign direct invest-
ment project settled in Guangzhou since the opening up and reform. Driven by this leading project, the agglomeration advantages of tablet display industry in Guangzhou have become more apparent. At the same time, in 2012, a number of electronic products manufacturing projects had also been introduced in Guangzhou. Thus, the sound development pattern of leader-driving, facility-matching and industry-aggregating in the field of integrated circuits, mobile communications, digital audio and video etc. has taken shape.

ii. The Independent Innovation has been Enhanced.

In recent years, endeavors have been made to support the technological innovation of electronic products. Such national scientific and technological projects as core components, high-end general chips and basic software and the new generation of wireless broadband mobile communication. have been introduced, including the State level engineering centers related to mobile communication and digital home. Meanwhile, numbers of independent innovation backbone enterprises have emerged, i.e., Guangzhou Radio Group, Comba Telcom, GCI Science & Technology, Vtron Video, Guoguang Electric and Hongli Optoelectronic etc. More than 12 enterprises got listed in the field of electronic information products.

iii. The Industrial Development Environment has been Optimized.

Over the years, strives have been taken by Guangzhou city to introduce the investment of major projects and the publication of industrial incentive policies. As a result, the industrial development environment has constantly been optimized. Now, Guangzhou was granted as National Electronic Information Industry Base, National Digital Home Application and Demonstration Industrial Base, National Informationization and Industrialization Integrated Demonstration Area, and National Modern Service Industry, IC Design and Industrialization Base, including the strategic emerging industrial bases for tablet display, the new generation of communication equipment and terminals, Internet of Things, digital home, mobile Internet etc. A number of well-known domestic industrial clusters and the de-
development carriers like Guangzhou Science City, Tianhe Software Park, Huang-huagang Information Park etc have been formed.

II. Development Priorities

i. To Accelerate and Optimize the Construction of Industrial Cluster

Combined with Guangzhou “123” Urban Function Layout Planning, efforts will be made to establish “1 + 6” Electronic Information Industry Development Cluster Area, i.e. to make Guangzhou Development District Science City as a core area, and construct a number of industrial bases or parks in Panyu, Huadu, Tianhe, Nansha, Zengcheng, and Liwan. Speaking of Guangzhou Science City, new type of tablet display, the new generation of communication technology, Internet of Things, software, and modern information service industry will be developed there. Meanwhile, the development of Panyu Digital Home Industrial Base, Huadu Sound and Light Industrial Base, the New Generation of Information Technology Industrial Base in Tianhe Software Park, Nansha Electronic Information Industrial Base, Zengcheng Electronic Information Industrial Base and Liwan Optoelectronics Technological Industrial Base will also be enhanced as well.

ii. To Highlight the Development of the New Generation of Information Technological Industry

Such sectors as new type of display, the new generation of communication, the Internet of things, cloud computing and other emerging industries will be cultivated. The advanced industrial clusters will be built, and the transformation and upgrading of the electronic information industry will be promoted. Meanwhile, the high-end electronic information industrial projects will be introduced and the better coordination between the Ministry and Province will be furthered. Breakthroughs will be made in those core and key technologies of the new generation of information technology and the combination of industry. The demonstration and application of the new generation information technology will be promoted and the linkage between chips and the finished machine products will be facilitated. Be-
sidess, the construction of national information pilot city combined technology with industrialization will be accelerated while the application of information technology will be vigorously promoted, with the information service industry vigorously developed.

iii. To Build a Number of Industrial Strategic Development Platforms

The cooperation with the provincial or ministerial universities, institutes, central enterprises, large-scaled associations and industrial alliances will be strengthened, with industrial innovation and industry supporting platforms facilitated. Efforts will be made to develop the national electronic information industrial bases, the professional parks, incubators and accelerators. The construction of public service platform and supporting platform of the electronic information industry technology will be speeded up with the modern industrial services system taking shape. In addition to that, the regional cooperation and international exchanges will be strengthened so as to build the industrial development and exchange cooperation platform which is influential either in Pearl River Delta region or over the world at large.

iv. To Cultivate Core Innovative Enterprises

By making full use of the business model transformation brought by the development of integrated technology, the new generation of communication, cloud computing, the Internet of Things, the development of the industry will be in the direction of software-oriented and services-oriented. Active measures will be adopted for the large-scaled core enterprises and the other better growing and innovation-oriented SMEs. The purpose is to cultivate those leading enterprises engaged in mobile communication, digital home, Internet of Things, mobile Internet, software and information services etc.
Shipbuilding Industry

Shipbuilding, marine engineering and related industry is an important part of Guangzhou’s strategic leading industry and the priority among priorities of high-end equipment manufacturing industry. It is also an important part of the city’s new industrialization development. In 2012, the shipbuilding industry registered a total industrial output value of RMB 24.35 billion Yuan, dropped by 12.9 percent.

I. The Current Development

i. The Industrial Development has been Affected by the Global Economic Downturn.

In 2012, the revenue of shipbuilding industry reached RMB 22.71 billion Yuan, fell by 22.8 percent while the shipbuilding capacity recorded 3.2 million tons, dropped by 61 percent. The accomplished shipbuilding output in Guangzhou was US$ 22.84 billion, declining by 2.83 percent and the export of ships reached US$ 2.076 billion, dropped by 6.65 percent. Among export leading enterprises, CSSC Guangzhou Longxue Shipbuilding Co., Ltd. accomplished 1.198 million deadweight tons, up by 26.14 percent while the export volume of Guangzhou Shipyard International Company, US$ 620 million, an increase of 1.2 percent.

ii. The Technical Innovation Ability has been Improved.

Guangzhou possesses the most powerful ship research institutes in South China
and those key shipbuilding enterprises have set up their own state-level or provincial-level technology centers respectively. In order to meet the requirements of the European new rules and standards, efforts have been made by Guangzhou Shipyard International Company to modify the profile of ship form optimization and reduce the host power to achieve green, energy-saving, environmental protection and economic efficiency. A construction contract of 6 + 6 50,000-ton chemical/refined oil ships was inked with Sweden Stena Bulk, a famous international tanker shipping company.

iii. The Level of Industrial Development has been Raised.

In addition to the three major traditional ships, an industry structure featured with ultra large crude oil carrier, large-scale engineering ships, yachts and all kinds of spare parts has taken shape in Guangzhou. The ship manufacturing technology is at the international leading level. A US$ 491 million in refined oil tankers export was achieved by Guangzhou Shipyard International Company, an increase of 25.9 percent. The export of ocean engineering vessel of Yuexin Ocean Engineering Co., was US$ 97 million in, up by 113 percent while the one of dredgers Wenchong Shipbuilding, US$ 1.07 billion, an increase of 19.4 percent.

iv. International Development has been Enhanced.

With Guangzhou’s ships export to 21 countries and regions, Guangzhou shipbuilding enterprises have further enhanced the ability to exploit the international market and expanded international cooperation channels. Sponsored by the government, the 5th Session of Guangzhou International Maritime Exhibition attracted nearly 800 enterprises from 20 countries and regions including Singapore, Norway, Korea, Holland, Germany, Finland, etc. Even affected by the downturn of the international shipping market, Guangzhou’s enterprises still actively seized the market order. CSSC Guangzhou Longxue Shipbuilding Co., Ltd. got new orders worth of US$ 7.88 billion, rocketed by 585 percent. As for the Guangzhou Shipyard International Company, US$ 10.56 billion of new orders were signed,
with the growth rate at 121 percent. And for Wenchong Shipbuilding, US$ 2.73 billion worth of new orders were inked with the increase rate of 21.8 percent.

II. Development Priorities

i. Proposed Projects

The proposed projects include the followings: Guangzhou (Dagang) Heavy Equipment Manufacturing Industrial Base, CSSC Guangzhou Longxue Shipbuilding Base, South China Marine Low-speed Diesel Engine Project of CSSC, Guangzhou Marine Diesel Engine Co. Ltd., Phase I of Harbor-related Heavy Machine Base of Guangzhou Guangzhou Group, the Expansion of Guangzhou Diesel Engine Factory, the Diesel Engine Core Parts Project of CSSC Guangzhou Ship Steel Structure Company and the Infrastructure Construction Projects of CSSC Huangpu Longxue Factory.

ii. Investment Promotion Focus

Investment promotion will be conducted in such areas as Northern Europe, Western Europe, Japan, South Korea, Singapore, and Hong Kong, with focus placed on CSSC Guangzhou Longxue Shipbuilding Base and CSSC Guangzhou Dagang Ship Accessories Industrial Base. Key projects will include the following: navigation systems, low-speed diesel engines, diesel engine crankshaft, power systems, rudder, shafts marine pipes, intermediate products (hatch covers, cabin units, etc.), marine electronics, instruments and meters, engine parts, ship deck machinery and offshore cranes, marine auxiliaries (cranes, steering engine, anchor hinge machine, etc.), marine machinery compartments, marine coating, and commonly-used spare parts.
Convention and Exhibition Industry

As one of China’s top 10 exhibition cities, Guangzhou is also one of the three convention and exhibition central cities, only next to Beijing and Shanghai. In 2012, 377 exhibitions were held in 20 major venues in Guangzhou, representing a slight year-on-year increase of 0.5 percent. Among them, 238 was in the name of investment promotion, an occupation of 63.1 percent of the total with the growth rate of 6.3 percent. At the same year, 6682 conventions were held, a decrease of 11 percent while the number of exhibitors and guests surged by 3.6 percent to 13.0593 million person-times.

I. The Current Development

i. Sound Development in Industrial Scale has been Achieved.

The key exhibition venues in Guangzhou cover an aggregate area of over 8.29 million square meters with over 50 brand exhibitions among them. They cover an area of over 20000 square meters. The core function area of Pazhou International Convention and Exhibition has become the most concentrated and active exhibition business area in South China with an exhibition area of 6 million square meters.

ii. The Structure of the Exhibition has been Diversified.

Private enterprises and foreign-funded enterprises accounted for nearly 90 percent
of the city’s exhibition industry enterprises (units). Major professional exhibition halls are owned or operated respectively by the state ministries, government departments, large state-owned enterprises, and private enterprises. Thus the exhibition market of Guangzhou has been highly diversified.

iii. Brands of Professional Exhibitions has been Growing Steadily.

More than 90 percent of the city’s exhibitions are professional ones, in which 30 of them have been held for 10 consecutive years. The Canton Fair, as the world’s biggest exhibition covers a total floor space of over 1 million square meters. Professional exhibitions specialized in automobile, lighting, plastics and rubber, design, machinery and equipment, hairdressing and cosmetic products, furniture, building decoration, hotel supplies, footwear, leather and other subjects are greatly influential both at home and abroad. More than 3000 enterprises from 33 countries and regions participate in the China International SME Fair each year. Well-known as the nation’s largest resource pool of overseas Chinese scholars, the Guangzhou Convention of Oversea Chinese Scholars in Science and Technology has become the top brand in China. Moreover, as the world’s biggest lighting exhibition, Guangzhou International Lighting Exhibition covers an area of over 200,000 square meters. As to the the scale of Guangdong International Beauty Expo, it ranks the 1st in Asia and the 2nd in the world. Speaking of Guangzhou International Design Week, it has already been recognized as the top three by the international design organizations.

iv. The Higher Level of Internationalization has been Realized.

At present, the international exhibitions account for over 50 percent of the city’s total exhibiting area. The first Sino-German joint venture exhibition enterprise was jointly set up in Guangzhou by Frankfurt Exhibition Co., Ltd. and Guangzhou Guangya Exhibition Trade Co., Ltd. Guangzhou International Travel Fair was held by Hanover Exhibition (China) Co., Ltd. while Lineapelle Asia Leather Exhibition has successfully removed to Guangzhou by Italian Leather Industry
Association with many sessions till now. Besides, Hong Kong Nanfung Group and Macao Yuexiu Exhibition Co., Ltd. have all stationed within the Pazhou Business Exhibition area.

II. Development Focus

i. To Construct a Specialized and Market-oriented Mechanism

The comprehensiveness of the renowned China Import and Export Fair (Canton Fair) will be exploited to foster specialized exhibitions. In the light of the industrial and market advantages of the city and the surrounding areas, importance will be attached to the development of exhibitions specializing in automobile, beauty and hairdressing, apparel, equipment manufacturing, lighting and hotel supplies. Effort will also be paid to promote exhibitions on emerging industries such as energies and resources, environmental protection, software, animation and cartoon, logistics and creative design. Therefore, the specialized exhibitions held in the city will be served as the wind vane of the development of relevant industries and the site for exchanging and trading of the latest industrial technologies. At the same time, the development of the exhibition industry will be conformed to the supply and demand in the market. The market-oriented approaches will be applied in operating venues and holding exhibitions. Market will play a more active guiding role in integrating resources, nurturing exhibitors, upgrading brands, improving conditions and standardizing operation.

ii. To Expand International Exchanges and Cooperation

Active effort will be made to introduce foreign leading enterprises and international organizations of the exhibition industry to set up regional headquarters and offices in Guangzhou, including companies providing professional convention service, venues management, event organization, and booth design and construction. Cooperation with Hong Kong, Macao and Taiwan will be intensified. Initiatives will be taken to contact with and participation in the international exhibitions held
in Hong Kong, Macao and Taiwan with a view to attract enterprises to come to organize exhibitions or pursue cooperation. Large-scale international conventions will be introduced. In order to develop the city into a renowned destination for high-end international conventions, Guangzhou will energetically encourage foreign convention organizations and institutions to bring in high-level forums and conferences covering various sectors. Strives will be made for the settlement of major conventions of global influence and communications with international convention and exhibition organizations such as the Union of International Fairs (UFI) will be strengthened. What’s more, exchanges and cooperation with relevant countries and cities will be promoted and famous international specialized exhibitions will be introduced along with their advanced technologies, personnel and management experience.

iii. To Facilitate the Large-scale and Famous Exhibitions and Leading Exhibition Enterprises

Each exhibition will be attached with its exclusive policy so as to attract famous domestic and foreign exhibitions to be held in Guangzhou. Cooperation between local exhibitions and renowned ones abroad will be encouraged to improve the quality. By exerting strenuous effort, Guangzhou will strive to cultivate 2 to 3 exhibitions of world level within 5 years, 4 to 5 exhibitions which rank high among countries and regions in Asia, and 15 ones which stand at the forefront in China. Flexible and various organizing approaches will be taken to foster a batch of exhibition groups of international competitiveness. Leading enterprises will be encouraged to involve partners of similar or higher level within the industry and the companies of other industries by purchase, mergers, acquisition, alliance, equity participation and stocks control.

iv. To Boost the Diversification of Exhibition Themes

The cooperation with various industry associations of national level will be enhanced to endow Guangzhou with more opportunities of hosting exhibitions cover-
ing different industries and chambers of commerce. The famous exhibitions currently settled in the city will be expanded and strengthened, including the Guangzhou Expo, Guangzhou International Automobile Exhibition, Guangzhou Design Week and China (Guangzhou) International Machinery Equipment Manufacturing Expo. Proactive effort will also be exerted to attract globally renowned exhibitions of manufacturing industries such as electronic information, marine engineering and petroleum and chemical engineering. Exhibitions on modern service industries will also be fostered including logistics, financial service, information technologies, creative design, tourism and advertising. Breakthroughs will be made by introducing the exhibitions on professional industries such as energies and resources, new materials and biomedicine. In line with the huge consumer market in Guangzhou and the enormous products supplies generated in the Pearl River Delta, exhibitions of consumer goods will be expanded including textile and apparel, beauty and hairdressing, home appliances, hotel supplies, furniture and building materials, leather goods and gift and souvenir. Effort will also be made to foster exhibitions of other themes which are in line with the industrial restructuring of the city, compatible with the orientation of constructing the national central city, and in favor of the growth of the city’s capacity to cluster element for industrial development.

v. To Accelerate the Construction of Public Service Platform

The construction of the public service platform and the research institutions for the convention and exhibition industry will be speeded up to offer policy advisory service for major decision making and to provide supporting service such as public information for the exhibition enterprises and exhibitors at home and abroad. The exhibition industry association will be exploited and the formulation of the industrial standard and operation guidelines will be accelerated. The association will exert effort on information releasing, industrial training, advisory service and association journal publication. Strives will also be made to introduce and promote the sound development of the exhibition industry by helping the authority coordi-
nate exhibitions of a same theme held in the same period, and by organizing think tank meetings of experts who will mastermind the development of the industry.

vi. To Enhance the Training and Introduction of Qualified Personnel

Efforts will be paid to develop multi-level and multi-channel vocational education, all-round training for relevant qualifications, and life-time education for in-service personnel. Cooperation with the international organizations and institutions in the industry will be boosted to attract the settlement of high-end personnel including exhibition planners, exhibition designers and senior project managers. The accreditation of relevant titles will be improved, including the test and appraisal mechanism, the evaluation mechanism for qualified personnel and the examination and assessment practice.
Financial and Insurance Industry

In 2012, the added value of Guangzhou financial industry reached RMB 95.53 billion Yuan, a year-on-year growth of 8.3 percent which accounted for 7.4 percent of the city’s GDP. The tax revenue of the financial and insurance industry accomplished RMB 20.558 billion Yuan, up by 5.8 percent.

I. The Current Development

i. The Financial Market is on the Increase.

By the end of 2012, the foreign currency deposits of financial institutions in Guangzhou reached RMB 3018.657 billion Yuan, increased by 14.1 percent while the balance of loans has contributed RMB 1993.652 billion Yuan, up by 12.4 percent. In terms of capital strength, it ranks the 3rd among mainland’s big cities. The premium income stood at RMB 42.083 billion Yuan, ranking the 3rd in the country. Securities transactions in Guangzhou came to RMB 3.15 trillion Yuan while the number of domestic and foreign listing corporations runs up to 91, ranking in the nation’s front. There are 215 financial institutions and representative offices in the city, among which 138 are domestic financial institutions, 77 are foreign-funded, and 31 are financial institutions of legal persons. Nearly 3000 outlets of financial institutions are stationed across the city. In 2012, 8 foreign investment projects of financial industry was newly approved, the contractual foreign investment increased 74.74 percent to RMB 685 million Yuan and the actual foreign capital increased 89.54 percent to RMB 163 million Yuan.
ii. New Achievements have been Made in the Development of Financial Functional Areas.

Guangzhou Non-governmental Financial Street, as the first tangible function area in China focusing on private finance and releasing nongovernmental financing interest rates and fee rates, has been set up and 37 financial and related institutions have been settled down. Efforts in planning and construction are being made to promote Guangzhou as an international financial city. The city’s financial industrial development planning was fulfilled and investment is strengthened. Currently, more than 35 financial and related agencies have the intention to march in the starting area. The city is speeding up the construction of Guangzhou Financial Innovation Service Area to create Guangzhou Equity Investment Base and the Technology and Financial Innovation Experimental Zone.

iii. New Breakthroughs have been Made in Construction of Major Trading Platforms.

In order to build up the financial comprehensive service platform for small and medium-sized enterprises, Guangzhou Equity Trade Center has been set up in an innovative manner with 135 listed companies and 142 member units by the end of 2012. Guangzhou Carbon Emission Exchange, set up as the first one in China, has completed its first case of a first market transaction based on the control of total carbon emissions quota. Efforts have been taken to guide Guangzhou Commodities Exchange to build the third party E-Trade Platform for bulk commodities based on the model of ‘Exchange Platform + Channels + Supply Chain Finance + Dealers’. The development of Guangzhou Shipping Exchange has been in accelerating, thus building the trading and information service platform for ship dealing and port-related bulk goods.

iv. Achievements have been Accomplished in Financial Reform and Development.

Firstly, the reform and development of municipal financial institutions will be actively promoted. The works of the introduction of the strategic investors by the
Bank of Guangzhou will be furthered. Nearly 30 rural sub-banks will be built by Guangzhou Rural Commercial Bank throughout the country. The sponsor income of Guangzhou Securities runs up to top eight in the industry. The Pearl River Life Insurance started operation with the authorization of China Insurance Regulatory Commission and the withdrawal of the Urban Credit Cooperatives was finished. Secondly, efforts will be made with focus on the establishment of new financial institutions (organizations). There are 27 micro-credit companies in Guangzhou, among which 14 were newly set up in 2012, and loans volume amounted to 3993 with a value of RMB 8.291 billion Yuan. A total of five rural banks, 93 financing guarantee corporations, 6 personal foreign currency exchange institutions and 6 third party payment organizations are now in operation in Guangzhou.

v. Further Progress has been Made in Capital Market.

With 8 companies newly listed, the total number of domestic and foreign listing companies reached 91. Till now, there are nearly 150 equity investment institutions, which manage funds of about RMB 50 billion Yuan. A total of 13 companies issued medium-term notes, raising capital of RMB 13.1 billion Yuan. Two companies have issued corporate bonds to raise RMB 2.55 billion Yuan.

vi. New Prospects have been Opened up in Regional Financial Exchanges

As many as 24 cross-border financial institutions have been opened up in Guangzhou, Hong Kong and Macau and 19 Guangzhou enterprises got listed in Hong Kong. As China’s first joint venture securities consulting company under CEPA, Guangzhou Guangzheng Hang Seng Securities Investment Consulting Co., Ltd. was established in 2012. The city has also witnessed the establishment of communication and cooperation mechanism with such international financial centers as New York, London, Hong Kong and so on.

II. Development Focus

i. To Build a High-end Financial Exhibition Platform.

Experience about China (Guangzhou) International Financial Exchange Fair will
be further summarized so as to build it as the city’s name card of new industrial development platform by improving the mechanism with features of international finance, transaction, advantageous projects, people’s livelihood and innovation.

**ii. To Facilitate the Functions of Three Market Exchange Platforms.**

In order to create a comprehensive financial services platform for entity economy and small and medium-sized enterprises, endeavors will be taken by Guangzhou Equity Exchange Center to further optimize the business rules and regulations to regularly release transaction information in an innovative manner. The city is now in its way to push forward the construction of Guangzhou Carbon Emissions Exchange to cultivate the carbon emissions trading market, the carbon finance products and the carbon finance market mechanism. Besides, the establishment of Guangzhou Futures Exchange by strengthening cooperation with Hong Kong in developing futures market is also in full swing.

**iii. To Make Overall Plan in the Construction of Four Major Financial Functional Districts**

The construction of the second phase of Guangzhou Non-governmental Financial Street will be strengthened, with a plan to introduce 100 agencies and regularly releasing information on interest rates and fee rates. As the construction of Guangzhou International Financial City started, supportive policies to attract financial institutions will be launched and investment promotion activities will be carried out. The government will support the construction of Guangzhou Financial Innovation Service Area and improve the comprehensive service system for technology finance including the establishment of Bank of Technology Development. Great efforts will be made to push forward the financial innovation and development in Nansha New District. The Financial Innovation Development Plan will be initiated together with the approval of the other supportive financial policies from the State. The Rural Financial Service Area of Zengcheng City is planned to be built, with a purpose to strengthen the financial cluster influence, thus, the service function to promote rural economic and social development will be a-
iv. To Further Tap in the Capital Market

Enterprises will be encouraged to get listed with the working mechanism involving municipal functional departments, districts and county-level cities governments and intermediary agencies. The establishment of Guangzhou Industrial Investment Fund will be accelerated so as to lure more social capital to set up risk and equity investment fund and build up a equity investment center. The government will continue to prepare related works on share transformation of non-listed corporation limited.

v. To Develop the Financial Manufacturing Industry

By taking the construction of the ‘526’ project as an opportunity, initiatives will be made by Guangzhou city to extend and expand the monetary industrial chain with focus on the construction of the Monetary Industrial Park. Such enterprises as GRG Banking and Guangzhou King Teller Technology Co. Ltd will be encouraged to speed up the development of self-service financial equipments.

vi. To Promote Local Financial Institutions to Grow Bigger and Stronger

Efforts will be made to deepen the reform and development of local financial institutions, build up local financial brands, and promote the sound development of small loan companies and the establishment of the Guangzhou non-governmental secondary loan companies. Daily supervision will be strengthened on the regular development of financing guarantee corporations.
Modern Logistics Industry

As an important national comprehensive transport hub, Guangzhou is now on its fast track to develop logistics industry. A modern logistics industrial system based on air, road, rail and water transport network has taken shape. Equipped with port-surrounding logistics parks and large scale freight stations, and supported by efficient customs clearance and large logistics information service, the foundation and condition to develop modern logistics in Guangzhou is sound.

I. The Current Development

i. Industrial Development

Till now, there are 24,000 logistics enterprises in Guangzhou, including 11,849 domestic freight forwarders, 1,493 international freight forwarders, 9183 logistical freight transportation enterprises and 24 high value-added supply chain management enterprises. There are 61 A-class or above large-scale logistics enterprises, with 5 SA-class, 30 4A-class and 21 3A-class.

ii. The Cargo Volume

In 2012, Guangzhou cargo volume rose 17.04 percent to hit 759 million tons, including 527 million tons for road transport, 163 million tons for water transport, 60 million tons for rail transport, 990,000 tons for air transport, and 8.2544 million tons for pipeline transport.
### Table 4-1  Guangzhou Cargo volume in 2012

<table>
<thead>
<tr>
<th>Index</th>
<th>Unit</th>
<th>In 2012</th>
<th>Year-on-year Growth (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total cargo volume</td>
<td>Ten-thousand tons</td>
<td>75995.70</td>
<td>17.04</td>
</tr>
<tr>
<td>Rail cargo volume</td>
<td>Ten-thousand tons</td>
<td>6049.10</td>
<td>-6.09</td>
</tr>
<tr>
<td>Water cargo volume</td>
<td>Ten-thousand tons</td>
<td>16324.94</td>
<td>34.34</td>
</tr>
<tr>
<td>Road cargo volume</td>
<td>Ten-thousand tons</td>
<td>52697.22</td>
<td>15.95</td>
</tr>
<tr>
<td>Air cargo volume</td>
<td>Ten-thousand tons</td>
<td>99.00</td>
<td>9.01</td>
</tr>
<tr>
<td>Pipeline cargo volume</td>
<td>Ten-thousand tons</td>
<td>825.44</td>
<td>3.58</td>
</tr>
<tr>
<td>Airport cargo and mail throughput</td>
<td>Ten-thousand tons</td>
<td>163.90</td>
<td>7.18</td>
</tr>
<tr>
<td>Harbor cargo throughput</td>
<td>Ten-thousand tons</td>
<td>45091.18</td>
<td>0.72</td>
</tr>
<tr>
<td>Harbor cargo import</td>
<td>Ten-thousand tons</td>
<td>27553.39</td>
<td>2.22</td>
</tr>
<tr>
<td>Harbor cargo export</td>
<td>Ten-thousand tons</td>
<td>17537.79</td>
<td>-1.55</td>
</tr>
<tr>
<td>Harbor containers throughput</td>
<td>Ten-thousand TEUs</td>
<td>1471.64</td>
<td>2.05</td>
</tr>
</tbody>
</table>

(i) **Air Logistics**

The Baiyun International Airport possesses both intensive domestic net and rich international airline net. With 507 regular domestic air routes, 105 international air routes and 10 cargo air routes, Baiyun Airport ranks the third in China in terms of flight. In 2012, the passenger throughput recorded 48.3081 million, up by 7.25 percent year-on-year while the cargo and mail throughput was 1.639 million tons, an increase of 7.18 percent.

(ii) **Seaport Logistics**

In 2012, the Port of Guangzhou handled 451 million tons of cargos, up by 0.72 percent over the previous year, and 14.7164 million TEUs of containers was conducted, an increase of 2.05 percent.

(iii) **Bonded Logistics**

In 2012, Guangzhou bonded zones recorded a total import and export volume of US$ 8.703 billion, up by 17.78 percent year-on-year.
(iv) **The Third-party Logistics**

Guangzhou has such leading third-party logistics enterprises as Baogong Logistics, South Logistics, Business Storages, Huaxin Groups, and Xinbang Logistics. In addition, large foreign-invested logistics enterprises such as FedEx, Maersk, UPS, DHL, TNT, and Ritong International have all set up their branches or Asia-Pacific hub centers in Guangzhou.

**Table 4-2 International Freight Forwarders in Guangzhou**

<table>
<thead>
<tr>
<th></th>
<th>Total Number of Enterprises</th>
<th>Newly Added Numbers in 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Legal Persons</td>
<td>Branches</td>
</tr>
<tr>
<td></td>
<td>State-owned</td>
<td>Foreign-owned</td>
</tr>
<tr>
<td>Total</td>
<td>1493</td>
<td>27</td>
</tr>
</tbody>
</table>

**II. Development Focus**

The general goals; by constantly improving efficient and convenient integrated transport network, Guangzhou will strive to form a unified, open, competitive and orderly logistics market by 2015. Initiatives will be taken to make substantial growth in the socialization, specialization and operating effectiveness of the logistics industry of the city. The scale of the industry will be continuously expanded so as to achieve a goal with an annual growth rate of over 15 percent. Focuses will be put on the following 7 projects:

**i. Airport Projects**

Efforts will be made to accelerate the establishment of the third runway, west zone cargo station, the first stage of comprehensive bonded zone of the Baiyun Airport and Guangzhou Fuli International Airport Integrated Logistics Park. Initiatives will be taken to introduce large scale air cargo volume enterprises to build up Asian-Pacific air cargo hub center.
ii. Seaport Projects

Priorities will be put on the construction of such key projects in Guangzhou Port as the Phase III Nansha Port Zone, The Food and Versatile Port of Nansha Port Zone, the Costal Port of Nansha Port Zone, i.e. the Phase II Shazai Island Port, and Shazai multi-used Port of Nansha.

iii. The Multi-mode Transportation Projects

By depending on such ports as the Baiyun Airport, Nansha Seaport, Huangpu Seaport and so on, Guangzhou will take efforts to develop the construction of hub facilities. Focus will be laid on the development of multi-mode logistics transportation such as rail-sea, air-rail, and air-ground combined transportation, so as to enhance Guangzhou's importance in national modern logistics development.

iv. Logistics Parks

Featured with concentrated placement, land conservation, industrial agglomeration, intensive function, and intensive operation, four international logistics parks and four regional logistics parks will be built so as to develop international logistics and bonded logistics.

v. Industrial Collaboration Projects

The supportive function of modern logistics on circulation field and electronic business will be brought into play and eight logistics bases will be built up to conduct such industries as subsidiary agriculture products, automobile manufacturing, bio-pharmacy, equipment manufacturing, commerce, trade and express delivery. The purpose is to provide service for collective and distributive transportation. The manufacturing enterprises will be encouraged to strip or outsource their own logistic function to enhance their core competitiveness. A number of third-party logistic enterprises will be fostered to meet the needs of modern manufacturing logistics to increase the capability and the degree of logistics serving manufacturing field.
vi. The Projects for Transformation and Upgrading

Leading logistic enterprises are encouraged to expand their added value service, extend their service area, and promote their integrated logistic service degree so to make themselves into global or regional international logistic companies. Small and medium logistic companies are encouraged to restructure their assets, integrate their service, and reengineer their process by means of equity participation, stocks control, mergers and acquisition, joint venture, and cooperation so to raise their marketing potential. Diversified investors are welcomed to invest into logistic service market. Domestic or overseas famous logistic companies will be introduced to carry out their business and cooperation in Guangzhou, and world large logistic enterprises will be introduced to settle down their headquarters, operation center, and accounting center in Guangzhou.

vii. Intelligent Logistic Projects

The development, construction, and application of logistics managing information platform will be fastened to gradually realize service functions such as logistic public searching, logistic e-government affairs information and logistic e-business information so as to improve government supervising service. Port customs clearance information resources will be integrated to perfect high efficient connection of port customs clearance with logistics at home and abroad so as to provide excellent port environment for the development of Guangzhou logistics.
Biological Health Industry

Biological health industry is one of the strategic new priority industries of Guangzhou, a city titled as the “National Medicine Export Base” and “National Bio-industry Base”. In 2012, with an increase of 24.6 percent, the industrial high-tech output value created by the large scale medicine manufacturing arrived at RMB 18.311 billion Yuan.

I. The Current Development

i. The Industrial Characteristics are Obvious

In recent years, the scale of Guangzhou biological health industry has been growing rapidly, and the pattern of three advantages and two features has been formed. The pattern of three advantages refer to the three dominant industrial collections including biological medicine, biological manufacturing and biological agriculture, and two special industrial fields include stem cell and reborn medical science, and biological technology service. In 2012, biomedical products and biomedical instruments output accounted for US$ 383 million, up by 4.17 percent, among which, biomedical instruments export recorded US$ 196 million, increased by 20.47 percent. Two new foreign invested medicine manufacturing projects have been approved with US$ 103 million contracted foreign capital, a rise of 170.47 percent, and the actual inflow of foreign capital was US$ 94.01 million, an increase of 76.74 percent.
ii. The Construction of Significant Innovative Platform has been Steadily Improved

Guangzhou Bio-medicine and Health Research Institute of Chinese Academy and Science, Guangdong South-China New Medicine Creation Center, and Biological Industry Research Institute of Sun Yat-sen University in Guangzhou Development Zone have been set up gradually. A series of significant innovative platforms have been launched such as Guangzhou International Health Industrial City, International Health and Medical Research Center of Sun Yat-sen University, Guangzhou International Biological Science Center. Till now, with five national engineering research centers and over 50 provincial and municipal engineering and technology research and development centers, a fairly complete biological health technology and engineering research system has been formed. Guangzhou Bio-medicine and Health Research Institute of Chinese Academy and Science have achieved a row of world influential scientific and researching results. Its built-up Chinese South Stem Cell Storeroom has become one of the three stem cell storerooms in China. Guangdong South-China New Medicine Creation Center is a science and technology innovative platform which has got the biggest investment by Guangdong Province. Having carried out 37 new medicine researches and built up 11 key (common) technology platforms, it has become an important engine for transmitting and expanding bio-achievements either in Guangzhou, or in South China region as well.

iii. The Leading Enterprises have been Growing Soundly

The leading enterprises have been growing soundly by means of the launching of top 500 modern industrial projects, the significant biological industrial projects, the innovative enterprises, the industry engineering and technology centers, the pioneering leading talents, the production and research plans, the deduction of enterprise's researching and developing expanding and the scientific and technological finance and so on. As many as 6 biological health leading enterprises such as Guangzhou Medicine Group, Guan Hao Biology, Xiangxue Medicine Producing, and Guangzhou Medicine Research General Institute, the only one in South China
region rewarded both certification from national GLP and international AAALAC. In 2012, Guangzhou Medicine Group ranked the 277th place in national top 500 enterprises, and it stood at the first place in top 100 national medical companies list in 2011 issued by the Ministry of Industry and Information Technology. Guangzhou Jinyu Medical Testing Center Limited Company has become a high tech enterprise with the largest scale, the most medical testing items carried out, the most testing items which meet with the international medical lab max standard (approved by College of American Pathologists). In May 2012, the Technology Innovative Strategic Union and the Brand and High-quality Chinese Patent Drugs Union were set up in Guangzhou.

iv. The Policy Resource is Centralized

Guangzhou has issued a series of policies and measurements to improve development of biological health industry in terms of industry developing strategies, intellectuals, funds, taxes. More emphasis has been laid on significant special subjects such as the research and industrialization of important new medicine, the international certification of large scale testing animals and outsourcing service of biological medicine, key technology in stem cell and its clinical applying, key technology in biological diagnosis and its industrialization, and blood purifying technology and its products’ development.

II. Development Focus

The general target: by 2015, the bio-industrial output in Guangzhou will have reached RMB 150 billion Yuan. A number of benchmark enterprises that will reach a sales income of RMB 15 billion Yuan will emerge. Biological industry will become the fourth biggest backbone industry in Guangzhou, thus, making Guangzhou an innovative center of biological industry and the leading industrialized base in South China, and even in China as well.
i. Priority Fields

Firstly, efforts will be strengthened to introduce regional headquarters and R&D centers of biomedical enterprises, large scale biomedical enterprises and R&D institutes either at home and abroad.

Secondly, focus will be put on such four biomedical fields as genetic engineering medicine, modern Chinese herbal medicine, innovative medicine of chemical synthesis and sea medicine.

Thirdly, the technology and information platform for developing biomedical industry, industrialized supporting platform, pioneering service platform, and business platform for international biological technology will be fostered.

Fourthly, ways will be explored to introduce investors to draw all kinds of domestic or overseas venture capital so as to provide financing service for small medium enterprises.

ii. Priority Areas

(i) Guangzhou Science City

It's the core area for the development of high tech industries like biomedicine in the coming 30 years, where Biological Technology Industry Park, Electronic Information Industrial Park, and New Materials Industrial Park are planned to be established.

(ii) Guangzhou International Biological Island

It’s planned to be set up as a CBD for future biological technology, with the main developing focus on the research and development of new biological medicine, biological energy, biological information, genetic engineering, protein engineering and sea biology.

(iii) Guangzhou Baiyun International Health Industrial City

It is positioned as China's main Chinese patent medicine creation base, the most important medicine production base and R&D base in South China, the main modern health management center in China, a base of science education for Chinese patent medicine and health, and the international top medical service center.
(iv) **Panyu Guangzhou National Biological Industrial Base**
By the introduction of the projects of the Guangzhou University Mega Center Incubation Base for Health Industry Production and Research and Guangzhou Medicine Valley, the service system and R&D innovative service platform will be set up at large.

(v) **Conghua Biomedicine Base**
By making full use of the beautiful Medical Valley in Spring Water Town, efforts will be made by Conghua City to introduce projects in the fields of cosmetics, medicine production and fine chemicals so as to make the base influential in Guangzhou and even in South China as well.
Outsourcing Industry

As China’s Service Outsourcing Demonstration City, Guangzhou is a highland of policy integration for developing service outsourcing industry. In 2012, its contracted amount of service outsourcing rose 43.24 percent to US$ 4.962 billion, while the amount carried out increased by 40.57 percent year-on-year to US$ 2.841 billion.

I. General Situation

i. The Outsourcing Characteristics are Obvious

Covering IT service, data processing, call center, customer service, supply chain management, inspection and testing, biological research, industrial design and animation creation and production, Guangzhou’s service outsourcing industry has always been developing with leaps and bounds.

ii. The Realms of Outsourcing have been Expanded.

In 2012, the number of service outsourcing enterprises reached 755, which was 130 more than that in 2011. Among them, 51 ones have over US$ 10 million offshore execution amount, 12 more than that in 2011. Four important outsourcing fields including software, finance and insurance, industrial design, and telecommunication have taken shape. And new realms of service outsourcing are continuously expanding: i.e. auto R&D outsourcing enterprise with Dongfeng Nissan
(Qichen Automobile) as the example; the foreign contract design enterprises with CCCC Fourth Harbor Engineering Co., Ltd. (port design), Guangdong Provincial Electric Power Design Institute (electric power design), and Guangdong Provincial Thermal Power Design Institute (electric power design), etc as the examples; the shared service centers, with Nike Purchasing (purchasing center) and Mars Information (data processing center) as the examples; the supply chain outsourcing, with Zhuozhi Logistics, Hejie Supply Chain, etc as the example; the ship design enterprises, with Guangzhou Shipyard International, Wenchong Shipyard, and Huangpu Shipyard, etc as the examples.

**Table 4-3 Guangzhou Service Outsourcing Category**

<table>
<thead>
<tr>
<th>Contract Category</th>
<th>Full-covered Service Outsourcing Contract</th>
<th>Offshore Contract</th>
<th>Offshore Execution</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Amount</td>
<td>Year-on-year Basis ( % )</td>
<td>Amount</td>
</tr>
<tr>
<td>Total amount</td>
<td>496.2</td>
<td>43.24</td>
<td>298.5</td>
</tr>
<tr>
<td>Information &amp; Technology Outsourcing</td>
<td>198.7</td>
<td>35.6</td>
<td>71.7</td>
</tr>
<tr>
<td>Business Processing Outsourcing</td>
<td>103.1</td>
<td>26.3</td>
<td>84.2</td>
</tr>
<tr>
<td>Knowledge Processing Outsourcing</td>
<td>194.3</td>
<td>64</td>
<td>142.6</td>
</tr>
</tbody>
</table>

### iii. The Service Outsourcing Parks have been well developed

Most of the service outsourcing enterprises are stationed in Tianhe Software Park, Huanghuagang Science & Technological Park, Guangzhou Economic & Technology Development District, Nansha Development Zone, and Panyu District, which are identified as Guangzhou service outsourcing demonstration zones. Service outsourcing in Baiyun District, Haizhu District, and Zengcheng City are in the ascendant. At the same time, special outsourcing zones have come into being where
software, design, creativity, finance, logistics and cartoon for service outsourcing industry have been developing in full swing.

iv. Top Outsourcing Enterprises are Gathering in Cluster

By far, there are 21 service outsourcing enterprises established in Guangzhou by Fortune Global 500 companies like HSBC, Samsung, Ericsson, Mitsui O. S. K. Lines, Ltd. (MOL), NYK Logistics, Bank of America, American International Assurance Company (AIA) and Mars. Many world-famous companies, such as AXA Financial, Inc., BEA, China International Capital Corporation Limited (CICC), Amway, Mars, Mead Johnson, PCCW Mobile HK Limited, Cathay Pacific Airways Ltd., and Hong Kong Air Cargo Terminals Limited (HACTL), have also set up outsourcing companies in Guangzhou. Moreover, a group of major projects like Neusoft Guangzhou Developing Base and South China Data Center of CICC Data System Company have been carried out and well-known service outsourcing enterprises at home like iSoftStone (ISS), VancelInfo Technologies, Inc (VIT), Hisoft Technology Intl Ltd. (HSFT) and China Soft International (CSI) have also made investment there.

II. Development Focus

The general target: by 2015, the offshore execution amount will have reached US $ 4 billion, quadruple than that of the end of the 11th Five-Year Plan Period. Till 2020, efforts will be made to keep an average annual growth rate of 35 percent.

i. Priority Industrial Fields

Based on Guangzhou’s advantages, focus will be put on introducing enterprises in such service outsourcing sectors as software development, bio-medical development, logistics and animation and games. Vigorous efforts will be made to develop service outsourcing industry with potentials including financial service, industrial design, tourism, exhibition and commercial service. Meanwhile, focus will
be laid on the introduction of strategic investment in the emerging service outsourcing industries, including intellectual property rights and cloud service outsourcing.

ii. Priority Development Areas

Depending on the municipal space planning and industrial distribution in Guangzhou, the frame of service outsourcing development will be established as One core, Three Areas, and Multi-parks.

**One core**: efforts will be made to quicken the steps on the establishment of Tianhe Intelligent City to build it into the core base of service outsourcing with international advanced level.

**Three Areas** refer to service outsourcing top area, service outsourcing exploring area, and service outsourcing gathering area. Sino-Singapore Knowledge City, Guangzhou Science City and Guangzhou University Mega City will be built into the first class service outsourcing top gathering area in the world. By means of the cooperation ties among Guangzhou-Hong Kong-Macao and CEPA and ECFA, Nansha New District will be established as the service outsourcing pilot area influential over the whole world. Based on the advantages of supporting priority in down town area, Guangzhou International Financial City, Huanghuagang Science Park and Tianhe Software Park will be built up as the service outsourcing gathering area with priorities on information technology and business processing outsourcing.

**Multi-parks**: works will be done to establish such special industrial parks as Huanshidong Headquarters Economic Zone, Panyu Digital Family Industrial Park, and Conghua Cartoon Industrial Park Zone. With emphasis on information technology outsourcing and knowledge processing outsourcing, special service outsourcing industrial park zones such as Guangdong Software Park, International Biological Island and Zengecheng Development Zone will be developed in a quicker pace. With Focus on business processing outsourcing, special service outsourcing industrial park zones like Baietan Headquarters Economic Zone, Pazhou Exhibition Center Function Zone, Guangzhou Bonded Logistic Park Zone and Huangpu Port-related Industrial Zone will be constructed
DEVELOPMENT ZONES AND BASES
Customs Supervision Zones

There are five bonded supervision zones in Guangzhou, including Guangzhou Bonded Zone, Guangzhou Export Processing Zone, Guangzhou Bonded Logistics Park, Guangzhou Nansha Bonded Port Zone and Guangzhou Baiyun Airport Comprehensive Bonded Zone, thus, making the city become a city with the most abundant and completed functions in bonded supervision. According to the plan approved by the State Council, the five bonded supervision zones of Guangzhou cover a total area of 18.8 square kilometers, 6.34 square kilo-meters of which have run into operation. In 2012, the export and import trade reached US$ 8.703 billion, up by 17.76 percent year-on-year.

1. Guangzhou Bonded Zone (Guangzhou Bonded Logistics Park included), Guangzhou Export Processing Zone

Guangzhou Bonded Zone (Guangzhou Bonded Logistics Park included) and Guangzhou Export Processing Zone are both located in Guangzhou Economic and Technological Development District. Functions of Bonded Zone are carried out as processing trade, bonded warehousing, logistics, international trade service and goods display. Professional import markets like non-ferrous metal, precision machine tools and imported wines are in vigorous development. Guangzhou Export Processing Zone is one of the key exporting automobiles bases in Guangzhou. From January to November, 2012, the accumulated trade of Guangzhou Free

By cooperating with Huangpu New Port to expand the function of port logistics, the import of bulk cargo in Guangzhou Bonded Zone had been facilitated in 2012. Besides, Guangzhou Export Processing Zone had got the permission of General Administration of Customs to develop bonded goods financing business. Efforts have been made by Guangzhou Bonded Zone to actively put forward the upgrading and integration of all areas in the bonded zone, improve its international logistics function, promote the construction of the international distribution platform and apply for building “National Exchange Base for Imported Goods”, “National Innovation Demonstration Zone for Import Trade Promotion” and “Industry Inspection and Quarantine Demonstration Zone for Recycling after Entry”.

II. Guangzhou Nansha Bonded Port Zone

Guangzhou Nansha Bonded Port Zone is composed of port area, logistics area and processing area, of which port area possesses the only deep-water wharf in the west bank of the Pearl River Delta. World-famous companies like COSCO, China Shipping, Maersk, Mediterranean, CMA-CGM and Evergreen have opened up airlines that cover Europe, America, Africa, Oceania, Mediterranean, Red Sea, Southeast Asia and other regions.

The logistics area covers an area of 2.44 square kilometers with the first phase of 0.36 square kilometers, a warehouse of 60,000 square meters, the processing area of 1.36 square kilometers. They are developed in the purpose to facilitate the industries like electronics, household electrical application production and repairing.

In 2012, the annual trade volume stood at US$ 37 billion, up by 32 percent year-on-year. The import and output volume of enterprises in the Zone amounted
to US$ 1.1 billion, rising by 30 percent year-on-year. The handling capacity of containers reached 9.5 million TEU, up by 7.6 percent year-on-year, including 3.66 million TEU of containers for foreign trade, increasing by 38 percent. Multinational companies like Enpro Plastic Grains, Whirlpool and Daiso Japan have set up their supply chain management project such as distribution center, Asian-Pacific hub center and purchasing center over there. The project of shipping exchange center has been officially opened for business engaged in ship trading, shipping human resources, commodities trading, shipping market information service and ship finance.

Business within Guangzhou Nansha Bonded Port Zone will be expanded with finance and leasing, bonded exhibition, international settlement as the mainstay. It will be the demonstration zone in simplifying its procedures involving custom clearance, finance and foreign exchange. The Zone will be built into an economic functional area for industry transformation in Pearl River Delta with further cooperation among Guangdong, Hong Kong and Macau.

III. Guangzhou Baiyun Airport Comprehensive Bonded Zone

Guangzhou Baiyun Airport Comprehensive Bonded Zone is composed of middle section, southern section and northern section. Its total planned area is 7.39 square kilometers, including 4.53 square kilometers of the southern section, 0.66 square kilometers of the middle section and 2.19 square kilometers of the northern section.

According to the Industrial Planning of the Comprehensive Bonded Zone of Guangzhou Baiyun Airport, Focus in Guangzhou Baiyun Airport Comprehensive Bonded Zone will be put on the development of the international airport logistics industry and related industries with high-end industries cluster being built as the goal. By adopting the model of the joint development of airport-related industries and high-tech manufacturing service industry, endeavors will be taken to develop modern logistics, bonded trade, bonded processing, bonded R&D, bonded test and maintenance and bonded exhibition business. the development of airport supporting
logistics will be carried out within the middle section while the development of airport-related bonded processing industries will be conducted within the northern section. As for the southern section, the strategic emerging industries will be actively fostered.

### Table 5-1 Basic Information of the Bonded Supervision Zones

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Planned Area &amp; Construction</th>
<th>Main Functions</th>
<th>Economic Indexes of 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guangzhou Nansha Free Trade Port Zone</td>
<td>Nansha Economic and Technological Development Zone</td>
<td>7.06 km² planned area with 3.7 square kilometers of Phase I put into operation in 2009</td>
<td>Warehousing, international transfer, purchasing, transit trade, export processing, monitoring, repairing, exhibition, R&amp;D, port operation</td>
<td>The annual trade volume stood at US$ 37 billion, up by 32 percent year-on-year. The import and output volume of enterprises in the Zone amounted to US$ 1.1 billion, rising by 30 percent year-on-year. The handling capacity of containers reached 9.5 million TEU, up by 7.6 percent year-on-year, including 3.66 million TEU of containers for foreign trade, increasing 38 percent.</td>
</tr>
<tr>
<td>Guangzhou Baiyun/Airport Comprehensive Bonded Zone</td>
<td>It is composed of middle section, southern section and northern section. The middle section is located in Baiyun Airport Logistics Park in the north part of Baiyun Airport; the northern section is in Huadu District; the southern part, in Baiyun District.</td>
<td>7.39 square kilometers planned area, including 4.53 square kilometers of the southern section, 0.66 square kilometers of the middle section and 2.19 square kilometers of the northern section</td>
<td>Warehousing, international transfer, purchasing, transit trade, export processing, monitoring, repairing, exhibition, R&amp;D.</td>
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</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Planned Area &amp; Construction</th>
<th>Main Functions</th>
<th>Economic Indexes of 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guangzhou Airport Bonded Logistic Center</td>
<td>North Exit of Baiyun Airport</td>
<td>0.44 square kilometers being put into operation in 2010</td>
<td>International transfer, distribution, storage, transit trade, exhibition, monitoring, repairing</td>
<td>The accumulated trade reached US $ 15.241 billion. The export and import trade reached US $ 4.233 billion, up by 7.78 percent year-on-year</td>
</tr>
<tr>
<td>Guangzhou Bonded Zone</td>
<td>Guangzhou Economic and Technological Development Zone</td>
<td>2 square kilometers being put into operation in 1993</td>
<td>bonded processing, bonded logistics, bonded trade and bonded exhibition</td>
<td>The export and import trade grew to US $ 0.528 billion, up by 45.01 percent.</td>
</tr>
<tr>
<td>Guangzhou Export Processing Zone</td>
<td>Guangzhou Economic and Technological Development Zone</td>
<td>3.05 square kilometers, and 0.9 km² of which being put into operation in 2001</td>
<td>export processing</td>
<td></td>
</tr>
<tr>
<td>Guangzhou Bonded Logistics Park</td>
<td>Guangzhou Bonded Zone</td>
<td>0.507 square kilometers being put into operation in 2008</td>
<td>warehousing, import and export trade (including transit trade), international purchasing and distribution, international transfer, repairing, exhibition,</td>
<td>The trade volume registered US $ 10.806 billion</td>
</tr>
</tbody>
</table>
Foreign Trade Bases

I. National Base for Automobile and Parts Exports
In September 2007, Guangzhou was awarded the honorary title of “State Auto and Auto Parts Export Base” by the Ministry of Commerce and National Development and Reform Commission (NDRC). With actual planning area of about 135 square kilometers, Guangzhou national automobile and parts export base was composed of Eastern, Southern and Northern Automobile Industry Clusters, which was mainly covered by six Guangzhou sub-bases located in Huadu District, Nansha Development Zone, Guangzhou Development District, Panyu District, Zengcheng County-level City and Conghua County-level City.

Eastern Automobile Industrial Cluster

i. The Current Development
The cluster is composed of the Automobile Industry Base of Guangzhou Development District, Huangpu Auto Industry Park and Zengcheng Auto Industry Base.

(i) The Automobile Industry Base of Guangzhou Development District
With a planned area of 20 square kilometers, the Automobile Industry Base of Guangzhou Development District boasts approximately 119 auto makers and auto parts makers, which have formed a supportive supply chain of parts for the three
major Japanese automobile corporations: GAC Honda, Dongfeng Nissan, and Guangqi Toyota, and American and European auto manufacturers such as Volkswagen, Ford, General Motors, etc. The gross value of industrial output of this base reached RMB 24.39 billion Yuan, with an increase of 3.46 percent year-on-year.

Honda (China) boasted a production capacity of 50,000 sedans a year in its Phase I Project and all of its products had been exported to European countries. Authorized by Ministry of Industry and Information Technology of the People’s Republic of China, Vkan Certification and Testing Co., Ltd. (hereinafter referred as CVC) as the only testing institute which has obtained the qualification in South China, is dedicated to auto parts testing.

(ii) **Huangpu Auto Industry Park**

Covering an area of about 2.8 square kilometers, Huangpu Auto Industry Park is now home to GAC Honda No. 1 Plant and Dongfeng Honda Engine Plant. GAC Honda No. 1 is able to produce 240,000 sedans one year, while Dongfeng Honda Engine Plant boasts an annual production capacity of 360,000 sedans a year and will be able to produce 480,000 in the future.

(iii) **Zengcheng Auto Industry Base**

Zengcheng Auto Industry Base is planned to cover 22 square kilometers, and 6 square kilometers of it will be developed in phase I. There are a batch of Automobile and parts manufacturing and services enterprises such as GAC Honda No. 2 Plant, Fuyao Group, Denso and Guangzhou Honda (Zengcheng) SP logistics center. In 2012, GAC Honda No. 2 Plant produced 240,000 sedans and the 300,000 passenger vehicles projects of BAIC Group had been pushed forward smoothly. The annual gross value of industrial output of this base reached RMB 38.657 billion Yuan, up by 11.08 percent.
ii. Priorities of Development

Focus will be put on the development of passenger vehicles and new energy automobiles, while developing its relevant industries like auto parts manufacturing, trade and logistics.

Southern Automobile Industrial Cluster

i. The Current Development

The Southern Automobile Industry Cluster consists of Nansha Development Zone Auto Industry Base and Panyu Auto Industry Base.

(i) The Auto Industry Base of Nansha Development Zone

With an area of 22.5 square kilometers, the Auto Industry Base of Nansha Development Zone is home to key automakers and auto parts makers like Guangqi Toyota Automobile Co., Ltd., Guangqi Toyota Engine Co., Ltd. (GTE) and Denso. Guangqi Toyota Engine Co., Ltd. (GTE) has a productive capacity of 500,000 engines every year while Guangqi Toyota Automobile Co., Ltd. is capable of manufacturing 380,000 sedans ever year. In 2012, the gross value of industrial output of this base amounted to RMB 67.332 billion Yuan, decreased by 4.98 percent.

(ii) Panyu Auto Industry Base

Panyu Auto Industry Base covers about 5.8 square kilometers and is the home to GAC Group (Panyu) Auto R&D and Production Base which is dedicated to the R&D of independent brand passenger cars and hybrid electric vehicles. Importance has been attached to the development of advanced manufacturing industry which incorporates self-brand passenger R&D, power integration and relevant auto parts production.

There are a great number of auto and auto parts plants like Koito Automotive Lamp and Juda Car Audio Equipment located in the Base. The industrial output
of auto enterprises above designated size in this base reached RMB 5.085 billion Yuan in 2012.

ii. Development Focus

With GAC Honda as the leading plant, the R&D and production of finished automobile and spare parts as the developing focus, the Auto Industry Base of Nansha Development Zone will develop relevant supported service industries such as auto logistics and trade, while in Panyu Auto Industry Base, emphasis will be put on the development of independent brand passenger cars and power integration products of GAC Group Auto Production Base.

Northern Automobile Industrial Cluster

i. The Current Development

Northern Automobile Industry Cluster is made up of Huadu Auto Industry Base and Conghua Auto and Parts Industry Base.

(i) Huadu Auto Industrial Base

Huadu Auto Industrial Base is 50 square kilometers in area, of which 15 square kilometers will be constructed in Phase I. Companies like Nissan Motor and Unipres have been introduced in this base. As to the leading enterprise, Dongfeng Motor Corporation Passenger Vehicle Company together with the Third Overseas R&D Center, has the capacity of producing 600,000 finished vehicles and 960,000 engines every year. Rich human resources in the field of automobile have been provided since Guangzhou Automobile College of South China University of Technology situated in the Science and Education Zone of the base. In 2012, the gross value of industrial output of Huadu Auto Industry Base is 106.835 billion Yuan, a 9.23 percent year-on-year drop.
(ii) Conghua Auto and Auto-Parts Industrial Base

Conghua Auto and Auto-Parts Industrial Base covers an area of 12.67 square kilometers, of which 6.67 square kilometers will be developed in Phase I. With the production of high-end heavy truck, tractor and light truck as the main line, GAC Hino Motors Co. Ltd. has an annual production capacity of 20,000 heavy trucks and 30,000 light ones. The base is now home to 25 auto makers and parts makers. In 2012, the gross value of industrial output of this base climbed to RMB 2.974 billion Yuan, increased by 37.69 percent.

ii. Development Focus

With Dongfeng Motor Corporation Passenger Vehicle Company as the leading enterprise, Huadu Auto Industrial Base lays its emphasis on the development and production of parts and relevant service industries. focuses will be laid on the development of commercial vehicles.

II. National Ship Export Base

Guangzhou is one of the three major shipbuilding bases in China and a marine economic development pilot region. The Shipbuilding Industry and Long-term Development Plan (2006-2015) approved by the State Council designated the Pearl River estuary region centered on Guangzhou as one of the country’s three large modern shipbuilding bases. The Reform and Development Outline in Pearl River Delta Region (2008-2020) approved by the State Council in December 2008 was proposed to build a world-class shipbuilding base that is designed to build, and repair ships. The National Ship Export Base is mainly composed of the four sections, namely the CSSC Guangzhou Longxue Shipbuilding Base, CSSC Guangzhou Dagang Ship Accessories Base, Guangzhou Shipyard International Industrial Park and the Huangpu Shipbuilding Industrial Park, with a total planning area of 12 square kilometers.
CSSC Guangzhou Longxue Shipbuilding Base

i. The Current Development

Guangzhou Longxue Shipbuilding Base has a coastline of 4.5 kilometers and an extension line of 1.3 kilometers from the coast. Divided into the Civil Shipbuilding Zone, Ship Repairing Zone and Ocean Equipment Engineering Zone, the base boasts 4 berths with a total planning area of approximately 4.3 square kilometers. During the Twelfth Five Year Plan Period, Guangzhou Longxue Shipbuilding Base will become the largest export base in South China, making Guangzhou’s single ship production capacity reaching 300,000 tons. In the second phase, the shipbuilding capacity will reach 3 million tons. It is now the home to Guangzhou Longxue Shipbuilding Company, Guangzhou Ocean Shipping Company and Guangzhou Shipyard Machinery Company, etc.

(i) Civil Shipbuilding Zone

Civil Shipbuilding Zone covers an area of 2.47 square kilometers, RMB 6.2 billion Yuan will be invested in the first construction phase in order to build two 300,000-ton shipbuilding dry docks with focus on the construction of large oil tankers, container ships, ore carriers, liquefied gas ships.

(ii) Ship Repairing Zone

Covering an area of 0.5 square kilometers, the ship repairing area is built with focuses on repairing and modifying 70,000 to 300,000 tons of ships, with a goal of repairing about 140 ships a year.

(iii) Ocean Equipment Engineering Zone

With an area of 1.2 square kilometers, the Ocean Engineering Zone is designed to focus on forming a capacity in special transport ships, ocean engineering ships and the construction and repairing ability of the platforms.
ii. Development Focus

Focus will be put on the construction of large oil tankers, container ships, ore carriers, liquefied gas ships, special-purpose ships, the repair and modifications of relevant large ships.

CSSC Guangzhou Dagang Ship Accessories Base

i. The Current Development

Covering an area of 5.7 square kilometers, CSSC Guangzhou Dagang Ship Accessories Base is located at Dagang Town, Nansha District of Guangzhou. With a focus on the construction project of the CSSC Guangzhou Longxue Shipbuilding Base, CSSC Guangzhou Dagang Ship Accessories Base will have the capacity of producing 1000 marine diesel engines with 10 million horsepower annually, thus, becoming an accessory base which will manufacture marine low-speed and medium-speed diesel engine, marine auxiliary machine and intermediate products.

(i) Marine Low-Speed Engine Manufacturing Base

With an area of 1.3 square kilometers, the base is built to facilitate the production and supported facilities like assembly, pre-assembly, experiment, large and medium pieces processing, distribution center, pipe workshop, etc.

(ii) Marine Low-Speed Engine Crankshaft Manufacturing Base

Covering an area of 0.2 square kilometers, the base will be built to produce 400 large marine low-speed diesel crankshafts each year.

(iii) High Power Marine Medium-Speed Diesel Engine Manufacturing Base

With an area of 0.8 square kilometers, the base will be designed to build 1000 high power marine medium-speed diesels every year.

(iv) Diesel Auxiliary Products Manufacturing Base

Occupying an area of 0.7 square kilometers, the base will be constructed to form
a diesel key parts industry cluster, mainly supporting the diesel project in South China,

(v) **Other Marine Auxiliary Products Manufacturing Base**

Covering an area of 2.8 square kilometers the base will be planned to process 50,000 tons of steels, mainly producing marine auxiliary machines (crane, steering engine, windlass, etc.), marine compartments machinery, shaft and rudder system, pipeline systems and intermediate products (hatch cover, super-structure, cabin unit, etc.).

ii. **Development Focus**

Focus will be as follows: low-speed engine, medium-speed engine and engine crankshaft and marine key auxiliary equipment like marine compartments machinery, shaft and rudder system, pipeline systems and intermediate products.

**Guangzhou Shipyard International Industrial Park**

i. **The Current Development**

With two slipways of 60,000 tons, one slipway and one dock of 50,000 tons and covering an area of 0.6 square kilometers, the park is located at the factory of Guangzhou Shipyard International Co., Ltd. in Liwan District, Guangzhou. It is specialized in the development and building of ships such as tankers, dry cargo ships, roll-off ships, and roll-roll passenger ships, hydrofoil crafts, port machinery, large-scale steel structure and ship repairing.

ii. **Development Focus**

Emphasis has been laid on shipbuilding which takes tankers as the main business and cargo ships, the complementary business. Meanwhile, great efforts will be made to develop high value-added products such as roll-off ships and roll-roll pas-
senger ships.

Huangpu Shipbuilding Industrial Park

i. The Current Development

The park is mainly composed of Guangzhou Wen Chong Shipyard Co. Ltd. and CSSC Guangzhou Huangpu Shipbuilding Co. Ltd.

(i) Guangzhou Wen Chong Shipyard

Located between the new port and old port in Huangpu District of Guangzhou and covering an area of 0.7 square kilometers, Guangzhou Wen Chong Shipyard, owns one ship repair dry dock of 150,000 tons, one shipbuilding dry dock of 75,000 tons, one shipbuilding dry dock of 25,000 tons, and one slipway of 25,000 tons.

(ii) CSSC Guangzhou Huangpu Shipbuilding Co. Ltd. (Changzhou Branch)

Situated at Changzhou Island, Huangpu District of Guangzhou and with an area of 0.7 square kilometers, Guangzhou Huangpu Shipbuilding Co. Ltd. possesses one floating dock of 20,000 tons, one floating dock of 5,000 tons, and one ship repairing dry dock.

ii. Development Focus

Its development priorities have been topped on the building of branch-line container ships, bulk cargo ships below 30000 tons, large and medium size dredgers, special-purpose ships, high-performance ships and repairing ships of various types.

III. National Base for Foreign Trade Transformation and Upgrading of Motorcycle and Parts

As an important motorcycle manufacturing and export industry base in China, the
eastern, southern and northern motorcycle industry clusters have taken shape. They are mainly located in Zengcheng County-level City, Huadu District, Panyu District and Conghua County-level City. By adhering to the policy of international-oriented economy, accelerating the construction of motorcycles and related industry, cultivating motorcycle manufacturing backbone enterprises with strong international competitiveness, Guangzhou will aim to build a technology innovation system which takes the market as the leading, the enterprises as the main body and talents as the support so that the capacity of producing 5.5 million motorcycles and exporting 2.5 million motorcycles will be achieved in 2015. The purpose is to build a world-class manufacturing and export base.

i. The Current Development

(i) Eastern Motorcycle Industrial Cluster

The Eastern Motorcycle Industry Cluster is mainly located in Zengcheng County-level City. There are leading enterprises such as Haojin Motor, Wuyang-Honda Motor, Benma Motor and Fekon Motor and backbone parts companies like Zhongxin Plastic and Chuan’nan Shock Absorber within the Zone. A batch of international brands like “HAOJIN”, “SANLG” and “HAORI” has been formed in the cluster. As the backbone enterprise in China motor industry and one of the biggest motor products export enterprise, Haojin Motor and Wuyang-Honda Motor has the productivity of producing over 1 million motorcycles and engines every year. Besides, Benma Motor has a productivity of producing 600,000 million vehicles each year, Fekon Motor, a productivity of 500,000 motorcycles and 0.6 million engines annually while Kangchao Motor, 600,000 motorcycles and 1 million engines in one year.

(ii) Southern Motorcycle Industry Cluster

Mainly converging in Panyu and Nansha districts, there are motor and parts leading companies like Haojin Motor, Tianheng Locomotive, Wuyang Motor, Mingxin Engine and Jinrui Machinery within the cluster. A collection of independent brands have been formed with international competitiveness such as “HAOJIAN”
and “WUYANG”. Haojian Motor possesses the productivity of producing 500,000 motorcycles, 300,000 engines, 300,000 frames, 300,000 oil tankers, 100,000 mufflers annually. As to Wuyang Motor, the productivity will be 500,000 motorcycles and 500,000 engines, and for Tianheng Locomotive, the annual productivity of manufacturing of motorcycles will reach 200,000.

ii. Development Focus

Efforts will be made to perfect the construction capacity of 50-150 motorcycles, 250-600 ml motorcycles, alternative fuel motorcycles, hybrid motorcycles, electric motorcycles and multi-cylinder engines. Technology breakthrough will be made in environment protection and energy saving, high emission in order to form world-famous quality model to help the motorcycle industry in South China to realize the transformation.

IV. National Medicine Export Base

As a National Medicine Export Base, the bio-industry of Guangzhou has been listed as one of the emerging industries of strategic importance. The layout of Two-center, Multi-area of biomedicine industry in Guangzhou has taken shape, forming the industrial incubation center with Guangzhou Science City at the core, the industrial innovating center with focus on Guangzhou International Biological Island and the surrounding areas of industrial parks of all districts and county-level cities.

i. Guangzhou Science City

(i) The Current Development

There are currently more than 300 bio-pharmaceutical companies inside the Guangzhou Science City, with the annual bio-industrial output accounting for almost 70 percent of the city’s biological output. With a total planned area of 12.19 square kilometers, Guangzhou Science City possesses a batch of world-class R&D centers and has gradually formed a complete industry chain that covers technology research, pilot test and industrialization.
(ii) Development Focus

Focus will be put on the development of areas like biological medicine and biological medicine technology. Multinational pharmaceutical companies will be introduced to set up their manufacturing base and R&D center. Various medical service enterprises engaged in biological information, medical diagnostic testing, personalized medicine, contract research, venture capital and intermediary service, etc will be cultivated.

ii. Guangzhou International Biological Island

(i) The Current Development

Located at the southeast of Guangzhou and covering an area of 1.83 square kilometers, Guangzhou International Biological Island is an international biotechnology research and production base with focuses on the R&D of biological drug discovery, biological energy, genetic engineering and protein engineering and marine life, etc. Currently, 30 high-end projects which cover the area of marine life, stem cell research, new drug development and biological contract service outsourcing have been settled there.

(ii) Development Focus

Efforts will be made to introduce the regional headquarters and R&D center of Fortune Global 500 biological companies, the corporate headquarters of the 50 leading domestic biological companies, large pharmaceutical enterprises and R&D institutes both at home and abroad. The industrial service supporting platform and investment and financing businesses will be enhanced so as to build it into a future biotechnology CBD.

iii. Featured Industrial Parks

(i) Guangzhou International Health City

A. The Current Development

Situated at Zhongluotan Town and Taihe Town of Baiyun District, and covering an area of about 20 square kilometers, Guangzhou International Health City is la-
abeled as a new health industry city based on biological medicine with the characteristics of “being international, high-end, clustered and ecological”.

**B. Development Focus**

Works will be done to strengthen the cooperation with leading enterprises (like Guangzhou Pharmaceutical Holdings Limited) at home and abroad so as to build a completed biological industry chain that includes production, supply, sale and research.

(ii) **Guangzhou Biological Industry Base (Panyu Park)**

A. The Current Development

Emphasis has been laid on the development of genetic engineering, gene medicine, stem cell and modern Chinese medicine. Guangzhou Pharmaceutical Holdings Limited, Guangzhou Z. S. Y Pharmaceutical Co., Ltd. (the third-party logistics) and New Biotech Pharmaceutical have all contributed their projects in the base.

B. Development Focus

By making full use of the resources of Guangzhou High Education Mega Center, Health Industrial Ceeusro Incubator Base and Guangzhou Pharmaceutical Holdings Limited. Focus will be put on the development of biological medicine featured industry, core industry and industry cluster.

(iii) **Conghua Biological Medicine Base**

A. The Current Development

Located at the eastern block of Mingzhu Industrial Park in Conghua Economic Development Zone and the Medicine Valley of the beautiful spring town and with a planned area of 4 square kilometers, the Conghua Biological Medicine Base contains a number of renowned pharmaceutical research institutes and manufacturing enterprises such as the Guangzhou Pharmaceutical Holdings Kampo Natural Medicine Research & Development Center, Guangzhou Life-tech Pharmaceutical, Jiahai Pharmaceutical, Xiangqiang Pharmaceutical, and Avon Health Care Products etc.

B. Development Focus

Initiatives have been taken to introduce and develop projects like Chinese patent
drug, biological medicine and chemical medicine, cosmetic industry so as to build Conghua Biological Medicine Base into a cosmetic industry innovation base of Guangzhou and South China as well.

V. National Base for Software Export

As one of the 11th “National Software Innovation Export Base”, Guangzhou was awarded the honorary title of “China Software City” by Ministry of Industry and Information Technology in November, 2012. The software and information service industry of Guangzhou has enjoyed vigorous development with its industry scale and development level among the top cities of China. It has been always in the leading place in traditional areas like mobile Internet and information service industry. New highlights have been emerging in the fields of digital content creative industry, industrial software, navigation, etc. At present, there are over 3500 software and information service related companies and more than 900 of them are designated software companies and 17 are key software companies in the state-planned layout. By the end of 2012, the value that created by software business had reached RMB135. 5 billion Yuan, increased by 30.21 percent over the same period of the year before. In 2012, the contract amount of software export climbed to US$ 726 million, up by 16.91 percent; the executive amount reached US$ 516 million, increased by 16.96 percent.

i. Tianhe Software Park

Tianhe Software Park is one of the National Software Industry Bases as well as one of the National Network Game Animation Industry Development Bases. It is also the most densely software enterprises region in South China and one of the important Software Industry Parks in China. With its industry scale among the top of the 11 China Software Industry Bases, it is home to over 1400 software enterprises, among which, more than 600 have been designated as software enterprises and 12, recognized as the key software enterprises. A batch of competitive software enterprises like NetEase, Haige Communication and GRG Banking, etc have been cultivated. Meanwhile, a group of “flagship” software enterprises
such as China International Electronic Commerce Center (CIECC) of Ministry of Commerce and China Software Development Center of HSBC have been introduced. Areas like Communication Value-added Services, Finance, E-business, Internet Safety, Network Game and Animation, IC Design have enjoyed vigorous development and are competitive in domestic market.
Gaotang Campus of Tianhe Software Park covers 12.4 square kilometers and is the home to the Southern Base of China Mobile, the biggest Internet data center of China Telecom in Asia and the Pacific Online Limited.

ii. **Huanghuagang Sci-tech Park (HHGSTP)**

Huanghuagang Sci-tech Park (HHGSTP) is located in Yuexiu District. More than 800 companies have been settled down in the park, of which information technology companies and its related companies account for over 60 percent.

iii. **Guangdong Software Science Park**

Covering an area of 100 mu, Guangdong Software Science Park is located in Guangzhou Science City with the construction area of 148,000 square meters. It possesses rich public technology support platform and complete public affairs service platform. More than 200 companies like embedded software companies, software outsourcing companies, product quality certification service agencies and industrial technology service agencies etc. are located inside the Park.

iv. **Nansha Information Technological Park**

The overall planning area of Nansha Information Technological Park is 2.5 square kilometers. The building area of Phase I is 20 hectares. Four functional areas namely R&D and industry area, meeting training center, Yingbin building and living area have been formed with the construction area of about 110,000 square meters. A batch of world-class technology and research institutions like Institute of Industry Technology, Guangzhou & Chinese Academy of Science, HK UST Fok Ying Tung Graduate School and many high and new technology enterprises are settled in the park. Software enterprises such as Guangzhou iSoftStone Infor-
mation Technology Company Limited, Guangdong Sunwah Tech Consulting Group, Ambow Education School are also set up in the park.

VI. Base for Foreign Trade Transformation & Upgrading and Innovation

i. Professional Demonstration Base for Foreign Trade Transformation and Upgrading

In order to speed up the transformation of the foreign trade development mode, improve the quality and level of foreign trade development, the Ministry of Commerce and People’s Government of Guangdong Province carried out the work of nurturing Base for Foreign Trade Transformation and Upgrading to enhance the creativity, competitiveness and influence of the export products in international market. HuaduShiling Luggage & Bag Industry Base, Zengceg Xintang Jeans & Textile Clothing Base, Panyu Lighting & Sound Base and Panyu Shawan Jewlery Base of Guangzhou have been designated as the first batch of provincial professional demonstration bases for foreign trade transformation and upgrading. In December, 2012, Huadu Shiling Luggage & Bag Industry Base was recognized as a National Professional Demonstration Base for Foreign Trade Transformation and Upgrading.

(i) The Current Development

A. Huadu Shiling Luggage & Bag Industry Demonstration Base

It is not only the national professional demonstration bases for foreign trade transformation and upgrading but also the provincial professional demonstration bases for foreign trade transformation and upgrading. Covering an area of 34500 mu, it is the home to over 7300 companies. The annual production value of this base is almost RMB 20 billion Yuan, accounting for more than 55 percent in the national luggage and bag market, over 70 percent in the European popular luggage and bag market.

B. Panyu Shawan Jewelry Industry Demonstration Base
Covering an area of 338 mu in the Phase I, it is home to over 800 companies with its annual production value over RMB 5 billion Yuan. The export volume of jewelry takes up 30 percent of that of the whole province.

C. **Zengcheng Xintang Jeans & Textile Clothing Demonstration Base**
Covering the whole area of Xintang Town which is 370,000 mu, this base is home to over 4800 companies. The annual production value of this base is more than RMB 35 billion Yuan. Over 60 percent jeans have been produced by Xintang in China with its export making up almost 40 percent of that of the whole country.

D. **Panyu Lighting & Sound Industrial Demonstration Base**
This base covers the whole Panyu District and is the home to 1093 companies. The annual production value of this base is RMB 11 billion Yuan.

(ii) **Development Focus**

A. **To expand the Area of Demonstration Base for Foreign Trade Transformation and Upgrading**
Priorities are given to traditional featured industry clusters and emerging industry clusters to encourage qualified areas to foster and declare provincial demonstration base.

B. **To Make Full Use of the Support Policies of all Levels to Guide the Enterprises to Strengthen its Independent Research and Development**
To carry out the registration of collective brands, geographical indications and self-developed brands. Focus will be put on fostering regional brands and international brands to build an industry cluster with independent capability and core competitiveness.

C. **To Perfect the Statistical Work of Indexes that Related to Foreign Trade and its Transformation and Upgrading**
To submit and monitor all kinds of statistics promptly in accordance with the requirements of all levels.

D. **To Promote the Representative Key Enterprises to Guide the Work of Foreign Trade Transformation and Upgrading**
ii. National Innovation Base for Promoting Foreign Trade through Science and Technology (New Material Industry)

In September, 2012, Conghua County-level City was designated as the fourth batch of National Innovation Base for Promoting Foreign Trade through Science and Technology by Ministry of Commerce and Ministry of Science and Technology.

(i) The Current Development

As many as 56 enterprises are settled in this base, among which 9 are high and new technology enterprises in new material area. In 2012, the industrial output value of the new material industry of Conghua County-level City amounted to US$11.807 billion with the value of export reaching US$410 million, up by 19.5 percent and 9.8 percent respectively. There are one national enterprise technology center, one provincial enterprise technology center and two municipal enterprise technology centers. Eight enterprises in the base have established their own technology R&D center. There are one national brand product, three provincial brand products, two provincial famous trademarks and eight municipal famous trademarks. The new material enterprises of the base has gained 130 invention patents, including 17 inventions, 113 utility models, design and software copyrights.

At present, with the Mingzhu Industrial Park as the carrier, the base has formed the spatial structure of “One Park, Two Bases”, with influence to the whole city and its surrounding areas. “One park” refers to the Mingzhu Industrial Park which is a comprehensive industrial park. “Two Bases” refer to the core base for new material manufacturing industry which is located in Aotou town with “Selon” project as the representative and core base for new material application industry which is located in Mengzhu Area with Sun Island Photovoltaic Technology project as the representative. Four featured functional areas such as rare metal material, polymer material, photo-volatic material and fine chemical material have been formed.

(ii) Development Focus
Efforts will be made to develop four new materials such as rare metal material, polymer material, optoelectronic material and fine chemical material. Emphasis will be laid on cultivating enterprises that possess strong innovation ability, create high technical content products and bring about high profit so as to form new material enterprises cluster with a batch of large enterprises as the core and many small and medium-sized enterprises as the basis. Initiatives have been taken to develop high and new technology products like high-performance modified plastics, high-performance rubber products, organic silicone rubber composite insulator, rare metal materials, fine chemical and optoelectronic material. By the year of 2015, the industrial output value of the new material will reach RMB 25 billion Yuan, increased by 25 percent as compared to the same period of the year before; the export value of the new material will exceed RMB1.2 billion Yuan, up by 25 percent. The new material will become the pillar industry of Conghua by then.
BUSINESS ENVIRONMENT
A City Opening to the Outside World

I. Strong Economic Influence

The comprehensive economic strength of Guangzhou ranked the third for 24 consecutive years among the 10 biggest cities in China mainland. In 2012, its gross domestic product (GDP) reached RMB1355.1 billion Yuan. In purchasing power parity (PPP) calculation of the global big cities GDP ranking, the comprehensive economic strength of Guangzhou ranks among the world's top 40. Now, Guangzhou has established economic and trade relationship with over 220 countries and regions in five continents, with a total import and export of goods value of US$117.1 billion. China Import and Export Fair (Canton Fair), biannually held in Guangzhou, has been held 112 sessions. In aspects of history, the exhibition area, number of exhibitors, types of exhibits and so on, the Fair is the top exhibition of China with each session hosting over 200,000 businessmen from more than 200 countries and regions. Six large commodities trading centers have been established in Guangzhou, forming 10 influential Guangzhou price indexes, including indexes that could affect the international markets, such as Yuzhu wood price index, Shiling leather price index and Xintang cowboy clothing price index. In 2012, Guangzhou's service trade international balance of payments surpassed US$ 40 billion, accounting for about 1/12 of the total of China. With the rapid development of its service outsourcing industry, Guangzhou ranked the twenty-third in the list of Top Global Borugeoning Outsourcing Cites released by Global
Service. Guangzhou Convention of Overseas Chinese Scholars in Science and Technology has been successfully held for 15 sessions, with a total of 24,000 overseas Chinese scholars and the establishment of over 1,500 enterprises in Guangzhou.

II. An Open International Metropolis

Guangzhou is an important location for global MNCs in China, and South China in particular. Companies from over 120 countries and regions have been introduced to establish more than 20,000 foreign direct investment projects, with actual inflow of foreign investment of more than US$ 50 billion. Among the Fortune Global 500 enterprises, 232 companies have already made their investment in Guangzhou, setting up 626 projects, with a total investment of US$ 41.26 billion. Till now, 56 foreign-invested enterprises have set up their regional headquarters in Guangzhou, 27 being foreign-funded investment companies. There are 44 consulates general in Guangzhou. Each year, over two million foreigners enter or exit China through Guangzhou. Over 30,000 foreigners are living and working in the city. With 46 international friendship cities and friendly cooperation cities, exchanges with international friendly cities have been facilitated by conducting frequent high-level visits and dialogue to promote all-round cooperation. Efforts have been made to play a positive role in city diplomacy. Since 2007 when Guangzhou entered into the core layer of cooperation organizations for international cities, the mayors of Guangzhou have been elected as co-presidents in two consecutive sessions of the organization of United Cities and Local Governments (UCLG). In 2009, Guangzhou successfully hosted UCLG World Council Conference and Guangzhou International Friendship Cities Mayors’ Conference, participated by 210 city-and-local-government organizations from more than 60 countries and regions. In 2012, Guangzhou, in cooperation with UCLG and the World Association of the Major Metropolises, launched Guangzhou International Award for Urban Innovation for global cities and local governments. The Guangzhou Award, permanently settled in Guangzhou, will be presented every two
years, granting 5 city innovation awards each session.

III. The Advanced Infrastructure

Guangzhou boasts sound infrastructure with greatly improved city functions of comprehensive gateway. In terms of international airport construction, the passenger throughput of Guangzhou Baiyun International Airport reached 48.3 million in 2012, ranking the second in the country and top 20 in the world airports. The airport has 105 international routes and 507 domestic routes, connecting 183 cities in five continents, involving 31 countries and regions and 59 foreign cities. As for the construction of international shipping center, Guangzhou Port Group possesses 56 over-10,000-ton berths and 13 over-100,000-ton berths, connecting 350 ports of 80 countries and regions over the world. The cargo throughput and container throughput of Guangzhou Port ranked the world’s 6th and 7th in 2011. In 2012, the cargo handling capacity was 451 million tons and the container throughput reached 14,7164 million TEUs. As the largest domestic container hub port, Nansha Port Area of Guangzhou become the home to world's major liner companies to open 35 international container liner routes. In terms of modern road traffic network construction, railway, highway and rapid transit lines have all been improved. Guangzhou South Railway Station plays a gradually important role as a traffic hub. Modern three-dimensional traffic system has taken shape. Speaking of the information infrastructure, Guangzhou is among the top 3 domestic telecommunication hubs, international Internet centers and international internet entry and exit. With comprehensive and efficient international information infrastructure, the city is now actively constructing an information infrastructure system covering the whole city that is safe, reliable and high-speed.

IV. The Innovation Ability of Science and Technology

At present, Guangzhou has 79 colleges and universities and 26 colleges and universities and scientific research institutions for training of graduate students. With 69,800 graduate students, 896,100 college students, and 248,600 profes-
sional school students, the city is the most influential in South China Region in terms of higher education. By the end of 2012, 2.61 million of the employers in Guangzhou were with college degree or above, 1.26 million, professional and technical personnel. The total amount of talent resources of the city ranks the third in the country. In recent years, the city's talent growth rate ranked the first among big cities in China. There are 77 academicians of the Chinese Academy of Sciences and Chinese Academy of Engineering. Each year, more than 50,000 high level foreign experts will come to Guangzhou for short-term guidance and exchange. With the continuous implementation of the strategy of prospering the city by science and technology, Guangzhou's science and technology policy environment and innovation platform becomes more perfect and efficient; technological innovation and high-tech industry make sustained and rapid development and improvement. As to the science and technology investment, the gap with the advanced countries and regions in R&D investment strength has become smaller and smaller. Besides, breakthroughs have been achieved in the products of science and technology, such as high power white LED, high-end general chips, the next generation of mobile communication LTE broadband wireless access systems, RFID application demonstration, the independent brand car engine, high-end CNC machining equipment, energy efficient equipment, new drug, stem cell, and biomedical engineering, etc. thus, a number of core and key technologies with independent intellectual property rights have been controlled.

V. The Inclusive South China Culture

Guangzhou is the first batch of national historical and cultural city. Known as the cultural center of South China, the starting point of Ancient Maritime Silk Road, the birthplace and cradle of China's modern democratic revolution, and the forefront of reform and opening up, it is rich in historical and cultural resources. It is the most famous commercial port in South China, the earliest port open to the world and the never-closed port since ancient time. What's important, for twice, it used to be served as the only Chinese foreign trade port. Canton (the early
name of Guangzhou) is world widely recognized with great international influence. The commerce and trade culture is the characteristics of Guangzhou’s city culture. In the long process of foreign trade, Guangzhou has formed an open atmosphere good at absorbing foreign culture. Since the reform and opening up, by creating a bold, pragmatic and enterprising spirit, endeavors have been carried out to further display the openness and containment so as to stand in the leading position in terms of close economic and trade ties with countries all over the world. The wonderful 2010 Guangzhou Asian Games and Asian Para Games have demonstrated to the world the spirit of Guangzhou, i.e: “dare to think, able to do, and for the people”. A number of international sports events and international cultural exchanges will be regularly held in Guangzhou each year, such as the International Documentary Film Festival and China’s Music Festival, etc. Cantonese cuisine is known worldwide for its fresh ingredients, fine workmanship and light taste.
A Fair Legal Environment

I. To Develop a Government Ruled by Law

According to the *Five-Year Plan of Guangzhou to Comprehensively Promote Administration According to Law and Build a Government Ruled by Law (2010-2014)* and *Guangzhou’s Fifth Five-Year Plan on Ruling the City by Law (2011-2015)*, Guangzhou will basically realize the goal of building a government ruled in accordance with the law in 2014 and preliminary implement the overall goal of the rule of law in Guangzhou in 2015. To this end, efforts will be vigorously made to promote the development of administration according to law and establish an administrative law enforcement system of clear responsibility, standard behavior, convenient and efficient with effective protection in accordance with the administrative law enforcement at lower level governments. By doing so, a comprehensive regulation of the discretionary power of administrative law enforcement will be realized. The procedure system of administrative law enforcement has been improved and the personnel qualification examination and certificate system of administrative law enforcement has been enhanced. Law enforcement cooperation and disputes coordination will be strengthened. *Information Sharing Management Regulations of Guangzhou Municipality* has been introduced to promote the information exchange and resource sharing among government departments. The system for government departments to hire legal advisers will be implemented. By government purchasing law service, services by lawyers and notary will play a role
in promoting administration according to law.

II. To Clean up the Business Regulations

In 2012, Guangzhou carried out the special action of “regulations and normative documents clean-up for the construction of international business environment by regulations”. Laws and regulations which are not suitable for the establishment of the rule of law of international business environment, not conducive to the maintenance of the business and market competition environment, or hindered the flow of elements will be repealed or modified, so as to create a stable and equitable legal environment adapt to the requirements of the market economy, protect the legal rights of citizens and market subjects, and reduce the cost of doing business. Efforts will be made to promote the diversification of the drafting of laws and regulations, extensively soliciting views from business entities and associations during the legislative process and following the rules of the World Trade Organization and relevant international conventions when drafting normative business regulations and policies.

III. To Protect Intellectual Property Rights

The legal system for the protection of intellectual property rights has been improved, revising the Guangzhou Process Solution for Patent Dispute, Guangzhou Protection Measures for Intellectual Property of Exhibitions, and Guangzhou Incentive Measures for Report on Acts of Counterfeiting Patents. Efforts have been taken to guide the whole society to enhance awareness of the protection of intellectual property rights. Guangzhou is the first domestic city to set up a Guangzhou Mayor Award for the Protection of Intellectual Property Rights and has presented for many years the Guangzhou Patent Award. To strengthen the judicial protection of intellectual property rights, in September 2012, Guangzhou courts started a comprehensive pilot reform of “Three Trials Combined to One” on intellectual property cases, i.e. civil, criminal, and administrative cases related to judicial protection of intellectual property rights shall be handled by the intellectual property
court with unified trial scale. The intellectual property administrative law enforcement system at both municipal and district levels will be improved. Combined with the State Council’s combat on IPR infringement and the selling of counterfeit and shoddy goods and Guangdong Province’s special action of combating on domination of the market, fake goods, and commercial bribery and the construction of social credit system and market supervision system, special action of IPR protection will be carried out to crack down IPR infringement according to law. In 2012, Guangzhou was, among the first batch, awarded with “National IPR Demonstration City”.

IV. To Promote Rules and Laws

Campaigns will be launched to promote the Cantonese spirit in new period of Integrity, Honesty and Efficiency to form a business awareness and atmosphere respect for the rule of law, doing business according to law, and consciously safeguarding the legal authority. The notion of the rule of law will be fully publicized to improve the law-abiding consciousness and consciousness of IPR protection by law among citizens and business circle. The sixth five-year plan of law publicizing in Guangzhou will be implemented, with a focus on commercial laws and regulations and international practice in 2013. Publicity and education of leading officials, civil servants, business managers and employees will be carried out. Commercial laws and regulations compilation will be publicized together with the policies and measures for serving enterprises.
A Transparent and Effective Governance Environment

1. To Streamline Approval Procedures

In 2012, the People’s Government of Guangzhou Municipality laid out the plan to clear away redundant approval procedures, requiring that approval procedures should be streamlined and administrative power, delegated to government institutions at lower levels in line with the principles of market prioritization and self-governance by non-governmental organizations. Focus was placed on clearing away, reducing and readjusting approval procedures in the realms of investment, construction, social undertakings and non-administrative approval procedures. After a thorough clearing-up process and rigorous examination, the People’s Government of Guangzhou Municipality released an announcement to inform the general public on the result of administrative approval procedure streamlining: 60 administrative approval procedures had been cut, with 18 of them putting on files; 138 administrative approval procedures had been readjusted, with 29 of them putting on files; 201 administrative approval procedures had been retained, with 67 of them putting on files. In addition, the Municipal Government has retained the 130 administrative approval procedures delegated by the CPC Committee of Guangdong Province or ministries at the central level, with five of them on the files. 15 approval procedures have been entrusted by the CPC Committee of
Guangdong Province or ministries to the municipal government for management, with two of them putting on files. In the future, the government will not wield its administrative power over matters that ordinary citizens, enterprises and non-governmental organizations will independently decide on, bear risks for, readjust and disciplinarily manage. Those affairs that can be settled and resolved through legal and economic means will be removed from the government regulation and administration and those that can be handled and managed through supervision during the proceeding of the matters or after the completion of the matter will not be subjected to beforehand administrative regulation and approval.

II. To Optimize the Approval Procedures

Institutions of the People’s Government of Guangzhou have undertaken persistent efforts to improve administrative efficiency, to optimize approval procedures and reduce internal approval procedures. The administrative approval time of the government institutions related to investment and construction have been shortened by an average of over 30 percent. Those institutions include the following, Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality, Guangzhou Administration for Industry and Commerce, Guangzhou Municipal Land Resources and Housing Administrative Bureau, Guangzhou Urban Planning Bureau and Guangzhou Urban-Rural Construction Commission etc. Now, Guangzhou has become the first city in China to have integrated socio-economic planning, territorial planning and urban planning in all. Rules and regulations governing the approval of construction projects and construction land management have been integrated. Standardized approval procedures have been applied to construction projects submitted to the municipal government for approval. Initiatives have been taken to improve the mechanism of coordination and synergy by the Development and Reform Commission of Guangzhou Municipality, Guangzhou Urban Planning Bureau, Guangzhou Municipal Land Resources and Housing Administrative Bureau and Guangzhou Environmental Protection Bureau. “Green Passages” have
been launched for key construction projects. The approval model of “beforehand coordination, simultaneous collection of documents, simultaneous approval and speedy settlement” has been applied to projects that involve total investment worth over RMB 100 million Yuan.

III. The Commercial Registration System

The pilot measure adopted by Guangdong Province to reform the commercial registration system has won tremendous support from State Administration for Industry and Commerce. As the pilot city for the reform of the commercial registration system, Guangzhou is currently on its fast track to formulate relevant reform policies. The commercial registration system is reformed for the objective of resolving the registration difficulty encountered by enterprises. In line with the principle of “Leniency in Registration and Strictness in Regulation”, efforts will be made to streamline the corporate registration system. Key measures include: the implementation of the registration system of separating commercial subject qualification from business qualification, the registration system of paid-in registered capital, residential registration and business place profiling system. Other supplementary measures will be the following: to optimize the supervision system in compliance with the commercial registration reform, to establish platforms for commercial subject registration licensing and credit information, to create the ways for commercial subjects to exit the market, to implement the annual record system for commercial subjects and the system of delisting law-breaking commercial subjects etc.

IV. To Make Public of the Government Affairs

Guangzhou is dedicated to building a “Sunlight Government” and remarkable progress has been achieved in pushing forward the publication of government affairs in 2012, Measures on the Management of the Press Conferences for the Conferences of the Standing Committee of the People’s Government of Guangzhou Municipality was issued, making Guangzhou the first city in China Mainland to have estab-
lished the system of press conferences right after the conferences of the standing committee of the municipal government. *Measures on the Implementation of Press-related Work of the People’s Government of Guangzhou Municipality* were issued to regulate the press-related work by various institutions of the municipal government. The scope of the publication of the government affairs and the information transparency has been expanded. Information in a number of categories has been actively released to the public, including financial budget, government expenditures on public receptions, vehicles and overseas trips, environmental protection, project bidding, production safety, land expropriation and relocation, pricing and fee charging. Government institutions will release the information not only through the E-governance websites, but also through the platform of “Information Release of Guangzhou, China” and other Internet interactive media such as online governance platforms and Weibo (micro-blogs). By all these means, government information will be released in a timely and transparent manner, while relevant affairs will be cleared and handled appropriately. The supervision system on the publication of the government affairs has been put in operation, a network of administrative efficiency complaint has been set up and the evaluation system of the publication of the government affairs has been optimized.

V. To Tap in E-government

On the basis of the official website of the Municipal Government of Guangzhou and the government websites of the governments at district and county-level-city levels, initiatives have been taken to provide “On-line Administrative Approval”, “Joint Administrative Approval” and “One-stop” E-government Services. The scope of on-line administration covers: on-line appointment, on-line consultancy, on-line approval and on-line circular. In coordination with E-government, electronic supervision and inspection has been practiced by putting in place of municipality-level and district-level (county-city-level) electronic supervision and inspection systems on administrative approval. Under such a system, all the as-
pects of administrative approval are put under close scrutiny, from project reception to project settlement, so that any ill-legal behaviors and fraud activities will be cracked down in time. The mode of government-citizen interaction has been innovated to implement on-line administrative supervision. Efforts have been made to achieve synchronization between virtual society and real society. The overarching objective is to shape a market environment featured with law and order.
A Fair and Legal Market Environment

I. To Crack Down ill-legal Market Activities

In line with the arrangements and guidance of the People’s Government of Guangdong Province, initiatives have been taken to carry out city-wide “Campaigns against Malpractices in Three Areas”. In line with the principle of “Law Compliance, Swiftness and Stability Maintenance”, government institutions at various levels have undertaken meticulous coordination and unite in the campaign of clamping down ill-legal activities that disrupt the order of the market economy, including the malpractice of oppressing fellows of the same trade, counterfeited product and commercial bribery. During the proceeding of the campaign, the mode of offsite prosecution and handling concerning sensational cases have been innovated. Seamless joint mechanism between administrative law enforcement and criminal law enforcement has been put in place. The monthly campaign to “Uproot Criminal Organizations and Removing Protective Umbrellas” has been conducted, while green passages for the “Campaign against Malpractices in Three Areas” have been established. Thanks to all these measures, remarkable achievements have been registered with a number of ill-legal activities and behaviors that disrupt the order of the market economy being severely punished. The order of the market economy has been markedly improved and the development scope of enterprises has been expanded. Thus, the market vibrancy and vitality has been continuously strengthened.
II. To Establish a Social Credit System

In line with the overarching objective of building Guangzhou into a city with credibility, a five-year plan (2012-2016) has been formulated for the establishment of Guangzhou social credit system. By the end of 2016, a social credit system framework will have been established, which will be consistent with the socio-economic development level of Guangzhou. Initiatives have been taken to improve the building of a credit system. Efforts will be exerted to shape city-wide systems and mechanisms that support the construction and development of a social credit system, with focus placed on the following key aspects: credit information gathering and utilization, credit supervision and punishment, credit service market cultivation and regulation. Initiatives will be undertaken to advance the construction of a public joint credit solicitation system. In light of the construction of a “smart Guangzhou”, efforts will be made to build platforms for the sharing and exchange of credit information by capitalizing on the existing citizen cards, legal person cards, government data centers, government cloud computing service platforms and the credit solicitation system of the People’s Bank of China. A single credit information announcement and consultancy platform will be put in place, while “Guangzhou Credit Website” will be perfected and optimized to achieve joint reward for credit-honoring practices and joint punishment on ill-legal behaviors and activities. In addition, initiatives will be taken to promote the development of the credit service market to strengthen the social credit supervision mechanism.

III. To Build a Market Supervision System

Efforts will be made to innovate market regulation mechanisms and regulation means. By 2016, a new pattern of market regulation will have taken shape, which will be featured with the integration of “administrative law enforcement, media supervision, self-discipline by market subjects and public participation”. Focus will be placed on advancing the construction of ten sub-systems: the market access system will be perfected to shape a market-oriented and internationalized business environment; the quality supervision system will be perfected to comprehensively improve product and service quality; the market competition regulation
system will be improved to assure a market environment with fair competition; the reform of the administrative law enforcement system will be speeded up to enhance the effectiveness of supervision; the construction of trade self-discipline system will be accelerated to strengthen self-discipline by market entities; the system of consumer right protection will be improved to strengthen public supervision and participation; the market regulation legal system will be improved to achieve standardization of market regulation; the market regulation information platform will be perfected to improve the caliber of market regulation; the food safety regulation system will be enhanced to develop Guangzhou into a city of safe food and the financial market regulation system will be enhanced to promote the development of Guangzhou into a regional financial center.

IV. To Cultivate Non-governmental Organizations

Equal importance will be attached to cultivating and supervising non-governmental organizations, so that the unique strengths of non-governmental organizations will be brought into full play. The access threshold will be further lowered by streamlining registration procedures. Vigorous efforts will be exerted to advance the reform of “de-administration” for non-governmental organizations, so that the legal person governance of non-governmental organizations will be strengthened, while the non-governmental organizations will develop independently with a high degree of autonomy. The reform of “de-monopolization” of non-governmental organizations will be speeded up, while the non-governmental organizations will be encouraged to improve their internal governance structure, so that a competition and incentive environment will take shape, featured with openness, fairness and justice. Initiatives will be taken to strengthen service provision, supervision and management of non-governmental organizations to improve the self-governance capability of non-governmental organizations and efforts will be exerted to grow and expand various types of professional service organizations and markets, so that professional services will be provided to enterprises with regard to business operation and investment.
A Mutually Beneficial and Open Environment

1. To Facilitate International Cooperation

Guangzhou is focusing on building a number of high-level strategic development platforms as the main carrier of international cooperation. *Guangzhou Nansha District Development Plan* has been approved by the State Council in September 2012. Nansha District, based in Guangzhou, and by making full use of the advantages in Pearl River Delta, Hong Kong and Macau, it will become an integrated services hub with world-class level, a pilot area for social management service innovation, and a demonstration area for comprehensive cooperation among Guangdong, Hong Kong and Macau. The Sino-Singapore Guangzhou Knowledge City is jointly developed by the governments of Guangzhou and Singapore. In accordance with the principle of “Atracting Top Talents, Bringing Together High-end Industries and Providing Quality Services”, the Knowledge City will be built into a new engine of the knowledge-based economic development, a highland gathering international talents, and a world-class eco-friendly city. By learning from Singapore’s advanced management experience, it will become a model of strategic cooperation between Guangzhou and Singapore. Boasting of the policy advantages conferred by the State and enjoying some of the provincial administrative jurisdictions and a wide range of municipal administrative jurisdictions, the state-level development zones will speed up the introduction of internationally accepted industrial norms, the management standards and the business rules, so as to take the lead in the establishment of the international business environment in
accordance with law. With focus on the optimization of the high-end services, plans have been made to construct six functional areas of modern service industry, namely Tianhe Central Business District (Guangzhou International Financial City), the Functional Area of Pazhou Exhibition Headquarters, the Commercial and Cultural Functional Area of Baiyun New Town, the Modern Business Functional Area of White Swan Pond, the High-end Services Functional Area of the Urban New Axis and Guangzhou (Huangpu) Harbor-related Business Zone.

II. To Tap International Talents

The “Outline of Guangzhou Mid-and-long-term Talent Development Plan (2010-2020)” will be implemented and the talent development strategy will be carried out actively. Great efforts will be made to cultivate high-level personnel and the plan of international talents exchange will be implemented with efforts to train and introduce multicultural international talented personnel with world vision in accordance with international practice. The entrepreneurial project named Red Cotton Tree Plan will be carried out and over 500 start-up companies held by overseas talents in Guangzhou will be selected and supported in five years. To implement the project of introducing one hundred high-end foreign experts, no less than 200 Nobel Prize winners, academicians from overseas science academies and famous experts will be invited to come to Guangzhou and contribute in academic exchanges, technical guidance and business cooperation. To fulfill the goal of the training program for one thousand international talents, no less than 1000 talents who are in great need by the key areas of economic and social development will be sent to be trained abroad in five years. To carry out universities’ cooperation projects, the cooperation between Guangzhou universities and other domestic key universities will be further strengthened, with a focus on three agreements with Peking University and Tsinghua University, namely the Comprehensive Cooperation Framework Agreement, the Talent Exchange Agreement, and Elite Program Special Cooperation Agreement. The demand forecast of talent in shortage will be carried out and the demand catalog publishing system of talent in short will be set up and improved. A green channel will be established to connect with the de-
mand catalog of talent in short. Three talent development supporting systems will be set up and constructed. Firstly, the Talent Exchange and Training System will be improved by taking Guangzhou Convention of Overseas Chinese Scholars in Science and Technology as a platform and making efforts to broaden the channels of overseas talent exchange, deepen talent studies and build a base of public training appraisal for highly skilled personnel. Secondly, the Talent Innovative Entrepreneurial System will be improved. The Southern Entrepreneurial Service Center will be set up and resources of government, industries, R&D will be integrated in accordance with the principle of “Initiated by Enterprises, Operated by Market, Conforming to International Standard, and Supported by Government”. The construction of Nansha District’s “Special Demonstration Area of the Talent Cooperation Among Guangdong, Hong Kong and Macao” will be promoted to actively apply for National Talent Special Region. Thirdly, the Personnel Service and Support System will be innovated. Professional service function of talent service organizations will be perfected. Public services will be strengthened by government. Key projects of the Human Resources Services Industrial Park, talents apartment, and Guangzhou Human Resources Information Management Platform will be implemented accordingly.

III. To Ensure Convenient and Efficient Custom Clearance

A pilot reform on customs clearance mode will be launched in Nansha District. Guangdong, Hong Kong and Macao Customs Clearance Cooperation Demonstration Zone will be established so as to strengthen the connections among the ports of Guangdong, Hong Kong and Macao, so as to innovate the examination and management mode and explore the mutual recognition and sharing mechanism of regulatory results. The reform on enterprise classification clearance will be promoted. Such measures as enterprises territorial management and on-line customs clearance will be tried out. The ancillary facilities for port inspection will be optimized. The completed open of water areas of Guangzhou port will be promoted. Efforts will be made to broaden the port area for vehicle imports in Guangzhou port. Inspection facilities in Guangzhou Baiyun Airport Comprehensive Bonded Zone
and Nansha Bonded Port will be set up and improved. The “Three Ones” (one declaration, one inspection and one release) clearance model experimental work will be carried out in various ports of Guangzhou to improve customs clearance facilitation measures. To promote yacht clearance facilitation among Guangzhou, Hong Kong and Macao, a work coordination group for “Bilateral Facilitation of the Yacht Passage of Guangzhou, Hong Kong and Macao” will be set up. To improve informatization of port clearance, the function of internal and external network of the Inspection System of General Administration of Customs, which is based on “Guangzhou Electronic Port” and the unified Customs clearance logistics information platform in Guangzhou, will be formally launched and operated with the joint efforts made by General Administration of Customs, China E-port Data Center and Guangzhou Customs. The official handover of the new version of the manifest system will promote the application of customs supervision bayonet system in Guangzhou Customs. The monitoring of ship dynamic, integrated query of seaports information and real-time detection system of immigration information will be improved by the border administration. The supervision system on passenger liners and the foreground automatic inspection system of immigration information are about to be applied. The new monitoring point system of freight terminal, the wireless intelligent supervision on ship stairs and passenger clearance and supervision system on class-A freight terminals will be built to promote the application of ship online declaration and inspection system.

IV. To Safeguard the Fair Trade

In 2012, 28 international trade friction cases occurred in export products, involving more than 190 export-oriented enterprises in Guangzhou. The amount of money directly involved in the cases mounted up to US$ 230 million. The trade investigations were mainly initiated by the EU, US, Canada, India, Australia and Peru. Efforts have been focused on setting up trade remedy system in line with WTO rules to help enterprises respond to international trade friction and maintain trade fairness. A coordinated mechanism consisting of government authorities, industrial associations and enterprises has been set up to jointly cope
with trade frictions. The government authorities will provide enterprises with case-study, specific legal training and legal consultation, as guidance for companies to respond to prosecution in terms of legal procedures, prevention measures, practical operations and solutions to hot issues. Chambers of commerce, associations in various fields and especially bar associations will provide assistance and guidance in terms of organizing response to prosecution, employing professional lawyers and carrying out counterplea to help enterprises safeguard their legitimate rights. As the main part of trade frictions, enterprises will respond to international trade frictions proactively to protect their own rights of fair trade. An early alarming monitoring mechanism of import and export has been set up, with government authorities as the mainstay and the main export-oriented enterprises as the target of early alarming. In 2012, Guangzhou edited four bulletins on fair trade of import and export, published over 30 pieces of early alarming information and monitored products for more than 300 times. Led by Guangzhou, nine cities of the Pearl River Delta with similar economic development conditions and industrial structures have built an integrated cooperation mechanism to collect and share information, jointly respond to prosecutions, organize fair trade training, conduct researches, give full play to their advantages, and cope with international trade frictions. Nowadays, Guangzhou is one of the first cities across China that has set up a joint response mechanism of technical barriers to trade (herein after refers to TBT) with the involvement of multiple government authorities and the technical support from Guangzhou Notice and Advisory Center of WTO/TBT China. The mechanism with focus on pillar industries in Guangzhou, will be launched to send TBT forecast and early alarming, conduct international cooperation, offer customized services and takes charge of notice, assessment, publicity, training and database construction.
APPENDIXES
Relevant New Policies Issued in 2012

http://gdaily.dayoo.com/html/2012-10/19/content_1959615.htm

http://news.dayoo.com/guangzhou/201210/20/73437_26834386.htm

http://gdaily.dayoo.com/html/2012-10/28/content_1986017.htm

4. Opinions of the CPC Guangzhou Municipal Committee and the People’s Government of Guangzhou Municipality on Industrial Upgrading Project
http://m.dayoo.com/115125/115130/201210/29/115130_27006744.htm

http://news.dayoo.com/guangzhou/201210/26/73437_26947740.htm

7. The Provisions to Encourage Overseas Students to Work in Guangzhou

8. Measures for the Administration of the Bonded Supervision Areas in Guangzhou

9. Proposals of the People’s Government of Guangzhou Municipality to Make the Canton Fair to Become Bigger and Stronger

10. The Issuance of Notifications for the 12th Five-year Plan of the Development of the Service Industry in Guangzhou


Foreign Trade and Economic Organizations in Guangzhou and Their Functions

I. Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality (GZBOFTEC)

Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality is a comprehensive administrative authority of Guangzhou Municipal People’s Government, responsible for Guangzhou’s foreign trade and economic cooperation. Its main functions and responsibilities are as follows:

To implement the State, the Province and the Municipality’s relevant policies, rules, regulations and laws for foreign trade, economic cooperation and foreign investment, to draft out local laws and regulations, work out and implement specific policies, programming, plan and supervising rules.

To study and review the international trade and the development of import and export, make suggestion of macro-control on structural adjustment and trade balance, to examine and handle the enterprises’ qualification and registration for importing and exporting, to implement the policies and rules on quotas allocation bid inviting of import and export commodities, to organize the implementation of the plan on import and export quotas, excluding grain and cotton, to manage processing trade, establish and improve the promoting system of foreign trade, research and promote new trade patterns, organize and help to participate all kinds
of import & export commodities fair, foreign economic technological exhibitions at home and oversea.

To handle the technology import and export, draw up policies, administrative measures and regulations to push through and promote technology trade, export of complete equipments; to coordinate the management of the quality of import and export commodities, brand building, intellectual property, responsible for high and new technology import and export.

To develop import and export of mechanical and electrical products and implement the policies on import and export of mechanical and electrical products; examine and approve the automatic import permit of mechanical and electrical products and in charge of the examination and reporting work of mechanical and electrical products under the catalogue of the Office of National Mechanical and Electrical Products, supervise and coordinate the international bid-inviting and bid-entering of mechanical and electrical products, examine and approve the qualification of agency organization in international bid-inviting.

To take the lead in drawing up the plan for service trade development and its implementation, and work with relevant department to draw plans and policies for import and export of service trade and service outsourcing and organize the implementation, push forward platform building of service outsourcing; make statistics on international service trade;

To provide guidance and assistances on foreign investments; participate in and organize implement of drawing development strategic and medium-long term planning programs; explore, plan, organize and coordinate investment promotion; provide guidance for foreign investment promoting organization oversea-based; participate in introducing, settlement and service of foreign invested key projects; to manage, in accordance with its administrative authority, the examination and approval of foreign invested projects in Guangzhou; coordinate and solve the problems concerning investment environment.

In charge of foreign economic cooperation; to draw up and implement the poli-
cies, laws and regulations of foreign economic cooperation and overseas investments; manage and supervise the overseas contracted projects, labor service cooperation; examine and verify the set up of oversea enterprise invested by Guangzhou's companies (financial companies are not included), provide guidance on oversea market development, rectify order in the market to enterprises investing overseas; the work of protecting the rights and interests of personnel working abroad.

To manage foreign exchanges related to foreign economic and trade affairs, examine and approve permanent representative offices of non-enterprise economic organization set up by foreign countries, Hong Kong, Macao and Taiwan under authorization; issue authorized visa application notice form, within its limits of authority, to foreigners who are coming to China for business affairs; contact with foreign consulates general in Guangzhou with affairs of foreign trade and economic cooperation.

To generally coordinate and guide various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones, export processing zones and all other kinds zones set by district s or country level cities.

To work for organization and coordination on anti-dumping, countervailing, anti-monopoly, safeguard measure and other concerning fair trade, generally coordinate the specific work relating to the World Trade Organization and free trade zones; conduct industry damage investigation and take trade remedy measures, provide guidance and coordination on defending for overseas litigations of anti-dumping, countervailing and safeguard measure to Guangzhou exported commodities.

To undertake other tasks dispatched by Guangzhou Municipality Party Committee, Guangzhou Municipality Government and high level authorities concerned.

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Functions of Main Divisions
The functions of the main functional divisions are as follows:

General Office
Manage the daily affairs in the Bureau, including handling of the official documents and telegraphs, organization of meetings, confidential affairs, files and reception, etc.; undertake the work related to information, confidentiality, government affairs, finance and asset management, security and supervision, etc.; coordinate the work of divisions of the Bureau; and manage the Bureau’s information construction work.

Comprehensive Division
Organize research on foreign trade and economic development strategies and related policies; draft comprehensive documents of the Bureau; responsible for Bureau’s publicity activities; handle NPC deputies’ suggestions and CPPCC’s proposal and contact their counterparts in the democratic parties and other sectors; and organize the compilation of foreign trade and economic white paper, yearbook, and local chronicles.

Policy and Law Division (Fair Trade Division)
Draft relevant local laws, rules and regulations; take on the legality review over normative documents; undertake administrative reconsideration and respond to administrative appeal; work with relevant departments to deal with foreign-related trade disputes; responsible for work of fair trade and industrial damage investigation, including coping with investigations on foreign trade remedy, dealing with
foreign-related intellectual property rights and technical and other barriers to trade, undertaking the investigation, in accordance with law, on the concentration of business operators and other works concerning acts of anti-monopoly; coordinate the specific work relating to the World Trade Organization; and undertake the work of law publicity and education.

**Planning and Financial Division**

Compile the mid-and-long-term developmental strategies and annual working plans on foreign trade and economy of Guangzhou; monitor and analyze the macro operational status of foreign trade and economy of Guangzhou; in charge of statistics analysis and information dissemination on foreign trade; coordinate with relevant departments to implement policies and regulations of foreign exchanges, taxation, credit and other policies concerning foreign trade and economy; responsible for the formulation of special funds management methods and organization of implementation; guide the financial work of organizations directly under the Bureau and internal audit work.

**Foreign Trade Development Division**

Draw up management methods and measures to promote foreign trade and the strategic plans to explore overseas markets; construct and improve the international trade promotion system, and promote all kinds of foreign trade enterprises to explore international market, providing enterprises with all kinds of public services; research and promote new trade patterns; organize Guangzhou Trade Delegation to participate in Chinese Import & Export Commodities Fair and examine, approve and manage the foreign economic and technological exhibitions organized by Guangzhou municipality at home; and organize foreign exhibitions, fairs and other activities.

**Foreign Trade Administration Division**

Manage qualification registrations of import and export business and examine and
submit enterprises’ applications for import and export license on goods under state’s restrictions; manage foreign trade warehousing, international freight forwarders and other logistics; coordinate the import and export management on all kinds of important commodities and tariff quota commodities; responsible for the issuance of import and export licenses of relevant goods and certificates of origin of textile products, relevant supervision, management and statistical analysis; and manage processing trade.

**Mechanical and Electrical Products Import and Export Division (Guangzhou Mechanical and Electrical Products Import and Export Office)**

Draft the plan for the development of import and export of mechanical and electrical products; examine and approve the automatic import permit of mechanical and electrical products and in charge of the examination and reporting work in accordance with the State’s import catalogue of mechanical and electrical products; coordinate and manage the export project of large-sized and full set of equipments; supervise and coordinate the international bid-inviting and bid-entering of mechanical and electrical products, examine and approve the qualification of agency organization in international bid-inviting; and guide the construction of productive system of exported mechanical and electrical products.

**Foreign Investment Promotion Division**

Coordinate and guide the work in promoting foreign investment in Guangzhou; participate in drawing strategies for promoting foreign investment in Guangzhou and policies and measures to improve investment environment; make plans to promote foreign investment in Guangzhou and organize the promotion work for introducing key projects in Guangzhou; and contact with overseas investment promotion organizations.

**Foreign Investment Administration Division**

Draw up policies, regulations, rules and normative documents for foreign invest-
ments; draw up mid-long term planning and annual guiding plans for utilization of foreign funds in Guangzhou; responsible for the statistical analysis of the utilization of foreign funds; make statistics and analyses of the utilizations of foreign funds, propose relevant suggestions and measures; examine, approve or report to the central government, in accordance with limits of authority, on the establishment, modifications and pledge of foreign-invested projects; issue confirmation certificates and renew approval certificates of foreign-invested projects in accordance with jurisdiction; coordinate and solve the problems concerning investment environment.

Development Zones Administration Division

Generally coordinate and guide various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; take the lead to coordinate relevant departments to draw up development strategies, policies and measures for various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; make overall research and analysis on key issues concerning the development of various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; examine and approve, within the jurisdiction, or report to the central government, the establishments and modifications of various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; organize the study and argumentation of the establishment of various functional zones of foreign trade subjected to the approval by state or provincial government, including economic and technological development zones, bonded (logistics) zones and export processing zones; and guide and coordinate the construction of Guangzhou bonded logistics system and related work.
Foreign Economic Cooperation Division
Manage and guide Guangzhou’s outbound investment work and organize the implementation of Going Global strategies; foreign economic cooperation and technological assistance abroad, and work out relevant policies, laws and regulations; implement relevant policies by the state and the province and work out the development plan for foreign economic cooperation; examine and report to the relevant authorities on the establishment of overseas enterprises and operational qualification in foreign economic cooperation, including overseas contracted projects, labor service cooperation, and overseas assistance. To examine and approve the assignment of personnel to municipal enterprises in Hong Kong and Macau; undertake, with its jurisdiction, the work of protecting the rights and interests of personnel working abroad and cooperate with relevant departments in dealing with important issues; and organize and coordinate relevant exchange activities of foreign economic cooperation.

Technology and Service Trade Division
Implement the national and provincial policies on technology trade, service trade, service outsourcing and brand internationalization; formulate and implement Guangzhou’s planning and measures on the development and promotion of the above sectors, guide the construction of various types of high-tech export bases, in charge of the management and promotion of import and export of high and new technology and products, service trade, service outsourcing and brand internationalization; responsible for technology import and export contract registration; and coordinate the management of export quality and technical standards.

International Exchange Division
Manage foreign exchanges related to foreign economic and trade affairs, organize and coordinate major foreign affairs relating to foreign trade and economic cooperation; examine and approve representative offices of non-enterprise economic organization set up by foreign countries, Hong Kong, Macao and Taiwan; issue au-
authorized visa application notice, within its limits of authority, to foreigners who are coming to China for business affairs; contact foreign consulates general in Guangzhou with affairs of foreign trade and economic cooperation; and organize foreign affairs activities concerned with the Bureau.

Website of GZBOFTEC

www.gzboftec.gov.cn was officially launched in 2002. With Chinese and English versions, it is an important channel for Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality (GZBOFTEC) to release government information, provide public service and realize industrial management. The goal of the website is as follows:

● To realize the function of E-government of BOFTEC so as to provide online administration and service for the local activities of foreign trade, foreign investment and foreign economic cooperation.

● To provide the businessmen worldwide with a reliable access to the related foreign trade and economic information, latest laws and regulations and materials and datum.

● To provide an authoritative window for showing investment environment, investment promotion activities and related events of Guangzhou.

● To offer the online services and resources related to foreign trade and economic affairs.

With more than 60 columns, the Chinese version covers the following 6 sections: Knowing Foreign Trade and Economic Cooperation, Information on Foreign Trade and Economic Cooperation, Public Government Affairs, Guidance for Handling Affairs, Interactive Communication and Special Service. With 7 sections and about 20 columns, the English version covers main business of forging investment, foreign trade and foreign economic cooperation. The following hot columns are included: Networking Supervision and Control over Processing Trade, Information Platform for Trade Development, China Import and Export Commodities Fair, Information Platform of Textiles, Service Outsourcing, Automobile Bases Construc-
tion etc. The Website ensures release of latest policies and regulations and relative statistic data.

E-Government Services make the working procedures and admission result clear by taking the new office model of “internet admission-external government network handling-internet reply”. Now 17 items of online admission and about 20 on-line publicity items are provided. It handles about 5000 online admission businesses every month.

Communications platform provides such services as online Q&A, online complaints, Director-General’s Mailbox, online interview, online investigation and message forum so as to solicit opinions and suggestions from the public and provide citizens with a channel of excising their rights.

The website also provides personal function of email subscription so to take more initiatives by giving user concerned information instead of passively waiting to be visited by users.

People from all walks of life and concerned about Guangzhou foreign trade and economy are warmly expected to join hands with us to achieve the goals of the website and better serve the Guangzhou economic development.

Sponsor: Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality

Co-sponsor: Information Center of Foreign Trade and Economic Cooperation of Guangzhou Municipality

Tel: +86-20-81098727, +86-20-81097445

Email: webmaster@gzboftec.gov.cn

II. China Council for the Promotion of International Trade, Guangzhou Branch

China Council for the Promotion of International Trade Guangzhou Branch (China International Chamber of Commerce Guangzhou Branch) is a standing local representative organization of the China Council for the Promotion of International
Trade in Guangzhou. It is an international, comprehensive non-government foreign economic and trade organization formed by representatives from enterprises, associations and institutions related to foreign economic and trade affairs in Guangzhou. Its aim is to promote economic, trade, and technological cooperation with foreign countries and regions so as to facilitate the friendship, economic and trade exchanges between Guangzhou and other counties and regions worldwide.

Since its establishment in 1985, Guangzhou Branch has been focusing on its central task of economic development and foreign trade and economy promotion. By taking full advantage of its functions of foreign economic liaison, exhibitions organizations, visits abroad and license service, Guangzhou Branch has formed its own edge together with relevant overseas chambers of commerce, associations, enterprises and trade promotion organizations.

Guangzhou Branch, with over 6200 members of persons, institutions and enterprises, has 12 sub-branches throughout the 10 districts and 2 county-level cities in Guangzhou. Meanwhile, friendly cooperation and close contact have been established with more than 200 oversea establishments on 40-plus countries and regions. China Council for the Promotion of International Trade Guangzhou Branch aims to become a strong, professional and authoritative trade promotion organization and be welcomed by government, enterprises and society at home and abroad.

**Add:** 26B Development Center Building, Linjiang Road 3, Zhujiang New Town, Guangzhou, P. R. China
**Tel:** +86-20-3785 3060, 8730 5365
**Fax:** +86-20-37853099, 8730 5360
**E-mail:** gzh@ccpit.org
**Website:** http://www.gzccpit.org.cn

### III. Guangzhou Municipal Board for International Investment

Founded in 2002, Guangzhou Municipal Board for International Investment is the
only non-profit and professional investment promotion institution under Guangzhou Municipal Government. With abundant government resource networks and a team staffed with professional personnel who are well trained on English, Japanese, Korean and other languages. Work will be done to offer investment solution for overseas investors, including:

To provide the latest and detailed investment information
To interpret relevant policy and answer any investment-related question
To conduct on-the-spot investigation tour
To recommend partners.

Add: 7/F, Guangzhou Government Affairs Center, Hua Li Road 61, Zhujiang New Town, Guangzhou, P. R. China
Zip Code: 510623
Tel: +86-20-3892 0742/3892 0722
Website: http://www.investguangzhou.gov.cn

IV. Guangzhou Association of Enterprises with Foreign Investment

Guangzhou Association of Enterprises with Foreign Investment, founded in 1987 under the approval of the Guangzhou Municipal Government as a non-governmental organization, is under the leadership of Bureau of Foreign Trade & Economic Cooperation of Guangzhou Municipality. Leaders and experts from relevant departments concerning foreign economy, the customs, foreign exchange control, taxation, registration and management of industrial and commercial enterprises, inspection and quarantine of goods, labor and public security etc. have been invited as the consultants with current members of more than 1350. Over 40 activities are conducted each year. It is noted as the Home for Foreign Businessmen.

The Mission:
To safeguard their lawful rights and interests;
To promote friendship and cooperation among the members and between the mem-
bers and government departments and to spur healthy growth of member enterprises as well; and
To facilitate the economic development in Guangzhou.

**Functions:**

i. To provide one package service during the course of setting up a foreign-funded enterprise, including the location of the enterprise, application for the establishment of the enterprise, the registration in industrial and commercial administration, in tax office and in foreign exchange control system, and the filing with customs etc;

ii. To apply for the establishment, extension and alteration of foreign non-business economic organization;

iii. To provide one package service during the course of applying for establishment, extension, business permit, license and Tax Registration Certificate for the foreign-funded company's representative office in Guangzhou and oversea enterprises invested by Guangzhou’s companies;

iv. To provide assistance for foreign business people in obtaining business invitations, applying for temporary residence permit, renewal of visa, and the employment permit in Guangzhou;

v. To apply for enterprises to take part in the Chinese Import & Export Commodities Fair, organize members to investigate various business and trade markets and to participate in various expositions and exhibitions etc;

vi. To offer advisory services on such aspects as finance, taxation, labor, import and export trade, management and law etc;

vii. To provide one package service of joint annual audits for foreign-funded enterprises;

viii. To undertake the Policy Briefing of Guangzhou’s Rules and Regulations, convening forums and workshops to seek the opinion of enterprises about draft
rules and regulations, to hold training lectures concerning foreign economics, industrial and commercial administration, taxation, foreign exchange control and customs, and working luncheons of managers and specific salons;

ix. To facilitate its members to go in for such matters as bid offering for quotas of export goods, and responding to anti-dumping cases etc;

x. To organize kinds of fellowship activities like culture, sports etc. among members and between governmental departments as well;

xi. To organize enterprises to attend such activities as the selection of outstanding companies sponsored by the national associations or by the relevant governmental departments;

xii. To conduct international exchanges with relevant economic groups at home and abroad to boost links and cooperation among enterprises.

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Zip Code: 510170
Website: http://www.gzaefi.org.cn
Email: gzaefi@yahoo.com.cn
V. Functional Department of Districts and County-level Cities for Foreign Trade and Economy

<table>
<thead>
<tr>
<th>Department</th>
<th>Office Address</th>
<th>Tel.</th>
<th>P. C.</th>
<th>Website</th>
<th>Email</th>
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<tbody>
<tr>
<td>Yuexiu Economy and Trade Bureau</td>
<td>6/F, Kaicheng Building, No. 83, Xianlianzhong Rd.</td>
<td>+86-20-37625631</td>
<td>510070</td>
<td><a href="http://www">www</a>. invest. yuexiu. gov.cn</td>
<td>yuexiuwj@126. com</td>
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<td>+86-20-37663658</td>
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<tr>
<td>Liwan Economy and Trade Bureau</td>
<td>Trade and Economy Building, Dongjiaonan Rd.</td>
<td>+86-20-81532557</td>
<td>510375</td>
<td>zsw. lw. gov.cn</td>
<td>ipc. liwan@ gmail. com</td>
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<td>+86-20-81402005</td>
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<tr>
<td>Haizhu Economy and Trade Bureau</td>
<td>No. 9, Qiangui St., Qianjin Rd.</td>
<td>+86-20-84415761</td>
<td>510230</td>
<td><a href="http://www">www</a>. haizhu. gov.cn/jjmyj</td>
<td>hzwjmj@21cn. com</td>
</tr>
<tr>
<td>Tianhe Economy and Trade Bureau</td>
<td>6/F, Bldg 2, Tianhe Government Yard, No. 1, Tianfu Rd.</td>
<td>+86-20-38622696</td>
<td>510655</td>
<td>jingmao. thnet. gov.cn</td>
<td>hujh@thnet. gov.cn</td>
</tr>
<tr>
<td>Baiyun Economy and Trade Bureau</td>
<td>7/F, Government Bldg., No. 238, Guangyuanzhong Rd.</td>
<td>+86-20-86381887</td>
<td>510405</td>
<td><a href="http://www">www</a>. by. gov.cn</td>
<td>xmb724@126. com</td>
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<td>+86-20-86380657</td>
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<tr>
<td>Huangpu Economy and Trade Bureau</td>
<td>2/F, No. 333, Dashadidong Rd., Huangpu</td>
<td>+86-20-82378703</td>
<td>510700</td>
<td><a href="http://www">www</a>. hp. gov.cn/hpjmyj</td>
<td><a href="mailto:zsb@hp.gov.cn">zsb@hp.gov.cn</a></td>
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<td></td>
<td>+86-20-82378540</td>
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<tr>
<td>Panyu Economic and Trade Promotion</td>
<td>No. 11, Kou’an St., Qinghedong Rd., Shiqiao, Panyu</td>
<td>+86-20-84690919</td>
<td>511400</td>
<td>wjm. panyu. gov.cn</td>
<td>13560158288@139. com</td>
</tr>
<tr>
<td>Department</td>
<td>Office Address</td>
<td>Tel.</td>
<td>P. C.</td>
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<tr>
<td>Huadu Economy and Trade Bureau</td>
<td>No. 13, Songyuan Road, Xinhua Town, Huadu District</td>
<td>+86-20-86882320</td>
<td>510800</td>
<td><a href="http://www">www</a>. investhuadu. gov. cn</td>
<td>helwjs@ 126. com</td>
</tr>
<tr>
<td>Zengcheng Technology, Economy and Information Bureau</td>
<td>No. 23, Xiyuan Road, Zengcheng</td>
<td>+86-20-82752000</td>
<td>511300</td>
<td><a href="http://www">www</a>. investmentzf. com</td>
<td>zedwmy@ gz. gov.cn</td>
</tr>
<tr>
<td>Nansha Economy, Trade, Technology and Information Bureau Economic Development, Scientific and Technological Bureau of Guangzhou Development District</td>
<td>No. 1, Fenghuang Blvd., Nansha District</td>
<td>+86-20-84986697</td>
<td>511457</td>
<td><a href="http://www">www</a>. gznw. gov. cn</td>
<td>rayman_tom@ 163. com</td>
</tr>
<tr>
<td>Nansha Economy, Trade, Technology and Information Bureau Economic Development, Scientific and Technological Bureau of Guangzhou Development District</td>
<td>2/F, Building D, #1 Xiangxue 3 Road, Luogang District</td>
<td>+86-20-82111503</td>
<td>510530</td>
<td>jff. getdd. gov. cn</td>
<td>lianggx@ getdd. gov.cn</td>
</tr>
<tr>
<td>Guangzhou Development Enterprises Construction Bureau of Guangzhou Development District</td>
<td>Guangzhou Development District</td>
<td>+86-20-82113338</td>
<td>510530</td>
<td>qijian. getdd. gov. cn</td>
<td>sunhx@ getdd. gov.cn</td>
</tr>
</tbody>
</table>
Contact Information of Some Functional Departments of Guangzhou

i. Administration of Industry and Commerce of Guangzhou

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Zip Code: 510620
Tel: +86-20-85596566, 38920599

ii. Administration of Quality and Technology Supervision of Guangzhou

Add: #311, Yuexiu Bei Road, Guangzhou
Zip Code: 510050
Tel: +86-20-83228323

iii. Guangzhou Foreign Affairs Office

Add: #1 Fuqian Road, Guangzhou
Zip Code: 510032
Tel: +86-20-83125410, 83125412

iv. Guangzhou Local Taxation Bureau

Add: #46 Jixiang Road, Guangzhou
Zip Code: 510030
Tel: +86-20-12366, 83637000

v. Guangzhou Office of State Administration of Taxation

Add: #3 Huaxia Road, Zhujiang New Town, Guangzhou
Zip Code: 510623
Tel: +86-20-12366, 38006100

vi. Guangzhou Customs

Add: #83 Huacheng Ave., Zhujiang New Town, Guangzhou
Zip Code: 510623
Tel: +86-20-81102000, 81103000

vii. Huangpu Customs

Add: #36, Baojin Road, Guangzhou Economic and Technological Development Zone, Guangzhou
Zip Code: 510730
Tel: +86-20-82130000

viii. Guangdong Entry-Exit Inspection and Quarantine Bureau

Add: #66 Huacheng Ave., Zhujiang New Town, Guangzhou
Zip Code: 510623
Tel: +86-20-38290073, 38290029

ix. Guangzhou Entry-Exit Inspection and Quarantine Bureau

Add: #66 Huacheng Ave., Zhujiang New Town, Guangzhou
Zip Code: 510623
Tel: +86-20-38290883
Major Economic and Trade Promotion Events in 2013

I. Major International Exhibitions Held in Guangzhou

<table>
<thead>
<tr>
<th>No</th>
<th>Exhibition</th>
<th>Venue</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>China (Guangzhou) International Pump, Valve &amp; Pipe Trade Show</td>
<td>Canton Fair Pazhou Complex</td>
<td>4th to 6th, March</td>
</tr>
<tr>
<td>2</td>
<td>The Ninth Guangzhou International Packaging Products Fair</td>
<td>Canton Fair Pazhou Complex</td>
<td>5th to 7th, March</td>
</tr>
<tr>
<td>3</td>
<td>The 25th (Spring) Guangzhou International Gift, Houseware &amp; Interior Decoration Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>5th to 7th, March</td>
</tr>
<tr>
<td>4</td>
<td>The 38th Guangdong International Beauty Expo</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 11th, March</td>
</tr>
<tr>
<td>5</td>
<td>The 10th Guangzhou Automotive Air Conditioning and Cold Chain Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>10th to 12th, March</td>
</tr>
<tr>
<td>6</td>
<td>The 3rd Guangzhou International Medical Equipment Fair</td>
<td>Guangzhou Poly World Trade Expo</td>
<td>29th to 31th, March</td>
</tr>
<tr>
<td>7</td>
<td>Guangzhou International Gas Industry and Air Compressor Exhibition</td>
<td>Guangzhou Poly World Trade Expo</td>
<td>30th March to 1st April</td>
</tr>
<tr>
<td>8</td>
<td>The 113th China Import and Export Fair (Canton Fair)</td>
<td>Canton Fair Pazhou Complex</td>
<td>15th April to 5th May</td>
</tr>
<tr>
<td>9</td>
<td>The 17th Baking Exhibition and Southeast Asia Food Expo</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 11th, May</td>
</tr>
<tr>
<td>10</td>
<td>The 3rd China International Municipal Water Supply &amp; Sewerage and Pipeline Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 11th, May</td>
</tr>
<tr>
<td>11</td>
<td>Guangzhou International Machine Tools &amp; Moulds Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>10th to 12th, May</td>
</tr>
<tr>
<td>12</td>
<td>China International Supermarket Sourcing Fair</td>
<td>Guangzhou Poly World Trade Expo</td>
<td>22th to 25th, May</td>
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<tr>
<td>13</td>
<td>The 13th Guangzhou International Food Exhibition and Guangzhou Import Food Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>4th to 6th, June</td>
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<tr>
<td>No</td>
<td>Exhibition</td>
<td>Venue</td>
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</tr>
<tr>
<td>14</td>
<td>Guangzhou International Lighting Fair</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 12th, June</td>
</tr>
<tr>
<td></td>
<td>Guangzhou Building Control &amp; Smart Houseware Exhibition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>The 5th Guangzhou China International Appliance Parts Procurement Fair</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 11th, June</td>
</tr>
<tr>
<td>16</td>
<td>The 14th Guangzhou International Metal Plates, Rods, Wire and Metal</td>
<td>Canton Fair Pazhou Complex</td>
<td>16th to 18th, June</td>
</tr>
<tr>
<td></td>
<td>Processing Equipment Exhibition</td>
<td></td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>The 14th Guangzhou Stainless Steel Industry Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>16th to 18th, June</td>
</tr>
<tr>
<td>18</td>
<td>China (Guangzhou) International Kitchen Cabinets &amp; Equipment Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>8th to 11th, July</td>
</tr>
<tr>
<td>19</td>
<td>China (Guangzhou) International Floor Covering Fair</td>
<td>Canton Fair Pazhou Complex</td>
<td>8th to 11th, July</td>
</tr>
<tr>
<td>20</td>
<td>The 39th Guangdong International Beauty Expo</td>
<td>Canton Fair Pazhou Complex</td>
<td>17th to 19th, September</td>
</tr>
<tr>
<td>21</td>
<td>The 114th China Import and Export Fair (Canton Fair)</td>
<td>Canton Fair Pazhou Complex</td>
<td>15th October to 4th November</td>
</tr>
<tr>
<td>22</td>
<td>2013 China International Green Innovative Products and Technologies Show</td>
<td>Canton Fair Pazhou Complex</td>
<td>9th to 11th November</td>
</tr>
<tr>
<td>23</td>
<td>China (Guangzhou) International Automobile Exhibition</td>
<td>Canton Fair Pazhou Complex</td>
<td>22th to 30th November</td>
</tr>
</tbody>
</table>

### II. International Exhibitions

<table>
<thead>
<tr>
<th>No</th>
<th>Exhibition</th>
<th>Date</th>
<th>City</th>
<th>Contact information</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Macao International Environmental Cooperation and Development Forum and</td>
<td>21th to 23th, March</td>
<td>Macao, China</td>
<td>Mr. Li Jianfang +86-20-81083895 Mr. Huang Zongkai +86-20-88902217</td>
</tr>
<tr>
<td></td>
<td>Exhibition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>The Taiwan Straits Photoelectric Exhibition</td>
<td>18th to 20th, June</td>
<td>Taiwan, China</td>
<td></td>
</tr>
<tr>
<td>No</td>
<td>Exhibition</td>
<td>Date</td>
<td>City</td>
<td>Contact information</td>
</tr>
<tr>
<td>----</td>
<td>----------------------------------------------------------------------------</td>
<td>--------------------</td>
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<td>-------------------------------------</td>
</tr>
<tr>
<td>3</td>
<td>Guangdong (Miami) Commodities Fair</td>
<td>25th to 27th, June</td>
<td>Miami, USA</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>China Brand Show (Africa)</td>
<td>June</td>
<td>Tanzania, Africa</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>China Machinery and Electronic Products Exhibition (Peru)</td>
<td>In mid-July</td>
<td>Lima, Peru</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>China Machinery and Electronic Products Exhibition (Algeria)</td>
<td>July</td>
<td>Algiers, Algeria</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>China Machinery and Electronic Products Exhibition (Angola)</td>
<td>19th to 24th, July</td>
<td>Luanda, Angola</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Guangdong and Macao Branded Products Fair</td>
<td>August</td>
<td>Macao, China</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>China Brand Show (USA)</td>
<td>August</td>
<td>USA</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Guangdong (Moscow) Commodity Fair</td>
<td>September</td>
<td>Moscow, Russia</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>China Brand Show (Europe)</td>
<td>September</td>
<td>UK</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Guangdong and Hong Kong (Istanbul) Lifestyle Exhibition</td>
<td>November</td>
<td>Istanbul, Turkey</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Guangdong (Johannesburg) Commodity Fair</td>
<td>November</td>
<td>Johannesburg, South Africa</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>2013 International Small and Medium Enterprises Fair (Hong Kong)</td>
<td>December</td>
<td>Hong Kong, China</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>The 24th International Maritime Exhibition (Norway)</td>
<td>2nd to 10th, June</td>
<td>Oslo, Norway</td>
<td>Mr. Liu Shaoyang + 86-20-88902996</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Ms. Mu Li + 86-20-88902889</td>
</tr>
<tr>
<td>16</td>
<td>INTERAUTO Auto Parts Fair (Russia)</td>
<td>28th to 31th, August</td>
<td>Moscow, Russia</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Guangdong and Macao Branded Products Fair (overseas)</td>
<td>May</td>
<td>Portugal</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>High-tech Project Negotiation of High-tech Fair (Overseas Branch)</td>
<td>June</td>
<td>Belgium, Israel and Hungary</td>
<td>Ms. Li Hui + 86-20-88900725</td>
</tr>
<tr>
<td>19</td>
<td>Outsourcing Summit (USA)</td>
<td>November</td>
<td>USA</td>
<td></td>
</tr>
</tbody>
</table>
## III. Major Investment Promotion Events

<table>
<thead>
<tr>
<th>No</th>
<th>Events</th>
<th>Date</th>
<th>City</th>
<th>Host</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>White Paper on Guangzhou Foreign Trade and Economy Conference</td>
<td>March</td>
<td>Hong Kong, China</td>
<td>Guangzhou Municipal Government</td>
</tr>
<tr>
<td>2</td>
<td>Macao International Environmental Protection Exhibition</td>
<td>March</td>
<td>Macao, China</td>
<td>Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality</td>
</tr>
<tr>
<td>3</td>
<td>2013 Guangdong-Hong Kong Economic, Technological and Trade</td>
<td>July</td>
<td>Hong Kong, China</td>
<td>Guangdong Provincial Government</td>
</tr>
<tr>
<td></td>
<td>Cooperation Exchange</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>The 17th Macao International Trade and Investment Fair</td>
<td>September</td>
<td>Macao, China</td>
<td>Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality</td>
</tr>
<tr>
<td>5</td>
<td>Investment Environment Promotion Fairs (Overseas) organized by</td>
<td>To be confirmed</td>
<td>To be confirmed</td>
<td>Guangdong Provincial Government</td>
</tr>
<tr>
<td></td>
<td>Guangdong Province</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>“New Guangzhou, New Business Opportunities” Promotion Seminar (Asia-Pacific)</td>
<td>To be confirmed</td>
<td>Asia-Pacific</td>
<td>Guangzhou Municipal Government</td>
</tr>
<tr>
<td>7</td>
<td>Promotion Fairs with Invest Hong Kong (Overseas)</td>
<td>To be confirmed</td>
<td>Australia</td>
<td>Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality</td>
</tr>
<tr>
<td>8</td>
<td>Investment Promotions in Emerging Market</td>
<td>To be confirmed</td>
<td>To be confirmed</td>
<td>Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality</td>
</tr>
</tbody>
</table>

P. S. Release by the organizers shall prevail.
# Ten Industrial Projects

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Automobile Projects by GAC Group, BAIC Motor and Dongfeng-Nissan</td>
</tr>
<tr>
<td>3</td>
<td>The industrialization of LED Chips and Optical Component Modules by APT Electronics Ltd.</td>
</tr>
<tr>
<td>4</td>
<td>The Baiyun Base on Bio-pharmaceutical Industry by Guangzhou Pharmaceutical Holdings, Ltd.</td>
</tr>
<tr>
<td>5</td>
<td>The Headquartered Project by Ceprei Laboratory</td>
</tr>
<tr>
<td>6</td>
<td>Creative Mobile Internet Clusters by Guangzhou Mobile</td>
</tr>
<tr>
<td>7</td>
<td>The Industrial Base on Smart Rail Transportation by Pacific City International Holdings CO., LTD.</td>
</tr>
<tr>
<td>8</td>
<td>The Operation Center of Internet of Things in South China by Amazon and Alibaba</td>
</tr>
<tr>
<td>9</td>
<td>The Second Phase of Non-governmental Financial Street</td>
</tr>
<tr>
<td>10</td>
<td>The Conghua Base by Fengxing Milk</td>
</tr>
</tbody>
</table>
## Ten Construction Projects

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Completion of Guangzhou Metro Line 6 and the Construction of Seven New Metro Lines</td>
</tr>
<tr>
<td>2</td>
<td>The Construction of Guangzhou Super Computer Center</td>
</tr>
<tr>
<td>3</td>
<td>The Start-up Area of Guangzhou International Financial City</td>
</tr>
<tr>
<td>4</td>
<td>The First Phase of Guangzhou Educational Town</td>
</tr>
<tr>
<td>5</td>
<td>The Second Phase of Haizhu Wetland; Zengheng Gualv Lake; Huadu Lake</td>
</tr>
<tr>
<td>6</td>
<td>The Upgrade of the Scenery Belt of Expressways</td>
</tr>
<tr>
<td>7</td>
<td>The Expansion Project of Baiyun International Airport</td>
</tr>
<tr>
<td>8</td>
<td>The Second Phase of Donghao Chong and the Pilot Project on Drainage in Deep Tunnels</td>
</tr>
<tr>
<td>9</td>
<td>The South-North Overpass Project of Tongdewei</td>
</tr>
<tr>
<td>10</td>
<td>The Art Museum of Cantonese Opera</td>
</tr>
</tbody>
</table>
# 100 Proposed Urbanization Projects in 2013

( Abstract )

<table>
<thead>
<tr>
<th>Projects</th>
<th>Contents</th>
</tr>
</thead>
</table>
| 1 To construct the exhibition center | To actively promote the plan and approval of the Fourth Phase of Canton Fair.  
To optimize the city design around Pazhou Area and expedite the construction of Guangzhou (Pazhou) International Exhibition Center with the Canton Fair being the core |
| 2 To expedite the construction of Model City of China Service Outsourcing Industry | To enhance the statistical work on service outsourcing industry  
To expedite the construction of Guangzhou Development District, Nansha Development District, Tianhe Software Park, Huanghuagang Technology Park, Panyu Service Outsourcing Model Area and Baiyun Service Outsourcing Model Park |
| 3 To cultivate Electronic Business Clusters | To push forward the construction of Huangpu National Electronic Business Model Base, Electronic Business Center of Canton Fair, etc.  
To start the construction of the second phase of Guangzhou-Foshan Digital Park in Huadihe in Liwan District |
| 4 To start the construction of Panyu Avenue (Gourmet Food Clusters) | To make the overall plan of Panyu Avenue (Gourmet Food Clusters)  
To complete the construction of the first phase of Hecun Chaozhou Food Pavilion  
To start the plan and construction of the second phase of Chinese Gourmet City and the Gourmet Food Plaza |
| 5 To build an International Purchasing Center | To launch E-business Exchange Platforms in the first batch of international purchasing centers such as Yuexiu Liuhua Garments Clusters, Shiling Leather Market, etc.  
To push forward the operation and application of the second phase of the Storage Center of Guangdong Plastic Exchange |
<p>| 6 To push forward the construction of six foreign trade development bases | To facilitate the construction of bases of national pharmaceutical, software, automobile &amp; parts, ship-exporting, the national transformation &amp; upgrading base on motorcycles and parts, and the professional model base on foreign trade transformation &amp; upgrading |</p>
<table>
<thead>
<tr>
<th>Projects</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 To encourage enterprises to go global</td>
<td>To build up overseas business &amp; trade market with focus on such projects as the Chinese Commodity Town in Middle East and Sino-American Purchasing Center, etc. To organize enterprises to carry out economic and trade exchanges</td>
</tr>
<tr>
<td>8 To hold international events</td>
<td>To hold such events as Guangzhou International Design Week, Guangzhou International Shopping Festival, Guangzhou International Gourmet Food Festival, the 8th Guangzhou Friendship Games, etc.</td>
</tr>
<tr>
<td>9 To implement the project of smart city</td>
<td>To carry out the pilot projects in fields of smart industries related to environment supervision, smart grid, water distribution system, gas supply, elevator supervision, the inspection of food and drugs, the management of city waste, etc.</td>
</tr>
<tr>
<td>10 To push forward the project of digital city</td>
<td>To construct the first phase of underground pipelines</td>
</tr>
<tr>
<td>11 To push forward the research on smart technologies and its massive application</td>
<td>Focus will be put on the research and massive application of new generation information technology such as computer and communication chips, LED, OLED, RFID, Beidou satellite navigation system, high-performance computer, cloud computing, etc.</td>
</tr>
<tr>
<td>12 To cultivate smart industries</td>
<td>To push forward the development of high-end new electric information industry To develop a batch of new-emerging industries such as high-end software, new generation mobile communication, cloud computing, Internet of Things, digital home, IC, digital stereo, flat panel display, LED lighting, etc. To push forward the construction of Tianhe IBD, China Mobile South Base, Zengcheng Headquarters of CEPREI, Nansha Data Service Industry Park, Huangpu Smart Industry Park, Guangdong Strategic New Emerging Industry Base (Guangzhou Base of Internet of Things) To construct a batch of smart industrial projects such as China Mobile Internet Co., Ltd., China Telecom Cloud Computing Center, China Union Cloud Computer Center, CVT Smart TV, GGE, APT, Honglitronic, etc.</td>
</tr>
<tr>
<td>13 To build major platforms of smart Guangzhou</td>
<td>To push forward the construction of smart city model areas such as Tianhe IBD, Nansha Smart City, Huangpu Smart Harbor, Digital Home (Panyu) Demonstration Area, Sino-Singapore Guangzhou Knowledge City, Smart High Education Mega Center, etc.</td>
</tr>
<tr>
<td>14 To organize 2013 key project promotion events</td>
<td>To select a batch of excellent projects and organize promotion events for investors including foreign-invested companies, large scale state-owned enterprises and private enterprises.</td>
</tr>
<tr>
<td>Projects</td>
<td>Contents</td>
</tr>
<tr>
<td>----------</td>
<td>----------</td>
</tr>
</tbody>
</table>
| 15 | To ensure the construction of the Aircraft Maintenance Base of ST Aerospace  
To ensure the construction of the second phase of the Aircraft Maintenance Base of Southern Airlines  
To push forward the construction of the third runway, the second terminal and supporting facilities of Guangzhou Baiyun International Airport |
| 16 | To implement the overall plan and supporting policies; improve the city service function of Jiaomen River with focus on land arrangement and the infrastructure construction of roads, water system, underground pipelines, etc.  
To expedite the construction of Nansha Harbor Area and Guangzhou (Dagang) Major Equipment Base  
To start the construction of high-end new electric information industrial park and actively promote the implementation of Service Trade Liberation Plan with HK and Macau |
| 17 | To conduct the investment promotion events and project construction and push forward the construction of Kingfa Sci. & Tech. Co., Ltd and Ascendas Technological Park, etc.  
To complete the construction of north entrance & exit of Yonglong Tunnel and start the construction of Guangzhou-Shantou Highways (from Jinkeng to Zengcheng), etc.  
To expedite the construction of infrastructure in southern starting area |
| 18 | On the base of the first 24 emerging strategic industrial bases, the second batch of such bases will be identified and approved. Two industrial clusters, business & exhibition and cultural tourism, will keep on expanding; financial insurance and modern logistics will be developed into two industrial clusters of high value |
| 19 | To complete the identification measures for headquarters economy and start the identification and award of headquarters enterprises in 2013  
To improve the construction of Pazhou Exhibition Headquarters Functional Area  
To complete the approval of the fourth phase of Canton Fair |
<p>| 20 | 1-2 collaborative creative centers will be introduced and 2-3 creative enterprises will be incubated by Guangzhou Modern Industrial Technology Research Institute of South China University of Technology. Efforts will be done to complete the legislative work of Regulations for Promoting Scientific Creativity of Guangzhou; Other works will be done to carry out the demonstration project of innovation enterprises; 20 innovation enterprises and 100 technological enterprises will be set up within this year; over 30 national, provincial and municipal enterprises technology centers will be set up. |</p>
<table>
<thead>
<tr>
<th>Projects</th>
<th>Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>To expand investment and financial channels for industrial development</td>
</tr>
<tr>
<td>22</td>
<td>To deepen the reform on investment system and commercial registration system</td>
</tr>
<tr>
<td>23</td>
<td>To push forward the construction of Guangzhou Super Computing Center</td>
</tr>
<tr>
<td>24</td>
<td>To push forward the construction of comprehensive demonstration area on independent innovation in Guangdong Province</td>
</tr>
<tr>
<td>25</td>
<td>To push forward the construction of Guangzhou International Creative City</td>
</tr>
<tr>
<td>Projects</td>
<td>Contents</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>26 To cultivate creative industrial clusters</td>
<td>To cultivate high-tech scientific leading enterprises.</td>
</tr>
<tr>
<td>27 To launch the plan and construction of Three Sub-Centers</td>
<td>Huadu Sub-center; The construction of three demonstration areas, i.e., industry transformation and upgrading, creative social management service and beautiful Huadu and the high-end development pattern with high-end gateway hub, comprehensive service and ecological garden feature will be completed. Zengcheng Sub-center; Guad New Town Industrial Financial Area, Guangzhou East Gateway Transportation Hub and Strategic Emerging Development Demonstration Base will begin to take shape in 2015; the balanced urban-rural development demonstration area will be built; functions of regional clusters and a sub-center will be improved. Conghua Sub-center; By 2015 a low carbon modern industrial system will be created to achieve the high-end and clustering industrial development.</td>
</tr>
<tr>
<td>28 South China Entrepreneur Service Center for Thousands of Talents Plan</td>
<td>To provide services for over 400 high-end talents such as talents from the One Thousand Talents Plan; To transfer 200 technology achievement items; To cultivate 20 competitive scientific enterprises.</td>
</tr>
<tr>
<td>29 Talent Service Industrial Park</td>
<td>To launch the construction of Talent Service Industrial Park in the start-up area in Guangzhou International Financial City in Tianhe District To complete the preliminary work of concept plan, site selection and land procedure in 2013</td>
</tr>
<tr>
<td>30 The extended Project of Hundreds of Talents Plan</td>
<td>To launch the application and approval work of Hundreds of Talents Plan To set up creative entrepreneur team project and introduce around 40 creative leading talents who will make breakthroughs in key technologies and high-tech industries</td>
</tr>
<tr>
<td>31 To carry out the reservation of tracts of land</td>
<td>To select and implement tracts of land for project development, the land reservation, the development and construction in the start-up area of Guangzhou International Financial City, Pazhou Exhibition Headquartered Functional Area, Baiyu New Town Business &amp; Trade Cultural Functional Area and Guangzhou South Railway Station Business Area</td>
</tr>
<tr>
<td>Projects</td>
<td>Contents</td>
</tr>
<tr>
<td>----------</td>
<td>----------</td>
</tr>
<tr>
<td>32 To creatively develop Shanshui New Town in eastern Guangzhou</td>
<td>The construction of Public Service Facilities; to launch the construction of Zhengcheng Business Complex (the business center in South Shantian in Zhuicun); The construction of Municipal Service Facilities; to build a sewage treatment plant (Zhuicun Sewage Treatment Plant) and construct the demonstration area of new urbanization and the exhibition area with Lingnan styles and features.</td>
</tr>
<tr>
<td>33 To expedite the construction of Guangzhou International Financial City</td>
<td>To build a modern service functional area and complete the design and plan of Guangzhou International Financial City To complete the land purchasing, reservation and transfer in start-up area and launch the construction of financial organization buildings as the first batch</td>
</tr>
<tr>
<td>34 To orderly carry out the renovation and transformation of the city</td>
<td>To select and complete the approval of a batch of renovation projects.</td>
</tr>
<tr>
<td>35 To push forward the construction of E-government</td>
<td>To regulate the demarcation of crypto-censorship and information disclosure on government information To improve regulations on information disclosure upon application To establish quantitative assessment system and expedite the development of E-government and push forward one-stop service such as online approval parallel approval To build up Guangzhou Online Business Hall and greatly improve the administrative efficiency and public service</td>
</tr>
<tr>
<td>36 To push forward the reform on administrative approval system</td>
<td>Adhere to the requirements of the pilot reform on administrative approval system in Guangdong Province issued by the State Council, focus will be put on the fifth round of administrative approval system reform. On the basis of administrative approval clearance and register system, efforts will be made to compile and disclose the directory of the fifth round of administrative approval system, which includes the retained items, the cancelled items and the adjusted ones.</td>
</tr>
<tr>
<td>37 To push forward the construction of market supervision system</td>
<td>To completely clear up the administrative approval items, clarify the responsibility of market supervision department and make it clear to the public To conduct the construction of market supervision &amp; law enforcement system and push forward the reform on “one Stop Service”. To push forward the construction of information supervision platform and integrate main complaint &amp; report platforms so as to promote the construction of unified consumer complaint system</td>
</tr>
<tr>
<td>Projects</td>
<td>Contents</td>
</tr>
<tr>
<td>----------</td>
<td>----------</td>
</tr>
</tbody>
</table>
| 38 | To push forward the construction of social credit system  
To compile and implement the Plan for Guangzhou Social Credit System Construction  
To promote the experience of the pilot work of Guangdong social credit system construction, build the framework of credit rules & regulations and push forward the construction of public credit system. |
# Economic and Social Development

## Targets in 2013

<table>
<thead>
<tr>
<th>Category</th>
<th>Targets in 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Regional Product</td>
<td>An Increase of 10%</td>
</tr>
<tr>
<td>Local General Budget Revenue</td>
<td>An Increase of 10%</td>
</tr>
<tr>
<td>Investment in Fixed Assets</td>
<td>An Increase of 13%</td>
</tr>
<tr>
<td>Total Retail Sales of Social Consumer Goods</td>
<td>An Increase of 14%</td>
</tr>
<tr>
<td>Total Merchandise Exports</td>
<td>An Increase of 3%</td>
</tr>
<tr>
<td>Per Capita Disposable Income of Urban Residents</td>
<td>An Increase of 11%</td>
</tr>
<tr>
<td>Per Capita Net Income of Rural Residents</td>
<td>An Increase of 12%</td>
</tr>
<tr>
<td>Registered Urban Unemployment Rate</td>
<td>Below 3.5%</td>
</tr>
<tr>
<td>Urban Consumer Price Index</td>
<td>Approximately 3.5%</td>
</tr>
<tr>
<td>GDP Energy Consumption of Ten Thousand Yuan</td>
<td>A Decrease of 3.8%</td>
</tr>
<tr>
<td>Chemical Oxygen Demand Emissions</td>
<td>A Decrease of 2%</td>
</tr>
<tr>
<td>Ammonia Nitrogen Emissions</td>
<td>A Decrease of 4%</td>
</tr>
<tr>
<td>Sulfur Dioxide Emissions</td>
<td>A Decrease of 6%</td>
</tr>
<tr>
<td>Nitrogen Oxide Emissions</td>
<td>A Decrease of 5%</td>
</tr>
</tbody>
</table>