WHITE PAPER ON
GUANGZHOU FOREIGN
TRADE AND ECONOMY
2010

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An Overall Review
Status Quo and Prospects of Guangzhou Foreign Trade & Economy

I. An Overview of Guangzhou Foreign Trade & Economy in 2009
i. Foreign Trade
   (i) Trade in Goods
Guangzhou’s imports and exports of cargo totaled USD 76.74 billion in 2009, down by 6.4 percent from the previous year, of which exports accounted for USD 37.41 billion, down by 12.9 percent and imports, USD 39.33 billion, an increase of 0.9 percent. Declines in exports and imports were respectively 7.5 and 3.0 percentage points lower than those of the whole country, but 4.4 percentage points lower and 1.4 percentage points higher over those of the whole province. With the gradual recovery of the global economy, the decline of Guangzhou’s exports to the U.S throughout 2009 was narrowed down to 2.75 percent, and that to Hong Kong, EU and Japan’s exports was also markedly narrowed respectively. By the end of the year, the city’s exports to the emerging markets had noticeably bounced, with the annual exports to the emerging countries totaling USD 9.139 billion, accounting for 24.43 percent of the whole city’s total. A strong momentum of recovery of the exports to ASEAN was shown. The annual processing trade exports reached USD 19.916 billion, accounting for 53.24 percent of the total export value and the general trade exports were USD 16.028 billion, an amounting of 42.85 percent. The mechanical and electrical products with a total value of USD 20.015 billion made up 53.51 percent of the city’s total exports, of which the key products’ export volume such as motor
vehicles, motorcycles and vessels ranks among the leading positions of China's major cities; the annual export of high-tech products reached USD 7.602 billion, making up 20.32 percent of the city's total exports, and improving the city's export structure. LED panels, CD-ROM drives, hard disk drives were the key high-tech products exported.

(ii) Trade in Services

In 2009, the added value of Guangzhou's service trade was RMB 554.556 billion yuan, an increase of 13.6 percent, an occupation of 60.86 percent of the region's GDP. According to an incomplete statistics, the financial cash flow of the BOP cross-border service trade exceeded USD 12 billion, a slight increase over the year earlier, in which the revenue was about USD 6 billion, down about 20 percent and the spending was about USD 6 billion, an increase of about 40 percent. Owing to the international financial crisis, the “other business services” and the “transport-related services” in Guangzhou's service trade items decreased respectively by about 40 percent and 30 percent with a decline of an absolute amount of about USD 2 billion and USD 700 million. But the revenue of “tourism”, “construction and labor contracting services” and “computer and information services” grew by about 2.5-fold, 33-fold, and 26.64 percent respectively. And the spending of “other business services”, “tourism”, as well as the “exclusive right charge and special charge” grew by about 15 percent, 1.2-fold and 80 percent respectively. Besides, technology trade grew steadily. In 2009, recorded contracts were a total of 448 technology import with the value of USD 845 million, an increase of 44.66 percent. And recorded contracts of technology export covered a total value of USD 1.6149 million.

ii. Foreign investment

In 2009, the newly-authorized foreign direct investment enterprises were added up to 844, down by 14.83 percent from the previous year; the contracted foreign investment was USD 3.784 billion, ranking the first in the province, down by 36.1 percent, a decline of 2.6 percentage points lower than that of the province; the actually-utilized foreign investment was USD 3.773 billion, up by 4.16 percent, an increase of 6.8 and 2.3 percentage points higher than that of the whole country and Guangdong Province respectively. The proportion of foreign
investment in actual use rose from 1/25 of the whole country in 2008 to 1/24 in 2009. The foreign direct investment throughout the year showed the following characteristics:

(i) **Foreign Direct Investment in Large Projects Fuelled the Economic Growth**

The ultra-large projects with a total investment of USD 10 million were 145, including 80 newly-ratified ones and 65 capital-increasing ones, with the contracted foreign capital of USD 3.757 billion, accounting for 99.29 percent of the city's total, an increase of 14.68 percent over last year.

(ii) **A Steady Increase of Investment from Enterprises Listed Among Fortune Global 500**

In 2009, among the 2008 Fortune Global 500, 6 foreign direct investment enterprises and 21 capital-increasing ones were ratified to locate their footing in Guangzhou, involving a total investment of USD 436 million and the contracted foreign investment of USD 192 million.

(iii) **HK, the British Virgin Islands and Japan were the main Source**

The actually-utilized foreign investment mainly came from Hong Kong, the British Virgin and Japan.

Hong Kong, the British Virgin Islands and Japan equally invested an actual amount of capital of more than USD 300 million. And the actual foreign investment from the three countries (regions) totaled USD 3.035 billion, accounting for 80.43 percent of the city's total foreign capital actually utilized.

(iv) **The Proportion of Foreign Direct Investment in Manufacturing Sector Increased**

The contracted foreign capital in manufacturing sector was USD 2.095 billion, accounting for 55.35 percent of the city's total, an increase of 16.79 percentage points over the same period last year; the actual use of foreign capital was USD 1.626 billion, accounting for 43.09 percent, an increase of 2.18 percentage point over last year.

(v) **A Rapid Growth was Achieved in Advanced Manufacturing Industries Covering Communications Device, Computers Electronic Equipments, Electrical Machinery and Apparatus**
As one of the three pillar industries, the manufacturing industry of communications device, computers and other electronic apparatus grew rapidly, with the contracted foreign investment increasing by 89.40 percent over the same period the year earlier. The contracted foreign investment in the manufacturing industry involving electrical machinery or apparatus was increased by 13.49 times against the previous year.

(vi) The Structure of Actually-Utilized Foreign Capital in the Service Sector was Optimized

In addition to the real estate, the actual use of foreign capital in other services totaled USD 944 million, up by 64.65 percent over the same period of the previous year, making up 25.02 percent of the city's total, an increase of 9.19 percentage points over the same period of last year.

iii. Foreign Economic Cooperation

In 2009, As many as 78 foreign investment projects were authorized with an aggregate foreign investment of USD 790 million, an increase of 5.7 times. The newly-signed foreign contracted projects and contracts on labor services cooperation amounted to USD 410 million, up by 33.5 percent; the completed turnover reached USD 390 million, up by 21.2 percent. The characteristics of the foreign economic cooperation were as follows: Firstly, a substantial increase of overseas investment in trade, service, manufacturing, R & D investment was in growth. Secondly, the number of companies with large projects was in augment. Among the 78 large projects, there were 20 ones with a total investment of more than USD 5 million, whose investment made up about 92 percent of the total amount of overseas investment, and 7 ones with a total investment of USD 10 million, whose investment accounted for approximately 81 percent. Thirdly, the structural transformation of foreign-invested enterprises achieved new progress. For the purpose of obtaining technology and brands, merging investment became the new highlight of the overseas investment. For example, the Guoguang Electric Co., Ltd merged the equity of the world-renowned brand AuraSound; the promotion of scientific innovation of the domestic enterprises through overseas R & D was regarded as a new choice. Guangzhou SAT Infrared Technology Co., Ltd and Guangzhou Keii Electro Optics Technology Co., Ltd. established R & D
institutions in France and Germany. Fourthly, a noticeable trend of diversified investment in overseas markets was demonstrated as follows: Hong Kong and Macao were still the first choice of the city’s enterprises to develop abroad; there was a clear increase of investment in African and European market; a new breakthrough was made in South American market in comparison with the same period of last year. Fifthly, private enterprises were fortifying their strength. Among the 78 projects, 47 ones belonged to private enterprises, whose investment accounted for 85.5 percent of the total overseas investment. Sixthly, the overseas contracted projects and labor services cooperation were in uptrend with the new contract of foreign labor service cooperation amounted to USD 329 million, an increase of 12 percent, with a turnover of USD 359 million, an increase of 15.25 percent.

II. Major Tasks for 2010
i. To Accelerate the Efficiency of Foreign Trade Strategy and Facilitate the Economic Growth
   (i) To Uphold the Priorities of Foreign Trade Development and Secure the Market Share
First, the effort is aimed at expanding the key markets on the basis of consolidating the traditional market shares, especially those in Europe, the United States, Japan, Hong Kong and emerging markets. Secondly, the promotion of export of key products is to be carried out by stabilizing export of mechanical and electrical products as well as high-tech products and facilitating multi-channel export of traditional staple exports. Thirdly, key export-oriented enterprises should be encouraged with close attention to the variable export situations or with possible measures to promote their recovery growth. Fourthly, three major platforms are to be established for strengthening services in international sales exhibition, trade information release, and legal services for fair trade. The services will be extended to intensifying enterprises’ participation in exhibition, policy release, market information, early warning of trade or rapid response.
   (ii) To Promote the Independent Innovation and Enhance the Competitiveness
**Edge of Foreign Trade**

Efforts will be made to promote the transformation and upgrade processing trade, independent innovation, technological transformation and brand management, together with the adjustment of the export composition, and the enhancement of the brand grade and value-added technology.

(iii) **To Expand Service Trade**

A program is scheduled to be made for 2011-2015 Guangzhou services trade and services outsourcing development so as to advance the growth of the traditional key service trade such as international transport, business services, etc. Other efforts will be put to promote services outsourcing, computer and information trade, cultural products export and technology import.

(iv) **To Achieve Trade Balance**

The import is to be speeded up for urgently needed energy, resources, key technologies and critical equipments and spare parts.

ii. **To Accelerate the Foreign Capital Optimization and the Focus on the Enhancement of the International Competitiveness Edge of Industries**

(i) **To Focus on the City's Industrial Development Orientation and Enhance the Quality of Utilizing Foreign Capital**

Foreign investors will be encouraged to invest in modern services industry, high-tech industry, advanced manufacturing and strategic emerging industry which will help promote Guangzhou's "green economy". The focus is to attract foreign investors from developed countries or regions who may take particular interest in financial services, logistics, exhibition, service outsourcing and creative industries. Great efforts shall be taken to encourage headquarter-related economy, especially to attract the Forfune Global 500 enterprises to set up in Guangzhou regional headquarters, R & D centers, procurement centers and training bases. The most important work is to attract investment in auto parts, and strive for the progress in introducing new energy auto models. High-tech industry is to be intensified in attracting investment, introducing the industries related to LG's 8.5-generation LCD panel project, such as semiconductors, integrated circuits and LCD TV manufacturing, which may help form a complete industrial chain.
The focus of introducing foreign-invested enterprises are mainly in the fields of new energy, new materials, internet of things, new biotechnology, etc., thus accelerating the investment in the growth areas of “green economy”, such as Bio-Island, Guangzhou Science City etc.

(ii) To Facilitate the Way of the Introduction of Foreign Investment
On the basis of ensuring the effectiveness of large-scale business and investment promotions, special promotions will be made through small-scale introduction forums and mini-symposiums, aiming at attracting the Fortune Global 500 enterprises and leading multinational corporations. In the meanwhile, the sound utilization of the city resources will be carried out to strengthen the contact and communication with the consulates general in Guangzhou, the domestic foreign businessmen associations and the well-known multinational corporations.

(iii) To Promote the Diversification of the Introduction of Foreign Investment
Foreign investors are to be guided to participate in merger and acquisition of the enterprise’s reorganization, reshuffle, annexation and reconsolidation. And the qualified foreign-invested enterprises are encouraged to make good use of the state’s policies and the measures for industrial restructuring and revitalization so that they will play an active role in the promotion of technological innovation and industrial upgrading.

iii. To Accelerate the Foreign Economic Expansion Strategy and the Focus on Enhancing the Driving Force of the Cooperations
Local enterprises are encouraged to invest abroad. The cooperation with ASEAN will be strengthened and powerful enterprises will be encouraged to set up production bases and overseas sales network in Southeast Asia. Great encouragement will be given to Guangzhou’s enterprises who attempt to practice cross-border mergers and acquisitions and establish development centers for facilitating their technology innovation by making good use of the global technology and intellectual resources. Enterprises will also be helped to build overseas sales exhibition platforms, procurement centers, so as to enhance their influence on the global supply chain.

iv. To Accelerate the Technology -based Projects and Enhance the Aggregation of Industrial Development
The cooperative project of “Knowledge City” between China and Singapore will be pushed forward. Policy and the related measures instituted for carrying out CEPA will be piloted in Guangdong by centering on its pillar industries, such as development services, creativity, information technology, bio-technology industry, new energy and energy-saving environmental protection industry etc. On the reference of Hong Kong’s urban planning and social management pattern, Guangzhou is to promote the development of Nansha Islands into “intelligence industries” like internet of things, and the establishment of centers or bases covering business services, innovation and technology, education and training, along with the arrangement of the world famous route nodes for cruise tourism, which will help to serve the Mainland and link Hong Kong. Guangzhou will also promote the construction of various export bases and techno-parks, and take advantages of national pharmaceutical export bases, national software export innovation bases and national auto and parts export bases to enhance their leading role in optimizing the industrial structure and upgrading the value chain of the export products.

v. To Accelerate the Optimization of Business Environment
The bonded logistic system will be improved. Nansha bonded harbor zone will see its improvement of customs inspection facilities and information system, together with incentive policies to attract off-site imports and exports to use Guangzhou ports so as to increase the volume of containers at Nansha Harbor. And the construction of Guangzhou bonded logistics park will be accelerated, which will expand the logistic function in Guangzhou’s export-oriented processing zones. Moreover, close attention will be paid to the application for setting up a comprehensive bonded area at Guangzhou Baiyun Airport, and further efforts will be made on the “Joint Customs Clearance” and the cooperation among administrative units such as the customs clearance and quarantine inspection.
Key Industries
Automobile Industry

I. The Current Development
The automobile industry is one of Guangzhou's pillar industries. In 2009, the automobile output in the city exceeded one million units (reaching 1.1302 million units) for the first time, accounting for 8.2 percent of the national total. In the same year, the gross output value of the city's auto companies above the designated size reached RMB 228.06 billion yuan, taking up 30.4 percent of that of all same-sized industrial companies. The percentage raised from 15.91 percent in 2008 to 18.24 percent in 2009. In a word, Guangzhou automobile industry takes the lead in China in terms of composite economic indicators.

The Automobile industry clusters have been emerged. By the end of 2009, as many as 430 auto and auto parts projects had been introduced in Guangzhou, with the total investment value of USD 7.508 billion. The automobile industry clusters were established, with Guangzhou Honda in the east, Dongfeng Nissan and Guangqi Hino in the north, and Guangzhou Toyota Motor Co., Ltd. (hereinafter referred as GTMC) and Guangzhou Automobile self-developed brand in the south. Furthermore, six areas were approved as Guangzhou branches of the State Automobile and Auto Parts Export Base, including Huadu District, Nansha Development Zone, Guangzhou Development Zone, Panyu District, Zengcheng City and Conghua City, thus forming three automobile industry clusters.

Guangzhou's automobile industry turned out to be one of the best of China in export volume and it has gained a strong development momentum in import trade. In 2009, Guangzhou's exports of auto and auto parts ranked No. 2 among all state-level auto and auto parts export bases. Some 27,900 whole vehicles were
exported, making up one-thirteenth of the total 370,700 automobiles exported by the country. There were 343 enterprises which actually exported autos and auto parts.

The year of 2009 saw the imports of auto and auto parts reaping USD 2.581 billion, up by 10.36 percent year-on-year. Seven enterprises imported over one million US dollars of auto and auto parts. Self-developed brand automobiles produced by Auto Engineering Research Institute of Guangzhou Automobile Industry Group met the Euro IV Exhaust Emission Standards. They were unveiled in the 2009 China (Guangzhou) International Automobile Exhibition and put into market before the 2010 Asian Games. Moreover, the electric vehicle developed by Guangzhou Langqing Electric Vehicle Co., Ltd. became the designated service vehicle of the 2008 Beijing Olympic Games. Purely electric-driven urban buses developed by Guangzhou Denway Bus Co., Ltd. were chosen as the designated vehicles for the Guangzhou Asian Games. Guangzhou Honda Technology Research and Development Center and Dongfeng Nissan Passenger Vehicle Technology Center were also established during this period of time. South China Tire & Rubber Co., Ltd. possesses the China well-known brand “Wanli Tier”.
And Guangzhou Anda Bearing Co., Ltd. owns the independent intellectual property right over a national leading engine bearing. China National Electric Apparatus Research Institute could offer testing evaluation and technical support covering more than 300 standards of six major categories for various auto and auto parts. The institute also received recognition and authorization of over 20 domestic and foreign authoritative organizations or renowned auto enterprises like China Quality Certification Center, General Motor, Volkswagen and Nissan. Guangzhou Mechanical Engineering Research Institute established six project labs for projects like engine, cleaner and gear-box inspections, providing preferential inspection services for automobile enterprises. The two institutes rank top among their domestic competitors in terms of technical capacity.

China (Guangzhou) International Automobile Exhibition has enhanced its brand reputation. The Seventh China (Guangzhou) International Automobile Exhibition of 2009 covered an area of 150,000 square meters, up by 20 percent as compared to the last session. Exhibitors, including nearly 70 whole vehicle manufacturers and more than 600 auto parts and accessories producers, displayed over 720 auto
models, attracting nearly 500,000 visitors. The exhibition has grown into one of the three major auto shows in the country.

II. Automobile Industry Bases
Guangzhou Automobile Industry Base, with a planned area of 135 square kilometers, comprises three main parts, namely, eastern, southern and northern automobile industry clusters. In September 2007, the city of Guangzhou was entitled of “State Auto and Auto Parts Export Base” by the Ministry of Commerce and the National Development and Reform Commission. In March 2008, Guangzhou Municipal Government identified Huadu District, Nansha Development District, Guangzhou Development District, Panyu District, Zengcheng County-level City and Conghua County-level City with “Guangzhou Sub-base of State Auto and Auto Parts Export Base”.

i. Eastern Automobile Industry Cluster
The cluster is composed of the The Automobile Industry Base of Guangzhou Development District, Huangpu Automobile Industry Park and Zengcheng Automobile Industry Base. Priority is given in the cluster to the production of sedans and business vehicles sidelined with the development of supporting industries such as manufacturing and trade of auto parts and logistics. It is planned to build functional zones including the production zone of whole vehicles and auto parts, the zone of auto research and development, the zone of auto logistics, the zone of auto testing and the zone of auto exhibition.

(i) Automobile Industry Base of Guangzhou Development District
The base has been built with an investment of RMB 3.5 billion yuan. Nowadays it boasts of over 120 auto and auto parts enterprises as well as an auto parts supply chain serving three Japan-related auto giants (Guangqi Honda, Dongfeng Nissan and GTMC), General Motor, Ford, Volkwagan, Opel and Mazda from Europe and the US, as well as Hyundai from South Korea. In 2009, the base seized a gross value of auto industrial output of RMB 17.7 billion yuan. The value is expected to reach RMB 19 billion yuan in 2010.

(ii) Huangpu Automobile Industry Park
Covering a total area of five square kilometers, the park is home to Guangqi Honda No. 1 Plant and Dongfeng Honda Engine Plant. In 2009, it reaped the
gross value of auto industrial output of RMB 66.4 billion yuan. The number is estimated to reach RMB 70.2 billion yuan in 2010. An automobile industry base incorporating manufacturing, sales and distribution of various auto parts to serve for auto production and logistics is planned to be built here.

(iii) **Zengcheng Automobile Industry Base**
With a planned area of 22 square kilometers, the base owns more than 80 auto and auto parts enterprises. Guangqi Honda No. 2 Plant possesses the annual production capacity of 120,000 sedans in its Phase-I project and the number will reach 240,000 in the Phase-II project. Nearly 20 famous enterprises like Fuyao Group, Denso and Guangqi Honda (Zengcheng) SP Logistics Center have settled down in the base. The base gained the gross value of auto industrial output of RMB 25.553 billion yuan in 2009. The number is estimated to reach RMB 28 billion yuan in 2010.

**ii. Southern Automobile Industry Cluster**
The Southern Automobile Industry Cluster consists of Nansha Development Zone Automobile Industry Base and Panyu Automobile Industry Base. The former, headed by GTMC, gives priority to research, development and production of whole vehicles and auto parts, sidelines with related service industries like auto logistics and trade. The latter lays emphasis on supporting the development of self-developed brand vehicles and auto related products in the Auto Production Base of Guangzhou Automobile Group Co., Ltd. (hereinafter refers to GAGC) in Panyu.

(i) **Nansha Development Zone Automobile Industry Base**
The base is divided into Section A and B. Section A, led by GTMC projects, including GTMC complete vehicle and engine projects as well as Denso projects, will boast of the annual production capacity of 700,000 auto engines and 400,000 sedans in 2010. Section B is a high-standard auto parts industrial park. Enterprises who are to settle down inside the park may either purchase lands and build plants by their own, or make investments by renting the existing plants. The base achieved the gross value of auto industrial output of RMB 56.394 billion yuan in 2009. The number is estimated to reach RMB 70 billion yuan in 2010. Furthermore, the base sets up Nansha Automobile Dock of Guangzhou Port, the first dock especially for automobiles in the country, with an area of 420,000
square meters. The dock is equipped with a container yard of 370,000 square meters, 48 container loading terminals and a parking lot with the capacity of 3,600 vehicles, which has made it the largest marine auto logistics hub in Asia.

(ii) Panyu Automobile Industry Base
Covering 4.55 square kilometers, the base is made up of Auto Base of Panyu Modern Industrial Park and Wanzhou Auto Parts Industrial Park. Projects introduced in the area were worth of RMB 6.8 billion yuan in total, including GAGC’s auto research and development project in Panyu. In the project, the land for research and development occupies 0.3 square kilometers with the investment of RMB 3 billion yuan; the whole vehicle plant takes up 1.2 square kilometers, with the production capacity of 100,000 vehicles per year in the phase-one project and 200,000 vehicles per year in the phase-two project; the engine plant can turn out 100,000 units per year in the phase-one period and 250,000 units per year in the phase-two period; the first product of the project is a safe, eco-friendly and energy-saving sedan of medium and high grade, which will come on the market before the 2010 Guangzhou Asian Games. Wanzhou Auto Parts Industrial Park, located in southern Panyu, will accommodate internationally renowned enterprises like Guangzhou Koito Automotive Lamp Co., Ltd and Guangzhou JFE Steel Sheet Company Ltd. The year of 2009 witnessed the total auto industrial gross value of roughly RMB 10 billion yuan in the park. The number is estimated to reach RMB 10.8 billion yuan in 2010.

iii. Northern Automobile Industry Cluster
The Northern Automobile Industry Cluster comprises Huadu Automobile Industry Base (hereinafter referred as Huadu Auto City) and Conghua Vehicle and Auto Parts Industry Base. Huadu Auto City, led by Passenger Vehicle Company of Dongfeng Motor Co., Ltd. will top its priority to research, development and production of auto parts and related services. Consequently, the whole vehicle production zone, the auto parts industry park, the auto trade service zone, the auto logistics center, the auto institute, the auto research and development zone, the motorcycle and parts production base and the corresponding supporting facilities are mainly built here. Conghua Auto and Auto Parts Industry Base will build itself into a modernized industry base focused on research, development and manufacturing of business cars, trucks and parts by accelerating the construction
of business vehicle projects with emphasis on the production of high-grade heavy truck, tractors, radial tires, car seats, air conditioners, interior accessories, stamping parts and car lamps.

(i) Huadu Automobile Industry Base
The base has introduced 116 auto-related projects from Fortune Global 500 Enterprises including Nissan, Alpha Automotive parts, Unipres, Hitachi Unisia Automotive and Calsonic Kansei. It achieved the gross value of auto industrial output of RMB 78.893 billion yuan in 2009 and the number is expected to hit RMB100 billion yuan in 2010. Purely electric-driven vehicles will be put on the market in 2011. By 2012, Passenger Vehicle Company of Dongfeng Motor Co., Ltd. will increase its production capacity to 600,000 vehicles and its output of engines will rise to 600,000 units from current 360,000 units.

(ii) Conghua Vehicle and Auto Parts Industry Base
The production project of Guangqi Hino and 23 auto parts manufacturers have set their feet here. The gross value of auto industrial output amounted to RMB 2.3 billion yuan in 2009 and the number is predicted to increase to RMB 4 billion yuan in 2010.

III. Development Priorities
i. Development Objectives
By 2010, the annual auto output will reach 1.3 million units with the gross value of auto industrial output totaling RMB 300 billion yuan. By 2020, the annual auto output will achieve 3 million units and Guangzhou will be built into an innovation center for the automobile industry, a stage for international exchanges and cooperation, as well as an international auto manufacturing base and logistics center.

ii. Proposed Projects for Investment
(i) New Energy Auto Projects
Projects proposed mainly cover the fields of purely electric-driven cars, plug-in hybrid cars, ordinary hybrid cars, fuel cell electric cars, hydrogen engine cars, other new energy cars, design optimization technologies, mass production technologies and cost-control technologies for auto-specific engines and power control module, and design and development of special parts for hybrid cars and
new fuel cars.

(ii) The Catalogue of Encouraged Auto Industries

The catalogue will be as follows: the design and the development of systems for whole vehicles, engines and key parts, the automatic transmission production, the auto light weight technology of automobiles, the production of eco-friendly new materials, the precision forging of key auto parts, multi-stage molding and casting, the development and manufacturing of detecting systems for automobile testing and maintenance, the development and manufacturing of diesel motors for vehicle use, the development and manufacturing of urban low-floor buses, the development and manufacturing of fully unitized passenger cars, the development and manufacturing of passenger car chassis and key parts, the development and manufacturing of chassis especially for high-performance vehicles, the design and manufacturing of vehicle body molds, the development and manufacturing of hi-tech automobile electronic products, and the high-performance anti-theft products.

Investment Promotion Focus: The introduction of projects from Japan, South Korea and West Europe should be strengthened. The investment promotion emphasis shall be laid on whole vehicle projects of Guangqi Honda, Dongfeng Nissan, GTMC, Guangqi Hino, Guangqi Changfeng and independent GAGC brands. New energy car-related projects shall be actively introduced and investment increase and production expansion of passenger car project, be supported. Guangzhou auto and auto parts enterprises shall be encouraged to launch joint ventures and cooperation and the auto parts industry chain shall be extended to meet whole vehicle manufacturers' demands. The investment promotion for supporting industries will mainly cover the fields of electronic parts like electronic chips, control system, driving system, information system, sensing system, operation system, design system, key technologies for automobile mold production and whole vehicle design, engine parts, chassis parts, vehicle body and accessories, general parts, parts meeting the demands for safety, environmental protection and energy conservation during the modern automobile production process, and the products related to automobile petrochemical.
Petrochemical Industry

I. The Current Development

As one of the three pillar industries of Guangzhou, the petrochemical industry has achieved great progress in recent years. In 2009, the petrochemical companies above the designated size realized the industrial output value of RMB 162.843 billion yuan, up by 1.7 percent year-on-year, taking up 13.03 percent of the total industrial output value of the same-sized industrial companies.

Until now, more than 20 from Fortune Global 500 MNCs have invested in Guangzhou's petrochemical industry, including Exxon Mobil, Procter & Gamble, BASF, Bayer, Total Group, BP, Shell Eastern, Dow Chemical, Dupont, ICI Group, Owens-Corning, Akzo Nobel, LG Chem, Nippon Oil Corp, Marubeni, Mitsubishi, Asahi Kasei, Itochu Cable, Idemitsu Kosan, Toyota, Formosa Plastic Group and so on.

The petrochemical industry chain has been increasingly completed. At present, a complete petrochemical industry chain, led by major companies and projects, has come into being, covering petroleum refinery and ethylene cracking in the upstream market as well as fine chemistry, and supporting products for petrochemicals and new materials in the downstream market.

The industrial layout will be emphasized on the development of industrial clusters. Presently petrochemical companies mainly settle down in the following three areas: Huangpu Petrochemical and Further Processing Base, Luogang New Material and Fine Chemical Industrial Base and Nansha Port-Related Petrochemical Industrial Base (one of Guangdong’s major five petrochemical
industrial bases). The petrochemical market of the city boasts of large capacity and a sound system. As one of the biggest markets of petrochemical products in China, Guangzhou's petrochemical industry is gradually gaining the upper hand of product prices. Currently, prices of petrochemical products traded in some Guangzhou trading centers, such as Guangzhou Chemical Trading Center, South China Petrochemical Trading Center and Guangzhou Plastic Trading Center, have exerted huge influences on prices in other parts of the country.

II. Development Priorities

i. Pillar Industrial Bases

(i) Huangpu Petrochemical and Further Processing Base

Surrounding the oil refining and ethylene reconstruction project of Sino-pec Guangzhou Company, which now occupies 3.75 square kilometers, another three square kilometers are allocated for construction of the Eastern Petrochemical Production Base.

(ii) Luogang New Material and Fine Chemical Industrial Base

Planned in the Development Section of Guangzhou Science City, the New Material Industrial Base will lay stress on the completion of an innovative service system for the new materials industry so as to create a complete industrial chain for new materials.

The Fine Chemical Industrial Base will lie in the Development Section of East Zone, Development Section of West Zone and Yonghe Development Section.

(iii) Nansha Port-Related Petrochemical Industrial Base

Nansha Port-Related Petrochemical Industrial Base is planned in the area between the 15th and 17th Congs of Wanqingsha Town, covering a planned area of eight square kilometers, mainly consisting of Xiaohu Island, Wangqingsha and Sanmin Island.

Xiaohu Island will set priority to the development of six industries, namely, petroleum and natural gas chemistry, basic organic chemical raw materials, fine chemistry, polymer materials, life medicine and new chemical materials. Wanqingsha is devoted to explore new leading projects of raw materials and
manufacturing processing facilities for the upstream and midstream markets of the petrochemical industry so as to offer more basic chemical raw materials, such as ethylene, propylene and benzene, to petrochemical parks, Guangdong and the Pearl River Delta for their further development. Sanmin Island will be developed with emphasis on the construction of a fine chemical industry base, mainly offering synthetic materials, engineering plastics and fine chemical products needed by pillar industries such as electronics, home appliances, machinery and automobiles, and highly processed petrochemical products which are in great demand.

**ii. Investment Promotion Focus**

(i) **Leading Projects of Raw Materials Should be Further Introduced**
The focus of investment promotions should be put on the introduction of multinational petrochemical warehousing enterprises, the construction of large low-temperature tanks for ethylene, propylene and liquid chemicals, and the import of raw materials from Middle East, with an aim to provide more basic chemical raw materials such as ethylene, propylene and benzene for petrochemical parks, Guangdong and Pearl River Delta for their further development.

(ii) **The Mid-stream And Down-stream Petrochemical Industry Chain Should be Expanded Fully**
To meet the great demand for chemical products from automobile, electronics, shipbuilding industries in Guangzhou, priority shall be given to the development of downstream petrochemical industries, such as paint (automobile paint, high weathering architectural latex paints, functional coatings, etc.), daily-use chemical products and electronic chemicals. Meanwhile, the development of the midstream petrochemical industries, such as those concerning polyethylene, polypropylene, ethylene glycol, polyvinyl chloride, phenol and acetone, should be promoted so as to finally form a complete and internationally competitive petrochemical industry chain.
Electronic & IT Industry

I. The Current Development
The overall development layout for the electronic information manufacturing industry, one of Guangzhou’s pillar industries, has come into being in the city, with Guangzhou Science City as the core base and Huadu District, Nansha District, Panyu District, Conghua City and Zengcheng City as the supporting areas. A variety of industry clusters involving flat panel displays, digital home appliances, computers and computer peripherals, photo-electronic devices, communication terminal equipment, mobile telecommunication terminal equipment, home audio-visual equipment and integrated circuit. Guangzhou has been recognized by related state authorities as the National Electronic Information Industry Base and the National Innovation Pilot City. In 2009, the electronic product manufacturers above the designated size in the city actualized the output value of RMB 133.406 billion yuan, up by 32.1 percent, and their contribution rate to the growth of industries above the designated size reached 38.7 percent. Relevant industries have gained strong development momentum. In 2009, Guangzhou software and information service enterprises numbered more than 2,000, with the annual income of over RMB 100 billion yuan. Efforts to build Guangzhou into a wireless city have been made in an all-round way. The city’s wireless portal with the theme of “Intelligence Guangzhou” has been launched. The annual E-commerce trade volume amounted to RMB 360 billion yuan with an increase rate of 23 percent year-on-year. Guangzhou has attracted a huge number of large-scale multinational enterprises
like LG and Lite On Technology Corporation as well as some independent-branded enterprises including Wanbao Electronic Appliance Corporation and Radio Group, to contribute to the rapid development of the electronic information manufacturing industry in Guangzhou. A number of projects concerning electronic components and photo-electricity have been brought in Guangzhou. For example, Guangzhou Jinli Electronics Corporation established by Japan-based Hitachi. South Korea-based LGD will set up the project of LGD 8.5 generation LCD production with an estimated investment of USD 4 billion in total. The LCD flat panel display module project of LG Display has brought eight supporting projects into the city with an estimated output value of nearly RMB 100 billion yuan. Guangzhou has set up a few research and development institutions and technique supporting platforms for electronic information products and ranked the top in the country in terms of both the technology innovation ability in the electronic information industry and the technical capability. Great breakthroughs have been made in a variety of technological fields including the new generation mobile telecommunication equipment, integrated circuit design, digital audio and 3G digital home appliances. The city’s standards for digital home appliances have been recognized as national and even international industrial standards.

II. Development Priorities
Priority should be given to three industries with high growth potentials, namely those of flat panel displays, new generation wireless broadband communication and modern information service. Industries of strategic importance like integrated circuit should be developed with great efforts. Emphasis should also be laid on the advancing of digital home appliances industries with high growth potentials which incorporate 4C, namely computer, communication, consumer electronics and content. Industries of photo-electronic devices, communication terminal equipment, mobile telecommunication terminal equipment, home audio-visual appliances and computer manufacturing should be further strengthened. And, the industrial upgrade and extension of industry chain should be promoted.
Ship Building Industry

I. The Current Development
The shipbuilding industry is one of the modern advanced manufacturing industries whose development has been prioritized by the city of Guangzhou. In 2009, the gross output value of the city’s shipbuilding industry above the designated scale reached RMB 21.428 billion yuan, increasing by 27.86 percent as compared with the previous year. A total of 60 shipbuilding-related enterprises in Guangzhou, including 33 shipbuilding companies, 24 ship repairing enterprises and 3 ship accessories and equipment manufacturers, have created a development pattern that takes container ships, refined oil tankers and offshore engineering ships as the main business. By the end of 2009, Guangzhou had introduced 37 ships and components and parts industrial projects with a total investment of USD 493 million and had an actual use of USD 102 million of foreign fund. Five of the projects exceeded the value of USD 10 million dollars. The Shipbuilding and Ship Equipment Industry Base has been established with CSSC Guangzhou Longxue Shipbuilding Base, CSSC Guangzhou Dagang Ship Equipment Industry Base, Guangzhou Shipyard International Industry Park Zone, Huangpu Shipbuilding Industry Park Zone as the core.
The ship export of Guangzhou has doubled its sum by an increase to USD 1.521 in 2009 from USD 477 million in 2005. Its export scale ranked the 5th among all cities of the country and export value occupied 5.61 percent of the nation’s total value of exported ships worth of USD 27.095 billion. In 2009, 17 enterprises had the actual achievements of ship exports. As many as 2,555 ships of different
kinds were exported, among which the export value of refined oil tankers reached USD 627 million, occupying 41.22 percent of the ship export value, and the export value of container ships reached USD 248 million, taking up 16.31 percent of the ship export value.

Adjacent to Hong Kong and Macao, Guangzhou possesses the top-class deep-water ports as well as favorable resources due to its deep-water shorelines along the sea and the Pearl River, all of which enable it to become the largest modernized shipbuilding, ship repair and ship equipment supply base in South China. Moreover, it boasts of a number of auxiliary enterprises specialized in heavy forging, diesel engines, deck-machinery, boat generators, ship coatings and decoration, and steel structures. Guangzhou Ship & Marine Engineering Design and Research Institute is one of the strongest marine science and research institute in South China that possesses a grade-A qualification certificate of marine special engineering design issued by China’s Ministry of Housing and Urban-Rural Development. Guangzhou Shipyard International Company Limited has established a technological center at the state-level, which cooperates with Japan’s Ishikawajima Grinding Heavy Industries Co., Ltd. American Havens Steel Co., Qinghua University, South China University of Technology, and Harbin Marine Design Institute in carrying out development and research of ship model performance, new technology, new technique and materials. CSSC Guangzhou Longxue Shipbuilding Co., Ltd., Guangzhou Wenchong Shipyard Co., Ltd and CSSC Guangzhou Huangpu Shipbuilding Co., Ltd have all established enterprise technology centers with provincial level. The Shipbuilding and Ship Equipment Industry Base covers a planned area of 12 square kilometers, consisting of four clusters, namely CSSC Guangzhou Longxue Shipbuilding Base, CSSC Guangzhou Dagang Ship Accessories Base, Guangzhou Shipyard International Industrial Park and Huangpu Shipbuilding Industrial Park.

II. The Shipbuilding and Ship Equipment Industry Base

The Shipbuilding and Ship Equipment Industry Base in Guangzhou covers a planned area of about 12 square kilometers and made up of four clusters, including CSSC Guangzhou Longxue Shipbuilding Base, CSSC Guangzhou Dagang
Ship Accessories Base, Guangzhou Shipyard International Industrial Park and Huangpu Shipbuilding Industrial Park. In the Mid-Long Term Development Plan for Shipbuilding Industry approved by the State Council in 2006, the Pearl River estuary centered around Guangzhou has been listed as one of the three national modern shipbuilding bases. *the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020)* approved in December 2008 puts forward the proposal to make Guangzhou a world-level large-scale shipbuilding and repairing base.

**i. CSSC Guangzhou Longxue Shipbuilding Base**

The base covers a planned area of 4.33 square kilometers in total, with a 4.5-kilometer-long shoreline, 1.3-kilometer service area and four berths. It is divided into three functional zones, namely, Civil Shipbuilding Zone, Ship Repairing Zone and Ocean Engineering Zone. The base is mainly for the building of large oil tanks, container ships, ore carriers, liquefied gas ships and special-purpose ships, and for the repairing and modifying large ships, so as to achieve the goal to grow into a world-class base for ship building and repairing.

**(i) Civil Shipbuilding Zone**

Covering an area of 2.47 square kilometers, the zone possesses two dry docks for building ships up to 300,000 tons, specialized in building large oil tankers, container ships, ore carriers and liquidized gas ships. With the completion of the phase-one project, the zone will be able to turn out 20 ships per year with the annual shipbuilding capacity of 2.12 million tons, facilitating Guangzhou’s single ship building capacity to 300,000 tons. The annual shipbuilding capacity will rise to three million tons annually after the phase-two project.

**(ii) Ship Repairing Zone**

Covering an area of 0.5 square kilometers, the zone is specialized in repairing and modification of ships with the tonnage ranging from 70,000 to 300,000 tons. About 140 ships are repaired here per year with the output value of nearly RMB 1 billion yuan.

**(iii) Ocean Engineering Zone**

Covering an area of 1.18 square kilometers, the zone is specialized in building and repairing special-purpose ships, ocean engineering ships and ocean
platforms.

**ii. CSSC Dagang Ship Equipment Industry Base**
Located at Dagang Town, Panyu District of Guangzhou, the base, with the CSSC Guangzhou Longxue shipbuilding base project as the center, is expected to be put into operation in the second half of 2011 and become the largest manufacturing base of diesel engine supplies. The base gives top priority to the development of key auxiliary facilities for ships, including high-power and low-speed diesel engines, medium-speed diesel engines, engine crankshafts, marine auxiliary machines, marine compartment machinery, shaft and rudder systems, pipeline systems and intermediate products.

The base is divided into five functional zones:

(i) **The low-speed diesel engine manufacturing base**
Its annual manufacturing capacity reaches 10 million horsepower. Manufacturing and supporting facilities including general assembling, pre-assembling, testing, large and medium-sized parts processing, and distribution centre and pipeline workshop are newly built.

(ii) **The low-speed diesel engine crankshaft manufacturing base**
The base turns out 400 large-sized crankshafts for low-speed diesel engines annually. Its phase-one project, covering an area of 100,000 square kilometers with an investment of RMB 1.5 billion yuan, is capable of turning out 200 large-sized crankshafts for low-speed diesel engines annually. Besides, manufacturing workshops, supporting facilities, environmental protection facilities and outdoor public utility construction projects are built.

(iii) **The high-power medium-speed diesel engine manufacturing base**
The base produces 1,000 high-power medium-speed diesel engines and builds medium-speed engine processing workshops, the general assembling testing platform, the ship-out port assembling testing platform, machinery processing workshops, supporting facilities for manufacturing, environmental protection facilities and outdoor public utility construction projects.

(iv) **The auxiliary diesel engine spare parts manufacturing base**
It mainly supplies spare parts for diesel engines to diesel engine projects in South China.
(v) **The manufacturing base for other ship equipment**

With the total investment at RMB 5 billion yuan, the base mainly manufactures auxiliary machines for ships (cranes, steering gear, cabin unit, etc.), cabin machines for ships, shaft and rudder systems, pipeline systems and intermediate products (hatch cover, superstructure and cabin unit). Its annual quantity of steel processed reaches 50,000 tons.

**iii. Guangzhou Shipyard International Industrial Park**

Located at the factory of Guangzhou Shipyard International Co., Ltd., the park possesses two slipways of 60,000 tons, one slipway and one dock of 50,000 tons. It is specialized in the development and the building of ships such as tankers (mostly refined oil tankers), cargo ships, roll-off ships and roll-roll passenger ships, hydrofoil crafts, port machines, large-scale steel structures and ship repairing. Its products are mainly exported to the US, Europe, Middle East, South Asia and Hong Kong. The industrial park has the capacity of manufacturing 18 ships with the tonnage ranging from 30,000 to 60,000. It has laid the emphasis on shipbuilding which takes tankers as the main business and cargo ships, the complementary business. Meanwhile, great efforts are put to develop high-value-added products, such as roll-off ships and ro-ro passenger ships.

**iv. Huangpu Shipbuilding Industrial Park**

The park is composed of Guangzhou Wenchong Shipyard Co., Ltd and Changzhou Plant of CSSC Guangzhou Huangpu Shipbuilding Co., Ltd. Guangzhou Wenchong Shipyard Co., Ltd, located at Huangpu District of Guangzhou, possesses the shoreline of a one kilometer long, one ship-repair dry dock of 150,000 tons, one shipbuilding dry dock of 75,000 tons, one shipbuilding dry dock of 25,000 tons and one slipway of 25,000 tons. The development priorities have been topped on the building of branch-line container ships, bulk cargo ships below 300,000 tons, large and medium size dredgers, special-purpose ships, high-performance ships and repairing ships of various types. Changzhou Plant of CSSC Guangzhou Huangpu Shipbuilding Co., Ltd., situated at Changzhou Island, Huangpu District of Guangzhou, boasts of the three-kilometer-long shoreline, a 900-meter quay with water six to nine meters deep. Equipped with one floating dock of 200,000 tons, one floating dock of 5,000 tons, and one ship repairing dry dock, the
plant is an important base for building and repairing bulk cargo ships, ocean engineering ships, ocean engineering platforms, anti-smuggling yachts and patrol ships in South China. It has the capacity of the production of 300,000 tons, the repairing and the modifying over 100 ships every year.

III. Development Priorities
i. Shipbuilding Development Projects Should be Encouraged
The priorities will be the follows: the design, manufacturing and repairing of ships and ocean engineering equipment, the design of low, medium and high-speed diesel engines, the design and manufacturing of crankshafts for low and medium-speed diesel engines, the design and manufacturing of diesel engine components, the design and manufacturing of ship compartment machines and deck machines, the design and manufacturing of marine communication system equipment, electronic navigation equipments, ship radar and gyro compass automatic rudder, the design and manufacturing of public broadcasting system used on ships, the design and manufacturing of overseas fishing fleet and yachts, and the design of hi-tech ships and ocean engineering equipment.

ii. Investment Promotion Focus
The investment promotion efforts to attract projects from countries or regions like Northern Europe, Western Europe, Japan, Republic of Korea, Singapore and Hong Kong should be strengthened. The focus should be put on projects to be introduced into CSSC Guangzhou Longxue Shipbuilding Base and CSSC Dagang Ship Equipment Industry Base. Main products include: navigation systems, low-speed diesel engines, diesel engine crankshafts, power systems, shaft and rudder systems, marine intermediate products (hatch cover and cabin unit), electronic equipment, instrument and control equipment, engine components, deck machines, cranes for ocean platforms, auxiliary machines (cranes, rudder motor, anchor machines, etc.), cabin machines, ship coating and decorations and universal parts etc.
Bio-pharmaceutical Industry

I. The Current Development
Guangzhou has been recognized as the “National Biological Industrial Base” and “National Medicine Export Base” by relevant state departments. In 2009, medicine manufacturers above the designated size in the city achieved the hi-tech output value of RMB 13.719 billion yuan, up by 16.8 percent.

i. Key Fields with Distinctive Features Have Been Showcased
Guangzhou is a key base for biomedicine research and industrialization in China, a major pharmacy base in South China and one of the major standardized plantation and research (GPA) bases of pure Chinese herbs. The city takes an important position in the field of pharmacy with its technologies like genetic engineering drugs and vaccine development as well as the production of anti-infective drugs such as ephalosporins. Furthermore, Guangzhou is one of China's most important distribution centers for medicine and medical supplies, and one of the first medicine export bases. It has Huangjinwei Modern Pharmaceutical Logistic Center, a state-level large-scale modern medicine logistics center, and Qingping Traditional Chinese Herbs Wholesale Market, the largest distributing center for Chinese traditional medicine. The logistic center of Sinopharm Medicine Holding Guangzhou Corporation, the first third-party medicine logistic center in Guangdong founded in 2009, draws dealers and buyers from South China, Hong Kong, Macao and southeast Asia and achieves an annual medicine sales value of over RMB18 billion yuan.

ii. Industrial Clusters Have Come into Being
Guangzhou Pharmaceutical Holdings Limited, a leading company in Guangzhou, ascends among the best in the country in terms of scale and profitability. It owns two listed companies and a number of independent-branded products well known as national, provincial and municipal qualified products with the output value of more than RMB 100 million yuan. Numerous world renowned multi-national companies have invested in Guangzhou, such as Alliance BMP Ltd, American Baxter and Hutchison Whampoa Limited.

**iii. The Construction of Industrial Parks Has Been Quickened**

Guangzhou Science City assembles Guangzhou Institute of Biomedicine and Health (GIBH) of the Chinese Academy of Sciences, Guangzhou International Biological Island, Health Industry Development Base of Guangzhou Higher Education Mega Center, Guangzhou Baiyun Biological Port, Baidi Biotechnology Industrial Park and Guangzhou Marine Biotechnology Industry Park, all of which are very distinctive in terms of research, development and industrialization.

**iv. The Construction of Public Innovation and Service Platforms Has Been Constantly Improved**

In Guangzhou, there are 32 national key disciplines (laboratories), two Good Laboratory Practice (GLP) centers for new medicines, two Good Clinical Practice (GCP) centers, four national engineering technology research and development centers and 30 biomedical innovation institutions. Fifteen out of sixteen Guangdong drug clinical trial bases approved by the state settle down in Guangzhou. Guangzhou Institute of Biomedicine and Health (GIBH) of the Chinese Academy of Sciences, South China Center for Innovative Pharmaceuticals (SCCIP) and Health Industry Development Base of Guangzhou Higher Education Mega Center are the key public innovation and service platforms under construction.

**II. National Bio-industry Bases and National Medicine Export Bases**

Guangzhou was recognized as the National Bio-industry Base in 2006 since the city emphasized the development of four major bio-pharmaceutical fields, namely genetically-engineered medicine, modern Chinese herb medicine, new synthetic drugs and marine medicine, with Guangzhou Science City and Guangzhou
International Biological Island as core zones and science and technology industrial parks at district and county levels as the supporting areas. In the same year, Guangzhou was also recognized as the National Medicine Export Base by Ministry of Commerce.

The development of biopharmaceutical bases in each district is as follows:

(i) **The Bio-pharmaceutical Industry Base in Guangzhou Development Zone**

The base is composed of Guangzhou Science City and Guangzhou International Biological Island, the two core areas, and many supporting areas. It mainly brings in high-end research and development projects to complete the industrial chain and the value chain in Guangzhou Science City. In 2009, as many as 205 bio-enterprises settled down in the base with the total industrial output of about RMB 31.9 billion yuan, including multinational pharmaceutical companies like Baxter, Schering and Green Cross, large domestic pharmaceutical enterprises such as Guangzhou Pharmaceuticals Group and Yangtze River Pharmaceutical Group, and Daan Gene, Xiangxue Pharmaceutical, etc. Moreover, four national research centers, for example, the South China Center for Innovative Pharmaceuticals (SCCIP) and Guangzhou Institute of Biomedicine and Health (GIBH) of the Chinese Academy of Sciences, as well as fourteen biomedical research institutions have taken their roots here. The base has all along laid emphasis on introducing regional headquarters and research and development centers of Fortune Global 500 Bio-companies, headquarters and research and development centers of China Top 50 Bio-companies, large-scale bio-industrial enterprises at home and abroad, research and development institutions with strong research and development capabilities (especially biological research and development institutions at the provincial level or above and internationally renowned biotech research and development institutions) and bio-service companies and organizations. Prioritized industries in the base include biopharmacy, modern Chinese medicine and bio-services.

(ii) **Baiyun District**

The district boasts of three bio-pharmaceutical bases, namely Guangzhou Biomedical Health Industry Base, Guangzhou Liuxiwan Baiyun Biological Port
and Guangzhou Helong Biological Service Area. In the district, there are 96 biomedicine manufacturers, including Wanglaoji Pharmaceutical, Hutchison Whampoa, Baiyunshan Pharmaceutical, etc, and 38 related research institutions, including Southern Medical University, Guangzhou University of Chinese Medicine, Guangdong Institute of Materia Medica and Guangzhou Institute of Renewable Resources Utilization.

**Guangzhou Baiyun Biomedical Health Industry Base:** a comprehensive industry base incorporating construction of the modern logistic system of bio-products and biomedicine production;

**Guangzhou Liuxiwan Baiyun Biological Port:** a base invested and built by Sino Bioway Group, laying emphasis on biotechnology, product research and development and biomedicine industrialization while incorporating biotechnology product marketing;

**Guangzhou and long Biological Service Area:** a base, with World Bio-economic Forum as its name card, has incorporated bio-product exhibitions, information consultation, training and exchange of biotechnology talents and contracted clinic service. Development focus will be put on quickening the construction pace of Liuxiwan Baiyun Biological Port and Baiyun Biomedicine Industry Base and introducing a number of medicine service projects through cooperation with leading domestic biomedicine enterprises like Guangzhou Pharmaceutical and Sinoway Pharmaceutical, with the aim to establish a Guangzhou-centered logistic network covering the whole South China region.

**(iii) Panyu District**

The Panyu Bio-medicine Base is composed of two parks in Hualong and Dashi. At present, quite a few projects settle down in Panyu Modern Industry Park, such as projects of Guangzhou Pharmaceutical Holdings Limited and Guangzhou Z. S. Y. Pharmaceutical Co., Ltd as well as stem cell projects. The development priority will be given to high-tech development projects of bio-medicine research, development, pilot production and production so as to keep up with the world in the fields of bio-medicine research and development. Secondly, Panyu Minjie Bio-medicine Industry base, located in Dashi Jie in the northeast part of Panyu, is home to many large-scale enterprises, such as Guangzhou Pharmaceutical
Holdings Limited, Hong Kong GKH Pharmaceutical Ltd., Pan Gao Shou, Baidi, Lichun, Wei Shitai Medical Devices and Well Lead Medical Supplies. Products cover western medicine, Chinese patent medicine, healthy products and medical instruments. Development focus will be put on attracting large-scale international and domestic medical enterprises to settle their plants and start joint ventures and cooperation in the base.

(iv) Nansha Development Zone
Nansha Bio-Industry Base covers a planned area of 2.93 square kilometers. Nansha Science and Technology Innovation Service Center, partly completed, has been put into use in the base, mainly serving as the production, research and development center for the biomedical industry. Enterprises here include Guangzhou Nansha Lonza Co., Ltd. and Guangzhou Ascend Biotechnology Co., Ltd. Priority will be given to attract biotechnology development companies and bio-pharmaceutical companies with world leading technologies.

(v) Conghua City
Conghua Bio-medicine Base is situated in the Medicine Valley of Wenquan Town in Conghua. Nowadays, a number of renowned medicine research, development and production enterprises including Hanfang Chinese Herbal Medicine Research and Development Center of Guangzhou Pharmaceutical Holding Limited, Lifetech Pharm, Jiahe Pharmaceutical, Xianqiang Pharm, Zhenhe Pharm have settled down in base. Emphasis will be laid on the development of Chinese patent medicine, biochemistry, chemical medicine and cosmetics.

III. Development Priorities
With regard to modern Chinese herbal medicine, the development of new Chinese herbal medicine with curative effects of vital diseases should be intensified and innovative development of famous, special or qualified traditional medicine shall be given priority. More efforts should be put to help Chinese traditional medicine and natural medicine enter the international market. The cooperation with Hong Kong, Japan, Korea and Southeast Asia in modern Chinese herbal medicine should be boosted.

With respective to biochemical pharmacy, efforts to attract research and
development projects of biological diagnostic reagents and biological medicine (especially genetic medicine) should be strengthened. A number of intermediate raw materials producers should be assembled. Advanced and mature projects should be introduced into Guangzhou at a faster pace to carry out pilot products, incubation and industrialization.

Regarding the bio-pharmaceutical circulation and service industries, great efforts should be exerted to attract multi-national biochemical enterprises to set up their production base and research and development base in Guangzhou. A number of medical service enterprises specialized in bio-information, medical diagnostic tests, customized medical care, contracted research, venture investment and intermediary services should be cultivated and introduced. Supports should be given to hold international bio-pharmaceutical symposiums and expositions in Guangzhou.

In terms of research and production of biomedical materials and medical devices, institutions and enterprises specialized in new-type biomedical materials and research and development of medical instruments should be brought in to further improve the level and competitiveness of the medical equipment industry in the city.
New Energy Industry

I. The Current Development
New energy industry is an emerging strategic industry of Guangzhou’s key planning and development. In July 2009, Guangzhou was the first to issue New Energy and Renewable Energy Development Plan for Guangzhou City (2008-2020), where the goals of building the South China’s largest new energy research, equipment manufacturing, application promoting base, and the building of “New Energy City” are determined.

I. The Gradual Promotion of the Application of New Energy
Solar energy with its main use of light and heat use is step by step applied and promoted in the main public buildings in the city. For example, factories, hospitals and other public buildings have installed the solar collector panels of about 400,000 square meters, with the penetration rate of about 5 percent. Such new energy demonstration projects as solar photovoltaic power generation, solar street lamps, and solar traffic lights have been completed. In addition, it is scheduled that all the city’s street lamps will be replaced with LED lights within three years. In terms of the catering industry, the change from oil to gas has been adopted. The use of LPG clean energy has been promoted in public transportation sector. More than 85 percent of the city buses and 100 percent of the taxis have been installed in the use of LPG. By use of excess power generated by Guangdong Daya Bay Nuclear Power Station at night, Guangzhou Pumped Storage Power Station provides pumped storage for the daytime power generation. With its installed capacity of 1.2 million kilowatts, the new power plant stands as the first
in China and one of the largest existing pumped storage power station in the world.

ii. The Advantages in New Energy R & D

Guangzhou's new energy technology R & D capability, R & D team and technical achievements possess its advantages nationwide. Guangzhou Institute of Energy of Chinese Academy of Sciences, South China University of Technology, Sun Yat-sen University and other organizations units have launched the new energy-related R & D, and possessed a group of outcomes with the independent intellectual property rights. The biomass gasification power generation technology of Guangzhou Institute of Energy has been utilized to establish a number of biomass power plants either in China or Southeast Asia as well. Now, the hybrid bus R&D is being carried out by Guangzhou Automobile Group and South China University of Technology while the pure electric vehicle R & D, by Sun Yat-sen University.

iii. A Sound Foundation of The New Energy Production and Equipment Industry

A group of emerging high-tech enterprises have developed rapidly and made a good start in equipment industry such as biomass oil equipment, bio-fuel boilers, heat pumps, small wind turbine generator units, solar wind power complementary units, and the equipment concerning dimethyether, biomass fuels and so on. Such pilot projects as Guangri Group's complete set of waste incineration power generation equipment and Devotion's biomass particles and biomass oil have achieved the initial success. Dongfang Electric (Guangzhou) Heavy Machinery Co., Ltd. is at the domestic advanced level in terms of nuclear power equipment.

II. Development Priorities

The development priorities of Guangzhou's new energy will be given to the following areas:

i. Solar Energy

The development priorities is put on solar thermal use and solar electric power generation, and the development of photovoltaic cells. The solar thermal use equipment manufacturing industry is encouraged. Solar integrated buildings, solar central heating water projects and solar cooling demonstration projects are
popularized in urban areas while household-targeted solar water heaters are
promoted in rural areas and small towns. Building-integrated roof solar grid-
connected photovoltaic power generation facilities and small-scale photovoltaic
(PV) power stations are constructed, and photovoltaic power and wind and PV
hybrid street lights are promoted to be used for public facility lighting.

ii. Heat Pump Technology
Water heating and air-conditioning technology using air source and ground source
heat pump and the related equipment manufacture are developed, and heat pump
cold and hot conjunction system and waste heat recovery heat pump hot water
system are supported to be applied in the buildings having hot and cold needs;
The preferred use of heat pump system is made in the cooling and heating systems
of public service buildings. Shallow geothermal energy and low-grade thermal
energy are developed for air conditioning and domestic hot water supply.

iii. Wind Power
The coastal advantage is taken to encourage the technological cooperation of wind
power, and actively nurture and introduce the MW-capacity and small-scale wind
power generation equipment industry. The development and construction of wind
farms helps achieve the industrial scale of wind power equipment manufacturing
industry as well as the increased installed capacity of wind power.

iv. Biomass Energy
The focal development covers biomass (waste) power generation, biogas,
sewage, sludge, biomass solid briquette fuel, and biomass power generation and
liquid fuel equipment manufacturing industry. The proposed construction includes
several waste incineration plants, landfill methane recovery and power generation
equipment, biogas engineering and supporting biogas power generating facilities,
sludge resource utilization system and large-scale biomass briquette fuel plant.

v. Traffic Alternative Energy
The development of the new energy of alternative diesel as automobile fuel, and
hydrogen and fuel cells used by electric vehicles as well as high-energy
rechargeable battery technology is to be encouraged. At the same time, the new
energy automotive industry should be vigorously developed through the active R &
D and the introduction of hybrid vehicles, pure electric vehicles, fuel cell
vehicles, alternative fuel vehicles and other new energy vehicles.

**vi. Nuclear Power Industry**

The development is put on the nuclear power equipment industry. The important point lies in strengthening the manufacturing capacity of pressure vessels, evaporators, regulators, safety injection tanks and other major nuclear power equipment, and in developing the manufacturing capacity of turbine generator units and other major nuclear power primary equipment. The improved nuclear power equipment manufacturing capacity and the industrial system are to be formed through the introduction of foreign advanced technology or independent innovation and integrated innovation as well as the cultivation of nuclear power equipment technology innovation system.
Financial Industry

I. The Current Development
As one of China's important regional financial centers, Guangzhou has initially shaped the financial organization system containing various types of commercial banks, securities companies, insurance companies and fund companies as the main body, and has established the industrial pattern with the main parts of Huang Shi Dong - Tian He Bei financial cluster, Zhu Jiang New Town-Yuancun financial and commercial circle and the financial innovation service area of Guangzhou Development Zone. In 2009, the Guangzhou's financial industry realized the added value of RMB 55.332 billion yuan, with the record high year-to-year growth rate of 29 percent. The proportion of the financial added value to the GDP increased by 1.39 percent to 6.07 percent on the year-to-year basis; and the proportion to the added value of the service sector reached up to 9.98 percent, up 2.06 percent, as compared to the previous year.

The financial market steadily takes the leading place in China in terms of scale. At the end of 2009, the domestic and foreign currency deposit balance of Guangzhou financial institutions increased by 23.69 percent to RMB 2.094419 trillion yuan, with an increase of RMB 401.095 billion yuan, compared to the beginning of the year; The loan balance grew by 25.88 percent to RMB 1.385183 trillion yuan, with RMB 284.764 billion yuan higher than that of the beginning of the year. The financial strength was repeatedly ranked as third among the national major cities. The insurance industry achieved the premium income of RMB 32.7 billion yuan; The equity fund turnover reached RMB 4.4699 trillion yuan, the futures and agency turnover, RMB 10.303 trillion yuan, and the property rights
market turnover, RMB 49.0 billion yuan, all of which took the national leading place. Guangzhou has 172 commercial financial institutions and representative offices, including 84 banking institutions, 67 insurance agencies, and 21 securities, futures, and fund institutions. In terms of types of the financial institutions and the outlet density, Guangzhou is also among the leading cities in the country. In 2009 a total of 15 financial institutions were set up in Guangzhou, including five foreign financial institutions and 10 Chinese-funded financial institutions. As of the end of 2009, Guangzhou possessed a total of 78 foreign financial institutions, of which there were 27 branches of foreign banks, 19 foreign insurance companies, 16 foreign bank representative offices, 11 foreign-funded insurance representative offices, one foreign fund subsidiary and four foreign-funded securities representative offices.

The financial business area of Zhujiang New Town has been developed into a base for Guangzhou to build the financial headquarters. Currently, there are already 36 financial regulation agencies and commercial financial institutions settling down in the area, of which five were established in 2009. At present, such financial back-office service and software data companies, financial electronics manufacturing enterprises and venture capital, private equity investment companies as China Construction Bank Intensification Center, Bolon Investment (China) Co., Ltd., Microsoft, IBM and Intel have all been established at the Guangzhou financial innovation service area.

In 2009, Guangzhou was listed as one of the RMB settlement pilot cities of the national cross-border trade. A breakthrough has been made in establishing new-type financial institutions. Five small-loan companies have been set up, and two village-town banks and Guangzhou Automobile Finance Company have been approved for prepared establishment. The rapid development has taken place in property rights trading market. Guangzhou Assets and Equity Exchange is the first to set up the country’s first private equity exchange, and Guangzhou Environmental Resource Exchange becomes the first carbon emissions trading platform in South China, and Guangzhou Rural Assets and Equity Exchange has also been established. Now, Guangzhou has been ratified to be one of the second group of IP pilot cities for intellectual property pledge financing business.
II. Development Priorities

In 2010, Guangzhou will speed up the preparation of its regional financial center construction and development planning and implementation guidelines, and will amend and improve the supporting policy system concerning the financial industry to strengthen the service function of finance to economy. Firstly, the publicity and promotion of Guangzhou’s financial industry will be increased to attract domestic and foreign banks, insurance companies, securities companies, fund management companies, financial companies to develop in Guangzhou, with the focus on guiding domestic and foreign financial institutions headquarters and regional headquarters to settle down in the financial business area of Zhujiang New City. Venture capital firms are positively introduced, and accounting firms, law firms, investment advisory, asset valuation, insurance agency, credit rating and other financial intermediary services agencies will be spurred to develop; Secondly, the advantages of high-tech industry innovational vitality and others within the Guangzhou Economic and Technological Development Zone will be taken by speeding up the construction of the Guangzhou financial innovation service area. The financial innovation research and financial business innovation pilots will be carried out to provide support for financial institutions in data processing, data backup, software development, information exchange, telephone banking, bank cards and other financial back-office operations. Besides, other measures have been taken to undertake the international financial institutions outsourcing business, with great efforts to build Guangzhou into the country’s most important industry base of the financial innovation and financial back-office operations processing center; Thirdly, the cooperation of Guangzhou, Hong Kong and Macao in finance and insurance will be enhanced and Hong Kong and Macao financial institutions and supporting financial services organizations will be vigorously introduced. The financial institutions in Hong Kong and Macao are encouraged to set up regional headquarters and financial disaster recovery backup centers, data processing centers and other backup organizations. Hong Kong securities companies meeting certain conditions will be supported to establish joint-venture securities institutions in Guangzhou.
Conference and Exhibition Industry

I. The Current Development

In 2009, the exhibition area of the exhibition projects held at the city's key venues increased by 51.50 percent to 5.6232 million square meters; A total of 6,100 conferences and meetings were held, up by 61.85 percent on a year-to-year basis; There were 7.5397 million person times of passengers, participants and exhibitors, with an increase of 31.59 percent on a year-to-year basis. Measured as a single city, Guangzhou has the leading place in the world in terms of exhibition area, where Guangzhou International Conference and Exhibition Center has an exhibition area of about 340,000 square meters and nearly 3,000 enterprises (organizations) are in possession of exhibition venues with an area of over 2,000 square meters.

As the center of South China's economic development, Guangzhou has had its regional gross domestic product ranked as top three in the national cities for 20 consecutive years, with the GDP of more than USD 10,000 dollars per capita. A full range of large-sized manufacturing groups in the Pearl River Delta provide rich exhibiting companies resources for a variety of exhibitions; Exhibition topics are involved in more than 30 categories including mechanical and electrical products, equipment, electronics, automotive, printing, packaging, construction, decoration materials, furniture, cosmetics, food, beverages, tobacco and wine, clothing, shoes and hats, knitting, and daily articles. Exhibition items continue to emerge, which are dominated by the tertiary industry contents such as talents exchange, real estate, art, logistics, animation and other aspects. Nearly
190,000 overseas buyers have attended the 106th Guangzhou Fair, with 13.7 percent and 7.8 percent respectively higher than those at the 105th and 104th. In the financial crisis, a sound development momentum had been maintained. In terms of exhibition area, Auto exhibition, building materials exhibition, furniture exhibition, plastics and rubber exhibition and others have all been in the forefront of Asia.

In 2009, 65 international exhibitions were held in Guangzhou, with the exhibition area of 4.3941 million square meters, accounting for 78.14 percent of the annual exhibition area. Of them, up to 11 international exhibitions have an exhibition area of more than 50,000 square meters. To date, 35 foreign-funded enterprises in exhibition industry have been set up in Guangzhou, of which seven enterprises specialize in international exhibition organization. Annually more than 20 international exhibitions are held in Guangzhou, of which foreign-funded exhibition projects including beauty and hair salons, Frankfurt Lighting, Lineapelle Leather are all at the national leading level.

II. Development Priorities
i. To Optimize Government Service Environment
Since 2009, a series of policies and regulations and guidance documents such as Proposals on Accelerating the Development of the Conference and Exhibition Industry, Exhibition Management Regulations of Guangzhou City, Conference and Exhibition Industry Development Plan of Guangzhou City (2010-2015) and Exhibition Intellectual Property Rights Protection Measures of Guangzhou City have been issued to optimize the city’s government service environment of the conference and exhibition industry.

ii. To Cultivate Function Area
Pazhou International Business Conference and Exhibition core function area will be cultivated, and more international and domestic brand conferences and exhibitions will be brought in to Pazhou. At the same time, the development potential of the exhibitions at Liuhua area will be fully tapped and the conference functional area of Baiyun New Town will be actively created. The conference and exhibition industry with distinct features should be developed in accordance with
different regional characteristics and industry positioning.

iii. **To Develop Leading Exhibition Enterprise**
The pulling role of China (Guangzhou) Foreign Trade Center will be played by supporting leading exhibition enterprises to set up trans-regional, cross-industry, and large-scale international exhibition groups through purchase, merger, combination, joint shares or holding shares and other forms.

iv. **To Strengthen Foreign Exchange and Cooperation**
Great efforts will be made to seek the introduction of an internationally renowned exhibition of electronic information, marine engineering, and petroleum and chemical manufacturing industry. International exchange and cooperation should be strengthened to attract international exhibition enterprises to start or co-organize exhibitions. The jointed hands with the exhibition institutions in Hong Kong, Macao and Taiwan will be made to perform international promotion, and to form the multi-level, multi-field and mutually complementary exhibition market structure at Hong Kong, Macao and Taiwan.

v. **To Do More Work in Publicity**
Exhibition economy, exhibition companies, and exhibition talents will be vigorously publicized, and public advocacy, forums, seminars and other activities will be also provided for key cultivated exhibitions and large-scale exhibition activities.

vi. **To Strengthen Coordination and Guidance**
Efforts will be made to increase the coordination and guidance of the exhibition industry, and to formulate development plan for exhibition industry. The guidance catalogue of exhibition items should be issued to nail down the exhibition items into the development-encouraging category and the development-restricting category.
Logistics Industry

I. The Current Development

i. Total Logistics

In 2009, the gross freight delivered at Guangzhou City climbed by 5.91 percent to 525 million tons. Among them, the railway freight reached 64 million tons, the sea freight 84 million tons, the road freight 370 million tons, the air cargo 681.8 thousand tons, and the pipeline freight 7,278 million tons. The city has a total of more than 60,000 freight and its related services operation businesses, of which 1,009 international freight forwarding enterprises have got themselves registered. Currently, there are a total of about 145 thousand Guangzhou-registered operating trucks in the city, and each day other trucks entering and leaving Guangzhou reach up to 100 thousand.

ii. Airport Logistics

In 2009, the passenger throughput of Guangzhou Baiyun International Airport increased by 10.8 percent to 37.05 million, and the cargo and mail throughput rose by 31.33 percent to 1,222 million tons. In 2009 the Baiyun International Airport opened 23 international and regional routes. The cumulative regular international (regional) routes were 79, and the domestic routes 199. Air logistics industry developed rapidly. In February 2009 FedEx Asia-Pacific Transshipment Center was officially operated, where each week a total of 16 international cargo routes and 136 cargo planes enter and leave Baiyun Airport, to or from more than 220 countries and regions.

iii. Port Logistics
In 2009, the cargo throughput of Guangzhou port increased by 1.64 percent to 376 million tons, and the port container throughput reached 11.302 million TEUs. The container throughput and the cargo throughput of the whole Port were respectively ranked as third and fourth among the nation’s coastal ports. Nansha Port Area of Guangzhou Port opened 29 container liner routes, including 21 foreign trade routes, and 8 domestic trade routes. In 2009 the annual container throughput climbed by 2.68 percent to 6.56 million TEUs, accounting for 58.04 percent of the total container throughput of the whole Port.

**iv. The Construction of Bonded Logistics System**

Currently, Guangzhou has five special regulatory regions and sites of bonded logistics as well as 40 bonded warehouses and export supervision warehouses of all kinds, where more than 800 companies and enterprises have settle down. Among them, the foreign investment of about USD 700 million dollars has been made to help form a function-improved bonded logistics system with a relatively complete set of categories.

**v. The Development of Third-party Logistics Enterprises**

In 2009, in Guangzhou, as many as 41 logistics enterprises won the State A-class enterprise certification, increased by 37 percent compared to the previous year. In this aspect, Guangzhou tops the second in the national central cities. At the same time, in 2009, there were 12 newly-built enterprises with foreign direct investment in transportation, storage and postal industry, and the contracted foreign capital reached USD 239 million dollars, with the actual foreign funds of USD 215 million dollars. Among them, 9 newly-established projects were invested from Hong Kong, with the contracted foreign capital of USD 107.5 million dollars, and the actual foreign investment of USD 63.95 million dollars.

**II. The Park Construction**

Guangzhou will rely on Guangzhou Nansha and Huangpu port areas and Guangzhou Baiyun International Airport to build an international hub logistics park, and set up a special monitoring area of bonded logistics and Asian Logistics Center.

**i. Nansha International Logistics Park**
An international logistics hub with the main part of international logistics supplemented by regional logistics is to be constructed. As the only large-scale deepwater port area of Guangzhou Port, Guangzhou Port Nansha Port Area is one of the largest ocean-going ports along China’s southern coasts, where ten 100,000-ton deepwater ports have been completed. Nansha Bonded Port Phase-I with an area of 3.70 square kilometers, approved by the State Council, was officially closed off and put into operation on August 31, 2009, where such functions as foreign trade, international procurement, distribution and delivery, international transit, testing and after-sales maintenance, processing and manufacturing are covered.

**ii. Huangpu International Logistics Park**

The Park is located in the east of Guangzhou City, with a total land area of 5.35 million square meters. The water transportation mainly relies on Guangzhou Huangpu Port Area and Xinha Port Area. The land transportation includes the Canton-Kowloon Railway, Guangzhou-Shenzhen Highway, and Canton-Park East Fast Line and others; The air transportation contains a direct highway connection with the new Baiyun International Airport. Guangzhou Bonded Logistics Park is located in Guangzhou Bonded Zone with the planning area of 0.507 square kilometers. The main functions include international transfer, international distribution, international procurement and international entrepot trade and simple processing.

**iii. Guangzhou Airport International Logistics Park**

The Park is situated in the north of Guangzhou City, close to Guangzhou New Baiyun International Airport. The Airport has a total of more than 50 international air lines, with more than 300 international flights per week; The Airport has more than 120 domestic air lines, to and fro more than 100 cities. After settling down in the Park, Federal Express Asia-Pacific Transshipment Center has been officially put into operation; Guangzhou Airport Bonded Logistics Center was officially closed off and put into operation on January 28, 2010.

**III. Development Priorities**

Six-year efforts will be made to accelerate the construction of the bonded logistics
system, to shape airports, seaports, roads, railways compound concentrated high-end modern logistics base. In the port logistics industry, the policy advantages of Nansha Bonded Port Area will be fully played to optimize the layout of Guangzhou Port Area. In 2015, 22 deep-water berths concerning container, coal, food, petrochemical, and others will be built, when the port cargo throughput will exceed 500 million tons and the container throughput will reach 20 million TEUs; For the airport logistics, the focal work will be on the airport expansion and construction of the integrated transport interchange hub to create Guangzhou Baiyun Compound Aviation Hub. Backed up by the airport construction and development, the diversified development of air passenger transport, logistics and warehousing business will be carried out to promote the development of the aircraft maintenance bases for China Southern Airlines, Shenzhen Airlines, Hainan Airlines and other base airlines, and ST Aerospace and other planes; For the land logistics industry, by 2015, the city’s opened rail transit line mileage will have reached more than 400 kilometers while by 2020, the city’s opened urban rail transit network mileage will have exceeded 600 kilometers; In the aspect of road support, by 2012 the total mileage of the expressways in the city will be up to 980 kilometers, with the total mileage of fast routes of 425 kilometers; In terms of the international logistics park, Guangzhou Airport International Logistics Park will focus on the development of the major international air logistics value-added services; Huangpu International Logistics Park will include the main introduction of third-party logistics business-based logistics enterprises; Nansha International Logistics Park will dominate the development of shipbuilding, iron and steel, automobile and port industry matched storage services, value-added processing, materials distribution, sorting, international transit, international trade, international procurement and other logistics industry and ocean transportation.
Service Outsourcing

I. The Current Development
In 2009, the registered service outsourcing contract amount reached USD 688 million dollars, and the executive amount had USD 404 million dollars, of which the offshore contract amount increased by 173 percent to USD 592 million dollars, and the offshore executive amount rose by 98 percent to USD 338 million dollars. Among them, the registered business process outsourcing contract amount was USD 405 million dollars, accounting for 58.91 percent; The information technology outsourcing (ITO) amount was USD 248 million dollars, accounting for 36.03 percent. Hong Kong serves as the major market for Guangzhou offshore service outsourcing business, with the contract amount of USD 262 million dollars, accounting for 44.20 percent; The European and the American markets play an important role, in which the United Kingdom has USD 135 million outsourcing business, accounting for 22.91 percent.

Software Design and Development Services: There are a lot of important enterprises including Microsoft, IBM, HSBC Software, Achievo, Sierra, and Vitelic Technology. Financial service is an engine for the rapid development of Guangzhou City; The outsourcing business of HSBC Bank, Bank of East Asia, Bank of America, Citibank and other 16 international financial institutions has been formed in the city. New Generation, Southern Base of China Mobile, PCCW and other enterprises engaged in telecommunications services, server hosting, network operation and management have grown rapidly.

The Development of the Enterprises: The service outsourcing undertaken by
service outsourcing enterprises from Europe, the United States, Japan and Hong Kong accounts for more than 60 percent of the city. Microsoft, IBM, Intel, Accenture, HP, HSBC, KGI, Pepsi, Sierra, and the domestic enterprises including iSoftStone, Evans, Hoi Fai, China Soft International, have settled down in the city. In terms of service outsourcing demonstration areas, the contract amount of Tianhe District (including the Tianhe Software Park), and Yuexiu District (including Huanghuagang Science and Technology Park) accounts for 74.61 percent of the city. The contract amount of Guangzhou Development Zone and Nansha Development Zone makes up 18.30 percent of the city, with the executive amount accounting for 22.57 percent.

II. China’s Service Outsourcing Demonstration City: Guangzhou Demonstration Zone

i. Guangzhou Development Zone

The Zone has formed industries involving software design services, research and creative design, commodity inspection and testing, financial innovation services, consulting management services, creative industry services, modern logistics services and others. The Zone possesses 250 R & D institutions at the national, provincial and municipal levels, and more than 20 commodity inspection and testing companies. The financial innovation service area is planned to be constructed to provide for international financial institutions financial software development, data security, data exchange services and other financial outsourcing services, where a number of service outsourcing enterprises such as Microsoft Outsourcing Design Center, IBM Software Innovation Center, Pepsi High Innovation Center, and Intel Data Security Management Center have gathered. In 2009, the registered offshore service outsourcing contract amount reached up to USD 83 million dollars, representing 12.02 percent of the city, with the executive amount of USD 50 million dollars, accounting for 12.42 percent. The 12 service outsourcing enterprises were newly introduced, of which there were six business management consulting firms, four software outsourcing enterprises, and two animation and creative industry enterprises. At present, there are more than 100 software enterprises of all kinds, of which over 10
software enterprises are engaged in offshore service outsourcing.

**ii. Nansha Development Zone**

The key planning and construction centers on the service outsourcing demonstration area of Nansha IT Park, Olympic Park, Technology Innovation Center, Zhongzong Building, Nansha Puzhou High-tech Development Park as the start-up area. ISoftStone South China Headquarters and its Training Center, UL testing services and Service Outsourcing College of Guangdong University of Foreign Studies, Nansha Production-learning-research Base of South China University of Technology, Guangzhou Runheng Software Base, Dali Group software training, IBM senior software talents training, and other new projects have been established there. Nansha District Software (animation) Talent Training Base has been identified as Guangzhou City Software (animation) Talent Training Base. In 2009, the contract amount of the registered services outsourcing increased by 80.25 percent to USD 43.233 million dollars, of which the contract amount of the offshore service outsourcing had USD 13.675 million dollars, and the contract amount of the onshore service outsourcing reached USD 29.558 million dollars; The executed contract sums increased by 71.25 percent to USD 40.946352 million dollars. The introduction of modern public facilities and public services, infrastructure and specialized agencies for talent training is carried out.

**iii. Tianhe Software Park**

The total income of the technology, industry and trade involving the software industry in the Park climbed by 30 percent to RMB 54.19 billion yuan on a year-to-year basis. The software revenues reached RMB 32.17 billion yuan, up by 30 percent on a year-to-year basis. At Tianhe District, the contract amount of the registered offshore service outsourcing reached USD 306 million dollars, accounting for 40.94 percent of the city, with the executive amount of USD 109 million dollars, representing 38.77 percent. Within the Park, Guangzhou Software (animation) Talent Training Base and International Incubator provide enterprises with software outsourcing, animation talent training support and business incubation services. The Park will also cover the construction of public technology platform with development tools and technical environment support to
provide enterprises with prototype development, evaluation, exhibition and trade, talent training, animation production and other development tools and technical environmental support. Citi and Evans, and SAS all have set up their respective branch offices in the Park.

iv. Huanghuagang Science and Technology Park
In 2009 the contract amount of the registered offshore service outsourcing within the Park reached USD 219 million dollars, accounting for 36.75 percent of the city, with the executive amount of USD 101 million dollars, making up 35.77 percent. The business types include software development, testing and product support, logistics, transportation, financial management and data processing, call centers and others. The overseas markets are dominated by Europe and the United States, Japan and South Korea, Hong Kong, Macao and other countries and regions. Seven service outsourcing enterprises including UTON, Hung Sheng Business Consulting, Easy Link Information Services are newly introduced, with the foreign contract capital of USD 9.2465 million dollars. Within the Park, eight service outsourcing enterprises are rated as Guangdong technology advanced service enterprises of 2009.

III. Development Priorities
The development priority is given to financial and insurance data processing, treatment and integration, and the development of human resources, accounting services, financial centers, logistics service center and other BPO services. The key introduction of the global service outsourcing Top 100 enterprises and the domestic leading enterprises should be strengthened. With Guangzhou Development Zone and Nansha Development Zone as the main body, the construction of Zhongxin “Knowledge City”, and Nansha Intelligence Island should be boosted. With Tianhe District (Tianhe Software Park), Yuexiu District (Huanghuagang Science and Technology Park), and Baiyun and Liwan District as the carrier, high-end software development, information technology services, data processing and back-office services, design and other key areas will be carried out to attract investment. International service outsourcing enterprises in Japan, the United States, Europe and others are introduced to open companies in
the city. The initiative should be taken to positively undertake the transfer projects of Japanese high-end outsourcing. The participation in international professional outstanding service outsourcing exhibitions is to strengthen the promotion and communication with Europe and the United States, India and other key countries and regions. The service outsourcing business transfer within multinational companies should be rapidly developed by introducing a group of international service outsourcing providers and undertaking the business transfer of Hong Kong outsourcing business. Local outsourcing service providers should be guided and supported to carry out targeted acquisitions at home and abroad.
Culture, Sports, Education and Health Care Industry

I. The Current Development
In 2008, the annual sales income of all organizations concerning culture, sports and entertainment in Guangzhou reached RMB 19.374 billion yuan, and the annual sales income generated by the health, social security and social welfare industry in the city was RMB 34.454 billion yuan. And the annual sales income of RMB 41.838 billion yuan came from all types of organizations in the education industry. At present, there are more than 130 film projection organizations in the city, of which five-star cinemas are up to 10 in number. In 2009, the total box office earnings rose by 10.4 percent to about RMB 460 million yuan, as compared to the last year. The 66 performance organizations created the annual performance box office receipts of more than RMB 100 million yuan. More than 800 entertainment venues earn the annual operating revenues of about RMB 8.0 billion yuan. About 120 enterprises involving online games, animation and cartoon employed about the personnel of 15,000, with the output value of more than RMB 10 billion yuan (excluding derivatives). There were more than 800 audio and video enterprises. About 5,500 art business organizations had the annual sales of about RMB 200 million yuan. In 2009, more than 3,000 new community sports organizations were founded, with a totaling more than 15,000, and over 800 thousand people were employed, composing the industrial output value of more than RMB 26 billion yuan.

Guangzhou has a group of influential cultural industry platforms in the country.
For example, Chinese Music Golden Bell Award, one of the four national arts awards, has its permanent location determined in Guangzhou; Guangzhou International Art Fair is one of the country’s three international art fairs. In terms of the 5-star cinema number and their annual ticket income, Guangzhou has been at the leading place in the country, and is the leader in the animation industry nationwide, with the total output value of the city’s animation industry accounting for about 1/5 of the whole country. As the China’s first audio-video wholesale market at the national level, Guangdong Audio-video City is the only audio-visual wholesale export market approved by the State, with the total trading volume of the genuine audio-visual products market accounting for more than 70 percent of the country. In recent years, 60 major international and domestic competitions including the National Games, the World Table Tennis Championships, and Sudirman Cup Badminton Mixed Team Competition have been successfully held in Guangzhou.

Guangzhou has effectively enhanced its visibility and influence by actively undertaking a variety of international and national large-scale cultural events, sports events, and medical and academic exchange activities, and contributed a lot to the development of the urban construction and hotels, catering, commerce and trade, exhibition, tourism, real estate and other industries. To host the 16th Asian Games successfully, Guangzhou is fully pushing the Asian Games City Plan.

Guangzhou Double Fish Sports Goods Group Co. ,Ltd. is one of China’s largest sporting goods manufacturers. A number of well-known multinational sports enterprises such as Nike, Reebok, Adidas, Mizuno, Decathlon and others have gathered in Guangzhou. The Daan Gene of Sun Yat-sen University has becomes the leading enterprise in the domestic genetic diagnosis industry.

Currently more than RMB 10 billion yuan has been invested to construct and transform over 30 large-scale key cultural facility projects. With the holding of the 16th Asian Games in Guangzhou, 72 major sports venues are under construction, renovation or maintenance. Guangzhou International Sports Performing Arts Center co-built by Guangzhou Development Zone and the U.S. Anschutz Entertainment Group (AEG) and NBA, China will be completed in June 2010
and will be used as the Asian Games venue. The City Women and Children Medical Center and a number of medical and health care construction projects have been built successfully.

II. **Online Games and Animation Industry Development Base**

In 2005, State Press and Publication Administration approved Guangzhou as the national online games and animation industry development base. Four online games and animation industrial parks of Tianhe, Yuexiu, Huangpu and Panyu have been established.

i. **Tianhe Park**

Located in the Gaotang New District of Tianhe Software Park, Tianhe Park Phase I is planned to cover an area of 200 Mu, with a total planned investment of RMB 120 million yuan. With the construction area of 100 thousand square meters, the Park can accommodate 50 animation enterprises. Currently, in addition to NetEase, Optic Communications, Century Dragon, Shi Danni and Jiang Tong, more enterprises such as Jiang Tong animation, Firebird Technology, Point-to-Point Communications Networks, Maitong, Xin Nuo Film Culture Dissemination, Cloud Communications Information, Control, Jinshan Nutella are assigned to the Park, which focus on the development of online games, animation development, and digital video entertainment industry.

ii. **Yuexiu Park**

In 2009 more than 4,300 enterprises in the Park achieved the turnover of about RMB 53.9 billion yuan, an increase of 10.6 percent on a year-on-year basis. The concentration trend of creative enterprises with original animation as the main has been shaped in the Park. The Park enterprises cover information technology and software development and services, digital media value-added services, animation product trade, film and media production and distribution, network operation services, architectural design and advertising design etc. The Park will focus on the introduction of domestic and international excellent online cartoon enterprises, and the introduction of information service businesses mainly working on data communications, system integration, software applications, network value-added and digital contents.
iii. Huangpu Park
The Animation Base Huangpu Park Phase I is located at Nangang of Huangpu District, including the two parks of Guangzhou International Toys and Gifts City and Asian Steel Building. The offered convenient services cover banking, postal services, logistics, commodity inspection, urban shuttle buses, Airport Express Line and other perfect supporting services. The focus is on promoting the toy-based derivative product development, and on the introducing 2D/3D animation production and processing, comic creation, online games production operations, cell phone games, animation derivative product development, network information services and other projects.

iv. Panyu Park
The animation companies at the Park are concentrated at TianAn Energy-saving Science and Technology Park, Star Power Animation and Games Industry Park, and Huachuang Animation Industry Park. The Park has more than 300 animation enterprises of all kinds, centering on online games, animation software development, animation production, electronic communications technology. The key work is to build the Park into the nation’s largest comprehensive animation industry base with a multi-functional combination of design, production, production, trade, exhibition, tourism, R & D and services, personnel education and training, video animation production and others.

III. Development Priorities
In 2010, Guangzhou will seize the historic opportunity of Cultural Industry Promotion Plan released by the State last year and the organization of the 16th Asian Games to vigorously promote cultural and sports undertakings. The key development includes the following areas:

i. Online Games and Animation
Efforts will be made to speed up the construction of the national online games and animation industry base, introduce and cultivate online games and animation R & D and production enterprises, and develop the 2D/3D animation production and processing, cartoon production, cell phone games, sports games, animation derivative product development and network information services;
ii. Film, Television Services, Culture and Arts Services
Foreign businessmen will be supported in accordance with the national policies to make investment and operate performance venues, movie theaters, performance brokerage institutions, movie technology and other enterprises in cooperation with Chinese enterprises in film production, TV shows, and animation films.

iii. Publication Issuance and Copyright Services
The printing industry is to be promoted to develop in the direction of multi-color, high-speed, digital and personalized printing for building an international printing center. The audio-visual and electronic publishing industry should be vigorously expanded to form the national audio-visual product logistics centers and an important export base. Foreign businessmen will be supported in accordance with the national policies to invest in packaging and decoration printing, the distribution of books, newspapers and periodicals, recordable CD production, artwork management, publications printing, Read-Only CD-ROM replication, and audio-video products distribution other than films.

iv. Education and Training Services
Foreign educational institutions will be encouraged to cooperate with China in establishing higher academic education, secondary academic education, self-study examination assistance, cultural tutorial, pre-school education, and vocational institutions. The key support for foreign participators comes to the fields of software, animation, creative industries, finance and other key industries which are needed for the city to develop the training service of professional and technical talents.

v. Medical and Health Services
Foreign businessmen will be encouraged in accordance with Chinese laws and regulations to participate in Guangzhou medical and health development through the cooperative establishment of medical institutions, and the engagement in pharmaceutical research and development, production and marketing. The health care providers in Hong Kong and Macao are encouraged to set up clinics in Guangzhou.

vi. Culture, Sports and Recreation Services
The tourist cultural services including tourist attractions and route development
and management, tourist operation entities will be vigorously developed, and the development of entertainment cultural and sports services covering leisure fitness, amusement parks, indoor recreation and others should be encouraged. Foreign businessmen are supported to invest in the establishment of travel agencies, sports facilities management, fitness, competition performance, sports training and intermediary services in accordance with national policies.

vii. The Production and Sales of Cultural and Sports Products
The advanced culture and sports products and equipment manufacturing bases will be created to develop the cultural and sports industry belt. The distribution and service industry of cultural and sports goods will be vigorously expanded.
Headquarters Economy

According to Headquarters Economy Development Plan of Guangzhou City, the general layout of Guangzhou's headquarters economy business district is as follows:
In downtown districts, the core status of Zhujiang New Town-Yuancun-Pazhou Area shall be strengthened; a headquarters economy core district with riverside characteristics shall be built; Tianhebei-Huanshidong-Dongfeng Lu Area shall be optimized to complement the riverside area in functions.
In outskirt districts, a few areas specially designated for the development of headquarters economy shall be cultivated in accordance with the characteristics of Guangzhou's industrial development.
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<td>Nansha IT Park Headquarters Cluster</td>
<td>Headquarters for enterprises from Hong Kong, Macao and Pearl River Delta</td>
<td>Research and development, testing, design</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Panyu Headquarters Cluster</td>
<td>Branches of multinational corporations Headquarters of enterprises in Pan-Pearl River Delta</td>
<td>Research and development, design, trade, information service, IT service, modern logistics</td>
<td></td>
</tr>
<tr>
<td>Eastern Headquarters Functional Zone</td>
<td>Headquarters Cluster of Guangzhou Science City</td>
<td>Headquarters of multinational corporations Headquarters of state-level enterprises</td>
<td>Research and development, design, testing, certification</td>
<td></td>
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<td></td>
<td>Guangzhou Service Center of Finance and Innovation</td>
<td>Branches of multinational corporations Headquarters or regional headquarters of domestic enterprises</td>
<td>Financial service</td>
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<td></td>
<td>Headquarters Cluster of Tianhe Software Park</td>
<td>Regional headquarters of multinational corporations Headquarters of domestic enterprises Headquarters offices like R&amp;D center</td>
<td>IT service, Internet game, comics and animation, software outsourcing</td>
<td></td>
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<tr>
<td></td>
<td>Headquarters Cluster of Guangzhou Huangpu Port</td>
<td>Branches of multinational corporations Regional headquarters of domestic enterprises</td>
<td>Shipping business, modern logistics, port trading, business service</td>
<td></td>
</tr>
<tr>
<td>Western Headquarters Functional Area</td>
<td>Bai’er Tan Waterfront Headquarters Cluster</td>
<td>Regional headquarters or branches of domestic corporations in South China Headquarters of enterprises in Pan-Pearl River Delta</td>
<td>Research and development, design, consultation, planning, trade</td>
<td></td>
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Districts and County-level Cities
Yuexiu District

I. Brief Introduction
In 2009, Yuexiu District ranked the 2nd among all districts with GDP at RMB 148.2 billion yuan, up by 9.21 percent year on year and accounting for 16.26% of the city's total. It covers an area of 33.8 square meter, with a registered population of 1.116 million.

II. Development Guideline
Guided by the concepts of constructing the “Best Region” and targeting the modern service industry and headquarters economy, The transformation of growth pattern will be realized from efficiency-driven to innovation-driven in terms of the overall regional competitive capability development. According to the strategic space layout, greater efforts will be put in the strategic development of modern service industry in the center of the Guangzhou city. In 2009, the northern region of Yuexiu was established as the Function Promoting District of Metropolitan Core Industry characterized by green, low-carbon, humanity, high-end, creativity. Based on “Three Zones and One Belt” industrial layout, the district is to focus on high-end knowledge technology and intensive service industry to strengthen the comprehensive business services function. In term of the southern region, it will shape Beijing Rd. International TBD into Guangdong culture TBD by making full use of Yuexiu's unique charm of Guangdong culture and Millennium Business City.
III. Industrial Development and Investment Promotion Focus  

i. Business and Trade  
Efforts should be made to greatly develop retail and wholesale markets. On the other hand, to further improve the upstream of industrial chain and to drive Liuhua-Mineral Circle upgrade in transition, efforts will be on the large program such as “Liuhua International Fashion Festival” and “Liuhua Exhibition Center”.

ii. Modern Service Industries & Recreational Industry  

(i) Modern Service Industries  
Headquarters economy and modern service industry have long been a characteristic brand of Yuexiu District. The flourishing development of headquarters economy has become an engine to accelerate modern service industry to expand trade, finance, business service and other headquarters. The strategy of “headquarters driving” is being implementing to advance the business economy featured with headquarters and finally develop a headquarters economy system consisting of headquarters of manufacture, wholesale, trade, finance, IT technology and research, business service and agency service which will make Yuexiu District a base for regional headquarters of multinational companies and headquarters of the enterprises from the Pearl River Delta and other domestic regions.

(ii) Recreational Industry  
Firstly, top medical service will be provided to successful businessmen by introducing high-standard international medical program. Secondly, the development of related industries such as physical therapy services, medical research and pharmaceutical sales will be enhanced. To make Lu Lake RBD and Er’sha Island RBD become the RBD center of Guangzhou, the combination of tourism and commerce is to be promoted and special recreational programs be developed.

iii. Service Outsourcing and Creative Industry  

(i) Service Outsourcing Industry  
Based on the construction of Huanghuagang Sci-tech Park, one of the National Hi-tech Industrial Development Zone, the development of service outsourcing
industry with modern information service, creative industry, healthcare & pharmaceutical industry as the three leading industries has been facilitated. After nearly years of development, with information technology outsourcing (ITO) and business process outsourcing (BPO) as the main field, Yuexiu District has gradually formed the type of outsourcing business mainly including software development, testing and product support, logistics, financial management and data processing, call center and so on. With the joint efforts of the municipal and district government, many outsourcing enterprises have gathered in Huanghuagang Science and Technology Park.

(ii) Creative Industry

In full use of the advantages of exceptional locations and rich creative resources, on the basis of Huanghuagang Sci-tech Park, Yuexiu District focus its development of creative industry on animation & cartoon, game online, creativity with digital content and value-added web service as the breakthrough. It has made progresses by taking the chances as follows: the first mover advantage in the development of creative industry by the establishment of the first creative industrial park, the introduction of supporting measures for creative industry in Guangzhou, the isssue of the first creative industry development plan in Guangdong Province, the setting up of the first association of creative industry in South China, the introduction of the famous Golden Dragon Award for Original Animations and Comics etc. Yuexiu is now painstakingly creating the layout of creative industry in the following: one creative avenue, two creative industrial parks, three distinctive industrial clusters, four high-grade industrial functional zones. Creative Avenue is to be constructed as an agglomeration and model zone for creative industry. It will be built as the main focus, the largest scale and most extensive core zone for urban creative industry, high concentration of knowledge-intensive service industry as well as the model zone for industry upgrading and a new growth area to promote the rapid development of emergent industries.

iv. Logistics Industry

Measures should be taken to carry out the Outline of Developing Plan of Guangzhou Modern Logistics Industry. It is essential to give full play to the advantages of Yuexiu as the transportation hub of Southern China. It will take the
Guanzhou Port Group and Guangdong Transportation Group as the leading enterprises to build up the logistics area along Yanjiang Lu area.

IV. Proposed Projects
i. Huanshidong Intelligence Headquarters District (IHD)
Rely on the first mover advantage and unique cultural resource of Huanshidong CBD, efforts will be made to provide a comfortable environment to international businessmen, including high-standard medical service, adequate educational institution, and convenient living facilities. Focus will be laid on the attraction of business service, media and publication, modern international trade and international medical project in this district.

ii. Huanghuagang Creative and On-Line Economic District (CNED)
Rely on the strong research strength of CAS and integrate the important resource of Creative Avenue, steps will be taken to structure a Guangzhou Culture Creativity and Technological Services Pilot Area with focus on the attraction of architectural design, information service, high technology and education services.

iii. Liuhua Fashion Brand Operating District (FBOD)
Over 100 professional large-scale and high-quality wholesale market, such as Liuhua Area, Yidelu & Haizhu Plaza, Haiying Area and Yongfu Area, have been built with a series of industry benchmark with worldwide influence in cloths, leather goods, cosmetics and watches. The accumulated resource from numerous specialized markets in Yuexiu District have been used with focus on the attraction of cloths, leather goods, cosmetics of design and marketing headquarters in this district.
Haizhu District

I. Brief Introduction
Located in the central part of Guangzhou City, Haizhu District is encircled by the sea-route of the Pearl River system. This island-type district is well-known by its rich river tributaries as well as its fine spring views. The Guangzhou new city central axis is passing right through the middle of the district and its north-eastern region has been integrated as a key component of the Grand Commercial Zone of Guangzhou. Being named as the “Southern Lung of Guangzhou City”, the ecological protection area Ten Thousand Mu of Fruit Trees is situated at the south alongside with the Haizhu Lake Wetland Park. Being endowed with abundant science, education and cultural resources and a huge consumption market potentiality, Haizhu District is also reputed as “Old Commercial Port of Thousand-year”. The district covers a total area of 90.45 square km with a registered population of 907,600 and the residents of 1.438 million. In 2009, the total output value amounted to RMB 56.144 billion, increased by 9.6% year on year; among which 80.3% is contributed by the tertiary industry.

II. Development Guideline
By taking the opportunities of implementation of Guangzhou new city central axes plan and the modification of central commercial area linking with the Zhujiang New Town-Pazhou-Yuancun, the Haizhu District will proactively fulfil the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020). For this purpose, Haizhu District will exert its resource advantages in human
talent, science and education, ecology to aim at establishing a modern central city zone appropriate for both residing and business. This program will establish a modern industrial system focusing on the development of a modern tertiary industry with exhibition industry, HQ economy, trade and business service, creativity industry and hi-tech industry as the supporting sectors so as to facilitate the rapid and sound economic development in the district.

III. Industrial Development and Investment Promotion Focus

i. Convention and Exhibition Industry

By taking the opportunities of the implementation of Opinions on Facilitating Guangzhou Convention and Exhibition Industry initiated by the Guangzhou Government and the new round of development of the convention and exhibition industry in Pazhou region, we will spare no efforts to push forth the internationalization, brand names and professionalization of the convention and exhibitions. Adequate attention shall also be paid upon relevant industries to achieve a sound industrial structure.

Following are the key enterprises and projects to be introduced: well-known exhibitions, service enterprises and special affiliated service sectors for exhibitions.

ii. Headquarters Economy

Efforts will be made to optimize the environment of the headquarters economy to be suitable for both business and living. A “Green Access” will be opened in the area to attract a certain number of enterprise headquarters to enhance the scale and strength of the economy. The key concerns will be convention and exhibition, international trade, wholesale, retailing and distribution, creativity and industry headquarters.

Key Investment Focus  Pazhou CBR (Central Business Region), Guangzhou New City Central Axes region and Business Hallway on South Guangzhou Dadao

iii. Business and Trade Service Area

Relying on the comprehensive advantages of the optimization of consumption structure, huge consumption market potentiality and the leading position of Pazhou Exhibition, a development pattern characterized by grand business and
trade as well as grand circulation will be witnessed in Haizhu District. The development sectors may cover medium and high level retailing industry, cultural-entertainment consumption industry so that the chain-store network can be expanded to the central and east part of this district.

Key Investment Focus Western Business Center and special Market Cluster in the District Center

iv. Creative Industry

The Measures for Supporting Software and Cartoon Industry Development in Haizhu District and Probation Measures for Identifying and Supporting Creativity Industry Base (Garden) in Haizhu District will be further reinforced in Haizhu District to facilitate the construction of the creative industry. Relying on demands from both exhibition and professional markets, economic development shall be enhanced in garment design, exhibition plan and design, corporate cultural exchange design etc.

Key Investment Focus Creative Industry Park for Guangzhou TIT Textile Garment, Movie and TV Cultural Creativity Base in Pearl River Film Group, Taikoo and Osaka Creative Industry Park and Lianxing Cultural Creative Industry Garden.

v. New and Hi-Tech Industry

Relying upon cluster advantages of science and education fundamental resources and the existing science and technology base, spontaneous innovation will be specially encouraged to foster the development of hi-tech industry with core fields in bio-pharmaceutical and electronic information industry.

Taking advantage of Guangzhou Higher Education Mega Center and Guangzhou International Bio-island, efforts will be made to turn Pazhou into a bio-tech garden with incubating science and technology and industrialization of hi-tech as core function so as to introduce bio and pharmaceutical enterprises, laboratory and science research institutes;

The four functions including incubator, accelerator, server, financing and investment shall be established in this area. Furthermore, The Dunhe Garden and Zhongshan University Garden shall be developed to an incubator for electronic information and computer software enterprises.
vi. Service Outsourcing Industries

Haizhu District has been approved by the Guangzhou Government to be a Chinese Service Outsourcing Demonstration City, therefore, a service outsourcing cluster containing software development, bio-pharmaceutical inspection, cartoon production has initially shaped based on the exploration of the advantages and potentiality of this district.

**Key investment focus**  R & D on software products, technical supports outsourcing, human resources service outsourcing, pharmaceutical & bio-tech R & D outsourcing, call centers, cartoon design service outsourcing etc.
Liwan District

I. Brief Introduction
As the only urban district in Guangzhou that covers both sides of the Pearl River and owns innumerable rivers and brooks, Liwan District hosts an area of 59.1 square km. It is a downtown area that features with unique Cantonese culture. It has enjoyed a reputable position in history for the prosperous commerce in Xiguan, the wonderful water and landscape in the Litchi Bay and the original Lingnan Culture.

II. Industrial Development and Investment Promotion Focus
i. Modern Services
The emphasis has been put on the development of high-end production services that is interconnected with those strategic sunrise industries, in particular the development of sectors different from neighboring areas, namely, the joint creation of a complete service chain and industrial league, the establishment of R&D platform, inspection platform, service and sales platform for advanced manufacturing industry.

ii. Headquarters Economy
In accordance with the Outline of the plan for the Reform and Development of the Pearl River Delta, (2008-2020) and the planning and construction of the Bai’etan Economic Zone, the Bai’etan area will become an international business center at the heart of the Guangzhou-Foshan Megalopolis. The plan is to take advantage of the riverside location along the Pearl River and the rich resources of
office buildings along the Kangwang Road Headquarters Economy Belt and the Shamian European Style Business and Culture Tourism Zone to attract major enterprises.

**Key Proposed Projects:** Liwan District will accelerate the construction of the South Railway Station (Zhuguang) Project, Hetai Plaza, Guangzhou International Medicine Port and the Guangdong Plastics Exchange (Phase II), and build eastern Guangzhou a high-end business center, headquarters economy carrier and production service base that will exert influence across the Pearl River Delta.

### iii. Creative Industry

While accelerating the *Replacement of the Secondary Industry with the Tertiary Industry in Downtown*, Liwan District promotes the concentration and the development of such creative industries as industrial design, advertising, animation and handicraft, and actively constructs the Guangzhou Design Port.

**Key Proposed Projects:** Liwan District is working hard on the building of the waterfront creative industry belt headed by the Xinyi International Club, promotes the construction and the operation of such creative parks as Xinyi International Club (Phase II), 1850 Creative Park and Hip Tung Wo Diesel Engine Factory (922 Creative Park) and encourages the cluster of the competitive creative enterprises and brands.

### iv. Modern Logistics

On the basis of backbone productivity projects as China Tobacco Guangzhou Production Facilities, Guangzhou International Medicine Port and Guangzhou Plastics Exchange, Liwan District gradually improves its logistic and communication network and builds large commercial logistics center to serve the central area of the Guangzhou-Foshan Megalopolis. The Guangzhou Cigarettes Distribution Center on the Longxi Avenue Central covers an area of 47,000 sq. m and is in possession of many advanced cigarettes distribution equipment and technologies.

**Key Proposed Project:** At present, the Guangzhou Cigarettes Distribution Center is completed. On the basis of China Tobacco Guangzhou Production Facilities, Guangzhou International Medicine Port, Guangzhou Plastics Exchange and Longxi Logistics Park, large-scale commercial logistics center with emphasis
on production service industry will be built.

v. Modern Commerce and Trade

In an effort to revive the history of China’s No. 1 Trade Port, Liwan District will unremittingly cultivate and develop medicine, furniture, building materials, tea, shoes, jade and ceramics markets and build Bai’etan Economic Zone and The Thirteen Hongs Business Circle.

**Key Proposed Projects:** In 2009, such large wholesale markets as Shengxian Dengyun Tianxia Gifts, Toys and Sports Exhibition Center, Jiahe Accessories Market, Shimao Garments Market. Metropolitan Plaza and Hetai Plaza were open for investment. And such large entertainment and shopping centers and commercial projects as the European City and Woye Mingfeng Shopping Plaza is in the process of construction.

vi. New Industries

the concentration of new industries and industrial evolution will be further promoted and such new industries as biomedicine, NC equipment, electronics and information and tobacco production, be strengthened. Besides, carriers and platforms for independent renovation, the construction of industrial parks, be cultivated and built as well.

**Key Projects:** Efforts will be made to push forward the construction of the Dongsha Modern Industry Park, perfect the infrastructure construction and industrial layout and create modern industrial parks for industrial cluster with the 300,000 sq. m China FPD Project officially initiated.

vii. Special Tourism and Cultural Industry

Initiation has been launched on the construction of Five Areas and One Street (i.e., Lychee Bay Cultural and Recreational Area, Chen Clan Academy Cultural Area, Shamian European Cultural Area, The Thirteen Hongs Commercial Culture Area, Shang-Xia-Jiu Commercial Street and Water and Flower Eco-Culture Area). Liwan District will make this project a golden cultural brand to hail the Asian Games, exhibit Liwan’s glory in architecture, cuisines, folklore, commerce and trade, local music, horticulture, Zen Buddhism, TCM, calligraphy and painting and handicraft.

**Key Proposed Projects:** Works will be done on the key cultural and tourism
project of “Five Areas and One Street”. The overall furnishing work on the Shamian European Culture Area progresses as scheduled. In the project of Water and Flower Eco-Culture Area, the key resorts will cover the Huadi River and Dasha River landscape, Xilang Wetland Park and Datansha Island Park.

viii. **The Renovation of Old Towns, Old Factories and Old Villages**

In the coming 3-5 years, The renovation of old towns, the renovation of old factories and the renovation of old villages (hereafter refters as the Renovation of Three Olds) will be topped on agenda. Since 2009, Liwan District has initiated 18 urban renovation projects and 18 urban village renovation projects.

**Key Proposed Projects:** As much as 3.26 billion yuan has been injected for the projects through financing platform. Efforts will be initiated on the execution of 18 urban renovation projects including the Enning Road Project, Baosheng Shadi (Phase II) Project and Xiwan Road Project. In the renovation of the Enning Road Plot, the accumulated investment has reached RMB 709,000,000 yuan, the relocation work is 71.43% finished, and around 20,000 sq. m houses has been demolished. The renovation of Huadi, Yu’anwei (Xilang), Chajiao and Dongjiao Villages has been put into execution. And the general renovation plan of Wuyanqiao and Datansha Island has been finished and submitted for approval.
Tianhe District

I. Brief Introduction
Tianhe District, with a land area of 137.4 km², is a newly-emerged central district where the new axial line of Guangzhou and the city's CBD are situated. Tianhe Software Park, known as China's key software industry base and the animation industry base and the main venue for the 2010 16th Asian Games are all located within the area. It enjoys as the cluster of universities and scientific institutions and is the strategic core zone for the implementation of independent innovation. In 2009, Tianhe’s GDP topped RMB 160.8 billion yuan, up by 12.5% as compared with the year before. Its tertiary industry reached RMB133.9 billion and accounted for 83% of GDP. The actual utilization amount of foreign investment was USD 398 million.

II. Development Guideline
Tianhe, with the ultimate goal of building it into the core district of an international metropolis, will stick to implementing the plan of “Overall Advancement and Coordinated Development” and exert its great efforts in promoting the development of high-end industries, do its best in establishing a business-friendly and livable city with aim to become the paragon of “Guangzhou’s services industry”.

III. Industrial Development and Investment Promotion Focus
i. Financial Industry
By making full use of all kinds of preferential policies for financial industry,
construction of the financial business district in Zhujiang New Town and the introduction of more headquarters of financial institutions domestic and overseas and more national finance inspection organizations into Zhujiang New Town will be accelerated so to build Zhujiang New Town into a real regional financial center with completed functions and powerful influence.

ii. Modern Commerce and Trade Industry
Aims have been settled to attract well-known enterprises in modern commerce and trade industry. Great efforts have been made in promoting new business modes and the scale-based, high-end, brand-oriented and information-driven development of this industry. Endeavor will be taken to enhance the Tianhe Sport Center Core Business Circle and speed up the construction of the eastern new business circle so as to tap the coordinated effect of them. Other efforts will include the follows: to construct Tianhe District into a landmark district manifesting Guangzhou's modern commercial status and international image, a high-end commercial center, and an industrial information center with international impact

iii. Information Industry
The construction of the National Software Industrial Park and the Animation and Cyber Game Development Base will be quickened. Great efforts will be made on the development of industries such as communication and information technology, cyber game and animation production, software outsourcing and E-business. The district will focus on absorbing major software enterprises home and abroad and lay emphasis on helping enterprises to develop their own patent technologies and products. In addition, the district will import research and development centers of internationally prestigious enterprises, extend support for their construction, with the purpose of optimizing the technical and administrative innovation abilities of software enterprises. In order to promote Tianhe Software Park as the South China headquarter for research and operation of key technologies, leading enterprises in relevant fields shall be introduced or fostered. Meanwhile, the comprehensive development platform for cyber games, the production platform for animation design and the testing, the exhibition and exchange platform for cyber games and animation shall be established.
iv. Technological Services Industry
By relying on the advantage of institutes of higher learning and research institutes in the district, headways will be launched to build a large-scale and power incubator for hi-tech enterprises, support and foster state-level and provincial-level key laboratories, vigorously develop industries as research and development. Other steps included will be the following: to strengthen the functions in the research and development of high and new technologies, incubation, to develop a complete set of modern service industries for science and technology, to vigorously construct the Wushan Service Industrial Base for science and technology, to build and improve the public information platform of service institutes for science and technology, to develop and improve the complete regional information-sharing and exchange mechanism, so as to achieve the goals of function supplementing, resources sharing and joint development of institutes of higher learning with knowledge-based and technology-intensive enterprises gathered in the district.

v. Cultural Creative Industry
Focus will be laid to bring into play the talent resources advantages generated by the high cluster of institutes of higher learning and research institutes in the district so as to promote the incubation of creation and design, with other works scheduled as the follows: to make full use of large-scale cultural and sports facilities to host artistic creation shows and large-scale sports events and to generate “elite culture”; to gradually make the old factories, workshops and buildings with convenient transportation and favorable environment transformed into creative industrial parks, to vigorously promote the construction of the Yangcheng Creative Industrial Zone and the Linjiang Creative Industrial Zone and to construct them into the core bases and new growth areas for Guangzhou’s creative industry.

vi. Professional Service Industry
As barriers for foreign funds to flow into the intermediary service industry are constantly removed, the district will attract a series of professional service institutions home and abroad. Meanwhile, efforts will be done in assisting local professional service institutions to improve the ability in shouldering international businesses. The development of modern service industries has been facilitated to
meet the needs of local enterprises and even those in the Pearl River Delta.

IV. Proposed Projects

i. Pearl River Tower

Pearl River Tower is located at the core zone of the Zhujiang new town, which is designed as a green mansion by SOM, a famed architecture design company in USA. This mansion, an international deluxe office tower, has 71 stories, a height of 309 meters and a total floor space of 210,000 square meters. It will be finished at the end of 2010 and be managed by renowned international property agency under the “lease-only” business model. All service enterprises in finance, commerce and business as well as catering enterprises from home and abroad will be introduced.

ii. Central Business Plaza in Zhujiang New Town

The Central Business Plaza is located at the core zone of Zhujiang New Town, sitting on the central axis of Guangzhou’s new urban area. It will start its operation before the 16th Asian Games. The Central Business Plaza is positioned as an international shopping district in Guangzhou, which houses flagship stores of globally famous brands, restaurants, as well as theatres and amusement park. All kinds of famed enterprises are encouraged to settle down there.

iii. Chuangzhan Center

Chuangzhan Center, which has 20 stories, a height of 95 meters and a total floor space of 65,000 square meters, consists of four commercial skirt buildings, two underground parking lots and two tower buildings. The standard area of each floor reaches 2500-odd square meters.

Chuangzhan Center is a multi-functional commercial property which incorporates standard A-class and apartment-style office buildings as well as shopping malls. All service enterprises in finance, commerce and business as well as catering enterprises from home and abroad are welcome here.
Baiyun District

I. Brief Introduction
Baiyun District has a total area of 795.79 square km. In its north, lies the largest airport in Asia-Guangzhou New Baiyun International Airport and in its south China’s largest railway marshalling station. Guangzhou Railway Station and the Provincial Bus Station. In 2009, it achieved a GDP of RMB 85 billion yuan, up by 10.8 percent; The general financial budget income, RMB 2.95 billion yuan, up by 15.4 percent; The industrial output value, 80 billion RMB yuan, up by 8 percent and the product sales volume, RMB 47.8 billion yuan, up by 20.6 percent. The total economic output and economic growth are ranked in the forefront of the city.

II. Development Guideline
Development orientation is as follows: an innovation style district with vigor condensed by ecology and airport a composition of Guangzhou urban area, sub-center of municipal level, an urban ecological function area, an important transportation hub of Asia-Pacific Region, an airport-related industrial base and a modern tertiary base.

III. Industrial Development and Investment Promotion Focus
i. Airport-Related Industry
On the basis of the airport-related eco-economic development, Baiyun District will establish an airport-related industrial zone, with focus on promoting Guangzhou
Baiyun Airport comprehensive Free Trade Zone, advanced manufacturing area of the East of Airport and Zhongluotan Organizing Groups, Baiyun International Airport Supporting Business Services Area, Airport Logistics Park, FedEx Supporting Industrial District, Guangzhou Electrical Industrial Cluster Areas, the new energy industrial base and the large central kitchen core business area etc. In this zone, enterprises of commercial, travel, logistics, manufacturing, export processing, exhibition, information intermediary are going to be set up. Meanwhile enterprises of bonded processing, bonded trade, bonded logistics and service will be introduced.

**Investment Promotion Focus:** Guangzhou Baiyun Airport Comprehensive Bonded Zone (South Zone), Baiyun International Airport Supporting Business Services Area, Private Science and Technology Park in Guangzhou - Guangzhou 863 Industrialization Promotion Center, advanced manufacturing area of the East of Airport and Zhongluotan Organizing Groups, Guangzhou Electrical Industrial Cluster Areas and the Fine Chemical Industry Zone.

**ii. Modern Logistics Industry**

Baiyun District possesses the advantage of developing airport and integrated logistics zones, large-scale wholesale markets and logistics bases. Logistics industry is programmed to be “Two Circles and Three Zones” . Led by integrated logistics circle, the airport driven logistics circle, airport logistics industry zone. The surrounding area is supposed to be shaped into a multimodal transport logistics industry circle, to take the initiative radiation of Baiyun Airport and FedEx Asia-Pacific Tran-shipment Center. Measures will be given to the leading role of the third-party logistics firms such as UPS, TNT, ZJS, Tianjin Daejeon, Jointown pharmaceutical logistics. Airport Free Trade Zone has been submitted to the State Council for approval, and the surrounding roads and other infrastructure construction have been started. The urban function design of Guangdong, Hong Kong and Macau (Taiwan) distribution services cooperative experimental zone has been completed.

**Investment Promotion Focus:** Guangdong, Hong Kong and Macau (Taiwan) distribution services cooperative experimental zone, Guangzhou Baiyun Airport Comprehensive Bonded Zone (South Zone).
iii. Bio-Pharmaceutical Industry

Baiyun District belongs to Guangzhou biology industrial base expansion area. In the park, there are 96 biopharmaceutical manufacturing enterprises, including WangLaoji Pharmaceutical, Hutchison Whampoa, Baiyunshan Pharmaceutical etc.; 38 relevant scientific research institutions, i.e. Southern Medical University, Guangzhou University of Traditional Chinese Medicine, Guangdong Medicine Research Institute and Guangzhou Regeneration Resources Institute etc. are located in the district. As a gateway to the Pearl River Delta, Baiyun District has a good ecological and airport advantage to be a gateway for the pharmaceutical industry leaders to enter the South China market.

**Investment Promotion Focus:** Guangzhou Bio-pharmaceutical Industrial Base.

iv. Modern Service Industry

With Baiyun New Town as a core, Baiyun New Town will be built into a world's high-end business center, a livable living place which will be focused on the development of modern service industries such as commerce, finance and business office. While making comprehensive utilization of Guangzhou Gymnasium, Baiyun International Conference Center, Guangdong Audio-visual City and International Audio-video Expo Exhibition Hall, Baiyun District will promote the convention and exhibition industry so to create the clustering effect of convention and exhibition industry.

**Investment Promotion Focus:** Baiyun Wanda Plaza, Central Hotel, Jiahehui Commercial Center, Creative Industry Gathering Zone in Baiyun District and South Lake Ecological Airport-related Economic Headquarters Project.

v. Hi-tech Industries

Efforts will be made to speed up the following programming construction projects: the first phase of No. 863 centre in Private Scientific Park with the focus on automobile spare parts, the second phase with the focus on electric power and electricity, the third phrase with the focus on the fourth party logistics, Jiahe Scientific Technology Industrial Garden with the focus on IT communication industry and Guangzhou International Industrial Base of Audio-visual products.

**Investment Promotion Focus:** the Innovative Base in Guangzhou Private Scientific Park, energy conservation and new energy industry base, No. 863
Industrialization Promotion Center in Private Scientific Park, Innovation Park of Private Scientific Park, and Guangdong Creative Industrial Garden.

vi. Fine Chemicals

Baiyun District is an important manufacturing base for cosmetics as well as a distribution center for raw materials and finished products nationwide. A complete industrial chain for cosmetics has been set up. The total number of cosmetics enterprises accounts for 70 percent of that in Guangzhou with famous enterprises like Guangzhou Bawang Limited Corporation, Guangzhou Caisy Cosmetics Limited Corporation and Guangzhou Houdy Cosmetics Limited Corporation etc. included. As a famous production and processing base among the cosmetics industries nationwide, Baiyun District is established as the testing area by the National Cosmetics Quality Management Association concerning “the safety guarantee system of cosmetics quality”. The National Cosmetics Quality Management Association and Guangdong Standard and Investigation Center for Cosmetics have both entered Baiyun District.

Investment Promotion Focus: Fine Chemical Industrial Park of Private Scientific Park and New Baijia Commodity City Cosmetics Trading Zone.
Huangpu District

I. Brief Introduction
With an area of 90.95 square meters, Huangpu District is the major supply base of energy and power in Guangdong Province. Its gross industrial output value above designated size in 2009 reached RMB 140.477 billion yuan, up by 4.5 percent year on year. It is also the base of Guangzhou Port, the biggest one in South China.

II. Development Guideline
To achieve the goal of developing Huangpu Port-front Business District, Huangpu is dedicated to accelerating the establishment of modern industrial system and advancing the organic integration and interactive development of modern service, hi-tech and advanced manufacture industry. Quality projects will be introduced as new driving force of economic development to build Huangpu into a modern harbor district with integration of port & urban area suitable for industries and residents.

III. Industrial Development and Investment Promotion Focus
i. Headquaters Economy
Huangpu is speeding up the development of Yuzhu core functional district by intensifying the business service function, enhancing the concentration of high-end industries, focusing on the development of shipping services, modern logistics, port trade, and HQ economy of producer services industry related to port business, for instance, financial insurance, shipping and freight forwarding
services. Relevant measures include the building of functional districts such as port-front business square, and international producer goods trading center, the introduction of management HQ or branches of multinational corporations and domestic large-scaled enterprises, the acceleration of the HQ enterprises concentration, the establishment of the landmark port-front HQ economic base with excellent surroundings.

**ii. Shipping Service.**

To optimize the comprehensive shipping service environment, shipping service system including trade, finance, insurance, technology, consulting and personnel training have been established and improved. Port logistics and E-port functions have been facilitated. Besides, steps have been taken to establish the “intelligent port” by promoting the IOT (Internet of Things) application in port business.

**iii. Investment Promotion Focus**

(i) **Huangpu Port-front Business District**

Huangpu Port-front Business District has been considered as one of the eight big projects of building the best city in Guangdong Province. It will emphasize on the characteristic of port service and culture, which can make a distinction among Huangpu and Guangzhou's other business centers or industry integration districts. With the modern port-front producer service cluster districts as its supporting system, Huangpu Port-front Business District will be built into one that has both the common (incl. loading and uploading, transportation, declaring at customs, taxpaying, frontier defense, goods inspection, hygiene inspection, port supervision, public safety, fire control and finance) and extended (incl. information service, modern logistics, R&D, education, training and infrastructure for urban life) functions. Considered as the engine of Huangpu's economic restructuring and industrial upgrading, the development of port-front business district provides impetus to the growing up of the service industries like office building, modern logistics, information service, financial service, agencies and consultations, shopping mall, amusement and tourism. The goal of Huangpu Port-front Business District is to be constructed into a modern service center and an area suitable for the development of headquarters economy.

(ii) **Yunpu Industrial Zone (Huangpu Section)**
Being a large development area organized and planned by Guangzhou Municipal Government, it covers a planned area of 460 hectares, where all infrastructure has been completed. So far, there are a number of well-known companies incorporated in the zone, e.g. General Mills (U.S.), Bluescope, Uni-President Group, Sanoh Seikan, Renolit AG, BroadTeam Electronics, Hedy Computer, Bluemoon, Tinci Chemical, P.G. Logistics Group, South Logistics, China Southern Glass, SANY Heavy Industry and Heineken Beer etc.

(iii) **Huangpu (International) Machinery Town**
Covering a planned area of 106 hectares, this project is located at the both sides of Kaifa Avenue, south of Guanyuan Expressway (East), north of Guangshen Road, east of Guangzhou-Shenzhen Extensivr Railway. Close to Luogang District, and only 3 km to Guangzhou New Port, it enjoys advantageous geographical position. With the budget of RMB 1.8 billion yuan, it is going to be built as a platform for the outfit transaction, exhibition and other services, with influence in Guangzhou, the South China and even the whole country.

(iv) **Zhuangyuanshan Industrial Base**
Situated at the south of Wencheng section, Guanyuan Expressway (East), Zhuangyuanshan Industrial Base is close to Sinopec Guangzhou, and only 3 km to General Factory of Guangzhou Honda. The base, whose planned area is about 50 hectares, is planned to be built as the one that produces auto-fittings for Guangzhou Honda.

(v) **Development Base for Animation and Online Game Industries**
“Huangpu Section, Guangzhou National Development Base for, Animation and Online Game Industries” was approved to establish in Huangpu District in July 2005. The phase-I construction is located in Nangang, Huangpu District, involving a shopping area in Guangzhou International Toys & Gifts Center and an office area in Asia Steel Building of 10,000 sq. meters respectively.

(vi) **Huangpu International Logistics Park**
Depending on the regional advantages of Guangzhou Port (Huangpu Harbor Area) and Guangzhou-Shenzhen Railway, Huangpu International Logistics Park has been formed as an on-going situation of gathering port and railway logistics, and other relative logistics industry. So far, the storehouses covering 750,000 m²
have been completed. There are over 100 logistics enterprises under operation, where a number of leading logistics enterprises majoring in the third party logistics service have settled down, e.g. South Logistics, P. G Logistics, HYC Logistics, Futian Nikkon and Top & Ideal Logistics. Besides, Huangpu's logistics tends to be specialized and will be transformed from the traditional spot transactions to a combination of e-commerce, stock and futures. The newly-introduced e-business logistics projects include Amazon Joyo, Zhongjing Huitong and Chemicals Electronic Trading Center, etc.
Huadu District

I. Brief Introduction
Huadu, with an area of 969 square kilometers, is reputed as the north gate of Guangzhou city and the Pearl River Delta to the hinterland and enjoys convenient transportation with Huadu Port composing of the accommodation capacity of 1000 tons, 3 national highways, 5 expressways and Guangzhou Baiyun International Airport, Beijing-Guangzhou Railway and Wuhan-Guangzhou Highspeed Railway here. In 2009, Huadu realized its GDP of RMB 54.15 billion yuan, with a growth of 13.6% and a gross industrial output value of RMB 132.03 billion yuan, up by 14.16% year on year.

II. Industrial Development and Investment Promotion Focus
In recent years, the automobile industry, leather and leather products industry and the airport-related industry have achieved a sound development. A booming industry pattern with 2 “engines” (automobile industry and airport economy), 3 industry groups (automobile industry group, leather industry group, and jewelry industry group) and 5 polar industries (automobile, airport-related economy, leather and leather products, jewelry and bullions and the real estate industry) have come into being.

i. Industrial Development
(i) Automobile and its Component Industries
The investment promotion focus is in the area of automobile design, automobile trading, automobile finance, and automobile culture and automobile sporting, etc. By 2010, the overall layout to automobile industry will be basically completed; with annual automobile production over 500 thousand and annual
general automobile industry output over RMB 100 billion yuan, and Huadu District will become automobile-oriented district with strong influence and industrial competitiveness. At the same time, great efforts should be made to attract the projects of Nissan electric car and Renault as well as other European and American series of auto assembly plant to form a compatible automobile manufacturing base.

(ii) Airport-Related Industry

Based on the plan of integrating “Five Clusters”, including Airport High-tech Industrial Base, Airport Commercial Zone, FedEx Supporting Industry Park, Guangzhou International Logistic Park and Sports, Living & Leisure Supporting Zone, Huadu has aimed at building the northern Guangzhou as aviation city in accordance with the guideline of Guangzhou Aviation Economy Development Plan. By setting up airport-based concept, the Government of Huadu will continue to strengthen all plans of aviation economic development and actively strive for the support to build up a world-class aviation city.

(iii) Leather Product Industry

Named as the “Capital of Chinese Leather Products” and “Central Town”, endeavors will be made to build such centers as the Leather Product Manufacturing Center, the Design and R&D Center, Information Exchange Center, Quality Certification Center, Trade and Logistics Center and Headquarter for Innovation and Brand-creating. The leather product industry will be promoted in the direction of standardization, brand-building and added-value, so as to strengthen the influence and competitive ability of Huadu’s leather and leather product industry cluster, thus making Huadu a sound destination for leather product.

(iv) Jewelry Industry

The present jewelry processing area in the Huadu district will be perfected and the cluster development of the jewelry industry, be encouraged. The International Exhibition and Trade Center for Huadu’s Jewelry, the Jewelry School, Jewelry Traveling and the Jewelry Theme Park will all be built to create a jewelry processing center, trade center and culture center in a hope to make the brand of “Capital of Chinese Jewelry” worldwide known, thus making Huadu into the
capital of jewelry with highly clustered industry and the perfect service environment.

(v) **Modern Service Industry**
The roles of the airport and the automobile will be made full play and the development in modern logistics, trade, hotels, exhibition, tourism and culture leisure have been initiated to satisfy the diverse demands of higher levels of people. Headways will be made to strengthen the general service function accommodated to the role of the sub-heart of Guangzhou modern metropolis, thus the whole investment environment of Huadu has been optimized.

(vi) **Emerging Industry Cluster**
Focus will be put on the electronic, textile, machinery, fine chemical and ecological industries large scale investment with strong industrial driving force and high technique level. Strong efforts will be made to develop the infrastructure building of the main planed functional zones and industrial parks.

ii. **Investment Promotion Focus**

(i) **Supporting Industry Zone for FedEx Asia-Pacific Express Hub**
The supporting Industry Zone for FedEx Asia-Pacific Express Hub borders the airport to the northeast. Taking FedEx Asia-Pacific Express Hub as the core, it is planned to be developed into a large airport economic zone in China. The first phase of this project, covering a planned area of 7.07 square kilometers, is mainly engaged in modern air logistics, bonded processing, manufacture and business trade.

(ii) **Guangzhou Airport International Logistic Zone**
Guangzhou Airport International Logistic Park borders the north exit of the airport. Covering a total planned area of 4.62 square kilometers, it is mainly engaged in the development of air-logistics-related industries, such as air freight, delivery, warehouse, and office building etc.

(iii) **Airport Commercial Zone**
The Airport Commercial Zone is located to the west of Baiyun Airport and connected with Baiyun International Airport by Yingbin Avenue. Covering a planned area of 6 square kilometers, it is a large business centre with an integration of air base, headquarters economy, business, finance, trade,
catering, entertainment, noble residence.

(iv) Airport Hi-Tech (Photo electronic) Base
The Base is located to the Northwest side of the airport, only 4km from the northern exit of the airport with Xiandai Avenue as the axis and 16.5 km² planned lands for development. The main industries include: airport industry (for transportation and logistics service, aero material enhancement, aero components distribution etc); modern manufacturing industry (developing high added value and strong reliance on airport service industries such as photo electronics, biopharmaceuticals, health-care mechanisms and IT industry).

(v) Living and Leisure Supporting Zone
The zone is less than 45 mins drive to Guangzhou city, located to the northeast side of Baiyun International Airport, with Nine Dragon Lake as its center. In terms of planning, leisure spaces will be integrated with natural setting in the zone.

(vi) Guangzhou Huadu (International) Auto Industry Base
The 1st 15km² phase of the Industry Base presents its main functions as the Manufacture Area, R&D Area, Components Area, Scientific Teaching Area, Trade Area, Recreational Tour Area, Export Processing Area, Logistics Area and Living Area. And its infrastructure construction and investment have been completed. The 2nd phase of 7.58km² and the 3rd phase of 2.66 km² will be put into use in 2010. Huadu Auto Industry Base will be facilitated with the development of auto industry, by focus on introducing vehicle manufacturing, auto component manufacturing, high tech industry and auto trading, service, logistics and other supporting industry.

(vii) Chini Industry Zone of Guangzhou Huadu Auto Industry Base
The industrial zone will focus on enhancing foreign investments, developing light mechanical equipments, auto components, high tech industries and high added value service industry.
Panyu District

I. Brief Introduction
The total area of Panyu is 786.15 km² with a registered population of 989,200 and the GDP per capita is USD 8,000. In recent years, Panyu government takes every effort to build the 50 km² innovate equipment industry base in the southern part of Panyu and the 30 km² of hi-tech industry base in the northeast. A number of flagship projects have been introduced for China Shipbuilding Industry Corporation, Guangzhou Automobile Industry Group Co., Ltd., Panyu Biological Industrial Park, Guangzhou Innovation Base of Tsinghua Science Park, Guangri Elevator Industrial Park, Guangzhou Panyu Park of China National Online Games and Animation Industry Base, Application and Demonstration Base of China National Digital Home Industry, and so on. In 2009, the GDP was RMB 86 billion, an increase of 12.2 percent year on year.

II. Development Guideline
Efforts have been made to build into Guangzhou’s modern new city center, traffic hub linking Pearl River Delta area, advanced manufacturing clusters, service center for commerce, trade, tourism, information consulting, and the industrial bases of intellectual and innovation industry, and a residential conglomeration with cozy and eco-friendly environment as well.

III. Industrial Development and Investment Promotion Focus
i. Automobile and Accessories Industry
Full support is given to the base construction for Guangzhou Automobile Industrial Group with its self-owned brand. This base is for both R&D and manufacturing,
with an investment of RMB 6.8 billion yuan. It's supposed to go into production in 2010 mainly with research and develop independent brand vehicles, power train and relative auto accessories.

**Investment Promotion Focus:** to promote the construction of Dong Chong Auto Parts & Accessories Industrial Park and to attract more enterprises in the auto parts & accessories industry

**ii. Ship Facilities and Large-scale Facilities Industry**

With preliminary total planning area of about 50 square kilometers, Guangzhou (Panyu) large-scale equipment industry base includes large vessels and ancillary equipment areas. The China State Shipbuilding Corporation is facilitated to create a new set of low-speed, medium-speed marine diesel engines, auxiliary equipment and other ship product manufacturing. With an investment of RMB 27 billion yuan, the base is expected to be put into production in 2011 and will become the largest marine diesel engine manufacturing base in China. Now many other large projects like GZ Electric Group have signed agreement to settle down in this area.

**Investment Promotion Focus:** the project construction like the precision processing of large-scale equipments, heavy-duty machinery and equipment, large-scale equipments, nuclear power plant and utilities, high power wind generators, digital control systems, key-components manufacturing, marine engineering, etc.

**iii. Biopharmaceutical Industry**

An area of 2.19 million sq. m in Hualong Town in the northeast part of Panyu is exclusively planned to be a biopharmaceutical base with a variety of projects such as Guangzhou Pharmaceutical Holdings Limited, and Guangzhou Z. S. Y Pharmaceutical Co. ,Ltd which will invest RMB 2 billion yuan and the stem cell program have been launched here so far.

**Investment Promotion Focus:** continuously attract R & D institutions and manufacturers in biopharmaceutical industry.

**iv. Digital Home & Digital TV Industry**

Panyu is the industry base for National Digital Home Application Program Demonstration where the three top parks of R & D, have been planned to set up,
especially the Production-Education-Research Incubation Base of Digital Home and Digital TV operated by Guangzhou Higher Education Mega Center.

**Investment Promotion Focus:** The investment promotion of Digital Home & Digital TV Manufacturing Park in Hua Long Town is among the manufacturers and R&D Institutions of digital home and digital TV.

**v. Animation Industry**

Panyu has competitive advantages in animation & game industry. So far, there are more than 300 animation enterprises manufacturing products with a market share of about 50% in domestic market. “Made in Panyu” animation products have not only become famous brands in domestic market, but also well-known in the United States, European countries, South Korea, Japan, Russia and so on.

**Investment Promotion Focus:** Tian An Energy Saving Science Park, Guangzhou Startoon Animation Game Industrial Park and Guangzhou Huachuang Animation Industrial Park.

**vi. Modern Service Industry**

The aggregation and radiation effects of the modern city infrastructures in Guangzhou new city center should be made full use of to promote development in the following aspects: trading, information service, management consulting, R&D, integrated technical services, large-scale business logistics, MICE (Meeting, Incentive, Convention, Exhibition), ecotourism. Meanwhile, real estate and social service mainly for large residential areas should also be further developed.

**Investment Promotion Focus:** CBD of Wanbo Center covers a floor area of 750,000 m² and a construction area of more than 1 million m², this project is to make this area become headquarters center for electronic information and the brand base for information industry. Wanbo International Central Business District will become an integration of commerce, large shopping malls, five-star hotels, exhibition centers, commercial condominiums, and style shopping street, entertainment centers. Guangzhou International Commodities Exhibition and Trade City (GICETC), with a total investment of 15 billion RMB, covering a floor area of 3.2 million m² and a total construction area of 5.76 million m² will become the largest business
center for import & export trade, R & D and product display in the world after it is completely constructed. There are five major functions within, namely, the large-scale commercial trade exhibition, logistics and storage (bonded area), financial information, business hotels and residential facilities. Meanwhile it will also include the professional mega market for food & entertainment, social community service and passenger transport center.
Nansha Development Zone (Nansha District)

I. Brief Introduction

Guangzhou Nansha Development Zone (NDZ) is located in the south-east of Guangzhou and is right at the geographical centre of the Pearl River Delta. In 2009, Nansha Bonded Port Area was put into operation and it is the first bonded port of Guangdong Province that get the approval by the State. In March 2008, Guangzhou listed NDZ as part of China’s outsourcing base cities, Guangzhou Demonstration Zone and Guangzhou Sub-base of National Automobile and Parts Export Base.

Nansha Outsourcing Park, High-tech Industrial Park, Zhujiang Industrial Park, Electronic Information Industrial Park, Nuclear Power Equipment Industry Park are all open for investment.

Till now, as many as 254 foreign projects has been introduced in NDZ, including 46 Global 500 companies such as Toyota, JFE Steel, Mitsubishi, Basf, Maersk and so on. There has formed auto, iron & steel, shipbuilding, fine chemical, high-tech, equipment manufacturing and port logistics industrial bases in NDZ, which frames NDZ’s modern industrial system.

According to the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020), Guangzhou Nansha New Area will be planned and constructed for enhanced cooperation with Hong Kong and Macao in service and hi-tech industries. It has been listed as one of the three model zones for Hong Kong/Guangdong cooperation.

In 2009, NDZ achieved a GDP of RMB 40.5 billion yuan and its actual
utilization of foreign investment was USD 620 million.

II. Industrial Development and Investment Promotion Focus
i. Guangdong, Hong Kong and Macao Comprehensive Cooperation Demonstration Zone
By making use of its Lingnan culture and coastal ecology, NDZ will build first-class living environment to attract high-level talents and build NDZ into commercial service center, innovation and technology center, education and training center, and cultural creative base. Relying on Nansha Bonded Port, the area will be constructed as a bulk commodity trading center and a key logistics base in South China and create the world's famous cruise route hub.

ii. Outsourcing Industry Park
As the demonstration zone of China’s outsourcing bases, NDZ will develop the outsourcing base consisted of Nansha IT Park, Nansha Science and Technology Innovation Center, the Ministry of Education’s Nansha Modern Industry Research Institute, Institute of Industrial Technology from Guangzhou & Chinese Academy of Science and Hong Kong University of Science & Technology (HKUST) Fok Ying-Tong Research Institute.

iii. High-tech Industrial Development Zone
By taking the advantages of the incubator function of Nansha IT Park and Nansha Science & Technology Innovation Center etc., effort will be made to build NDZ into a high-tech industrial development zone with great industrial agglomeration effects to create high-tech industrial belts in the south of Guangzhou.

Investment Promotion Focus: liquid crystal display (LCD), Semiconductor photoelectric technology, integrated circuits, new materials, new energy and biopharmaceutical, and other high-tech industries.

iv. Zhujiang Industrial Park
Zhujiang Industrial Park is NDZ’s key integrated industrial park that covers 2.45 square kilometers. Altogether 13 large-scale enterprises have been settled in the park from Germany, the Netherlands, Finland, Italy, Japan and Hong Kong. The investments cover auto parts, fine chemicals, metal products, plastic products, optical glass, mold and other industries.
**Investment Promotion Focus**: automotive electronics, marine electronics, automatic control equipment, auto parts, environment-friendly paper-making and other low-pollution projects in line with Nansha’s development plan.

v. Guangzhou Nansha Bonded Port (GNBP)

GNBP is the 5th bonded port of the country and 1st bonded port of Guangdong. It combines port operations, logistics and processing and is the special Customssupervised area with port function. It is the special economic zone that enjoys the highest-level of opening up, the most convenient procedures, the most favorable policies, most completed functions and the strongest location advantages. GNBP covers an area of 7.06 km² (1st phase which has been put into operation is 3.7 km²), consisting of port zone, logistics zone and processing zone.

(i) **Port Zone**

The zone is the only professional deep-water container terminal in the west bank of Pearl River. It possesses ten 100,000-ton barge berths with 3500 meters deep that can contain world’s largest container vessels. The coastline is 420 m long. The terminal is equipped with advanced information systems and machinery and equipment, able to provide the stockpiling, loading and unloading and other port services for FCL, bulk dismantling boxes, refrigerated containers, dangerous goods, boxes and other various goods categories. The terminal keeps a round-the-clock customs clearance. For the time being, Bax, A.P. Moller-Maersk and several famous international logistics corporations have entered into Nansha. Guangzhou Nansha Port has launched 18 international sea lines to North America, Europe, Japan, Australia, South-east Asia and middle east.

(ii) **Logistics Zone**

GNBP Logistics Zone covers an area of 1.44 km². It consists of bonded logistics center, storage centers and river-sea intermodal terminals. The first phase is planned to cover 900,000 m² which include 500,000 m² of storage and 73,800 m² of yard. 63,000 km² of storage has been put into use. Borouge from Abu Dhabi, Tianyuan international group, OOCL and many other logistics company have set up their businesses in the Zone.

(iii) **Processing Zone**

With an area of 1.36 km², the Processing Zone is equipped with inspection field,
supervision storage and inspection platforms and other facilities and is installed with video surveillance systems, and electronic platform balances system connecting with the Customs H2000. Its investment promotion focus was laid on IT, optoelectronics, precision machinery, household appliances and other industries. Famous enterprises such as Idemitsu, Hitachi have settled down here.

**vi. Mechanical Equipment Manufacturing Industry Base**

Focuses have been laid on developing large-scale power generation equipment, large-scale chemical equipment, port operating machinery, environmental protection machinery, rail transportation equipment, CNC machinery, complete sets of equipment and other products. The goal is to motivate machinery and equipment companies and related enterprises to come to the base and extend machinery and equipment industry chain to build Nansha into production and R & D base of heavy machinery and equipment industry,

**vii. Shipbuilding Industry Base**

By relying on abundant coastline resources and taking CSSC as the leading, large scale shipbuilding and repair dock will be constructed to meet the requirements of constructing 300,000 tons super-tankers and large vessels repairing. The Longxue Shipbuilding Base of CSSC with the annual production capability of 3 million tons has basically completed. The first system of 308,000 dwt crude oil vessel and 23 million dwt ore carrier have been completed and the first semi-submersible oil drilling ship platform “the South China Sea No. 5”, been repaired. The base ranks the third in China and the first in South China.

**Investment Promotion Focus:** large ships, marine engineering ship manufacturing, container, large steel products and ship repair reconstruction project.

**viii. Tertiary Industry**

Focus will be put on the development of Jiaomen River City Center Integrated Services Group and the eastern coastal area of living business. Other priorities will be laid on the introduction of commerce, real estate, hotel and catering, tourism and other life supporting facilities, public services and financial, accounting, legal, consulting, exhibition, information and other producer services projects. Hong Kong and Macao service projects will be also introduced to achieve the urban function connecting between NDZ and Hong Kong & Macao to build Nansha into the “Most Harmonious Community” of the Pearl River Delta.
Guangzhou Development District
(Luogang District)

I. Brief Introduction
Guangzhou Economic & Technological Development District (GDD for short) was established in 1984 by the approval of the State Council. On April 2005, Luo Gang District, also approved by the State Council, and based on present GDD and conformity of rural areas around, was established. After this, together with unique “four-zone-in-one” administration system (GETDD, GHIDZ, GFTZ and GEPZ), the planning area of GDD (Luogang District) expanded from 9.6 km² to 60.62 km².

Since its establishment, GDD has formulated and implemented the development strategy for international-oriented economy, focusing on FDI promotion as well as scale effect of modern industries. By the end of 2009, as many as 2046 foreign-invested enterprises from more than 60 countries and regions worldwide have made their home with the accumulative contractual and actual utilization of foreign capital up to USD 15.6 billion and USD 9.6 billion respectively, including 105 from Fortune Global 500 corporations and forming six pillar industries, i.e., IT, automobiles, metal refining, biomedicine, fine chemicals, food & beverage. In 2009, the GDP reached RMB 132 billion yuan, up by 17.91% year on year; The GIO totaled RMB 343.78 billion yuan, an increase of 18.89% while the newly added GIO achieved RMB 96 billion yuan, a rise of 16.6% ; its tax revenues amounted to RMB 31.14 billion yuan, climbing up 23.13% and the completed fix assets investment, RMB 26.45 billion yuan, up by 23.9% ; The export volume declined 3.34% to USD 10.23 billion, more than the index assigned by the municipal government of Guangzhou, which is 8%. The actual
utilization of foreign investment registered USD 1.165 billion, an increase of 12.63 percent over that of the previous year. The main economic indexes maintain the leading place among the 54 state-level development zones.

II. Development Guideline

The aim of GDD is to become the sub-centre of Guangzhou east area and a modern new town suitable for both living and business. It will be forged into a modern new city and the sub city centre of eastern Guangzhou, as well as an ideal place for both entrepreneurship and habitation. Besides, it will change from an industrial area that depends on natural resource to an industrial area that depends on innovation so as to achieved the goal being built into a district of innovation, efficiency, and harmony, a model eco-park featured by unique Lingnan landscape, a landmark city integrating travelling, leisure, entertainment, garden art and dinning.

III. Industrial Development and Investment Promotion Focus

At the present stage, GDD commits itself to realize a harmonious development between advanced manufacturing, high-tech industry and modern service industry. A modern industry system has taken shape, with the advanced manufacturing as the mainstay, the modern service industry the support and the modern agriculture as the assistant.

i. High-tech Industry

GDD will further strengthen the assembling and integrating of innovative resources within GDD and among GDD and other regions so as to realize the radiation and driving effect of regional innovation on the economy of Guangdong Province and the Pearl River Delta. It will take sci-tech innovation as the dynamic engine for economic structure transformation and economic increasing mode upgrading. Priority will be given to the projects like 3G & next generation internet technology, visual display technology, and relative projects of the industrial upstream and downstream. Efforts will be made to accelerate the construction of Automobile Industry Base, upgrade the manufacturing ability of key accessories and moulds, and strengthen the scope of automobile manufacturing to form auto
industry cluster; Other steps will be taken to strengthen the industries such as fine chemical industry and electronic machinery industry to advance their scales and qualities.

ii. **The Development of Modern Service Industry**

GDD targets at promoting famous enterprises (both domestic and international) to establish their headquarters in the area especially those from Fortune 500. The aim is to build itself to be the headquarters cluster with integrated functions of administration, marketing and sales, procurement and R&D. Efforts will be made to promote large financial organizations, provide high standard infrastructure and set up integrated system for financial supporting services; other measures will be taken to help qualified companies to be listed on the stock market. Headways will be made to establish the pledged loan system for IPR and advance the development of Credit Assure System for small and medium-sized hi-tech enterprises.

Based on GDD creative industry complex, we will vigorously develop creative industries like software, animations & cartoons, industrial design, product R&D design, architectural design, planning & consultation, etc.

iii. **Service Outsourcing Industry**

Relying on the existing enterprises of service outsourcing, GDD will make every effort to promote the development of service outsourcing.

iv. **Wholesale and Retail Industry**

Relying on the industry of GDD, strives will be made to construct specialty markets such as large medical industries. Efforts will be made to develop the commercial area, such as supper market, shopping mall, and agricultural fair, wholesale market and so on.

v. **Real Estate Industry**

With the advanced ecological environment and the large-scale public investment driving by the constructing of New Town, GDD will continue attracting the domestic real estate enterprise.

vi. **Elaborated Development for Leisure Tourism Industry**
It is aimed to improve the facilities in GDD, such as caterings and hotels, carefully select the tour routes, develop ecotourism on the basis of graceful ecological environment. and construct the Fragrant Snow Park of Luogang District for leisure tourism. By relying on the natural landscape of TianLu Lake, steps will be taken to adequately develop the vacational and recuperate tourism.
Conghua County-level City

I. Brief Introduction
Located at the north-east of Guangzhou, Conghua is about 60 kilometers away from Guangzhou, with a total area of 1985 square kilometers and a population of about 540,000. It is one of the important regions of Guangzhou’s “Optimizing the North” development strategies.
With a forest coverage rate of about 68 percent, Conghua is known as “Oasis on Tropic of Cancer”, “Hot Spring City of China” and “Back Garden of Guangzhou City”.
Conghua is the hub of Pearl River Delta (PRD) connecting with northern and eastern regions of China with more than 1,000 km length of roads. It is 30 minutes drive from Guangzhou Baiyun International Airport and has been included in Guangzhou’s Half-an-hour Economy Life Circle. About 320 foreign invested enterprises including the Fortune Global 500 enterprises such as Avon, Hitachi, Hino, Unilever, AREVA, etc. have settled down in Conghua city.

II. Development Guideline
Focus will be on the development of high-tech industries, automobiles and parts, household appliances, electronic information, cosmetics, handicrafts, processed food, tourism, real estate, modern farming and cultivation, etc.

III. Industrial Development and Investment Promotion Focus
i. Guangdong Conghua Economic Development Zone
With a total planning area of 10 square kilometers, the zone has begun its construction since 1988 and its industry covers cosmetics, electronics,
machinery, food, fine chemical industry etc. 130 various types of enterprises United States, Britain, Australia, Japan, Singapore and other countries and regions such as AVON, UNILEVER, C-BONS, Soft, RISUN were stationed within the zone. Currently under construction is the Stage II of the zone with a planning area of 1.12 square kilometers. It's mainly for the development of daily use chemical manufacturers, light products, food and beverage industry etc. The planning area of Stage III is 2.64 square kilometers.

ii. Pearl Industrial Park
With a total planning area of 110 square kilometers and a core area of 64 square kilometers, adjacent to Auto Industrial Base to the east and the Modern Logistics Base to the west, it is the largest industrial park of Conghua. In March 2005, the park was approved as one of key construction projects of Guangzhou, in April 2006 as the key preparing projects of Guangdong Province, and was recommended to be the provincial level high-tech industry base project under key construction. The focus is mainly on the development of automobiles, motorcycles and parts, pharmaceuticals, cosmetics, electronic information, daily disinfectant products, rubber tires, modern logistics, electrical manufacturing industries, etc.

iii. Liuxi Hot Springs Tourist Resort
With a planning area of 29.28 square kilometer, it is situated along the Liuxi Riverside of northern Guangzhou, in the central area of two National Forest Parks and a National Resort with 4A level. Three functional areas are under construction and more than 20 facilities projects including the international business conference area, spa health area, public leisure areas. Liuxi Hot Springs Tourist Resort will be built into a resort and high-end business centre, which will receive 4 million visitors per year. Famous hot spring enterprises such as Bishuiwan Hot Spring Holiday Inn, Wenxuan Garden Resort, Hot Spring Ragaz, etc. have been stationed in this area. Those other projects under construction are Equestrian Venue of 2010 Guangzhou Asian Games, International Business Conference Center, Guangzhou (Conghua) Garden Hotel with five-stars and other large high-end projects.

iv. Automobile and Parts Industrial Base
Located in the Pearl Industrial Park and with a total plan area of about 12.67
square kilometers, it is the major bearing region of the Guangzhou Conghua Base of Automobile and Parts Export Base of China. In accordance with the development strategy of Guangzhou Automobile Industry, Conghua will become the fourth-largest auto industry segment with emphasis on the development of commercial vehicle and components. Enterprises are provided with commerce, taxation, banks, hospitals, schools, residential and hotel facilities and other ancillary services.

v. Biological Medicine Industrial Base
With a planning area of 4 square kilometers, measures are taken at the base to mainly develop Chinese medicines, biological medicine and chemical medicine and cosmetics industries. At present, famous pharmaceutical organizations with self-owned intellectual property and advanced skills such as the Research Center on Chinese Patent Medicine of Guangzhou Pharmaceutical Holdings Limited, LifeTech, JiaHe, Xian Qian, ZhenHe etc. have been stationed there.

vi. Animation, Software and IT Industrial Base
With a planning area of 2 square kilometers, Animation and Software Industrial Park is located in this base was set up as the “Southern Animation Program Co-production Center of National Animation Industrial Base” by State Administration of Radio and Television. Conghua Animation and Software Industrial Park is planned to set up four industrial development zones including outsourcing zone, international animation zone, original animation zone and industrial service center as well as four major related service areas including education and training area, Chinese commercial area, living area and animation exposition center.

vii. Conghua Jewelry Industrial Base
The first phase of the base covers an area of 340 thousand square meters. In recent years, the jewelry export of Conghua has been increasing. With a planning area of 47 thousand square meters, Guangzhou Zhaoyong Diamond Co., Ltd. has launched HKD 40 million to build a big jewelry zone with producing, processing, tour and shopping. The jewelry zone will accommodate 20 sales enterprises of jewellery processing, receive more than 5000 visitors. It will become another tourism highlights in Guangzhou. Conghua City jewelry industries will be even more dazzling to attract global businessmen.
viii. Agricultural Industrial Base

There are 13 existing national, provincial and municipal agricultural leading enterprises, 8 agricultural standardization demonstration zone, 23 provincial and Guangzhou's famous (excellent) agricultural products. Conghua has high-standard planning and construction of 4 municipal agriculture demonstration area including the 10,000 mu of Fresh Cut Flowers Base in Chengjiao Sub-district, High-quality Rice Production Modernization Demonstration Zone in Aotou Town and Vegetable Production Demonstration Zone, Taiping Town's Vegetable Production Demonstration Zone, and the Agricultural Products Transactions Market in the north of Guangzhou.

ix. Logistics Economy Comprehensive Developing Zone

It is planned to set up logistics processing area in order to develop new and high technology industries including IT, biological medicine, precision type instrument, fine chemistry industry, new material and new energy. In the modern logistics park which is at the passageway of Beijing-Zhuhai Expressway, it is planned to set up a logistics storehouse storage area with complete high-quality clearance, test, packaging, storage, transfer, processing and information service.
Zengcheng County-level City

I. Brief Introduction
Zengcheng County-level City is located in the east of Guangzhou with an area of 1,616 square kilometers and registered population of about 800,000. In 2009, its GDP reached RMB 57.434 billion yuan up by 14.30% year on year and it ranked at the 9th in the National Inter-County Economy Basic Competitive Force Assessment in the same year.

II. Industrial Development and Investment Promotion Focus
i. To Promote Advanced Manufacturing Industry Such As Automobile and Motorcycle Industries
Automobile and parts, motorcycle and parts and other components industries have become the important backbone industry of Zengcheng. Currently, Zengcheng is accelerating the construction of such projects as Guangzhou Honda Zengcheng Factory No. 2 Product Line, Guangzhou Honda Engine, Guangzhou Honda R&D Center and Guangzhou Automobile SP Parts Logistic and Production Distribution Center. Works will be done to improve the proportion of localization of key parts and accessories to actively create conditions for introducing big entire car manufacturers.

Investment Promotion Focus: automobile and parts manufacturing, motorcycle and parts manufacturing, electronic information industry.

ii. Accelerate the Development of Modern Service Industry
Focus of the industrial parks and Town in the south of Zengcheng will be focusing on modern service industry, particularly automobile and motorcycle logistics. Efforts will be made to cultivate such production-oriented service industries as
modern logistics, finance and insurance, business trade and exhibition, R&D and
design and information service. The ecological industrial zone in south of
Zengcheng will be accelerated to develop the ecological industry, to promote the
construction of scenery areas for creating Baishuihai 4A Scenery Area.

**Investment Promotion Focus:** logistics, finance, business and trade,
 exhibition, information service, creativity industry, tourism and recreation
project.

### iii. To Cultivate Emerging Industries

Emphasis will be laid on ecological industry and ecological tourism to powerfully
cultivate the leading role in developing tourism infrastructure, and introduce star
hotel, theme park and recreation holiday projects.

**Investment Promotion Focus:** power and mechanical equipments manufacturing,
high grade hotels, recreation and entertainment halls and operation body etc.
Business Environment
Business Environment of Guangzhou

The Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020) entitled Guangzhou a new position, namely, the national hub central metropolises, the comprehensive gateway city and the embodiment & cultural and educational region. As proposed, Guangzhou will be made into the “Best Region” among its inhabitable urban and rural areas of Guangdong and becomes an international metropolis that embraces the world and serves the country.

In 2009, Guangzhou’s GDP reached RMB 911.28 billion yuan, with the GDP per capita exceeding USD 10 thousand. Automobile, petrochemical manufacturing and electronic information are three pillar industries of the city while biomedicine, high-tech and modern services are emerging industries. A modern industrial system with relatively complete categories and comparatively powerful comprehensive capabilities as well as a vigorous technological development capacity has taken initial shape. Guangzhou’s consumer market and consuming capacity occupy an important position across the country, directly affecting and leading the consumption trend in the PRD region. Next to Beijing, Guangzhou becomes the second city to be entitled to host the Asian Games. The 16th Asian Games will be held in November 12, 2010 in Guangzhou.

I. A Convenient Transportation Network

As a transit hub, Guangzhou is a city with sound infrastructure and convenient transportation. Centering on the urban construction for the Asian Games, Guangzhou continues to advance its major infrastructure construction, with the focus on transportation. The second phase of Baiyun Airport Project, the third phase of Nansha Harbor Zone Project, the third phase of the dredging project for
seaward course as well as the New Guangzhou Express Railway Station, Wuhan-Guangzhou Passenger Traffic Lines, BRT systems and 7 subway lines are in progress, indicating the completion of the biggest readjustment and optimization of transportation network in Guangzhou's history. In 2010, Guangzhou will embrace the 16th Asian Games with a modern transport network, with “AHI & EF” (standing for airport, harbor, info-port, expressways, and fast track transport).

**Airport:** As one of the three national hub airports, the New Baiyun International Airport of Guangzhou is by far one of the largest, the most advanced and the most modern international airport in the nation. In 2010, all the airport’s renovation projects will be put into service before the Asian Games starts. At that time, New Baiyun International Airport will become a comprehensive hub airport, with great influence to China, Southeast Asia and the Middle East. It connects Europe, the United States, Australia and the Pacific region with 90 international airlines with a passenger capacity of 40 million. The terminal area will cover 50 million square meters with 52 security inspection passages and 107 gate positions.

**Harbor:** Guangzhou Port, located in the convergence of the east, west and north of the Pearl River, is now developed into an international maritime port accessible to more than 300 harbors of more than 80 countries and regions. When the third phase of the Nansha Harbor Project and the third phase of the dredging project for seaward course are completed, Guangzhou Port will become a modern competitive international port with rational layout, sound function, scientific management and remarkable economic efficiency.

**The Information Port:** Guangzhou has set its goal of developing the city into “Digital Guangzhou” and international “information port” with information-based composite index ranking the domestic forefront. In 2010, Guangzhou aims at growing into a national information model city, with RMB 450 million yuan being invested in the Digital Asian Games Project.

**The Fast Track:** Guangzhou will become one of the country’s four railway transport centers. As Guangzhou New Railway Station has become the leading station of Guangzhou’s railway transport, the Beijing-Guangzhou Express Railway with a speed of 300 km per hour will be located in the New Station, which is known as the Asia’s biggest super-speed railway pivot and the Wuhan-Guangzhou
Express Railway with a speed of 350 km per hour also in operation.

**The Express Way:** The urban road framework has been basically completed. By 2010, Guangzhou will possess nine subway lines with a total mileage of 255 kilometers, covering almost all of the urban districts and connecting to major cities in the PRD. Besides, Guangzhou’s Tianhe Road-Zhongshan Road-Huangpu Road East Corridor line of BRT are also in operation.

**II. A Sound Living Environment**

Guangzhou, well-known as “the City of Flowers”, is a habitable city. It has been awarded many prizes and honors, such as “The City with Best Living Environment in China (model city in clarifying water environment)”, “International Garden City”, “The Best UN City for Residential Environment Improvement”, and “The Favorite Tourism City in China for Europeans”. Besides, Guangzhou is honored as “National Landscape Garden City” and “National Forest City” for its featuring coverage: 44.4 percent of urban green areas, 38.2 percent of forests, which contributes to 13.01 square meters of green space per citizen. In addition, it is also renowned as the National Sanitation City, the National Environmental Protection Model City. With the city-wide implementation of toxic emission Grade III standard for motor vehicle and that of protecting environment projects for public transportation, in Guangzhou, 85 percent of the city buses and all taxis have been installed to use LPG clean energy and the motorcycles are limited at the central areas. All these measures are helpful in purifying the urban air to such an extent that the annual fine days rise to 94.3 percent. The project of Guangzhou Asian Games Town (GAGT) will cost a total investment amounting to RMB 12.92 billion yuan, covering 2.737 million square meters and 1.4 million square-meters floorage. GAGT is well designed for accommodating the international athletes, technical officials, the mass journalists and news reporters, whose demands can be met respectively in the Athletes Village, Technical and Official Village, Media Village, International Radio Center and Main Press Center, Asian Games competition venues and parks. Apparently, GAGT will become a precious cultural heritage for Guangzhou, China and even Asia.
III. Rich Human Resources

Guangzhou boasts of intensive human resources which can fulfill the needs of various enterprises. According to the statistics of Guangzhou Human Resources, at present, it is estimated that 1.8 million residents have received college or higher education and 1.9 million ones are skilled manpower, together with 200,000 capable farmers, 20,000 overseas students, and 800,000 enrolled students. There are about 24,000 higher educated people (including students at colleges or universities) for a population of one hundred thousand citizens, which enables Guangzhou, correspondingly, to rank the first among the capital cities nationwide. To be exact, about 150,000 have been awarded master degree; around 140,000 received senior technical titles. Meanwhile, the gross rate of college enrollment is 65 percent and the average period of schooling is 13 years. Thus, the ratio of postgraduates, undergraduates, and specialist personnel has been renewed to be 8.5:43.4:48.1, while the proportion made up by senior, middle and junior specialists, accordingly, become 12:38:50.

In the first half of the year 2009, the total number of both supplied and demanded human resources in Guangzhou was 1.607 million, among which the laborers in demand and supply respectively were 823,000 and 784,000. According to the characteristics of job-hunters, the proportion of male and female is 7:3, and the laborers under the age of 34 made up 50.1 percent, among whom more than 20 percent have technical ranks or titles.

The Asian Games provides job opportunities for medium-level and senior management personnel, which will speed up optimizing the structure of human resources in Guangzhou

IV. Convenient Services for Government Affairs

Guangzhou government lays stress on services for enterprises and the public in its government affairs with convenient establishments as follows:

Government Affairs Center. Guangzhou Government Affairs Center, with aim at providing business-oriented services, has realized one-stop service that will deal with all the proceedings covering administrative license-issuing for business investment, operation and management, and the closing up some functional
sections of the relevant government administrations. This service also cover the proceedings of customs declaration, quarantine inspection and other central agencies. “One-stop Service for Fixed Estate Investment” and “One-stop Service for Trade Management” have also been carried out. Since the launching of Government Affairs Center on February 28, 2008, it has been well received by the public. And the public feedback towards the center was 100 percent satisfactory among 479,838 cases handled in 2009.

**E-government:** In general, E-government is carried out earlier in Guangzhou, where 43 government departments and 12 districts (including counties) have set up departmental government websites, through which more than 90 percent of government-related information is disclosed to the public. One-stop internet official affairs service window has been set up to deal with various affairs such as directories supply for proceedings, applications-downloading, online consultation and complaint, query for information status and on-line application reception. The layout is clearly designed and it is easy for users to manipulate it in terms of their needs.

**Legislation and Policy Briefing:** The Municipality Briefing of Legislation and Policy, which was founded in 1999 and will be held for every quarter of a year, has been taken as one of the key projects for improving its business environment over the past ten years. Up to now, 42 rounds of briefing have been held with presence of over 10,000 enterprises, 20,000 citizens, at which more than 200 items of regulations and policies were clarified, together with around 1100 questions being answered and 1300 pieces of opinions and suggestions being gathered. The arrangement of briefing plays an active role in several social aspects, such as the disclosure of government information, the forming of the law-governed and service-oriented municipality, the optimization of business environment, the harmonization of foreign trade system and the speeding-up of economy-based social development.

**V. The Protection of Intellectual Property**

Guangzhou Government attaches great importance to protection of enterprise and individual intellectual property with vigorous measures being carried out for
protecting and enforcing the patent rights of trademarks. In 2009, patent applications amounted to 16,530 items, an increase year-on-year by 18.2 percent, among which the number of the inventive ones was 5042, a year-on-year growth of 24.6 percent, making up 30.5 percent of the total applied, an increase by 1.6 percent over last year. And granted patents were 11,095, increasing year-on-year by 37.3 percent, while the invented ones authorized with patents were 1,516, with year-on-year growth of 35.1 percent. Moreover, a series of measures have also been taken to further protect intellectual property effectively. The first was that the government issued two documents: Regulations of Intellectual Property Protection for the Asian Games and Measures for Protecting Intellectual Property of Guangzhou Exhibitions. The second was that it implemented Assistant Guidelines for Protecting Intellectual Property. The third was that special campaigns for cracking down upon infringement were carried out, like “Thunderstorm” and “NetSky”, which witnessed over 1,000 law-enforcement officials dealing with 28 patent infringement accusations, investigating and punishing 82 cases of counterfeit patents. All these have effectively curbed patent infringement and law violations. The fourth was that in order to enforce the working effects, the officials were positioned in more than 30 large-scale exhibitions, like 105th and 106th China (Guangzhou) Imp.-&-Exp. Fair, Guangzhou Expo, International Motor Show, International Furniture Fair. The fifth was that more and more intellectual property administrations are to be instituted for training those enterprises with “copyrighted edition” so as to build a long-term monitory mechanism for self-regulating protection of intellectual property. And, last but not the least, the government set up the joint enforcement mechanism among Guangzhou, Foshan, Shanwei and Dongguan which are the four host cities of the Asian Games. It also assists the Asian Games Committee to apply for the outlook design involving 65 kinds of licensed patent products. Now, Guangzhou Intellectual Property Bureau and Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality (hereafter referred as BOFTEC) are working together to build an early warning platform which will focus on services concerning foreign-related intellectual property rights and provides corresponding inquiry services and disputes release.
VI. The Safeguard of the Fair Trade

Efforts have been made to maintain fair trade with rapid response to international trade frictions and building trade relief system that is in line with the WTO rules. The first important measure was to set up distinctive countermeasure mechanisms against trade confictions. Since 2005, BOFTEC began to institute the distinctive countermeasure mechanism for helping local enterprises to deal with trade frictions by instituting the document of Guidelines for Coping with Trade Frictions for Guangzhou Enterprises which provides practical assistances, legal process, preventive strategies for coping with a series of hot issues such as anti-dumping, anti-subsidy. Some intermediary organizations like industrial associations have been established to serve as bridges that assist enterprises in maintaining legitimate rights by means of organizing respondents, hiring lawyers and raising pleas, and so on. In 2009, there were 15 cases of international trade frictions involving iron and steel, textile and chemical industries with a total sales amount to more than USD 300 million. Owing to the established mechanism, fair trade is effectively safeguarded.

The second action was the perfection of the early warning and monitoring mechanisms of Guangzhou imports and exports. The early warning and monitoring mechanisms of imports and exports are continuously improved with BOFTEC and Guangzhou Customs as the principal body and sector-related organizations like Law Association, the Electronics Association and the Association of Foreign-invested Enterprises. Now the warning and monitoring mechanism, targeted at key export-oriented enterprises in all the 12 districts and county-level cities of Guangzhou, is growing soundly. The warning information for export-oriented enterprises is to be released on the basis of the data analysis of product volume and prices collected from commodities whose volume of import and export rank among the first 30 in the list, and of the trace investigation of those products suffering form trade conflicts. Additionally, any professional associations and enterprises also can apply for a new early warning site, actively cooperating with government department concerned to monitor their sectors.

The third one was the promotion of a joint response mechanism for fair trade in
PRD. Following the requirements set up in the document of *Memorandum of a Joint Response Mechanism of Fair Trade in PRD*, signed by 8 cities like Shenzhen, Zhuhai, Foshan, Dongguan, with BOFTEC acting as the leader, the nine cities in PRD will be able to cope with cases involving international trade frictions and close cooperation is expected especially on the information gathering and sharing and fair trade training and researches.

**VII. An Efficient Customs Clearance**

In 2009, Guangzhou Government further accelerated the construction of “Joint Customs Clearance” to assist export-oriented enterprises in guarding against international financial crisis in a better way. And a series of targeted measures have been formulated to enhance efficiency of the customs clearance, which helps create a better business environment for seizing orders and adjusting enterprise structures. The measures are as follows:

i. **To Adopt A Package of Measures for Anti-Crisis**

Under the framework of “Joint Customs Clearance”, Guangzhou Municipality Customs Administration issued *Guidelines for Promoting Economic Development*; Huangpu District Customs Administration formulates *Eight Measures for Facilitating Growth of Enterprises*; Guangdong Inspection and Quarantine launched *Guidelines for Counteracting Global Financial Crisis and Maintaining Steady Growth through Expanding Domestic Demand*. And Guangzhou Port Authority issued *Measures for Assisting Shipping Enterprises to Guard against Global Financial Crisis*. The practical benefit was the fees-exemption of over 10 million RMB as fees for inspection and quarantine from exporters of agricultural products and textile and garment.

ii. **Pilot Reforms of Categorization Clearance**

Guangzhou Municipality Customs Administration and Huangpu District Customs Administration Implement Differentiated Management. Customs declarations free from certificates or taxation are operated by a computer automatically, which simplifies the operating procedure with higher efficiency. According to the statistics analyzed, 86.55 percent of Guangzhou Customs export declarations fell
into the category with low risk, and the averaged everyday clearing rate was 99.79 percent. As for Huangpu District Customs, more than 65 percent of export declarations and about 22 percent of import declarations were entitled to enjoy favorable services like “green channel” or “low-risk channel”. Particularly, the average time ranging from electronic reporting of export declarations being presented afterwards to customs clearance can be reduced to 3 minutes or less. That is to say, it only takes 10 minutes to finish the whole procedure of customs clearance.

iii. The Arrangement of Green Channels Across Jurisdictions and Customs

The administrations involving inspection and quarantine and customs have implemented the pilot reform of customs clearance, which include clearance across jurisdictions and the Customs in the province. Guangzhou Inspection and Quarantine Bureau and the Guangzhou Municipality Customs also comply with regulations on those piloting enterprises who are entitled to enjoy category clearance with “afterwards documents delivery” and exemption from export inspection and quarantine, the green channel or first-class treatment. And now fast clearance mechanism has been gradually perfected with the customs-inspection co-operation service under the inspection-&-quarantine assessment system, which turns out to be an efficient practice to facilitate customs clearance and inspection.

iv. The Improvement of Customs Clearance Environment at Key Ports

All-week service is available at the inspection authorities of the Customs and inspection and quarantine, where both declarations with large items and English manifest declarations are accepted, together with query about the proceeding status. Those ships that have gone through with their pre-screening procedures may carry out their loading or unloading of goods when arriving at their berths. Guangzhou Municipality Customs and Huangpu District Customs have increased the number of ports where the “mutual recognition” practice is carried out, and moreover, an information system for “mutual recognition” has been developed, which has greatly improved the efficiency of customs clearance and helps to secure
more sources of goods supply at Nansha Port. The year of 2009 witnessed the number of containers reaching 22,227 standard ones, a year-on-year increase by 43 percent. In addition, Nansha Inspection and Quarantine Bureau has set up green channel for large exporters of electrical appliances.

**v. The Acceleration of the Settlement of Foreign Exchanges and Tax Refunding**

Foreign exchanges administrations have formulated *Directories for Foreign Exchanges Remittance Administrations in Other Regions* to facilitate importers with off-site remittance of foreign exchanges, providing convenient measures for enterprises processing with customers’ materials to register with excess exchanges, and easing the handling time for those enterprises to register with forward receipt of exchanges. Other promotions have been launched in piloting settlement with RMB for cross-border trade, coordination of imp-&-exp., receipt and remittance of exchanges and tax refunding. In addition, auxiliary auditing system and online system for tax refunding have been promoted, which greatly facilitates the working efficiency and augment of foreign trade.

**vi. The Encouragement of the Enterprises' Participation in Customs Clearance**

The relevant service departments will sincerely listen to the enterprises for their constructive suggestions about the “Joint Customs Clearance” with corresponding measures taken. All the involving administrative departments such as the Customs, foreign trade, inspection and exchanges have called for a series of information sessions on the policies concerned. And the immigration administration carried out “immigration control interviews” among the grass-roots units 342 times with 393 questionnaires in order to find the practical needs for improving the “Joint Customs Clearance”, a vigorous increase of the city’s port business. Cargo throughput at Guangzhou Port reached 364 million tons, of which 83.34 million tons were foreign goods, a year-on-year growth by 4.9 percent respectively. Container throughput at Nansha Port climbed to 6.55 million standard containers with 1.857 millions of foreign goods, a year-on-year increase by 1.7 percent and 0.1 percent respectively. Passenger throughput at Baiyun Airport amounted to
37.051 million passengers and 4.099 million passengers were international ones, a year-on-year increase by 10.8 percent and 3.4 percent respectively. And cargo and mail throughput reached 955,000 tons, of which 419,000 tons were international ones respectively, respectively increasing by 39.3 percent and 110.4 percent. Travelers through Guangzhou immigration ports reached 7.3481 million by transporting vessels of 86,100 ships, trains or planes.
Appendixes
The Outline of the Plan for the Development of the Modern Industrial System in Guangzhou (2009-2015) (Extract)

The Modern industry systems will aim at building industry clusters featuring in hi-tech intensification, high-value attachment, low energy-consumption and low pollution. Such systems are the characteristics of innovation, openness, integration, aggregation and sustainability. They are supported by high efficient industry systems with technology, human resources, capital and information, as well as the perfect development environment with fine surrounding, perfect infrastructure, effective social security and good market order.

I. Present Development Status
Since the reform and opening-up, efforts have been made to steadily optimize the city’s industry structure. The industry development mainly went through three stages: the secondary industry taking the leading role from 1978 to 1988, the secondary industry and tertiary industry sharing equal importance from 1989 to 2000, and the tertiary industry gradually taking the leading role from 2001. At present, supports from scientific and technological innovation, human services, capital operation, information sharing and logistics become very influential. With successive improvement of industry conditions such as natural environment, key infrastructure, opening-up policy, energy and social security, great achievements have been made in the construction of industry systems.

i. Service-Oriented Urban Industry Structure
To push forward the development of Guangzhou into a functional city with
comprehensive services centers covering finance, business, information, education, hi-tech and transportation, the city's industrial development has been focused on the tertiary industry. In 2008, the added values of three-type industries adjusted their proportions to 2.04; 38.94; 59.02, with the tertiary industry accounting for the second among large cities in terms of its added value proportion to its GDP, so that the basic framework of the service-oriented industry structure has been initially established. Among those, modern service industries such as finance, real estates, business services, logistics, and information services developed more rapidly, and the added value of modern services took a proportion of 74 percent in the tertiary industry.

ii. The Formulation of Coordinated Pattern of Three-type Industries
Since the reform and opening-up, Guangzhou has witnessed coordinately developed industries, followed by the policy of steadily enhancing the first industry, optimizing the secondary industry and vigorously developing the tertiary industry. Although the added value of the secondary industry took the largest share before 1988, it was surpassed by the tertiary industry in 1989. As a result, a very harmonious development pattern of the tertiary industry and the secondary industries “doubly pushing” economic growth has gradually taken shape. The annual growth of the city's secondary industry averaged 14.4 percent from 2001 to 2008, only a 0.4 percentage higher than that of the tertiary industry, which averaged 14 percent.

iii. The Enhancement of Industrial Cluster
The modern service industry has been accelerated and other industries have been upgraded toward the heavy and technology-intensive types. In 2008, the average labor productivity output was USD 207,900 per person, 14.47 percent higher than that of 2002, while the total industrial output valued USD 1.263905 trillion, of which more than 60 percent was owned by heavy industries and 31.50 percent by hi-tech products. Meanwhile, the city's patent licensing totaled 8,081 and a technology-innovation system led by national engineering centers has been formed. The energy consumption in GDP and industries saw a successive decrease. In 2008, the city's total energy consumption in GDP was 0.68 tons of standard coal, a decrease of 25.3 percent as compared with that of 2002, an
average annual decrease of 4.7 percent. From 2001 to 2008, the proportion of heavy industry increased from 43 percent to 65.98 percent, while the energy consumption of per 10,000 yuan in added value fell from 1.6 to 1.1 tons of standard coal.

iv. The Intensified Aggregation of Industry Layout
The services sector has been growing in aggregation. Its added values in the city proper including Yuexiu, Tianhe, Baiyun, Liwan, Haizhu and Fanyu accounted for about 84.5 percent of the city’s total services values. Gradually expanded is the effect of aggregative areas such as the two National Development Zones, Zhujiang New Town Central Business District, Pazhou International Convention and Business Exhibition Center, and the Science-Education-Culture Park in the Higher Education Mega Center. Advantageous industrial clusters covering automobiles and parts, equipment manufacturing and e-information have initially taken shape. Such industrial bases as shipbuilding and steel are being speedily constructed. Many multi-featured functional areas are gradually formed centering on Guangzhou Science City, Tianhe Software Park and Guangzhou International Bio-island, with electronic information and bio-industry as the mainstay. Meanwhile, as many as 7 national hi-tech bases have been authorized, “three layers” of urban agriculture have been distributed, and 29 standardized modeling agricultural areas are being accelerated.

v. The Improvement of Industry Environment
Guangzhou Port has been built into a key goods distribution center and the largest international trade hub in Southern China; Baiyun International Airport stands as one of the three major hub airports in China; the new Guangzhou Railway Station under construction will be the largest in Asia; The Pearl River Delta (hereinafter referred as PRD) highway network has been basically completed with Guangzhou as the center, all of which will strengthen Guangzhou’s hub status in international exchange of information and communication. The Utilization of the major infrastructure will greatly enhance the city’s abilities in its influential cluster function, which will definitely, on the other hand, facilitate the modern industry systems. Although the city has initially laid a basic framework for modern industrial systems, it still has a long way to go for targeting the “Best Region” in the
provincial modern industry systems on account of its relatively backward industry structure and development level. Especially while compared with other advanced cities, Guangzhou's comprehensive bearing capacity should be further enhanced since its services sector accounts for a very low proportion in the city's GDP with relatively extensive cultivation and weak independent innovation.

II. Opportunities and Challenges
1. With the development of international industry featuring high-class, coalesce, aggregation, knowledge-orientation and brand-specification, as well as the promotion of the third new-tech revolution under information technology and globalization, Guangzhou is now embraced with a historic opportunity to achieve its development in intellectual structure. By means of the international integration of hi-tech industry, Guangzhou may achieve highly efficient allocation of industrial resources and the optimization of industry structure. With the trend of turning the metropolis into the controlling center of global industrial chains and the production services base with the integrative growth of PRD, Guangzhou should transform its functions, such as the shift of the development mode and the establishment of the modern industry systems so as to fully participate in the economic globalization and lead the industrial development in PRD. Meanwhile, influenced by the international financial crisis, Guangzhou, in its modern industry systems construction, has been challenged with a variety of problems such as the shortage of talent pool with international experiences, the further opening-up of the market and trade facilitation, the international orientation in its administrative and social management and the improvement of the efficiency of the government service.

III. The Overall Principles
i. Guidelines
The scientific outlook of development is to be comprehensively implemented under the guidance of the 17th Congress of the CPC. By centering on the province’s strategy for building modern industry systems and guided by The Outline of the Plan for the Reform and Development of the Pearl River (2008-2020),
Guangzhou will spare no efforts to strengthen its status as a national hub of central metropolises, comprehensive gateway city and regional center of culture education. Following the overall demands of building top-class industry structure, centering on industrial development with core competitiveness, and adhering to “Three Promotions and One Maintain” (refer to the promotion of independent innovation, the promotion of transformation and upgrading of the traditional industries, the promotion of the formulation of modern industrial systems and to maintain a steadily and rapid economic growth, put forward by Wang Yang, General Party Secretary of CPC Committee of Guangdong Province), the municipality will strive to break the bottlenecks existing in industrial development and find the effective way to set up industrial clusters. With modern services sector as dominant dimension and high-tech industries as engines, the principal industrial aggregations will be shaped by accelerating advanced manufacturing industry and consolidating the traditional industries with competitive edges, aiming at building Guangzhou into the “Best Region” in the province’s modern industrial systems with high-rank development, industrial capacity enhancement and province-wide driving force.

**ii. The Development Goals**

In order to build the world’s advanced manufacturing and hi-tech industry base, the city should give priority to the development of modern service industry and the construction of modern industry systems with self-cultivation ability and platform. Meanwhile, international business exhibition, modern logistics and trade center should be constructed, and the city’s status as financial, technological innovation, cultural and educational center be formed. A strategic layout featuring the pattern of “One Belt Region and Six Zones” is to be set up. It will become the center of multilevel industries in the PRD region with complementary regional resources, industrial association and graded development, and the leading of industrial development in the Pan-PRD region as well. By 2012, the proportion of services will account for 65 percent of the region’s GDP, of which the modern services sector will have taken the proportion of 78 percent of tertiary industry (in terms of the city). By 2015, the service sector will account for 67 percent share of the regional manufacturing, and the modern service sector in the
tertiary industry will account for more than 80 percent (in terms of the city).

iii. Basic Principles

The Functional Guidance  In order to strengthen the function of Guangzhou as the central city and conduct cooperation with its neighboring cities, Guangzhou will greatly enhance its core competitiveness and driving force of industry as the leading in the province’s development of modern industry systems.

The Innovative Drive  The independent innovation should be promoted to increase its contribution to social economic growth. An innovative mechanism and environment of multi-principal, multi-level and interaction should be formed so as to promote the transformation of industrial development from factor-driven to innovation-driven.

The Aggregation and Intensification  By gathering advantageous resources and promoting the efficient use of industrial elements and recycling, the city will gradually found modern industrial clusters with outstanding features, integral chains, reasonable division of labor, and optimized industrial layout.

The Optimal Updating  The advanced and applicable technologies and modern management shall be used to transform and elevate the advantages of traditional industries and the industry shall be upgraded and developed by adjusting the stock structure and expanding the incremental space.

The Merging and Coordination  In the hope to promote the co-ordination of modern services sector and the advanced manufacturing, accelerate the integration of information technology and industrialization, Guangzhou will aim to achieve a harmony between industry structure and employment structures and coordinate the development among modern industries and related social courses.

The Focus on Ecology  Environmental protection and ecological construction will be strengthened. A resource-saving and environment-friendly society is to be built firstly so as to lay a basis for building Guangzhou into the “Best Region” of the province.

IV. Focus of Development

i. The Priority on the Development of Modern Services Sector

By implementing the development strategy of industrial integration and the
optimization of the layout and the regional cooperation, Guangzhou has been all
long making its effort to set up a “Guangzhou Services” brand to build itself into
the regional modern service center with greater influence either at home or
abroad. The modern service sector will be prioritized in modern logistics, finance
and insurance, business fairs, headquarters economy, information services,
technology services, cultural originality, services outsourcing, and so on.

(i) The Modern Logistics
The adherence should be made to integrate commercial flow, logistics,
information flow and capital flow. With the transformation and integration of
existing facilities, a modern logistics system will be constructed, which may
integrate many functions such as logistics park system, transporting and
information platforms, as well as storage, transportation, processing,
distribution, multimodal transport and display, trading, etc. The construction of
such modern logistics parks as Baiyun Airport, Guangzhou Port and some other
hubs should be promoted and the infrastructure matched with the modern logistics
should be improved. Besides, the construction of commodities trading center will
be accelerated which will cover the trading of plastics, coal, steel, etc. so as to
formulate reasonable prices in Guangzhou. A multi-level distribution network is to
be constructed in central cities for expanding the regional coverage of modern
logistics. The integrated transportation system shall be improved to make a perfect
matching of transportation of land, sea and air. The supporting environment of
logistics in the customs clearance should be substantially improved, and the
improvement should also be made in the bonded logistics system and the logistics
information platform of Joint Customs Clearance. E-commerce should be used to
integrate various types of logistics information. The proprietary technology and
funds should be introduced to build 2-3 e-logistics information platforms. In
addition, logistics consulting services should also be vigorously developed to
provide comprehensive solutions to the supply chain and logistics management
services. As a result, the exchange hub of logistics information in South China
will be established. The development of the industry base and logistic base should
be greatly promoted to cultivate the leading enterprises in modern logistics. Third-
party logistics shall be actively developed and the demonstration projects of
industrial logistics, be implemented to facilitate the specialized logistics in the modern services sector and advanced manufacturing sector as well. In a word, all efforts should be made to turn Guangzhou into a world-class logistics center.

(ii) The Finance and Insurance

The financial ecological environment shall be constantly optimized and the supporting policies shall be further released for financial industry with Guangzhou characteristics. Those existing financial institutions in Guangzhou shall be encouraged to grow even more powerful. Meanwhile domestic and foreign financial institutions shall be introduced to explore the way to establish new financial institutions and develop the financial headquarters economy, along with accelerating the construction of the core functional areas such as Zhujiang New Town Financial Business Area and Guangzhou Financial Innovation Service Areas. The purpose is to guide the convergent development of financial institutions. A global financial information services platform and an international financial data processing center will be established to accelerate its financial e-information upgrading. Based on Guangzhou Equity Exchange, a nation-level regional equity exchange center will be established and Guangzhou Futures Exchange is being lobbied to restore. The OTC market mode is being explored for promoting Guangzhou hi-tech industrial district as agency share transfer pilot. The multi-level capital market system and integrated financial service system shall be constructed too. Besides, the “green channel” will be provided to promote enterprises to be listed. By means of this, the proportion of the direct fund-raising will be expanded, and an active and effective Guangzhou stock market will come into being. Listed companies are encouraged to integrate their existing resources to grow stronger and powerful. The equity market is to be promoted by means of introducing venture capital, private equity investments and industrial investment funds, etc. The aim is to realize the interaction between industry and finance. Insurance will be promoted to further exert its functions of guarantee and capital flow. The reform of local financial institutions is to be continued to facilitate the brand-building of Guangzhou finance. A modern finance supporting base will be built to exert its driving force to the Asia-Pacific region on the basis of Guangzhou's being listed in the national pilot arrangement for RMB accounts-
settlement. Financial cooperation among Guangzhou, Hong Kong, Macao and Taiwan will be deepened and the professionals in finance should be stabilized to promote financial innovation, build financial pilot, and form the regional financial center.

(iii) The Commercial Exhibitions & Fairs
Efforts will be made to actively develop and regulate such sectors as the legal, consulting, accounting, auditing, appraising, advertising ones. And encouragement will be given to progress or expand the media-institution of scientific evaluation service which is relevant to the transformation between the high-tech enterprises and high-tech production. Focus will be put on setting up trading markets for regional expertise property right while initiatives should be taken to improve carrying the national market of patent and technology into execution. And the professional and advanced business service system will be established. At the same time, headways will be made to improve the managing and marketing system, enhance the cooperation with the international exhibition companies, introduce the world-brand exhibition, cultivate the leading exhibition enterprises, develop a group of professional exhibitions which are internationally influential, enlarge or extend the international influence of China (Guangzhou) Imp-&Exp Commodity Fair, China (Guangzhou) Small and Medium-Sized Firms Expo in Guangzhou, China and the exposition of Guangzhou, which will aim at establishing the world-class exhibition sites. Then the globalization, specialization, brand-orientation, and informationization of the exhibition sector are to be accelerated, thus helping develop Guangzhou into an international business exhibition center.

(iv) The Headquarters Economy
Focus will be put on introducing the foreign-invested and domestic-invested enterprise headquarters. Both the modern service companies and advanced manufacturing enterprises will be developed side by side. According to the progress of headquarters economy, great efforts will be made to serve the present enterprise headquarters, attracting the leading enterprise headquarters at home and abroad, and cultivating the enterprises of local-dominant industries into the regional headquarter. Measures will be taken to encourage the large conglomerates
to set up the institutions as the headquarters, such as R&D center, R&D center, financial center, logistics center, marketing center, etc. Meanwhile, special attention will be paid to attract the central large enterprises into setting up the institutions like the headquarters and introduce in the private enterprise headquarter in the Pearl River Delta. At the same time, the plan and instruction will be made to optimize the space arrangement of the headquarter-related economy, improve the basic conditions for operating the headquarter-related economy and better the professional services. All the efforts will be made to construct Guangzhou into the most energetic “City of Headquarter Economy” in the Asia-Pacific region, and the core area of headquarters Economy, influential in Southeast Asia, the Pan Pearl River Delta and even other provinces in China as well.

(v) **The Information Service**

Next-generation information service shall be developed. It will be accelerated to construct the basic equipment system of the internationally advanced pivot-type information, the national mass data center and disaster-relief center, the international-grade statistics center and national high-capability net node. Emphasis will be put on developing the information-increasing service based on the multi-net and improving the applications of the techniques such as information safety and protection, FRID, satellite-orientation system, digital geographical message. Focus will be laid to enhance the experiment and development as well as the application of the new information business, construct the advanced platform of super computer system, the managing software of logistics information and the message platform, which will provide the linger administration, the business platform relevant to the tri-net combination, services platform of exploring statistics, credit-security platform of e-commerce, etc. The purpose is to set up Guangzhou as the business center of international e-commerce.

(vi) **The Science & Technological Services**

Energetic efforts will be made to cultivate and develop the market of scientific services, guide the scientific innovation toward market-orientation and specialization, participate in constructing the national science-creating platform, succeed in introducing the national-grade technology projects. Special attention
will be paid to encourage and support developing the institutions and enterprises of science & technological services, provide the development of modern industries with the research, the public technology, productive technological services. With the support from the universities, research institutions and enterprises, initiatives will be taken to build the public platform of technology so as to provide the enterprises with the shared technology service, to cut down the enterprises’ costs in scientific creation, production as well as marketing. Special attention will be paid to accelerate cultivating a group of media institutions of science & technology services, improving the abilities of media institutions of science, intensifying the transforming function of the high-tech enterprise as the incubator, establishing the productivity of the socialization, bettering the central system of services, and providing professional services to scientific innovation and transforming production.

(vii) The Cultural Creativity

In order to realize the goal of building Guangzhou into a modern metropolis featuring originality, the government sets up its strategic principles of “government-directing, market-operation, municipality-coordination, diversifying-development”, together with a series of notions such as taking the creativity as the core, the culture, as the soul, the technology, as the support, the park as the mainstay and the industrialization as the orientation. The government will strive to help effectively integrate various resources to create adaptable environment for developing creative industry. In addition, endeavors will be made to perfect the comprehensive services platform of cultural creative industry, and set up originality aggregated with multi-investors to attract and foster headquarters of its kind, with the fields in feature culture, R&D, design, consultation, fashion, together with the construction of design and decoration. The supporting policies will be granted to develop the bases of the on-line game animation industry and the innovative development of the related enterprises shall be encouraged so as to help them to take the leading positions in China with expansion of their market-based derivatives both at home and abroad. Other efforts will be also made to develop the digital cultural industry and digital media industry, cultivate the cultural creative industry into the backbone of modern
services sector and improve the fusion and the development of the creative industries in Guangdong, Hong Kong and Macao. The overall goal is to construct Guangzhou as a regional “City of Creativity” and the Cultural Education Center in South China.

(viii) The Service Outsourcing
The State Council has authorized Guangzhou as China’s services outsourcing pilot city, which is an impetus to Guangzhou to adjust its industry structure and the shift of the foreign trade augment through accelerating the development of services outsourcing sector. Apart from the ITO programs involving undertaking information technology outsourcing, software development, internet management, the technology training, initiatives will be made to promote BPO programs covering monetary settlement, finance-affairs handling, cross-boarder procurement, customer relation management, with the aim at shaping a complete industry chain of international services outsourcing. Moreover, great efforts will be made to construct public platform of services outsourcing, protecting system of intellectual property rights and the enterprises-oriented good-faith assessment system, which will help to comprehensively optimize the business environment of services outsourcing sector in Guangzhou.

ii. Manufacturing Industry
Guangzhou will adhere to the new industrialization by adjusting the manufacturing structure through top-grade technology, industry aggregation, resources intensification, technology-park promotion. Focus will be put on strengthening the pillar industries, developing the top-grade manufacturing industry, extending the industry chain across the region. With the support of the construction of the leading industry, large-scale project and big bases, the adjustment will be replaced by the enhancement while the national advanced bases of manufacture will be established. Special efforts will be made to improve the core competitive abilities of the preponderant industries such as auto industry and modern equipment industry so to increase the share of domestic equipment and optimize basic industries like steel and petrochemicals. Efforts should also be made to construct world-class bases of technology equipment whose breakthroughs are diesel engine for shipping vessels and the assistant mechanical equipment, which
will accelerate constructing the four national-scale bases for auto, shipbuilding, petrochemicals and numerical control.

(i) The Auto Manufacture

Guangzhou will accelerate its constructing the three auto industry bases and the accessory industry bases in eastern, southern and northern districts, so as to develop super-scale auto manufacturer with gross output beyond RMB 100 billion yuan per year, as well as auto industry conglomerate with self-developed brands and technologies in the first place. Since Guangzhou has become the export base of auto, it will be significant to speed up standard production and export of auto accessories and the development of key accessory industry with auto electrics as the core. Moreover, steps will be taken to improve the relevant industries like auto finance, tenancy, P.E., culture, etc. and establish one of the most powerful auto bases, R&D bases, exporting centers, international auto bases.

(ii) Medium-low-Velocity Diesel Engine and Auxiliary Machinery for Vessels

The annual manufacturing capacity of ships will reach 8,000,000 tons in Longxue Island of Nansha with an aim at developing into a world-class shipbuilding-&-repairing base with the capacity beyond 10 million tons. In addition, world-class shipping and auxiliary equipment industry park at Dagang of Panyu District shall be shaped, where the construction of a number of manufacturing bases will be found. For example, the base for low-speed diesel engine with annual capacity beyond 10 million hp, the base for crankshafts of low-velocity diesel engine, the base for medium-velocity diesel engine with high power, the base for diesel engine and other oceanic engineering auxiliary products and the base for national-scale equipment-manufacturing etc will be included.

(iii) Computer Number Control Machines

Intensive efforts will be made to develop advanced multi-functional computer number control machines, machine-cutters center, complex machining center, along with critical-technology-oriented development of the A/C swaying principal axis, high-velocity unit of shifting knives, high-speed electronic spindles, digit-control rotating workbench, and the laser center of digit control.

(iv) Petrochemical Industry
Strives will be made to improve the technology, reduce the cost of processing crude oil, enhance the quality of oil products, and satisfy the requirement of clean fuel. Moreover, intensified development will be launched in such fields as petrochemical processes, automobiles, electrochemical products, etc. which may have their market edges and raw materials as well. Other development of new materials energy-conservation-based hi-tech products will be strengthened.

(v) **Top Iron and Steel Manufacturing**

Initiatives will also be made to build large-scale manufacturing lines for making top cold and hot rolling steel sheets, which will meet the needs of deep-processing industry and also help Guangdong to be independent in manufacturing top rolling steel for car use instead of imports.

(vi) **The Heavy Mechanical Equipment**

Efforts will be made to develop series of the equipment relevant to the cutting- and-drilling machines, sets of equipment relevant to subway, vehicle, port, sea project, building, rubbish-burning stoves, etc. Special attention will be paid to develop the new-type dynamoelectric equipments such as the one million kw nuclear power saver equipment, heavy gas turbine, supercritical thermal power generating units, air-cooled power generating units, the magnetic-type generators, pumped storage power station. And the products involving electricity distribution and switching control will be oriented to intelligent, integrated, minimized, pollution-free and energy-saving type.

**iii. The Development of Hi-tech Industries**

Great efforts are to be made for accelerating innovative technology system on the enterprise-centered, market-oriented and enterprise-college-research-cooperative basis. In cultivating leading enterprises and industrial groups, more attention is attached to the top industry and top section of the industrial chains so as to speed the enhancement of their core competitiveness. By focusing on top industry and top section of the industrial chain to strive for important breakthroughs in some main fields, development will be oriented to electronic-information, biomedical, new material, environment-friendly products, new energy, and oceanic industries with the reinforcement of the independent-innovation capacity as the primary strategy in developing the hi-tech industries. Meanwhile, works will be done to
improve the quality and quantity of intellectual innovation capacity of the hi-tech industries and set the eyesight on shifting the function of the enterprises from the processing and assembly to researching hi-tech products and high quality service, to make Guangzhou a significant scientific and technological innovation center in Southern China as well as a pioneering innovative city, hi-tech industry base and the high-tech product exporting base.

(i) Electronic Information

It is important to implement both the country’s and Guangdong Province’s development plans of revitalizing the electronic-information industry by carrying out the major special projects centering on the development of the industries of planar display, integrated circuit, digital household appliances, new broad-band wireless mobile communication, digit-controlling equipment, LED semiconductor lighting and solar-energy pellicle battery. To strengthen the main position of electronic-information industry, efforts will be made to enhance the independent researches and new industries. The stress will be put on the establishment of five industry groups: The first is to establish the two industry groups of LCD screen and the integrated circuit by speeding on introducing production lines of the new LCD screen and integrated circuit to overcome their development bottlenecks; the second is to establish the digital family industry group with the application of interactive digital television as its core by developing the TV functions of information providing, business attracting and entertaining; the third is to establish a new mobile communication group industry by taking advantage of the developing opportunity of the 3G technology; the fourth is to establish the LED semiconductor lighting industry group by launching the paragon project of semiconductor lighting industry, in which the development of LED chip takes the primary position. The RFID industry will also be speeded up in pursuit of developing modern logistics and advancing the digit-controlling equipment at the medium and high levels. In developing the software and modern information serving industries, the primary concern will be given to the software and service platform of application-embedded software, industry-application software, net games, cartoon software, information safety software, and so on. The scale of the relative industries of software will be enlarged.
(ii) **Bio-Medical and Oceanographic Industries**

In this concern, efforts will be made to speed up the development of new vaccine, diagnostic reagent, new medicine, modern Chinese medicine, bio-medical material, medical equipment, and so on, with the primary concern on the research and application of those products with independent intellectual property, along with the development of bio-agriculture including bio-breeding, new livestock vaccine, and halobios and bio-manufacturing of bio-based material, microorganism-manufacturing, and so on, in which the stress will be placed on the development of halobios, comprehensive use of oceanic resources and application of marine engineering.

(iii) **New Material**

In this respect, main attention will be given to the development of producing the techniques and products of high-quality macromolecule fabric material, new macromolecule function material, high-quality steel and iron and nonferrous metals. We will also improve the techniques and enlarge the scale of these industries. The primary purpose is to make breakthrough on the key projecting technique of high-quality PAN carbon fiber, carbon dioxide degradable plastics and chip’s production and their industrialization.

(iv) **Environment Protection and New Energy**

Stress shall be laid on the development of technique equipment of environment protection, environmental services, and so on. The primary concern is given to the application of renewable energy technologies for solar energy, wind energy, biomass energy, etc., including the integration of the techniques of fuel cell system and techniques of waste-burning power generation. We will strive to construct distributing energy system, promote the industrial residual heat-recycling application and intensify development of various new energy-saving technologies.

**iv. To Improve the Traditionally Advantageous Industries**

Efforts will be made to speed up the centralization and transference of traditional superior industries and increase its advantage, scale and competitiveness. Traditional services sector (e.g. wholesale, retail, accommodation, restaurant and travel service) is being optimized by applying scientific administrative
modes, advanced techniques and developing modern management notions. The speed of application of information techniques in the traditional light industries (e.g. household appliances, building materials, textile industry, paper making, Chinese medicine, etc.) will be increased. The metropolis-oriented agriculture is to be upgraded by employing industrializing techniques and scaled business administrative modes which involve cultivating techniques for vegetables, flowers, fruits, aquatic produce, forestry, herding, and fishery, seedling fostering, farm-oriented leisure-&-sightseeing services, etc., all of which are to be upgraded.

(i) Business and Tourism
The aim of this aspect is to modernize the business from traditional modes and the encouragement is given to chain and franchise businesses and online business. Modern trading exhibition centers and electronic trading platform for staple commodities will be established. As to rural area development, efforts will be made to implement the market-oriented project of “Town-village Linkage Business” and elevate rural business with the promotion of modern business circulation. With regard to tourism, the aim is to exploit the higher-standard, cluster-based regional tourism resources with the strategy of seeking cooperation with other regional tourist regions at home and abroad, together with the maintenance of business tourism. Moreover, Tourism business will be diversified and may be categorized into cultural tourism, shopping tourism, feature-food-tasting tourism, eco-tourism, and so on. The tourism development in Guangzhou will be oriented to take the features of urban entertainment, outskirts sightseeing and rural embodiment, along with the development of tourist souvenirs with Canton style.

(ii) Key Industries with Famous Brands
Piano R&D of piano is to be strengthen in order to develop more products, increase its competitiveness by using advanced manufacturing technology and finally achieve the aim of establishing the largest piano base.

Sports Facilities Development of sports facilities, which should be adaptable to the citizens’ shift of body-building or fitness exercises and of their lifestyle as well, is to be led by the branded apparatus. Meanwhile, great efforts will be
made to perfect and coordinate the upstream and downstream sports links so as to promote the formation of a sports facility industry with Guangzhou characteristics.

**Smart White Goods** Striving is also to be seen on upgrading the traditional white goods and the enterprises’ research on multi-functioned, smart, energy-saving and environment-protecting products will be greatly supported with the aim at revitalizing Canton-branded products.

**Foods and Beverages** Giving stress to technique research and new material’s application and depending on traditional fame of Guangzhou foods, Guangzhou intends to extend the market of the cured foods and moon cakes with Guangzhou style to show its gastronomy by using all kinds of informative techniques to improve the sales strategies and channels. In this process, the food quality standard and supervising system should be improved.

**Garments** Efforts are to be made to increase the competitiveness of Guangdong garments by strengthening the fashion designing and material research, launching top products, attracting the specialty-flavored customers and taking the top market.

**(iii) Paper-Making and Printing**
Along with the relocation for environmental protection, industrial park aggregation and technological updating, great efforts will be exerted to improve the paper-making technology and develop more varieties of top newsprint paper and cultural paper, enhancing the distinctive characteristics of the up-market printing industry to establish Guangzhou into a capital of fashion printing.

**(iv) Metropolis-Oriented Agriculture**
Following the principles of high yield, high quality, high efficiency, green, and pollution-free, great efforts will be made to transform the agricultural development model, optimize the agricultural production structure, increase the land output, improve resource utilization, further the export-oriented farming, and build up its capability to survive risks, compete globally and develop sustainably. Besides, great efforts will also be made to strengthen agricultural standardization, quality control over farm produce, and overall monitoring. The measures adopted will be the follows:

1. **To Build a Modern Agricultural Production Base and Modeling**
Metropolitan Agricultural Areas  Greater efforts will be exerted to set up key vegetables bases, optimize the near outskirts vegetable-growing structure, and relocate the vegetable bases beyond the suburban areas to form a sound geographical distribution. Twenty villages specialized in vegetable-growing and ten major vegetable production bases will be founded. Efforts will also be made to optimize the breed structures, and foster a batch of superior products, distinctive brands, and fruit fresh-keeping and processing enterprises to facilitate the fruit industrialization. In the light of local conditions, twenty villages will be developed to specialize in producing fruits with Lingnan flavor and subtropical fruits to increase product diversification and differentiation. Focus will be put on growing most distinctive flowers and plants such as ornamental plants, high-grade potted flowers, export-oriented and winter and spring cut flowers. Meanwhile, ten regional production bases of flowers and plants will take initial shape by planning carefully, optimizing the distribution and expanding the scale. Initiatives will be taken to develop businesses related to the circulation, storage and transportation of flowers and plants, improving the industrial chain to establish an industrial advantage. Fifty modern, standardized, and environment-friendly pig-farming bases will be built, so will four thousand hectares of continuous high-standard fish ponds, where a batch of specialized, large-scale, and well-equipped aquatic bases will be set up to increase the comprehensive aquatic productivity. And some high value-added industries related to fishery will be developed, such as the farming of famous and distinctive fishes, ornamental fishery, fish seedling industry, far-ocean fishery, and export-oriented aquatic processing industry. Farming models will be transformed to push forward standardized and healthy farming and to ensure producing pollution-free aquatic products. What’s more, a projected horticulture belt with international competitiveness will be built, so will a modern distribution system of farm produce. Efforts will be made to strengthen the construction of basic farmland conservation zone to ensure the growing acreage of crops, improve irrigation works, and optimize agricultural facilities and equipment structure to reinforce socialized agricultural service system.

2. Seeds and Seedlings  Focus will be put on developing the seeds and seedlings industry, giving priority to the enterprises possessing superior seed
resources and advanced technology in breeding seeds of dominant importance so as to turn out innovations and increase the market share.

3. **Sight-Seeing and Leisure-Oriented Farming**  
By making comprehensive use of the field landscaping, natural ecology, environmental resources, and the village life and culture, initiatives will be taken to develop farm tourism, and 6 to 8 routes “One-Day Guangzhou Farm Tour” will be launched featured with the production, sightseeing, leisure, feature food-tasting, embodiment and education.

V. **Industrial Structure**
Guangzhou's municipal industrial structure is to be strategically programmed with a principal functional area, based on which the urban development will be extended to the southern and eastern districts, optimized in the northern district, connected to the western district and coordinated by the central district, for which a general program for city development outline and land allocation has been made along with efficient deployment of resources and construction of key pivot facilities. Future prospective design will be shaped in the pattern of “One Belt Region and Six Zones”, focusing on the construction of ten key functionally modernized industrial systems. By founding the industrial aggregates with core competitiveness, a modern modeling industrial area will come into being influential either in the province or even in South China as well.

i. **General Layout of Urban Industry: One-Belt Region and-Six Zones**
( i) **The Industrial Belt Region in the East**
An industrial belt with the cluster of enterprises being situated from the east of Tianhe, up to Huangpu, Luogang until Xintang-Shitan (the southern part of Zengcheng) will be formulated, which will integrate the industrial development in various areas such Guangzhou Economic and Technology Development Zone, the Science City, the peripheral area of Luogang, Tianhe Software Park at the newly-developed area of Gaotang, the manufacturing base in the south of Zengcheng and the industry groups in the east. This deployment will find the formulation of an east-south-extending aggregate belt along which well-structured industries will be located with Tianhe District, Huangpu District in the east and Xintang-Shitan in the southern Zentcheng. Moreover, continuous efforts will be made to coordinate
the regional industrial programming, orientation and focuses, displaced development, and mutual complementary of advantages, with the aim to forge an industrial aggregation belt of high-tech, advanced manufacturing and productive services.

(ii) **The Port-Related Industrial Zone in the South**

In order to make full use of the geographical advantages of Nansha District and Nansha Port, and strengthen its driving force, measures will be adopted to improve its infrastructure and perfect its industrial layout so as to develop it into an international-oriented off-harbour economic center in Southern China as well as an important engine for the upgrading of industries in the PRD. This region will be also expected to play an important role of coordinating the industrial growth in the PRD and the demonstration region in cooperation and joint innovation among Guangdong, Hong Kong and Macao.

(iii) **The Airport-related Economy Zone in the North**

An industrial aggregation area of airport logistics, high-tech industries and modern manufacturing will be built around Baiyun International Airport, inclusive of the northern part of the Science City, the eastern part of Huadu District and the South-western part of Conghua City.

(iv) **The Central Modern Services Aggregation Zone**

Efforts will be made to reinforce the strategy of “adjusting the central part”, along with adaption of the industrial distribution in Yuexiu, Liwan, Tianhe, Huangpu, Haizhu, the southern Baiyun, and the aggregation of the headquarters of enterprises specialized in financing, exhibitions, trading, information, logistics, and originality, which will help forge a most vigorous core area characteristic of “headquarters capital” in the Asia-Pacific Region.

(v) **The South-Eastern Enterprise-College-Research-Innovation Zone**

With the support of High Education Mega Center, Guangzhou International Biology-Island, Tianhe Software Park and Guangzhou Science City, efforts will be exerted to forge a high-tech innovation area which will integrate education, training, R & D, and industrialization and grow into the aggregate zone with industrial originality. The target is to become a pilot zone with leading industrial technologies.
(vi) The Central-Southern Services Development Zones
By taking Guangzhou New Railway Station-Changlong-Wanbo as the axis, along with the construction of key infrastructure projects like new bus stations, subways and expressways, optimized development cluster of functional zones featuring modern services will be established, covering tourism, trading, business centers, dynamic tourism, fashion area, and modern shopping mall, with the aim at building an optimized cluster of functional zones highlighting business and tourism services.

(vii) North-Eastern Eco-&-Entertainment Favoring Tourism Zone
By making full use of the natural resources of the North-eastern mountainous area, efforts will be made to strengthen protection and the development of the ecological environment in the north-eastern part of Conghua City and Zengcheng City, with a view to integrating the existing tourist attractions, and developing business tourism by offering medium and small-scale business conference and vacation services. And development will be expedited in efficient metropolitan agricultural area, ecological sightseeing farm area for the purpose to establish the comprehensive ecological tourist zones entitled as “the Capital of Hot Spring”, “Green Valley of Industry” and “the Back Garden of Guangzhou”.

ii. The Development of Ten Functional Zones
(i) The Construction of Headquarters Economy Aggregation Zone
In accordance with the municipal headquarters-related economy planning, focus will be put on establishing two major headquarters-related economy zones, Zhujiang New Town – Yuancun – Pazhou, and Huashidong – Dongfeng Road and the Northern Business Area of Tianhe. Efforts will also be made to advance the construction of Guangzhou Science City, the Industrial Headquarters, Research and Development Center and Software Service Outsourcing Headquarters Aggregation Zone of Tianhe Software Park, and some other specialized headquarters aggregation zones, such as the Creative Sector Headquarters Aggregation Area of Yuexiu District and Liwan District, and the Medium and Small-scale Business Headquarters Aggregation Area of Liwan District. Besides, efforts will be made to promote the agglomerative development of business
headquarters in the new central urban axial area, Bai’er Tan Economic Circle, and the neighboring area of Baiyun New Town; to advance the construction of Guangzhou (Huangpu) Port Business Zone, to perfect the headquarters economy. Guangzhou will further its cooperation with neighboring cities, its integration with Foshan City, and its displaced development with Shenzhen and Hong Kong. All these efforts shall result in the establishment of a model headquarters economy ecological circle with sound layout, distinctive functions, well-equipped facilities, quality service, and most desirable harmony.

(ii) **The Construction of the Airport and Harbor-Related Economy Zone**

In accordance with the strategic demand of building Guangzhou into an Asian logistics center, Guangzhou will strive to forge a large-scale internationalized modern logistics hub with airport and harbour logistics as its aggregate bases. And Bainyun International Airport, Guangzhou Nansha Harbor and Guangzhou Bonded Area are viewed as core areas in developing Guangzhou’s bonded logistics system. The Guangzhou Electronic Port, which is to serve as an information platform for Joint Customs Clearance, logistics and trade, will integrate both harbor legal administration and logistics-related business services. Besides, links with customs-clearance logistics and inner-land logistics operation will be improved so as to extend its services to nation-wide logistics, thus a regional central electronic port platform will be set up.

(iii) **The Construction of the Business Core Featured with Modern Business Circulation**

With the advantages of numerous historic architectures, traditional wholesaling and well-developed business exhibitions in its downtown, Guangzhou will adhere to the principle of intensively diversified development, network innovation, brand strategy, scale-advancement, and global expansion. And continuous promotion is to be made on harmonious integration of trade, cultural tourism and exhibition. Focus will be put on developing the business area around Shangxia Jiu Pedestrian Mall and the Thirteen-Hang of old Canton, Changlong-Hanxi- Wanbo Business Center, Trade Logistics Area at the New Railway Station, Shiqiao Central Area, Guangzhou International Commodity Exhibition Town. The construction will be
advanced in building Beijing Road International Commercial Tourism Area, Pazhou-Yuancun international fair aggregation zone, Zhujiang New Town finance and business zone, and Huangpu off-port business zone to build the core area of Guangdong Large Trade Area of Modern Circulation.

(iv) **To Build Guangzhou into a Services-Outsourcing Model City**
As a pilot city of national service outsourcing, Guangzhou is to attract outsourcing businesses transfer from multinational enterprises, foster and agglomerate characteristic-prominent foreign or domestic enterprises engaged in offshore services outsourcing. The arrangement will be as follows: Guangzhou Economic and Technology Development Zone focuses on software designing, financial service and brokerage, Nansha Development Zone, on industrial research and development as well as new technology, Tianhe Software Park, on software designing, Huanghuagang Sci-tech Park, on creative industry, online animated cartoon games and screen culture, Zhujiang New Town Central Business District, on financial service and data processing, while Yuexiu District, Liwan District, Huangpu District and Conghua City, will be on creative industry in cartoon and design.

(v) **To Develop Guangzhou into the Culture Creative Core**
Great efforts will be exerted to implement the strategy of “Adjusting the central part” and “Replacing the secondary industry with tertiary industry in downtown area”. The construction will be expedited to various cultural originality industrial parks to form a “Golden Triangle” of creative industry centered around the Herun Park of Guangzhou Originality Pioneering Park, linked to Wende Road Art Center in the east, Yide Road Business Center in the south, and Animated Cartoon Starry Town in the north. By taking Guangzhou Creative Industrial Park as the center, efforts will be made to design and construct the Creative Sector Road in Yuexiu District, advance the construction of Guangzhou “Design Harbor”, Creative Sector Bay at Xinyi International Club, Creative Island at Datansha, Guangdong Cultural Originality Industry Park, Guangzhou TIT Textiles and Garments Creative Park, Xiaozhou Art Creative Base, National Online Animated Cartoon Games Industry Development Base (Guangzhou) Huangpu Park, and
(vi) To Turn out Guangzhou to be the Sci-Tech Innovation Center in South China

In accordance with the hi-tech industry development outline calling for “One core, three poles, and multi-functional areas”, focus will be put on fostering a batch of internationally competitive large-scale hi-tech industry clusters with independent intellectual property rights, and building under strict standard Guangzhou Science City and its second-phase project, Tianhe Software Park, International Biology Island, Guangzhou National RFID Industry Base, and Guangdong Photo Electricity Sci-tech Industry Base. Based on the five major national industry bases of software, information, biology, new materials, and online animated cartoons games, the construction will be advanced with focus on the key creative platforms like supercomputing center, national engineering center, and national engineering laboratory so as to establish Guangzhou as the provincial source of innovation and the center of South China sci-tech innovation.

(vii) To Accelerate the Development of “Information Guangzhou”

Greater efforts will be exerted to expedite constructing the modern information infrastructure covering both the urban and rural areas, building a wireless wide-band city, taking the leading in promoting the integration of digital TV net, internet and telecom net to build a key international information harbor to provide better information service. Other efforts will also be exerted to strengthen resources integration and information sharing, simplify formalities, and build an around-the-clock new E-government one-stop service model based on the government’s official web portal for businesses and residents as well. The construction will be stepped up on the information data bank regarding the urban river sludge, forests, houses, land, environment, transportation and municipal facilities. Key engineering projects like the digital municipal administration system, intelligent transportation system, and visual monitoring system will be
improved to promote urban modern administration. Acceleration will be achieved toward the process in the informationization of data concerning health and education, setting up citizen's e-health file, e-medical record and e-learning platform, improving comprehensive community information service platform, and making digital education and medical service accessible to people at home. While constructing Guangzhou as a national integration experimental area of informationization and industrialization, focus will be put on promoting business automation, design digitalization, product intelligence, management network, and e-business, so as to accelerate IT innovation to update traditional industries. Steps will be taken to develop vigorously e-business, esp. the construction of a new-type all-in-one transaction system covering e-business transaction, payment and settlement, physical distribution and price information so as to deepen its function as a national demonstration site for mobile e-business. The construction will be accelerated on the model industry base of electronic information, software, online animated cartoon games, and digital family application to make it an important national IT innovation vehicle.

(viii) To Build Guangzhou As A State-of-Art Manufacturing Base

An advanced agglomerative and intensive layout for manufacturing industry will be deployed around the aggregation areas in the east, south and north of Guangzhou. Guangzhou will strive to construct 7 major auto-manufacturing bases in Nansha, Huadu, Zengcheng, Fanyu, Huangpu, Conghua and Guangzhou Development Zone and a national automobile export base, will be established along with the vigorous efforts to develop proprietary brands with expertise so as to enhance Guangzhou's competitive edges in the world market. Enforcement will be made to construct Nansha Heavy Machinery and Equipment Manufacturing Base to develop key manufacturing items like nuclear power equipment, high-tension power transmission and transformation equipment, heavy gas turbine, and shield machines. Besides, endeavors will also be made to advance Nansha Longxue Shipbuilding Base, Fanyu Dagang Ships and Accessories Industrial Park, in a hope to make it one of the three major national shipbuilding bases and then a national industrial base of heavy equipment. Measures will be also adopted to
construct Guangzhou Steel Base where deep-processing techniques such as high-precision cold-roll steel sheets and hot-roll plate for containers can be handled.

(ix) **To Implement the Recycling Economy Demonstrative Project**

In order to implement the city’s program for developing recycling economy, efforts will be made to optimize resources utilization and improve productivity output, which will center on comprehensively conversation of energy, water, materials, land, etc. In addition, clean energy enterprises and eco-industrial parks will be supported for promoting energy-saving notion city-wide. With the coordination of economy, society, population, resources and environment, the recycling economy related regulations and rules, technological innovation, assessment criteria and incentive mechanisms will be improved. And municipality coordinating institution, agency, and e-transaction platform will be established to enable the government to regulate and control the recycling utilization of resources and guide the citizens to practise green consumption with a living style in line with the recycling economy. So far, remarkable improvement has been seen in efficient use of energy resources in key industries (enterprises). Besides, the resource recycling system and mechanism in the key domains and industrial parks has taken initial shape, with the discharge of pollutants brought under control and greatly reduced. The year 2012 is expected to witness a typical recycling economy city, which will be environment-friendly and development balanced.

(x) **To Establish A Platform for Guangzhou-Hong Kong-Macao Cooperation**

With the in-depth cooperation among Guangdong-Hong Kong-Macao and the rapid growing regional services, Guangzhou, who enjoys regional, industrial and functional advantages, will push forward its industrial coalesce with Hong Kong and Macao and further the diversified cooperative fields with innovative channels so as to help build an open economic system that is efficiently interactive and mutual benefit. Under the resources-sharing, coordinative, edges-complementary and win-win principles, an overall cooperation will be carried out in realizing industrial displaced development and industrial chains and value chains among the above-said three regions. Moreover, a cooperative platform will be set up for the three regions by making full use of the functional vehicles including
Guangzhou Science City, Guangzhou Financing Innovation Service Area, Pazhou Convention and Exhibition Complex, Tianhe Software Park Information Services Area, Nansha Information and Technology Park, the creative Animation Industrial Area at Huanghuagang Technology Park and Guangdong-Hong-Kong-Macao (Taiwan) Model Services Cooperation Experiment Zone.

iii. To Implement the Construction of Key Industrial Projects

Modern industry system is required to exert its driving force with some key projects, which should be well programmed and pushed forward. Therefore, a batch of high-class manufacturing projects will be introduced with prolonged industrial chains, strong driving force and advanced technology. Besides, the construction is to be accelerated for high-technology projects that will dominate the future market augment or high-class services sector so as to support the comprehensive services of the central city. A total amount of around RMB 637 billion yuan shall be invested in developing modern services, high-tech industry, advanced manufacturing industry, metropolis-oriented agriculture, water conservancy, and modern energy.
Opinions on the Implementation of Speeding up the Development of Headquarters Economy (Extract)

I. Guidelines, Major Principles And Overall Objectives

i. Guidelines
Guided by the Outline of the Plan for the Reform and Development of the Pan Pearl River Delta (2008-2020), Guangzhou should create a business and humanistic environment suitable for headquarters economy, provide excellent services for existing headquarters-economy enterprises, attract and cultivate a number of new headquarters-economy enterprises, and boost the sustainable, sound and rapid development of headquarters economy with the aim to strengthen the city’s role as a national central city, to develop as “the Best Region” of Guangdong and become an international cosmopolitan that is facing the world and serving the country.

ii. Major Principles
While emphasizing on introducing new headquarters-economy enterprises, Guangzhou should provide high-quality service for existing headquarters-economy enterprises, especially those special in finance, commercial service, information service and advanced manufacturing sectors. Priority should be given to attract Fortune Global 500 MNCs, Top 500 Corporations of China, multinationals and central state-owned large companies to set up headquarters, regional headquarters or functional headquarters in Guangzhou; other efforts will be taken to introduce headquarters of domestic enterprises, especially those in the Pearl River Delta
Two kinds of service headquarters should be fostered and developed, including producer service headquarters such as finance, insurance, modern logistics, international exhibition and information consultancy, as well as new service headquarters in the fields of commercial service, technological service, modern engineering service and creative industries. Great efforts should be made to develop pillar industries as automobiles, electronic information and petro-chemistry as well as equipment manufacturing headquarters. Guangzhou will develop environmental, energy-saving and hi-tech headquarters including new medicine, new materials, new energy and information service rapidly.

**iii. Overall Objectives**

After five to ten years' efforts, the number of headquarters-economy enterprises will increase obviously, the scale economy effects should be enhanced, the structure should be upgraded and sustainable development ability should be promoted. Till 2015, the revenue from headquarters economy will account for approximately 25% of the total corporate revenue in the city. Till 2020, Guangzhou will be built as “the Capital of Headquarters Economy” in Asia-Pacific region which extends its influence to the Pearl River Delta Rim, the Pan-Pearl River Delta, China and even the world as well.

**II. The Identification, Statistics and Monitoring of Headquarters-Economy Enterprises**

**iv. To Draw up and Refine Headquarters-Economy Enterprises qualification confirmation**

The city's economic and trade departments, foreign economic and trade departments, financial management departments should take the lead to work out methods for domestic headquarters-economy enterprises, foreign-invested (Hong Kong, Macao and Taiwan included) headquarters-economy enterprises and financial headquarters-economy enterprises (domestic and foreign-invested ones included) respectively. The above identification methods should be released and the implemented after being verified by the city's Service Industry Development Leading Group.
v. To Carry on the Work of Identification of Headquarters-Economy Enterprises

The economic and trade commission, foreign trade and economic departments and financial management departments are respectively in charge of the identification of domestic, foreign-invested (Hong Kong, Macao and Taiwan included) and financial (domestic and foreign-invested ones included) headquarters-economy enterprises together with functional departments concerning development and reform, finance, taxation, statistics, industry and commerce. The identification results become effective after publishing under the verification by Guangzhou Service Industry Development Leading Group. The identification of existing headquarters-economy enterprises should be completed within one year after *Opinions on the Implementation of Speeding up the Development of Headquarters Economy* (hereinafter referring to as the Opinions) is publicized and dynamic management should be implemented.

iv. To Establish the Statistics Index System of Headquarters Economy

Statistics Bureau should take the lead in the establishment of the statistics index system and the report system which will reflect the development of headquarters economy, refine the operation monitoring system of headquarter economy and release statistics data regularly.

III. To Further Optimize the Layout for the Development of the Headquarters Economy

vii. To Optimize the Layout

The special planning for headquarters economy should be strengthened. Emphasis should be laid on planning and constructing important functional zones of headquarters economy including Zhuijiang New Town-Yuan Cun Area, Pazhou Area, Tianhe Bei-Huanshi Dong-Dongfeng Lu Area, Nanshan New Area, Guangzhou Science City, Knowledge City, Baiyun New City, Bai’ertan Area, Southern Section of the New City Axis and Guangzhou South Railway Station. Headquarters enterprises should be guided to develop in clusters according to different functions in different districts.
xiii. To Construct a Number of Demonstration Bases For Headquarters Economy

The municipal departments concerning development and reform, construction, planning, land resources and housing administrative should plan and construct a number of demonstration bases for headquarters economy, concentrate on building or renovating a few top-grade office buildings as supporters for the development of headquarters economy to accelerate the construction of demonstration bases as the financial headquarters base in Zhujiang New Town-Yuancun Area.

IV. To Strengthen Headquarters-Economy Enterprises Land Support

ix. To Strengthen Land-Use Support

Guangzhou Municipal Land Resources and Housing Administrative Bureau should bring office space of headquarters-economy enterprises into the annual land supply plan, define reasonable terms of land remising, assure the office land of headquarters-economy enterprises by land market public grant. In compliance with the relevant planning requirements, individually established R&D centers and product design workshops of headquarters-economy enterprises could be supplied by land transfer according to agreements. Land projects functioned as headquarters such as industry design and creative industry may get support according to preferential polices from the Replacement of the Secondary Industry with Tertiary Industry in Downtown Area and the Renovation of Three Olds: Old Towns, Old Factories, and Old Villages.

x. To Accelerate the Functional Replacement of Industrial Parks

In order to advance the cluster development of headquarters enterprises, qualified industrial parks outside central districts are encouraged to reconstruct as comprehensive industrial parks with headquarters functions, including design, R&D, management and sale, logistics and distribution, advisory planning and so on.

xi. To Apply Flexible Land-Use Term and Land Assignment Payment Mode

Verified by Guangzhou Municipal Land Resources and Housing Administrative Bureau and approved by Guangzhou Municipal Government, main cluster areas of headquarters-economy enterprises, major enterprises and key projects could be
V. To Facilitate Headquarters Enterprises’ Financing Channels
xii. To Innovate Financing Mode
Guangzhou should guide financial institutions to increase credits for headquarters-economy enterprises, coordinate and organize syndicated loans, encourage innovation on financial products and services, explore financing modes for headquarters-economy enterprises, including pledges of intellectual property, charging rights and large-volume commodities warrant, etc.

xiii. To Support the Utilization of Capital Market
Steps for headquarters-economy enterprises and their qualified affiliated enterprises to seek financing by listing on the stock market should be quickened while headquarters-economy enterprises are aided in financing via various methods like issuing corporate bonds, company bonds and medium-term bills. Supports are given to various equity funds to participate headquarters enterprises’ investment and financing. Qualified headquarters-economy enterprises are encouraged to initiate the establishment of industrial investment funds.

VI. To Promote Technological Innovation of Headquarters-Economy Enterprises
xiv. To Encourage Headquarters-Economy Enterprises Conducting Technological Innovation
Funds for technology and Enterprises development should be allocated towards the following aspects: the replacement of imported equipment with equipment independently developed by headquarters-economy enterprises; the joint tackling and development of general, critical and prospective technology; the promotion of international advanced management and operation modes and the introduction of leading technology talents. Eligible R&D expenses incurred by headquarters enterprises in the development of new technology, new products and new workmanship will be deducted in the calculation of income amount.
xv. To Propel the Construction of Technology Innovation Centers
Related supports will be given to corporate technological centers and engineering technological R&D centers set up by headquarters enterprises. The scientific, technological and information departments of Guangzhou Municipality should give policy support to those R & D centers which are in the country's leading level.

VII. To Implemented Human Resource Services Measures More Effectively

xvi. Efforts Will be Reinforced On Talents Introduction And Training
Guangzhou Human Resources and Social Security Bureau should review the human resource demands of different headquarter enterprises and make annual directory on talents development, according to the Development Plan of Headquarters-Economy. Measures should be adopted to attract high-end human resource service institutions which can provide headhunting, training, certification and assessment services to headquarters-economy enterprises in Guangzhou. Service institutions which successfully introduce high-end talents demanded by the headquarters-economy enterprises should be commended and rewarded. The government will encourage and assist headquarters-economy enterprises to establish talent training channels and platforms cooperating with higher education institutions home and abroad. High quality human resource training institutions and projects from overseas should actively be introduced in key fields.

xvii. To Implement Exclusive Services To Key Talents of Headquarters Enterprises
The Human Resources and Social Security Bureau will take the lead to determine about 100 key talents selected from headquarters-economy enterprises whose annual tax revenue paid to the city level or district level (county-level city) tax administration has totaled over RMB 50 million yuan (calculated in value-added tax, business tax and enterprise income tax, calculation is the same hereinafter), and provide the talents with exclusive services.

Exclusive services are mainly as follows: The Human Resources and Social Security Bureau will fulfil the formalities of introduction in time for the talents and
assists them to solve the employment problems of their spouses; The Public Security Bureau will give priority to handle procedures for the residential settlement of the talents, their spouses and underage children. They are not limited by settlement quotas and can choose the site of work or living as the place for household register; For those unwilling to change their nationality, household register, the right of permanent residence or citizenship of Hong Kong, Macao and Taiwan, the flexible methods will be taken. For example, they may apply for the Residence Card of Guangdong Province to enjoy corresponding benefits and welfares; qualified key talents of foreign nationality in headquarters-economy enterprises are aided to apply for a one to five year's long-term residence permit and offer facilities for their entry and exit of China; Health departments should build medical insurance mechanism for key talents of headquarters enterprises and provide premium services according to the city’s privileged medical treatment standard; Administrative Service Centre should set up special windows to provide service for key talents of headquarters enterprises.

xviii. To Provide Family Settlement Assistance
For those moving into Guangzhou in or after 2010, which have been identified by the government as headquarters enterprises, Guangzhou Land Resources and Housing Management Bureau should provide family settlement support to key talents in the enterprises with references of Guangzhou’s preferential housing policy for high-level talents.

VIII. To Enlarge Rewards and Subsidies for headquarters Enterprises

xix. The Settlement Award for headquarters Enterprises
From 2010 onwards, those registered and identified as headquarters enterprises in Guangzhou will be given a one-off reward as 50 percent of the total tax revenue paid to the city-level or district-level (county-level city) tax administration, in the year of the identification. The maximum reward amount shall not exceed RMB 50 million yuan.

xx. The Contribution Award for Headquarter Enterprise Operation
From the very year of identification, the headquarters enterprises (including the existing ones and those introduced in 2010 or afterwards) with a tax revenue of
over RMB 10 million yuan paid to the city-level or district-level (county-level city) tax administration in the previous year and the annual tax increase reaching over 5 million yuan compared with the year before the previous year, should be given a reward or subsidy worth of 30 percent of the increments and the maximum amount of reward or subsidy shall not exceed RMB 5 million yuan. For those receiving reward or subsidy of RMB 5 million yuan in five consecutive years will be given another one-off reward or subsidy of RMB 10 million yuan. The above rewards or subsidies should be either distributed to the decision-making managerial personnel and other related staff, or allocated as supporting funds to the headquarters-economy enterprises for their further production and business expansion. For those whose annual tax increment ranks the top 10 of all the headquarters-economy enterprises in Guangzhou, one of their main directors will be given a RMB 1-million (after-tax) reward in the name of the government.

xxi. The Subsidy for Office Space
Those identified as headquarters enterprises which move in Guangzhou in 2010 or afterwards and settle in the demonstration base of headquarters-economy enterprises prescribed in Article xiii of the Opinions should be given a one-off subsidy worth of 30 percent of the 12-month rental market value if they rent offices in the demonstration base for their own use. For those recognized as headquarters-economy enterprises which register and establish in 2010 or afterwards in Guangzhou, their newly built or purchased office properties should be given a subsidy worth of 30 percent of the actual turned-over property tax received by the local taxation bureau within 3 years from the month of the completion or purchase of the office. This subsidy enjoyed by each headquarters-economy enterprises shall not exceed RMB 5 million yuan in principle. The office building cannot be leased or sold and its main usage cannot be changed during the subsidy period.

xxii. The Implementation of Rewards and Subsidies
The rewards and subsidies funds in the Opinions should be listed in the annual municipal budget. Funds are derived mainly from annual tax revenue increment paid by the headquarters-economy enterprises to the city-level, district-level (county-level city) tax administration and integrated the use of fiscal-related
special funds. The rewards and subsidies shall be paid by financial allowance in advance each year and shared by the municipal and districts (county-level cities) to which headquarters-economy enterprises pay taxation, according to the city's and districts' proportions in the financial sharing mechanism. At the end of the year, settlements of the rewards and subsidies will be made between financial bureaus at the municipal and district (county-city) levels. Guangzhou Financial Bureau will take the lead to formulate specific rules for regulating headquarters enterprises related rewards, subsidies and the annual distribution plan. The rules shall be released and implemented after being approved by Guangzhou Service Industry Development Leading Group.

IX. To Perfect the Related Services for Headquarters Enterprises
xxiii. To Implement Corresponding Services to Key Headquarters Enterprises
The Office of Guangzhou Service Industry Development Leading Group should carefully select a batch of key headquarters-economy enterprises and implement the service system of linking key headquarters-economy enterprises with related departments at municipal and district (county-level city) level with the purpose of assisting the enterprises in solving practical problems in production and operation.

xxiv. To Optimize Administrative Service
Practices of parallel examination and approval, concentrated processing and time-bound completion will be imposed on issues concerning industrial and commercial administration, tax registration and annual inspection of the headquarters-economy enterprises. Items which need prior approval of industrial and commercial administrative departments but are not prescribed by laws, regulations and the State Council shall not be carried out by industrial and commercial administrative departments at all administrative levels in the city; tax administrations shall provide premium services such as “Green Express” service, reservation service and individual taxation counseling on tax to the headquarters-economy enterprises and implement preferential policies in time. Key projects of headquarters-economy enterprises will be included in the “Green Express” service of the government. Related municipal departments will give priority
assistant to public facilities such as water, electricity, gas and telecommunication
needed by the headquarters-economy enterprises. Bureau of Foreign Trade and
Economic Cooperation of Guangzhou Municipality shall coordinate with the
Customs to provide convenient customs clearance services to import and export
trade of the headquarters-economy enterprises.

xxv. To Provide Support Service
In order to provide supporting service to the headquarters-economy enterprises
Headquarters Economy Promotion Centre will be established in the Guangzhou
Municipal Administrative Centre, which is responsible for the introduction of
international-renowned intermediaries institutions in accounting, information,
management counseling, law and training so as to form a specialized service
system covering banking, insurance, exhibition, commerce, trade, logistics,
information, transport, traveling, law, education and training.

xxvi. To Expand and Extend Serving function
The municipal economic and trade departments, foreign trade and economic
cooperation departments and finance departments, together with relevant
administrative departments at district (county-level city) level, should formulate
measures to assist headquarters enterprises in resolving problems as exploring
markets, expanding development hinterland. Headquarters enterprises with the
intention to invest in Guangzhou should be followed up and provided with
individualized services.

xxvii. To Facilitate the Information Service
The Technology and Information Department should formulate measures and push
authorities at all levels to offer headquarters enterprises with fast and convenient
government information service. Relevant departments should promptly release
information concerning administrative affairs and policies including development
planning, important policies, key project investment information and reforming
regulations while setting up the government important decision consulting system
and key project planning mechanism for headquarters enterprises to get involved.

xxviii. To Optimize Legal, Honesty and Credibility Environment
Intellectual property protection should be strengthened to create a just and fair
legal environment. A complete social credit system should be established to
standarize credit collection and utilization, to reinforce efforts to punish incredibility, and create a honesty and credibility environment. In order to further improve the credit construction of headquarters enterprises themselves, credit information database of headquarters enterprises and their managers should be established.

**X. To Perfect the Organization, Leadership And Supervision Mechanism**

**xxix. To Improve the Organization and Coordination Mechanism**

Guangzhou Service Industry Development Leading Group should organize and coordinate the headquarters economy development of the city, responsibly formulate important policies and strategic planning for headquarters economy development, approve and implements methods in identifying headquarters-economy enterprises, awards, subsidies and specific measures for headquarters economy development, as well as carry out the coordination and supervision of all policy implementations. Other relevant departments are respectively obliged to carry out the management of services for headquarters-economy enterprises.

**xxx. To Intensively Reinforce Supervision**

Guangzhou Service Industry Development Leading Group should establish work supervision mechanism, regularly access the performance of governments and departments at all levels in promoting headquarters economy development and duty report progresses. Based on the *Opinions*, relevant government departments and districts (county-level cities) should clear up polities detrimental to headquarters economy development and form supporting measures and operational methods within half a year after the Opinions are issued.

**Appendix**

Requirements to be Identified As A Headquarter Enterprise in Guangzhou:

Headquarters enterprises must meet all the requirements stipulated in Article I, II and III:

I. Enterprises registered and established in Guangzhou and having the qualification of independent legal persons.

II. Enterprises which invest or have licensed management over no less than three companies inside or outside China and are responsible for the management and
service of these companies (the financial industry excluded).

III. Enterprises which meet one of the following conditions:

i. Being headquarters or branches of the Future Global 500 Multinational Enterprises (those Listed as the Fortune Global 500 MNCs selected by Fortune Magazine every year.)

ii. Being headquarters of multinational companies recognized or legally recorded by the Ministry of Commerce (based on the stipulation concerning the headquarters of multinational companies in Regulations on the Establishment of Investment Companies by Foreign Investors-Decree No. 22, 2004 of the Ministry of Commerce)

iii. Being China Top 500 Enterprises, China Top 500 Private Enterprises or China Top 100 Chain Stores (China Top 500 Enterprises are those in the list of China’s Top 500 Enterprises published by China Enterprise Confederation and China Entrepreneur Association in the previous year in line with the international practice; China Top 500 Private Enterprises are those in the list of private-owned enterprises published by the All-China Federation of Industry and Commerce in the previous year; China Top 100 Chain Stores are those in the list of China’s Top 100 Chain-stores published by the China Chain-Store and Chain Association in the previous year).

iv. Large enterprises or corporations confirmed by the State or central governmental departments (enterprises administered by the State-owned Assets Supervision and Administration Commission of the State Council; finance enterprises administered by the China Banking Regulatory Commission, the China Insurance Regulatory Commission or the China Security Regulatory Commission; tobacco and railway enterprises administered by other departments of the State Council.)

v. Enterprises that meet the requirements and standards of the industry (as defined by relevant qualification departments of headquarters-economy enterprises with the help of detailed qualification methods), or being a top-10 enterprise in new industries in terms of their total sales.
The Main Foreign Trade and Economic Organizations in Guangzhou and Their Functions

I. Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality

Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality is an administrative authority of Guangzhou Municipal People's Government, responsible for Guangzhou's foreign trade and economic cooperation. Its main functions and responsibilities are as follows:

To implement the State, the Province and the municipality's relevant policies, rules, regulations and laws for foreign trade and economy;

To work out and implement specific policies, local decrees, regulations and rules of foreign trade and economy of Guangzhou Municipality;

To study, plan, organize and coordinate the work of foreign investment promotion;

To manage, in accordance with its administrative authority, the examination and approval of foreign invested projects in Guangzhou;

To organize the implementation of the plan on import and export quotas, excluding grain and cotton;

To examine, approve and administrate the import and export of machinery and electronic products, import and export of technologies, enterprises investing overseas, contracted projects and export of labor services;

To take the lead in drawing up the plan for service trade development and its implementation, and work with relevant department to draw plans and policies for
import and export of service trade and service outsourcing and organize the implementation;
To guide and coordinate works of various foreign trade and economic functional zones as districts, county-level cities, economic and technological development zones, bonded (logistics) zones and export processing zones, etc; and
To undertake the organization and coordination of the work related to fair trade for import and export.

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Functions of Main Divisions
There are 16 functional divisions in the Bureau, The functions of the main functional divisions are as follows:

General Office
Manage the daily affairs in the Bureau, including handling of the official documents and telegraphs, organization of meetings, confidential affairs, files and reception, etc; undertake the work related to information, confidentiality, government affairs, finance and asset management, security and supervision, etc.; coordinate the work of divisions of the Bureau; and manage the Bureau's information construction work.

Comprehensive Division
Organize research on foreign trade and economic development strategies and related policies; draft comprehensive documents of the Bureau; responsible for Bureau’s publicity activities; handle NPC deputies’ suggestions and CPPCC’s proposal and contact their counterparts in the democratic parties and other sectors; and organize the compilation of foreign trade and economic white paper, yearbook, and local chronicles.

Policy and Law Division (Fair Trade Division)
Draft relevant local laws, rules and regulations; take on the legality review over
normative documents; undertake administrative reconsideration and respond to administrative appeal; work with relevant departments to deal with foreign-related trade disputes; responsible for work of fair trade and industrial damage investigation, including coping with investigations on foreign trade remedy, dealing with foreign-related intellectual property rights and technical and other barriers to trade, undertaking the investigation, in accordance with law, on the concentration of business operators and other works concerning acts of anti-monopoly; coordinate the specific work relating to the World Trade Organization; and undertake the work of law publicity and education.

**Planning and Financial Division**

Compile the mid-and-long-term developmental strategies and annual working plans on foreign trade and economy of Guangzhou; monitor and analyze the macro operational status of foreign trade and economy of Guangzhou; in charge of statistics analysis and information dissemination on foreign trade; coordinate with relevant departments to implement policies and regulations of foreign exchanges, taxation, credit and other policies concerning foreign trade and economy; responsible for the formulation of special funds management methods and organization of implementation; guide the financial work of organizations directly under the Bureau and internal audit work.

**Foreign Trade Development Division**

Draw up management methods and measures to promote foreign trade and the strategic plans to explore overseas markets; construct and improve the international trade promotion system, and promote all kinds of foreign trade enterprises to explore international market, providing enterprises with all kinds of public services; research and promote new trade patterns; organize Guangzhou Trade Delegation to participate in Chinese Import & Export Commodities Fair and examine, approve and manage the foreign economic and technological exhibitions organized by Guangzhou municipality at home; and organize foreign exhibitions, fairs and other activities.

**Foreign Trade Administration Division**

Manage qualification registrations of import and export business and examine and submit enterprises’ applications for import and export license on goods under
state’s restrictions; manage foreign trade warehousing, international freight forwarders and other logistics; coordinate the import and export management on all kinds of important commodities and tariff quota commodities; responsible for the issuance of import and export licenses of relevant goods and certificates of origin of textile products, relevant supervision, management and statistical analysis; and manage processing trade.

**Mechanical and Electrical Products Import and Export Division**
(Guangzhou Mechanical and Electrical Products Import and Export Office)
Draft the plan for the development of import and export of mechanical and electrical products; examine and approve the automatic import permit of mechanical and electrical products and in charge of the examination and reporting work in accordance with the State’s import catalogue of mechanical and electrical products; coordinate and manage the export project of large-sized and full set of equipments; supervise and coordinate the international bid-inviting and bid-entering of mechanical and electrical products, examine and approve the qualification of agency organization in international bid-inviting; and guide the construction of productive system of exported mechanical and electrical products.

**Foreign Investment Promotion Division**
Coordinate and guide the work in promoting foreign investment in Guangzhou; participate in drawing strategies for promoting foreign investment in Guangzhou and policies and measures to improve investment environment; make plans to promote foreign investment in Guangzhou and organize the promotion work for introducing key projects in Guangzhou; and contact with overseas investment promotion organizations.

**Foreign Investment Administration Division**
Draw up policies, regulations, rules and normative documents for foreign investments; draw up mid-long term planning and annual guiding plans for utilization of foreign funds in Guangzhou; responsible for the statistical analysis of the utilization of foreign funds; make statistics and analyses of the utilizations of
foreign funds, propose relevant suggestions and measures; examine, approve or report to the central government, in accordance with limits of authority, on the establishment, modifications and pledge of foreign-invested projects; issue confirmation certificates and renew approval certificates of foreign-invested projects in accordance with jurisdiction; coordinate and solve the problems concerning investment environment.

**Development Zones Administration Division**
Generally coordinate and guide various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; take the lead to coordinate relevant departments to draw up development strategies, policies and measures for various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; make overall research and analysis on key issues concerning the development of various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; examine and approve, within the jurisdiction, or report to the central government, the establishments and modifications of various functional zones of foreign trade, including economic and technological development zones, bonded (logistics) zones and export processing zones; organize the study and argumentation of the establishment of various functional zones of foreign trade subjected to the approval by state or provincial government, including economic and technological development zones, bonded (logistics) zones and export processing zones; and guide and coordinate the construction of Guangzhou bonded logistics system and related work.

**Foreign Economic Cooperation Division**
Manage and guide Guangzhou’s outbound investment work and organize the implementation of Going Global strategies; foreign economic cooperation and technological assistance abroad, and work out relevant policies, laws and regulations; implement relevant policies by the state and the province and work out the development plan for foreign economic cooperation; examine and report to the relevant authorities on the establishment of overseas enterprises and
operational qualification in foreign economic cooperation, including overseas contracted projects, labor service cooperation, and overseas assistance, to examine and approve the assignment of personnel to municipal enterprises in Hong Kong and Macau; undertake, with its jurisdiction, the work of protecting the rights and interests of personnel working abroad and cooperate with relevant departments in dealing with important issues; and organize and coordinate relevant exchange activities of foreign economic cooperation.

**Technology and Trade Division**

Implement the national and provincial policies on technology trade, service trade, service outsourcing and brand internationalization; formulate and implement Guangzhou's planning and measures on the development and promotion of the above sectors, guide the construction of various types of high-tech export bases, in charge of the management and promotion of import and export of high and new technology and products, service trade, service outsourcing and brand internationalization; responsible for technology import and export contract registration; and coordinate the management of export quality and technical standards.

**International Exchange Division**

Manage foreign exchanges related to foreign economic and trade affairs, organize and coordinate major foreign affairs relating to foreign trade and economic cooperation; examine and approve representative offices of non-enterprise economic organization set up by foreign countries, Hong Kong, Macao and Taiwan; issue authorized visa application notice, within its limits of authority, to foreigners who are coming to China for business affairs; contact foreign consulates general in Guangzhou with affairs of foreign trade and economic cooperation; and organize foreign affairs activities concerned with the Bureau.

II. The Website of Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality

WWW. GZBOFTEC. GOV. CN was launched in 2002. It has Chinese and English version now and is an important channel of Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality ( BOFTEC ) to release
government information, supply public service and realize industrial management. The goal of the website is as follows:

* To realize the function of E-government of BOFTEC so as to provide online administration and service for the local activities of foreign trade, foreign investment and foreign economic cooperation.

* To facilitate the businessmen worldwide with the easy access of the related foreign trade and economic information, latest laws and regulations and materials and datum.

* To provide the business circle worldwide with the information of the investment environment, investment promotion activities and related events of Guangzhou.

* To offer the online services and resources related to foreign trade and economic affairs.

With more than 60 columns, the Chinese Website covers the following 8 sections: Government Announcement, E-Government Services, Foreign Investment, Foreign Trade, Foreign Economic & Technological Cooperation, News & Events, Documents & Publications, Laws and Regulations. With 7 sections and about 20 columns, the English website covers main business of foging investment, foreign trade and foreign economic & technological cooperation. Among them the following hot columns are included: Network Supervision and the Control over Processing Trade, Information Platform of Trade Development and Textile, China Import and Export Commodities Fair, Service Trade, Automobile Bases Construction etc. The website ensures the release of latest policies and regulations and statistical data.

E-Government Services makes the working procedures and admission result clear by taking the new office model of “Internet Admission- External Government Network Handling-Internet Reply”. Now 16 items of online admission and about 20 on-line publicity items are provided. It handles about 5000 online admission businesses every month.

Communications Platform provides such services as online Q&A, online complaints, Director-General’s Mailbox, online interview, online investigation and message forum so as to solicit opinions and suggestions from the public and provide citizens with a channel of excising their rights.
The website also supplies personalization function of e-mail subscription so to take a more initiative way by giving user concerned information instead of passively waiting to be visited by users.

People from all walks of life and concerned about Guangzhou foreign trade and economy are warmly expected to join hands with us to achieve the goals of the website and better serve the Guangzhou economic development.

**Sponsor:** Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality

**Co-sponsor:** Information Center of Foreign Trade and Economic Cooperation of Guangzhou Municipality

**Tel:** 0086-20-81098727, 0086-20-81097445

**E-mail:** webmaster@gzboftec.gov.cn

**III. China Council for the Promotion of International Trade, Guangzhou Branch**

China Council for the Promotion of International Trade Guangzhou Branch (China International Chamber of Commerce Guangzhou Branch) is a standing local representative organization of the China Council for the Promotion of International Trade in Guangzhou. It is an international, comprehensive non-government foreign economic and trade organization formed by representatives from enterprises, associations and institutions related to foreign economic and trade affairs in Guangzhou. Its aim is to promote economic, trade, and technological cooperation with foreign countries and regions so as to facilitate the friendship, economic and trade exchanges between Guangzhou and other counties and regions worldwide.

Since its establishment in 1985, Guangzhou Branch has been focusing on its central task of economic development and foreign trade and economy promotion. By taking full advantage of its functions of foreign economic liaison, exhibitions organizations, visits abroad and license service, Guangzhou Branch has formed its own edge together with relevant overseas chambers of commerce, associations,
enterprises and trade promotion organizations. Through actively organizing various promotion activities, it serves as a bridge to promote the implementation of foreign-oriented economy strategy of the city. As a part of assistance to Guangzhou Municipal People’s Government in foreign trade and economy, it has made great contribution by its promotion of foreign trade and economy, import and export, foreign investment and technological exchanges. Guangzhou Branch, with over 6200 members of persons, institutions and enterprises, has 12 sub-branches throughout the 10 districts and 2 county-level cities in Guangzhou.

**Add:** 809, 8/F, South Tower, World Trade Building, #371-375, Huanshidong Road, Guangzhou, P. R. China  
**Tel:** 0086-20-8778 7768, 0086-20-8730 5365  
**Fax:** 0086-20-8776 9011, 0086-20-8730 5360  
**E-mail:** gzh@ccpit.org  
**Website:** [http://Guangzhou.ccpit.org](http://Guangzhou.ccpit.org)

### IV. Guangzhou Municipal Board for International Investment

Founded in 2002, Guangzhou Municipal Board for International Investment is the only non-profit and professional investment promotion institution under Guangzhou Municipal Government. With abundant government resource networks and a team staffed with professional personnel, it is designed to work out the best and most effective investment solution for overseas investors as follows:

* To provide the latest and detailed investment information
* To interpret relevant policy and answer any investment-related question
* To conduct on-the-spot market survey
* To recommend partners for cooperation.

Guangzhou Municipal Board for International Investment will work unswervingly with overseas investors to create a brighter new future.

**Address:** 7/F, Guangzhou Government Affairs Center, Hua Li Road, Zhu Jiang New Town, Guangzhou, P. R. China
V. Guangzhou Association of Enterprises with Foreign Investment

Guangzhou Association of Enterprises with Foreign Investment, founded in 1987 and approved by the Guangzhou Municipal Government as a non-governmental organization, is under the leadership of Bureau of Foreign Trade & Economic Cooperation of Guangzhou Municipality. Leaders from relevant departments concerning foreign economy, the Customs, foreign exchange control, taxation, registration and management of industrial and commercial enterprises, inspection and quarantine of goods, labor and public security etc. have been invited as the consultants. Now, it has 1350 members and over 40 activities have been conducted each year. It is noted as as the Home for Foreign Businessmen.

The objectives:

To safeguard their lawful rights and interests;

To promote understanding, friendship and cooperation among the members and between the members and government departments as well;

To spur a sound growth of member enterprises; and

To foster thrive Guangzhou’s economy.

The Association has such functions as follows:

i. Provide one-stop service during the course of setting up a foreign-funded enterprise, including the location of the enterprise, application for the establishment of the enterprise, the registration in industrial and commercial administration, in tax office and in foreign exchange control system, and the filing with customs etc;

ii. Provide one package service during the course of establishment, extension, alteration or withdrawal of a foreign company’s representative office in Guangzhou, applying for Business Permit, License and Tax Registration Certificate for the office;
iii. Apply for enterprises to take part in the Chinese Import & Export Commodities Fair, organizing members to investigate various business and trade markets and to participate in various expositions and exhibitions etc;
iv. Provide assistance for foreign business people in obtaining business invitations, applying for temporary residence permit, renewal of visa, and the employment permit in Guangzhou;
v. Offer advices on such aspects as finance, taxation, labor, investment, management and trade etc;
iv. Undertake the Policy Briefing of Guangzhou’s Rules and Regulations, convening forums and workshops to seek the opinion of enterprises about draft rules and regulations, holding training lectures concerning foreign economics, industrial and commercial administration, taxation, foreign exchange control and customs, and hold working luncheons of managers;
vi. Facilitate its members to go in for such matters as bid offering for quotas of export goods, and responding to anti-dumping cases etc;
viii. Make get-togethers among members and between governmental departments as well;
ix. Organize enterprises to attend such activities as the selection of outstanding companies sponsored by the national associations or by the relevant governmental departments;
x. Conduct international changes with relevant economic groups at home and abroad to boost links and cooperations among enterprises.

Address: Rm1012, Dongfengxi Lu 158, Guangzhou
Tel: 0086-20-81089117, 0086-20-81089161, 0086-20-87360960
Fax: 0086-20-81393745
Zip Code: 510170
Website: http://www.gzaefi.org.cn
E-mail: gzaefi@yahoo.com.cn
VI. Functional Department of Districts and County-level Cities for Foreign Trade and Economy

<table>
<thead>
<tr>
<th>Department</th>
<th>Office Address</th>
<th>Tel.</th>
<th>P. C.</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yuexiu Economy and Trade Bureau</td>
<td>6/F, Kaicheng Building, No. 83 , Xianliedong Rd.</td>
<td>0086-20-37625631</td>
<td>510070</td>
<td><a href="http://www">www</a>. invest. yuexiu. gov.cn</td>
<td><a href="mailto:yuexiuwj@126.com">yuexiuwj@126.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0086-20-37663658</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Liwan Economy and Trade Bureau</td>
<td>Trade and Economy Building, Dongjiaonan Village, Dongjiaonan Rd.</td>
<td>0086-20-81532557</td>
<td>510375</td>
<td>zsw. lw. gov. cn</td>
<td><a href="mailto:ipc.liwan@gmail.com">ipc.liwan@gmail.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0086-20-81500418</td>
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<td></td>
<td></td>
<td>0086-20-81402005</td>
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</tr>
<tr>
<td>Haizhu Economy and Trade Bureau</td>
<td>No. 9, Qiangui St. , Qianjin Rd.</td>
<td>0086-20-84415761</td>
<td>510230</td>
<td><a href="http://www">www</a>. haizhu. gov.cn/jjmyj</td>
<td><a href="mailto:hzwjmj@21cn.com">hzwjmj@21cn.com</a></td>
</tr>
<tr>
<td>Tianhe Economy and Trade Bureau</td>
<td>6/F, Bldg 2, Tianhe Government Yard, No. 1, Tianfu Rd.</td>
<td>0086-20-38622696</td>
<td>510655</td>
<td>jingmao. thnet. gov. cn</td>
<td>hujh@thnet. gov. cn</td>
</tr>
<tr>
<td>Baiyun Economy and Trade Bureau</td>
<td>7/F, Government Bldg. , No. 238, Guangyuanzhong Rd.</td>
<td>0086-20-86381887</td>
<td>510405</td>
<td><a href="http://www">www</a>. by. gov. cn</td>
<td><a href="mailto:xmb724@126.com">xmb724@126.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0086-20-86380657</td>
<td></td>
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</tr>
<tr>
<td>Huangpu Foreign Trade and Economy Cooperation Bureau</td>
<td>2/F, No. 333, Dashatidong Rd. , Huangpu</td>
<td>0086-20-82378703</td>
<td>510700</td>
<td><a href="http://www">www</a>. hp. gov.cn/ hpjmj</td>
<td><a href="mailto:zsb@hp.gov.cn">zsb@hp.gov.cn</a></td>
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<tr>
<td></td>
<td></td>
<td>0086-20-82378540</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Panyu Economic and Trade Promotion Bureau</td>
<td>No. 11, Kou’an St., Qinghe-dong Rd., Shiqiao, Panyu</td>
<td>0086-20-84699373</td>
<td>511400</td>
<td>wjm. panyu. gov. cn</td>
<td><a href="mailto:13560158288@139.com">13560158288@139.com</a></td>
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<tr>
<td>Department</td>
<td>Office Address</td>
<td>Tel.</td>
<td>P. C.</td>
<td>Website</td>
<td>Email</td>
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</tr>
<tr>
<td>Huadu Economy and Trade Bureau</td>
<td>No. 13, Songyuan Road, Xinhua Town, Huadu District</td>
<td>0086-20-86882320</td>
<td>510800</td>
<td><a href="http://www">www</a>. investhuadu.gov.cn</td>
<td><a href="mailto:hdwjzs@126.com">hdwjzs@126.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td>0086-20-86883020</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Zengcheng Technology, Economy and Information Bureau</td>
<td>No. 23, Xiyuan Road, Zengcheng</td>
<td>0086-20-82752000</td>
<td>511300</td>
<td><a href="http://www">www</a>. investmentzc.com</td>
<td><a href="mailto:zcdwmy@gz.gov.cn">zcdwmy@gz.gov.cn</a></td>
</tr>
<tr>
<td>Conghua Economy and Trade Bureau</td>
<td>#30 Dongcheng Rd., Jiekou, Conghua</td>
<td>0086-20-87921066</td>
<td>510900</td>
<td><a href="http://www.conghua.gov.cn/">www.conghua.gov.cn/</a></td>
<td><a href="mailto:chboftec@163.com">chboftec@163.com</a></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>businesss/mercantile/</td>
<td></td>
</tr>
<tr>
<td>Nansha Economy, Trade, Technology and Information Bureau</td>
<td>No. 1, Fenghuang Blvd., Nansha District</td>
<td>0086-20-84986697</td>
<td>511457</td>
<td><a href="http://www.gzns.gov.cn">www.gzns.gov.cn</a></td>
<td><a href="mailto:rayman_lom@163.com">rayman_lom@163.com</a></td>
</tr>
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<td></td>
<td>0086-20-84986699</td>
<td></td>
<td></td>
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<tr>
<td>Economic Development, Scientific and Technological Bureau of Guangzhou Development District</td>
<td>2/F, Building D, #1 Xiangxue San Road, Luogang District</td>
<td>0086-20-82111503</td>
<td>510530</td>
<td>jfj.getdd.gov.cn</td>
<td><a href="mailto:lianggx@getdd.gov.cn">lianggx@getdd.gov.cn</a></td>
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<td></td>
<td>0086-20-82111508</td>
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<tr>
<td>Guangzhou Development District Enterprises Construction Bureau</td>
<td>Central Part, 8/F, Guangzhou Development District</td>
<td>0086-20-82113338</td>
<td>510530</td>
<td>qijian.getdd.gov.cn</td>
<td><a href="mailto:sunhx@getdd.gov.cn">sunhx@getdd.gov.cn</a></td>
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<td>0086-20-82113337</td>
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</tbody>
</table>
VII. Contacts of Some Functional Departments of Guangzhou

i. Administration of Industry and Commerce of Guangzhou
Add: #112 Tianhe Road, Guangzhou
Post Code: 510620
Tel: 0086-20-85596566, 0086-20-38920599

ii. Administration of Quality and Technology Supervision of Guangzhou
Add: Building A2, Jingui Garden, Jiefang Bei Road, Guangzhou
Post Code: 510400
Tel: 0086-20-86199269

iii. Guangzhou Foreign Affairs Office
Add: #1 Fuqian Road, Guangzhou
Post Code: 510032
Tel: 0086-20-83125410

iv. Guangzhou Local Taxation Bureau
Add: #46 Jixiang Road, Guangzhou
Post Code: 510030
Tel: 0086-20-12366, 0086-20-83637000

v. Guangzhou Office of State Administration of Taxation
Add: #3 Huaxia Road, Zhujiang New Town, Guangzhou
Post Code: 510623
Tel: 0086-20-12366, 0086-20-38006100

iv. Guangzhou Customs District P. R. C
Add: #83 Huacheng Ave., Zhujiang New Town, Guangzhou
Post Code: 510623
Tel: 0086-20-81103999

vii. Huangpu Customs District, P. R. C
Add: #36, Baojin Road, Guangzhou Economic and Technological Development Zone
Post Code: 510730
Tel: 0086-20-82130000

viii. Guangzhou Entry-Exit Inspection and Quarantine Bureau
Add: # 66 Huacheng Ave., Zhujiang New Town, Guangzhou
Post Code: 510623
Tel: 0086-20-38290883
## Major Economic and Trade Promotion Events in 2010

### I. International Exhibitions to attend

<table>
<thead>
<tr>
<th>No</th>
<th>Continent</th>
<th>Country/Region</th>
<th>City</th>
<th>Exhibition</th>
<th>Time</th>
<th>Organizer(s)</th>
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<tbody>
<tr>
<td>1</td>
<td>Europe</td>
<td>UK</td>
<td>Birmingham</td>
<td>European Showcase for Brands of China</td>
<td>February</td>
<td>Bureau of Foreign Trade and Economic Cooperation of Guangzhou Municipality (Guangzhou BOFTEC)</td>
</tr>
<tr>
<td>2</td>
<td>Europe</td>
<td>Poland</td>
<td>Warsaw</td>
<td>Lifestyle Expo</td>
<td>September</td>
<td>Department of Foreign Trade and Economic Cooperation of Guangdong Province (DOFTEC) and Hong Kong TDC</td>
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<tr>
<td>3</td>
<td>Europe</td>
<td>France</td>
<td>Paris</td>
<td>FATEX—The Fashion Sourcing Trade Fair</td>
<td>September</td>
<td>DOFTEC</td>
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<tr>
<td>4</td>
<td>Europe</td>
<td>Germany</td>
<td>Berlin</td>
<td>IFA</td>
<td>September</td>
<td>China Chamber of Commerce for Import &amp; Export of Machinery &amp; Electronic Products (CCCME)/Guangzhou Photosyntheris Exhibition Co., Ltd.</td>
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<td>5</td>
<td>America</td>
<td>USA</td>
<td>New York</td>
<td>China Textile and Apparel Trade Show</td>
<td>June</td>
<td>China National Textile And Apparel Council/DOFTEC</td>
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<tr>
<td>6</td>
<td>America</td>
<td>Brazil</td>
<td>St. Paul</td>
<td>Housewares &amp; Gift Fair South America</td>
<td>August</td>
<td>Agencies</td>
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<tr>
<td>7</td>
<td>America</td>
<td>Mexico</td>
<td>Mexico City</td>
<td>PAACE Automechanika MEXICO</td>
<td>July</td>
<td>CCCME</td>
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<tr>
<td>8</td>
<td>America</td>
<td>Cuba</td>
<td>Havana</td>
<td>FIHAV</td>
<td>November</td>
<td>CCPIT</td>
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<tr>
<td>No</td>
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<td>City</td>
<td>Exhibition</td>
<td>Time</td>
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<tr>
<td>9</td>
<td>Asia</td>
<td>ROK</td>
<td>Seoul</td>
<td>Import Goods Fair</td>
<td>May</td>
<td>Guangzhou BOFTEC</td>
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<td>10</td>
<td>Asia</td>
<td>Indonesia</td>
<td>Jakarta</td>
<td>China Machinery and Electronics Trade Exhibition</td>
<td>May</td>
<td>CCCME/DOFTEC</td>
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<td>11</td>
<td>Asia</td>
<td>Philippines</td>
<td>Manila</td>
<td>China commodities Exhibition and China Machinery and Electronic Products Exhibition</td>
<td>November</td>
<td>CCCME/DOFTEC</td>
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<td>12</td>
<td>Asia</td>
<td>India</td>
<td>Bombay</td>
<td>Lifestyle Expo</td>
<td>October</td>
<td>DOFTEC, HKTDC</td>
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<td>13</td>
<td>Asia</td>
<td>Hong Kong</td>
<td>Hong Kong</td>
<td>Hong Kong Electronics Fair</td>
<td>April</td>
<td>HKTDC</td>
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<td>Asia</td>
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<td>Hong Kong Fashion Week</td>
<td>July</td>
<td>HKTDC</td>
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<td>Hong Kong</td>
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<td>Dongguan</td>
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<td>Africa</td>
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<td>Algiers</td>
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<td>CCCME</td>
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<td>Asia</td>
<td>China</td>
<td>Dongguan</td>
<td>Guangdong Foreign-invested Enterprises in Commodities Fair</td>
<td>June</td>
<td>DOFTEC</td>
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<td>Asia</td>
<td>China</td>
<td>Nanning</td>
<td>China-ASEAN Expo</td>
<td>October</td>
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## II. Major Investment Promotion Events in 2010

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<th>Organizers</th>
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<tr>
<td>1</td>
<td>Guangdong Economic and Trade Week</td>
<td>To be decided</td>
<td>Taiwan</td>
<td>Guangdong Provincial Government</td>
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<td>2</td>
<td>Guangdong Hong Kong Joint Promotion on Great Pearl River Delta 2010</td>
<td>Oct. 27</td>
<td>India</td>
<td>Guangdong Provincial Government</td>
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<td>3</td>
<td>2010 Guangdong-Hong Kong Economic and Trade Cooperation Seminar</td>
<td>6月22日</td>
<td>Hong Kong</td>
<td>Guangdong Provincial Government</td>
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<tr>
<td>4</td>
<td>Guangdong and Macao - Portuguese Trade and Economic Cooperation Seminar</td>
<td>June 23- July</td>
<td>Portugal, Spain, etc</td>
<td>Guangdong Provincial Government</td>
</tr>
<tr>
<td>5</td>
<td>China (Guangdong) - ASEAN Economic and Trade Cooperation Symposium</td>
<td>To be decided</td>
<td>Singapore or Malaysia</td>
<td>Guangdong Provincial Government</td>
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<tr>
<td>6</td>
<td>Briefing: White paper on Guangzhou Foreign Trade and Economy 2010</td>
<td>March</td>
<td>Hong Kong</td>
<td>Guangzhou Municipal Government</td>
</tr>
<tr>
<td>7</td>
<td>Guangzhou Sports Industry Promotion</td>
<td>Oct. or Nov.</td>
<td>Guangzhou</td>
<td>Guangzhou BOFTEC</td>
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<tr>
<td>8</td>
<td>2010 international Service Outsourcing Market Development Activities</td>
<td>Nov.</td>
<td>UK, France, Israel</td>
<td>DOFTEC</td>
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<tr>
<td>9</td>
<td>North American IT Industry Promotion Activities</td>
<td>May</td>
<td>USA, Canada</td>
<td>Guangzhou BOFTEC</td>
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<tr>
<td>10</td>
<td>Bio-pharmaceutical Industry Promotion Activities in Lithuania and other countries</td>
<td>June 13-24</td>
<td>Lithuania, Egypt, Israel</td>
<td>Guangzhou BOFTEC</td>
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<td>11</td>
<td>Japan and Korea auto parts and Electronic Information Industry Promotion Activities</td>
<td>Aug.</td>
<td>ROK, Japan</td>
<td>Guangzhou BOFTEC</td>
</tr>
<tr>
<td>12</td>
<td>Guangzhou High-tech Application Display and Investment Environment Promotion</td>
<td>Sep.</td>
<td>Guangzhou</td>
<td>Guangzhou Municipal Government</td>
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